

Ref	What will we do?	Greener FASTER	Thriving Places	Healthy Communities	Good Homes for All	Efficient and Effective	Listening and Learning	Council Plan - What we want to achieve (if relevant) (Select from drop down)	Project Stage (if req'd) (Select from drop down)	Key Milestones	Key Milestone Target Date	Project Delivery Date	Project Progress (Select from drop down)	Cabinet Member	Lead Officer	Resources	TC25	Comments
COM001	Local Government Reorganisation - all services will actively contribute to collaborative efforts as required by the Transition Plan to prepare and be ready before April 2028 to ensure a smooth transition to a new Unitary Authority.					✓		Efficient and Effective	Delivery	Govt decision Mar 26 structural change order	01-Apr-28	Apr-28	On Track	Cllr Cutler	Jade Mizen			
COM002	Digital Transformation - All services will actively contribute to delivering the organisation's Digital Strategy by adopting modern technologies, streamlining processes, and strengthening digital capabilities to drive greater efficiency, improve accessibility, and deliver an enhanced customer experience					✓		High accessibility and usage of our services – with a strong shift to digital for those who prefer it	Delivery	Milestones as set out in Strategy and individual roadmaps	Various	Apr-28	On Track	Cllr Cutler	Digital Programme Manager	Existing Team Resources		
COM003	Community Governance Review - complete consultation and prepare for potential new parish council					✓	✓		Delivery				On Track	Cllr Becker	Mel Baldwin			
COM004	Support digital transformation programme/ preparing for change - increase email subscribers					✓		A balanced budget and stable council finances	Initiation	audit and streamline website, improve user journeys, improve analytic insights, improve forms/part of new CRM	ongoing	Apr-28	On Track	Cllr Cutler	Jade Mizen			
COM005	Central Winchester Regeneration Promote project milestones, support Jigsaw with promoting engagement	✓		✓	✓	✓		Thriving Places	Delivery					Cllr Tod	Jade Mizen			
COM006	River Park - former leisure centre		✓	✓			✓	Thriving Places	Delivery	Promote engagement events and decision making timeline	ongoing		On Track	Cllr Becker	Mel Baldwin			
								Healthy Communities	Delivery	Cricket Pavilion - promote progress/completion								
COM007	Waste and Recycling Implement campaign and material for increasing food waste recycling Behavioural change campaign to improve recycling and reduce contamination	✓					✓	Reduced waste and increased recycling, exceeding national targets	Initiation	Food waste rollout communications	Aug-25	Mar-26	On Track	Cllr Cramoysan	Jade Mizen			
										Communications campaign to increase food waste recycling	Jul-26	Jul-26	Not Started					
										Behaviour change campaign to improve recycling and reduce contamination	Jul-26	Jul-26	Not Started					
COM008	Climate Emergency Deliver comms around climate /environmental projects - LEAP, Nature Improvement Actions (NIP), businesses - district support	✓		✓		✓		The Winchester District to be carbon neutral by 2030	Delivery	Ongoing comms around climate /environmental projects - LEAP, Nature Improvement Actions, business and community support and activities	2028		On Track	Cllr Learney	Clare Satterly			
COM009	Local Plan Support Local Plan team with key milestones around Local Plans	✓	✓	✓	✓	✓	✓	Thriving Places	Initiation	Communications around the progress towards finalisation of 2020-2040 local plan, promotion of consultation around proposed Main Modifications	ongoing	Jan-26	Started	Cllr Porter	Jade Mizen			
										Communications support around beginning of Local Plan 2026 - 2044, beginning with calls for sites	ongoing		Started					
COM010	Elections Communications / media management for May elections					✓				Communicate election information to residents	May-26	May-26	Not Started		Jade Mizen			
COM011	Retrofit programme - communicate the benefits/process of refitting homes, comms support to help ensure retrofit tenants are kept in the loop with key project messages	✓		✓	✓			Good Homes for All					Started	Cllr Reach / Learney	Harry Usborne			
COM012	Housing Team communications support - continue to provide communications support for housing newsletter, as well as advice to improve Tenant involvement Facebook page. Comms support for Housing Improvement Workshops and other tenant engagement activities. Provide tone of voice advice for tenant letters.						✓	Improved resident survey results for involvement, contact and response	Delivery	Housing regulator	Jul-05		On Track	Cllr Tod	Jade Mizen			
										Tone of voice improvements, website, letter, social media and newsletter support	ongoing		On Track					
										sewerage recovery costs								
	housing improvement workshop comms support	2025/6		On Track														
COM013	New Homes programme/ shared ownership (bring promo in house where possible) Promote new homes to boost uptake, communicate progress on new homes delivery	✓	✓	✓				More young people living and working in the district	Delivery	Support in-house promotion of housing opportunities	up to 2028		Started	Cllr Reach	Jade Mizen / Harry Usborne			
										Communicate progress on new homes delivery	up to 2028		On track					
COM014	Grants programmes / CIL Promote various grant schemes to boost engagement. UKSPF							Strong health and community infrastructure across the district	Delivery	Publicise launch of community grants & subsequent promotion	ongoing		On Track	Cllr Becker,	Harry Usborne			
										Promote REPF / UKSPF funding opportunities/ funding outcomes	ongoing		On Track	Cllr Thompson	Joanne Stamp			
										Promote opening of CIL to applications and promotion of projects as they progress	ongoing		On Track	Cllr Porter	Harry Usborne			
										Promotion of green business grant	ongoing		Not Started	Cllr Thompson	Clare Satterly			

