

The background of the slide features a faded image of Winchester Cathedral, a large Gothic-style building with multiple spires, and a modern solar panel array in the foreground. A large, semi-transparent circular graphic is overlaid on the right side of the image.

Green Economic Development Strategy

Helping businesses achieve green growth

Businesses across the Winchester district have become more sustainable and reduced their environmental impact with support from our Economy team.





Opening words from **Cllr Lucille Thompson**

Cabinet Member for
Business & Culture

“

The climate crisis is already changing the Winchester area with flash flooding, extreme temperatures and water shortages affecting our health, our homes and businesses, our chalk streams and rivers and the unique natural environment that makes our district so special. All parts of our community need to work together to address it.

That's why we are proud to be helping businesses across the district go greener faster by making their operations more sustainable. Together, we have reduced carbon emissions in the district by an estimated 100 tonnes per year through this work.

Thanks to funding from the UK government's Shared Prosperity and Rural England Prosperity Funds, and our own Green Business Grants, we have been able to support over 40 sustainable business projects across the district so far.

The following selection of case studies shows some of the projects we've recently supported. You'll find more on our website at winchester.gov.uk/sustainable-business and we warmly invite you to get in touch to arrange an initial chat with our Economy team about how we can help you make your business operate more sustainably.

Support for sustainable businesses

Our Economy team can help you achieve your sustainability goals with:

- tailored advice for green growth
- networking opportunities and workshops
- funded carbon assessments
- Green Business Grants (where eligible)

The funded carbon assessments, undertaken by local environmental consultancy [Arthian](#), on behalf of Winchester City Council, measure your carbon emissions and offer practical recommendations for building resilience against rising energy costs and changing environmental regulations.

The following case studies include a total of 23.39 tCO₂e (tonnes of carbon) in potential savings - the equivalent of driving 88,000 miles*, or three and a half times around the world in an average petrol car.

To find out how we can help your business reduce its carbon emissions and become more sustainable, contact our Economic Officer (Green Growth) – Professor Suzanne Dixon - at sdixon@winchester.gov.uk.

* 1 tCO₂e is equivalent to driving 3,800 miles in an average UK petrol passenger car, using the official UK government greenhouse gas conversion factor.





The Grange Hampshire

CASE STUDY 1

The Grange Hampshire

A Green Business Grant helped them install three EV chargers for customers to use.

Located near Alresford, The Grange Hampshire is a holistic rural estate that hosts weddings, corporate retreats, holiday accommodation, events and filming projects. The estate also encompasses farming, land management, commercial and residential properties and The Grange Wine.

Committed to creating an environment where both people and nature can thrive, The Grange used the grant to support the installation of EV chargers across the estate. This investment enables guests traveling to the rural location to recharge conveniently and explore Hampshire with greater confidence in their electric vehicles.

Looking to the future, The Grange plans to leverage their position as land managers to deliver schemes that support local biodiversity.

www.thegrangehampshire.co.uk

“

The EV chargers have already supported an estimated 1,500 miles of electric driving - saving around a third of a tonne of CO₂e compared with equivalent petrol mileage. The grant has helped us turn ambition into practical infrastructure that directly benefits our guests, as well as the wider community, and the team at Winchester City Council provided welcome guidance throughout the application process.

- **Marketing Director and Partner, Fred Baring.**



An EV charger installed at The Grange



CASE STUDY 2

Morton Pattison, Exton

A free carbon assessment showed the business how it could reduce the environmental impact of its buildings. They also received a grant to purchase specialist equipment for nature friendly land management.

Landscape services business Morton Pattison had already reduced their carbon footprint by upgrading their lighting to LED equivalents. Their free carbon assessment identified how they could further reduce their carbon footprint with the installation of solar panels to heat their warehouses and offices.

