

FOI REF:	16541
RESPONSE SENT:	22 January 2026

Request

My request for information is around the Market traders in Winchester centre.

- 1) what were the market trader pitch fees for the last 5 years
- 2) average yearly pitch fee rise
- 3) what causes a increase in fee
- 4)current pitch fee
- 5) number of market traders on site last 5 years (yearly stats)
- 6) what are the allowed trading times for a general trader I.e. 09:00-18:00

Response

- 1) What were the market trader pitch fees for the last 5 years

All Winchester City Council Fees and Charges are published under each financial year's Fees and Charges reports here:

[2025/2026](#): (page 19)

[2024/2025](#) (page 18)

[2023/2024](#) (page 18)

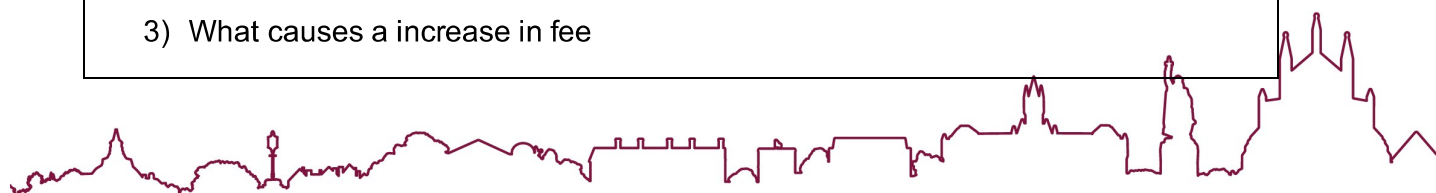
[2022/2023](#) (page 16)

[2021/2022](#) (page 14)

- 2) Average yearly pitch fee rise

Between 2025/2026 and 2024/2025 the average rise for the published figures was 0.22%. We've not been able to apply an exact comparison with the other financial years as the seasonal bands have changed but you can see the price comparisons in the above reports.

- 3) What causes a increase in fee



At the start of each financial year, Winchester City Council adjusts its fees and charges in line with the Consumer Price Index (CPI), based on the CPI rate published in the preceding September. Where no increase has been applied in one year, this is reflected through an adjustment in the following years. We also benchmark prices against other destinations.

4) Current pitch fee

Please see [2025/2026](#): (page 19)

5) Number of market traders on site last 5 years (yearly stats) (WCC sought clarification that this was about available pitches)

The available pitches can be viewed on the layout map provided here: [Trading at the Winchester City Street Market - Winchester City Council](#)

We have requested annual figures from our market operator, Southern Market Traders, who have confirmed that the average number of pitches available each month in this financial year is 540 stalls, equating to 6,480 per year. Please note that this figure does not account for days when the market cannot operate due to severe weather warnings or special events. SMT traders do not have this information for previous years.

6) What are the allowed trading times for a general trader i.e. 09:00-18:00

Our operating policy sets out the market's standard operating hours—typically Thursday to Sunday from 9am to 5pm. Operating hours may be extended on occasion, for example during the Christmas period.

Our operation policy can be downloaded on the right hand side of this web page: [Trading at the Winchester City Street Market - Winchester City Council](#)

