



WINCHESTER TOWN FORUM

Putting Winchester on the Map: Creating a Higher Global Profile

Tourists: love 'em or hate 'em, they generate £222 million per annum for businesses in the Winchester district. And out of 4 million of them, those visiting from overseas spend the most in our local hotels, shops, restaurants and attractions.

Find out more about how the city is marketed to overseas visitors – and what those visitors think about England's ancient capital before and after their arrival. Take part in the debate, to decide what more should be done to attract these valuable visitors and hear from industry experts about Winchester's place on the international tourist map.

Free to attend – just turn up and have your say.

**Wednesday
21 June 2006
7.00pm
Guildhall
Winchester**

For more information, please contact
Colin Veal on 01962 848 438
Telephone calls may be recorded
email: cveal@winchester.gov.uk

explore
every
Winchester



Winchester
City Council