Our Economy team also supported Morton Patisson's application for a £40,000 match-funded grant, from the government's UK Shared Prosperity Fund and Rural England Prosperity Fund. This enabled them to purchase a tractor and cut-and-collect attachment to assist with the management of the biodiverse grasslands and heathlands in their care.

Morton Pattison continues to engage with the support available from Winchester City Council's Economy team as they pursue further sustainability goals

www.mortonpattison.com

“

Winchester City Council's Economy Team were supportive and patient, particularly as the recent grant funding was our first experience of this type of application.

- Paul Pattison, Managing Director



Tractor with specialist cut / collect attachment

Estimated savings

Lifetime carbon savings (tCO ₂ e)	1.69
Annual energy saving (kWh)	1,161



CASE STUDY 3

Cabinet Rooms, Winchester

A free carbon assessment provided by Winchester City Council helped Cabinet Rooms identify practical ways to reduce their energy consumption and water usage.

Cabinet Rooms is a small, independent café-bar in Winchester City Centre. They serve speciality coffee, and a wide range of cocktails, cakes and dishes made using locally-sourced ingredients.

Attending the Sustainability Peer Mentoring Network has provided Cabinet Rooms with networking opportunities and introduced them to specialist support and grants available to small businesses.

The free carbon assessment identified ways in which Cabinet Rooms could reduce their overall energy consumption and water usage. They are now working on implementing the suggestions.

 www.cabinetrooms.com

“

I am excited about being part of the Sustainability Group and I look forward to learning more about how to improve my business in this area and to working with other like-minded business leaders.

- **Marcus Roe, Director of Cabinet Rooms**



Sustainability Peer Mentoring Network meeting

Estimated savings

Lifetime carbon savings (tCO ₂ e)	13.23
Annual energy saving (kWh)	9,058



Procuring, sorting and delivering raw materials

Robin Appel Ltd, Waltham Chase

A free carbon assessment showed the business how it could become more sustainable by reducing its environmental impact.

Robin Appel Ltd is a supply chain management company focused on procuring, sorting and delivering raw materials such as wheat, barley, pulses and oilseeds from farms in Hampshire to food companies in the UK and mainland Europe. Some of the best chalk-based farmland in Europe, Hampshire and the Winchester district produce raw materials for a whole host of food products.

In order to drive down their Scope 3 emissions (those within their farming network) Robin Appel Ltd are now working closely with local farmers to improve farming practices and reduce their environmental impact.

 www.robin-appel.com

“

The support and commitment from Winchester City Council has been really helpful in making our business more sustainable. We’ve received effective and commercially driven advice on improving sustainability - something all companies should be striving towards. It has made us more focused on the environment and improvements we can make, as well as helping staff become more aware in both their work and home lives.

- **Jonathan Arnold** , Joint Managing Director



Estimated savings

Lifetime carbon savings (tCO2e)	3.86
Annual energy saving (kWh)	4,150

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CASE STUDY 5

Asgard Body Piercing & Tattooing, Winchester

Following a free carbon assessment, funding from a Green Business Grant helped them install secondary glazing.

Asgard Body Piercing & Tattooing is a custom piercing and tattoo studio. Their free carbon assessment recommended replacing the single glazing in the shop's windows with double or secondary glazing, to improve thermal retention and reduce demand on the heating system.

The business was then able to use their carbon assessment to obtain a Green Business Grant of around £1,500 to cover the supply and installation of secondary glazing.

www.facebook.com/asgardinwinch

Estimated savings

Lifetime carbon savings (tCO ₂ e)	0.32
Annual energy saving (kWh)	617

“

If you are hesitant about applying for council support, my advice is to just go for it. As an independent piercing studio, we wanted to be more eco-friendly, but high street trading costs make it tough to invest capital. The grant changed that by funding our new secondary glazing, helping to eliminate drafts, reduce our energy usage, and lower our heating bills. The Green Business Grant has helped lower our overheads and allowed us to focus our resources on growing our business and building a small reserve for future green upgrades.

