

Ref	What will we do?	Greener FASTER	Thriving Places	Healthy Communities	Good Homes for All	Efficient and Effective	Listening and Learning	Council Plan - What we want to achieve (if relevant) (Select from drop down)	Project Stage (if req'd) (Select from drop down)	Key Milestones	Key Milestone Target Date	Project Delivery Date	Project Progress (Select from drop down)	Cabinet Member	Lead Officer	Resources	TC25	Comments
COM001	E-billing campaign - continued Boost number of people accessing services online, saving cost and carbon impact by reducing paper bills sent (TC25 reference - TC021)					✓		A balanced budget and stable council finances		Email / social media campaign	01-Feb-25		On Track	Cllr Cutler	Jade Mizen / George Draper			
COM002	Increase email subscribers across the council Research best for value / most fit for purpose solutions (TC25 reference - TC021)					✓		High accessibility and usage of our services – with a strong shift to digital for those who prefer it	Initiation	continue data exchange with MCS campaign awareness for newsletter research suppliers	01-Mar-25 01-Mar-25 Jul-25		Started Started On Track	Cllr Cutler	Jade Mizen			
COM003	Support digital transformation programme/ TC25 work Continuous improvement, improving access to services (TC25 reference - TC021)					✓		A balanced budget and stable council finances	Initiation	audit and streamline website, improve user journeys, improve analytic insights	ongoing Oct-25	Oct-25	On Track	Cllr Cutler	Jade Mizen Jade Mizen / Rich Williams			
	Review of website to improve digital customer experience																	
COM004	Central Winchester Regeneration Promote project milestones, boost engagement with project consultation and keep people well informed about project progress	✓		✓	✓	✓		Improved resident survey results for involvement, contact and response	Delivery	Communications protocol with Jigsaw Comms/ engagement plan sign-off Comms timeline Develop project web page Bi-monthly newsletters	March / April 25 May '25 ongoing Mar-24		Started Started On Track Started	Cllr Tod	Jade Mizen			
COM005	Station Approach / Regen	✓		✓	✓	✓		Improved resident survey results for involvement, contact and response	Delivery	Promote final concept masterplan			On Track	Cllr Tod Cllr Learney	Jade Mizen			
COM006	Waste and Recycling Create comms campaign and material for roll out of food waste recycling Specific research work with UoS and Test Valley/EBC overcoming barriers to recycling in communal properties	✓				✓		Reduced waste and increased recycling, exceeding national targets	Initiation	New calendar Food waste roll out Comms campaign on food waste	Sep-25 TBC Apr-25	Apr-26	Not Started Not Started Not Started	Cllr Learney	Jade Mizen			
COM007	Renewable Energy Project Promote benefits of renewables and generate engagement around any consultation on site selection	✓				✓		The Winchester District to be carbon neutral by 2030	Initiation	Communicate the benefits of renewable energy promote engagement around site selection	Spring 2025 Summer/Autumn 2025		Started Not Started	Cllr Learney	Jade Mizen			
COM008	Climate Emergency Ongoing comms around climate /environmental projects - raise profile and awareness promote behavioural change where possible	✓				✓		The Winchester District to be carbon neutral by 2030		Several key areas: Promote Open Forums, active travel, HUG, green grants follow up coverage, green energy (other projects as per the CN project teams meetings)	2030!		Started	Cllr Learney	Jade Mizen Clare Satterly			
COM009	Local Plan Communicate the Reg 22 consultation					✓		Improved resident survey results for involvement, contact and response	Initiation	Work with the programme officer / team on key updates about the plan	Spring 2025		Not Started	Cllr Porter	Jade Mizen			
COM010	Housing Team communications support					✓		Improved resident survey results for involvement, contact and response	Delivery	Housing regulator Tone of voice improvements, website, letter, social media and newsletter support sewerage recovery costs	May-24 ongoing		On Track On Track	Cllr Tod	Jade Mizen			
COM011	Council Plan Publish final version					✓		Improved resident survey results for involvement, contact and response	Delivery	Promote the new plan	Mar-25		Started	Cllr Tod	Jade Mizen Simon Howson			
COM012	Retrofit programme Communicate the benefits / process of retrofitting homes	✓	✓	✓				Ensure all council homes are decent, safe, energy efficient and	Delivery	Deliver Warmer Homes communication plan	2025		Started	Cllr Westwood Cllr Learney	Harry Usborne			
COM013	New Homes programme/ shared ownership (bring promo in house where possible) Promote new homes to boost uptake, communicate progress on new homes delivery	✓	✓	✓				More young people living and working in the district	Delivery	Multi-channel campaign to promote new homes through Venta Living	Spring/ Summer 2024		Started	Cllr Westwood	Jade Mizen			
COM014	Grants programmes Promote various grant schemes to boost engagement			✓	✓			Support for those most affected by the increased cost of living	Delivery	Publicise launch of community grants & subsequent promotion Promote REPF / UKSPF funding opportunities/ funding outcomes Promote opening of CIL to applications and promotion of projects as they progress Promotion of green business grant	May-24 Spring 2024		Not Started Started Not Started	Cllr Becker, Cllr Thompson	Harry Usborne Joanne Stamp			
COM015	Community Safety Ongoing comms around community safety partner campaigns, as well as signposting to council services DAHA		✓					Thriving local voluntary, and community sector – tackling isolation, building community cohesion and supporting those in	Delivery	Publicise relevant community safety campaigns via social media Deliver on DAHA Publicity and Awareness Raising strand	ongoing		On Track On Track	Cllr Thompson	Joanne Stamp			
COM016	Public spaces / H&W Comms about new facilities and events / work		✓		✓			Attractive, clean public spaces and facilities	Delivery	NIP half term sports programmes paralympic PB	Aug-25 Feb /May/25 Sep-24		On Track	Cllr Thompson	Jade Mizen			
	Economy							Strong health and community infrastructure across the district		UKSPF jobs and opps fair	Mar-25 Dec-25			Cllr Thompson	Jade Mizen			

Ref	What will we do?	Greener FASTER	Thriving Places	Healthy Communities	Good Homes for All	Efficient and Effective	Listening and Learning	Council Plan - What we want to achieve (if relevant) (Select from drop down)	Project Stage (if req'd) (Select from drop down)	Key Milestones	Key Milestone Target Date	Project Delivery Date	Project Progress (Select from drop down)	Cabinet Member	Lead Officer	Resources	TC25	Comments	
COM017	Economy support with communications for projects, funding, initiatives				✓				Delivery	UKSPF new market comms green business programme	Mar-25 Mar-25 Mar-25								
COM018	Internal Communications ensuring organisation is kept up to date with organisational change (LGR), key messages, good news stories & operational notices	✓				✓		Efficient and Effective	Delivery	fortnightly newsletters, staff intranet, TV screens, ad hoc as required	ongoing				Jade Mizen				