

FOI REF:	15497
RESPONSE SENT:	21/05/2025

Request

Please advise:

1. How many staff (as measured by full-time equivalents) do you employ to work on communications? Please include all internal and external communications including work on your website, media queries and social media.
2. What was your communication spending for the financial year 2024/25?
3. What was your communication spending for the financial year 2023/24?

Further clarification provided

1. For communications staff, please include all internal and external communications including work on your website, media queries and social media.
2. For communication spending please include all staff costs (including oncosts) also any printing, advertising and design costs. Please include across the Council as a whole.

Response

1. Communication staff

2023/24 – **3.6** FTE

2024/25 - **3.6** FTE **2.8** FTE (temporary)

2. 2023/24 spend

£169,654.55- including salaries (3.6 FTE permanent), training, insurance, purchase of materials, equipment, software licenses, advertising and general subscriptions

3. 2024/25 spend

£241,871.40 - including salaries (3.6 FTE permanent and 2.8 FTE temporary), training, insurance, purchase of materials, equipment, software licenses, advertising and general subscriptions