- Caron Evans, owner





Holden Farm

CASE STUDY 6

Holden Farm, near Winchester

A combination of UK Shared Prosperity and Rural England Prosperity Fund grants enabled them to build field shelters, install EV chargers and solar power battery storage.

Holden Farm is a fourth-generation working farm, with arable and sheep, located along the South Downs Way. They have also diversified into a self-storage business, Barn Store, and Holden Farm Cafe and Camping for visitors walking or cycling the South Downs Way. The campsite and cafe are open seasonally and they are proud to offer visitors and locals a rural idyll, with locally sourced food and drink and a fleet of ride on tractors for 'Little Farmers'.

The government grants enabled Holden Farm to build three field shelters which offer visitors shade in the summer and shelter from the rain. In addition, they were able to purchase two EV chargers for their visitors to use and add battery storage for their solar panels.

Holden Farm is also planning to source sustainable waste and recycling options locally, including food waste options. This will help them reduce the cost of managing their customers' waste.

“

The team that I worked with at Winchester City council were helpful and proactive and I am grateful to them for facilitating the government funding. The support has meant that more customers are coming to Holden Farm Cafe and Camping, as well as visiting other local businesses.

- **Rebecca Corbett, owner**





Corhampton Lane Farm

CASE STUDY 7

Corhampton Lane Farm, Corhampton

A free carbon assessment provided by Winchester City Council helped the business identify practical ways to reduce energy consumption and lower running costs within its farmhouse accommodation.

Corhampton Lane Farm is working farm offering bed and breakfast accommodation in an area of Outstanding Natural Beauty, close to the South Downs National Park. The Hall family have managed and developed the farm for three generations with an awareness of environmental needs, using state of the art technology. Permissive, access tracks around the fields, educational visits, camping and visitor accommodation allow others to enjoy the land.

A carbon assessment of the farm's Copper Room, a rental property, allowed them to identify ways to reduce energy consumption and costs by improving the thermal efficiency of the accommodation. This includes setting heating temperatures more appropriately, insulating heating pipes, and installing LED light bulbs.

www.corhamptonlanefarm.co.uk/

“

The carbon assessment allowed us to identify how to make the business more energy efficient. We now look forward to saving money on energy bills as well as reducing our carbon footprint as a result. The service was easy to use and felt personal to our business.

- **Dick Hall, Partner**



Estimated savings

Lifetime carbon savings (tCO ₂ e)	3.69
Annual energy saving (kWh)	2,223



CASE STUDY 8

Thrive and Wild, Kings Worthy

A free carbon assessment identified potential for reducing their environmental impact as they grow and expand.

A family, wellbeing and community hub, Thrive and Wild offer an indoor soft play centre, a café, exercise classes and event spaces. They aim to provide a welcoming space where children can explore, parents can relax, and the wider community can access high-quality activities, classes and support.

Thrive and Wild is a new business with a clear vision - to be a welcoming destination for families while reducing their impact on the environment as they grow. Towards this end, their carbon assessment recommended a range of practical measures that could be implemented immediately. These include ensuring heating controls are set to match weather conditions and staff are encouraged to switch lights off when not in use.

