



**Winchester**  
City Council

Dear Resident,

**Help shape the future of local government.**

Last year, the Government asked all councils in the Hampshire / Solent region, including Winchester City Council, to work together to develop and submit proposals to create new unitary councils, including setting out what they think the geographies of each council should be. Winchester City Council wants to ensure that local voices remain at the heart of these proposals.

We are working with an independent research agency 'Thinks Insight and Strategy' and their recruitment agency 'Plus Four Market Research' to run an online workshop in early July 2025, and we'd like you to take part.

The research will see local people come together to ensure that proposals reflect residents' lives and interests. This research will aim to explore your experiences of the local area, and the challenges and priorities impacting your lives. We want to understand your wants, needs and hopes from local government and how you'd want decisions to be made going forward.

A set of guiding principles will be generated from this research, reflecting your priorities. These principles will help inform proposals for the new structure, and how local government in Hampshire could make decisions going forward.

There will be 25 people selected to take part, making sure that the group reflects the variety of people who live and work across the Winchester district.

We will hold a 3-hour online workshop on Wednesday 2 July 2025. If you're selected, we understand that we're asking you to give up your time to do this, so we will give you £90 for completing the session as a thank you.

Sign up today at [www.plus4.co.uk/winchestercc](http://www.plus4.co.uk/winchestercc) for the chance to make a massive difference and influence the future of your local council.

With very best wishes

Jade Mizen