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COM015	Community Safety Ongoing comms around community safety partner campaigns, as well as signposting to council services DAHA		✓					Thriving local voluntary, and community sector – tackling isolation, building community cohesion and supporting those in need	Delivery	Publicise relevant community safety campaigns via social media	ongoing		On Track	Cllr Thompson	Joanne Stamp				
										Deliver on DAHA Publicity and Awareness Raising strand	ongoing		Completed		Harry Usborne				
COM016	Public spaces / H&W Comms about new facilities and events / work ,		✓		✓			Attractive, clean public spaces and facilities	Delivery	new cricket pavillion	2026		On Track	Cllr Thompson	Jade Mizen				
										paralympic PB	Sep-26								
COM017	Economy support with communications for projects, funding, initiatives				✓			Strong health and community infrastructure across the district	Delivery	Promote outcomes of UKSPF / REPF grants	ongoing		Started	Cllr Thompson	Jade Mizen				
										Street market comms									
										business skills									
										green business programme									
COM018	Internal Communications ensuring organisation is kept up to date with organisational change (LGR), key messages, good news stories & operational notices	✓						Efficient and Effective	Delivery	fortnightly newsletters, staff intranet, TV screens, ad hoc as required	ongoing			Cllr Tod for LGR, other Cabinet members as relevant	Jade Mizen				

Business as usual

	Media management ongoing ad hoc processing of media enquiries								Delivery		ongoing		On Track		Jade Mizen				
	Emergency communications ongoing support and involvement in emergency communications relevant to the district							Efficient and Effective	Delivery		ongoing		On Track		Jade Mizen				
	Resident newsletter fortnightly production of residents' newsletter							Efficient and Effective	Delivery		ongoing		On Track		Jade Mizen / Harry Usborne				
	Parish newsletter monthly production of parish newsletter to keep town and parish councils up to date with WCC services, key info and opportunities							Efficient and Effective	Delivery		ongoing		On Track		Jade Mizen/ Harry Usborne				
	Web updates and improvements ongoing support for services to update and improve web pages							High accessibility and usage of our services – with a strong shift to digital for those who prefer it	Delivery		ongoing		On Track		Jade Mizen / Rich Williams				
	Social media Ongoing population and development of social media platforms, growing audience platform, promoting district-relevant public interest stories and positioning the platform as a reliable source of information								Delivery		ongoing		On Track		Joanne Stamp				
	Supporting service across the council Support for reputation management, tone of voice, media enquiries, resident communication, project comms support, profile raising of services								deliver						Jade Mizen				