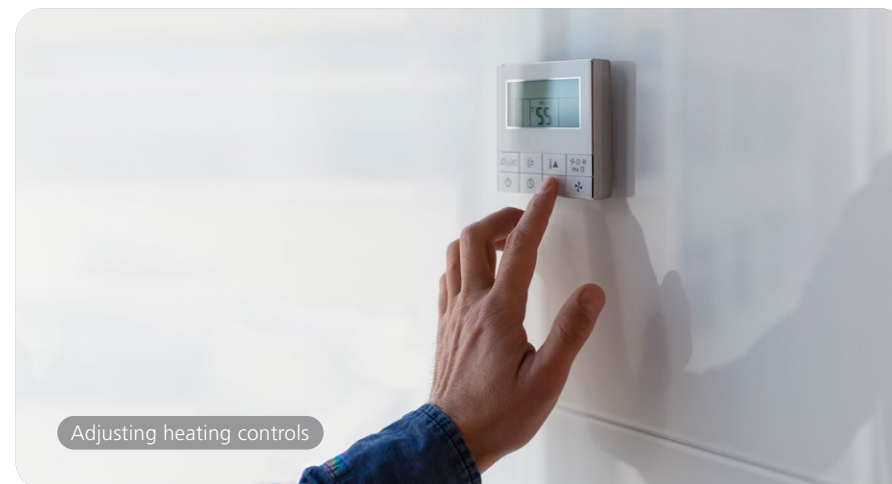
With a plan now in place for reducing their carbon footprint and improving energy efficiency over the coming years, the business also intends to explore ways of reducing waste and making environmentally conscious purchasing decisions.

www.thriveandwild.co.uk/

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The carbon assessment report gave us valuable insights into the sustainability improvements available and helped us start planning for future investments, including solar energy. It highlighted opportunities we may not have otherwise considered and has given us a clearer roadmap for reducing our environmental impact as we grow.

- **Tamara Pratt, Director**



Adjusting heating controls

Estimated savings

Lifetime carbon savings (tCO ₂ e)	0.6
Annual energy saving (kWh)	2,020

Love Coco, Trading on Winchester's Street Market

Love Coco is exploring new ways to enhance the sustainability of its business with support from Winchester City Council.

Love Coco import ethical, sustainable gifts and homeware from Vietnam, which they sell via specialty shops and at craft fairs and markets, including Winchester Street Market. These include attractive natural bowls, hand crafted from coconut shells discarded in the process of manufacturing other coconut products.

Keen to explore ways of improving sustainability throughout his business, the owner of Love Coco, Ben Sowton, has attended the Sustainability Peer Mentoring Network and will be receiving a carbon assessment funded by Winchester City Council.

 www.instagram.com/lovecoco_bowls/

“

Although my products are sustainably produced, this is the beginning of my sustainability journey with the Economy team at Winchester City Council, where I have already received useful guidance and ideas.

- **Ben Sowton, owner.**



Back2roots, Hampshire

Back2roots has received practical business advice from the Economy team, helping them think more about sustainability in how they operate, communicate and plan for future growth.

Back2roots is a family business specialising in award-winning organic extra virgin olive oil from their olive groves in Lakonia, Southern Greece. They have recently achieved Soil Association Organic Certification in the UK.

The business aims to minimise their environmental impact and are proud to use only recyclable glass packaging for their olive oil and focus on responsible sourcing and reducing waste in their day-to-day operations.

Their future goals include reducing transport-related emissions by transitioning to an electric van for attending markets and events and exploring ways to make their product packaging more sustainable.

 www.back2roots.uk

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Our experience has been extremely positive from the outset and the workshops, networking events and guidance we have received have provided valuable insights that we have been able to apply to our business. The team at Winchester City Council are approachable, knowledgeable and genuinely interested in helping local businesses succeed.

- **Thekla Galazoudi, Co-Founder & Olive Oil Sommelier**



Purpose of Partnership

"To create a flourishing environment that makes Winchester district a place in which everyone thrives"

- Help each other get projects off the ground and delivered
- Help each other with funding and investment
- Share information and insight to help shape future policy and interventions
- Foster champions and leaders, wherever they are

If your business is in the Winchester district, our Economy team will be able to provide guidance and support to help you reduce your carbon emissions and become more sustainable.

You'll find information about the range of grants, services and networking opportunities available at:

 winchester.gov.uk/sustainable-business

Sign up to our business bulletin

 winchester.gov.uk/business/winchester-business-bulletin

You can also contact our Economic Officer (Green Growth) - Professor Suzanne Dixon – directly at sdixon@winchester.gov.uk.





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winchester.gov.uk/sustainable-business

