

Appendix D03 (A)

Blueprint Pack

How you can help to shape the future of your community

What we would like you to do is use the characters to think about the future of your community. You don't need to take them literally of course. They're not meant to be specific people. But their circumstances raise questions which are the ones we need to answer.

In particular we'd like you to consider:

- using the characters to think about things like the affordability of housing, the type of houses available, the work people do, where people go to school, who runs the clubs and societies, sports facilities and other local services. You might also want to think about wider issues like climate change, commuting and how large a community needs to be to sustain particular services.
- thinking ahead to 2030 or thereabouts. Obviously we don't know all the things that will happen, but what kind of a place would you want your community to become. Is it reasonable to think it will be exactly the same? What about our characters – what will they be contributing if they are still in the community in twenty years time? If it were exactly the same, would you or our characters, twenty years older, still want or be able to live there?
- being as specific as possible. By saying what you think, you are not making a commitment – there will be lots of different views. But if you think your community needs more jobs, or more services then how many people are needed to support that? Where will they live, given that, like our characters, their circumstances will be very varied? How would your community accommodate this in a way that you think is reasonable? Or, do you think that there are other ways to approach the issue?

If you are an employer or service provider what are your concerns? What policies should there be to meet those concerns? If you are a user of services or a community group, how do you see services evolving? Which do think are most important and what needs to happen if they are to thrive? Again, think about the services that our characters need at the moment, and how that will change.

How to use our characters to get the discussion going

You may just want to consider this consultation at a committee meeting, hold an event for your members, organise a public meeting or use the pack in your school, sports club, youth group or church to create a debate and then capture the views you come to. It doesn't matter how you do it – just join in the discussion. Over the page you'll find some ideas about how you might do this – but it's up to you entirely.

To help you understand more about the places we live in and the issues they face we've put a lot of information on a special website www.community-blueprint.co.uk If you go to this site you'll find profiles of Winchester District's larger communities giving you lots of relevant facts and figures. We'd like you to make use of these because the information is hard evidence about the current situation – you may find some of it interesting and surprising.

How to organise and run a blueprint event

Blueprint is about people

We have created 6 characters and we would like you to put yourselves in their position and consider how their requirements may change with time – particularly looking ahead 10 – 20 years or so. The key point is that this is about the needs of people in your community and how they may change – it's not just about you. Please feel free to add in any comments you feel are important.

You don't have to all live in the same place to play

You can use this format whether you are a group of friends who live in the same area, or a group of colleagues who work or socialise together.

Decide on a venue, time and date for your discussion

This could be at one of your regular scheduled meetings if you're already a small or large group with a similar interest. If you want to run an event specially, choose a time and day that suits and allow at least 2 hours.

Also, consider whether you need to send out invitations and give plenty of warning about the time, date and venue to ensure that people turn up – please also consider whether you need disabled access or to organise refreshments.

The venue can be large (a village hall, pub or school hall/classroom) or small (someone's front room) depending on your numbers, but give yourselves some spreading space so that all those attending can see the background papers that we have produced and that these can be easily reached during the discussion if you have a query.

Kit List

To help start your discussion we have provided the following:

In your pack:

- **Guidance Note for Blueprint Feedback and Comment Form**
- **Data Set 1** – this includes a general description about each character and a few details about how much these people earn, and how much they would need to borrow to purchase a property locally etc. There is also a blank template for you to create your own character typical of where you live.
- **Data Set 2** – this includes blank feedback sheets for each character so that you can record your discussions and any conclusions about each character's needs over the next 20 years or so.
- **Data Set 3** – these diagrams will help you think about how people's circumstances change over time. They include; a typical life cycle in terms of the types of property you may live in and aspire to; an employment ladder indicating how earnings and jobs influence other life choices; and, a social network to illustrate a broad range of other factors which we may wish to have access to and which may impact on our well-being.
- **Data Set 4** - Winchester District Profile. You can download other Parish Profiles from the website.

On the website - www.community-blueprint.co.uk

- **Blueprint Introduction PowerPoint** presentation, if you would like to, you could use this to introduce your event and give the context of why the Council is asking you to take part.
- **Blueprint FAQ's**
- **Additional Parish Profiles and Housing Key Facts**
- **Further Guidance on ways you might want to play**

You will need to provide:

- Stationary – pens/pencils, bluetack etc to get you started and allow you to record your comments
- A Clock - this is quite an ambitious exercise and whilst we suggest 2 hours you may get carried away!

Note Taking

It's important that notes are taken so that your views can be sent back to us – we have provided a general comment form overleaf and character feedback forms for you to complete. Please fill these in with the suggestions and conclusions your group has made – these must be returned to the following address **BY 10 DECEMBER 2010**

**Strategic Planning
Winchester City Council
City Offices
Colebrook Street
Winchester
SO23 9LJ**

Time Keeping

You may wish to split your 2 hours as follows:

- 10 minutes introduction and scene setting
- 5 minutes explaining what to do
- 15 minutes on each character
- 15 minutes sum up – conclusions – checking all comments have been recorded and paperwork completed.

Please try and stay focussed and consider the needs of each character in turn.

Have Fun!

This is a serious exercise but it has been designed to be thought provoking and fun - make the most of the opportunity to think about other people that live in your community and what type of place they and you may want to live in in the future.

If you find you need extra help, first have a look at the website www.community-blueprint.co.uk We will try to give help and advice as far as possible, contact your link officer if known, otherwise contact our Strategic Planning team:

ldf@winchester.gov.uk tel: 01962 840 222

Feedback Form: Please return this form by 10 December 2010

Name of Group/Individual: _____

Address of Group: _____

Who does your group represent: _____

Contact Name: _____

Contact Email: _____ Contact Phone: _____

! Name of settlement/parish/area comments relate to (if generic please put Winchester District): !

Localism is a good thing and the City Council fully supports it. But it comes with responsibilities. In any group of people there are usually quite different views about some matters and just because a lot of people hold a view doesn't necessarily make it right. The more balanced and considered your response is, the more helpful it will be to us. Signing or sending in standard letters or responses which someone else has produced is not very helpful to us because it doesn't help us understand why people think what they do. Blueprint is seeking genuine solutions.

What are your thoughts on...

Community (type, number, location)

Feedback Form Continued...

Housing (type, number, location)

Feedback Form Continued...

Employment (type, number, location)

Your contact details and privacy

Anonymous comments will not be accepted. Please be aware that your comments will be available for people to read and we will be putting the responses (or a summary) on our website. Any information that you supply will be held in accordance with the Data Protection Act (1998) see www.winchester.gov.uk/councilanddemocracy

Please return your feedback forms to: Strategic Planning, City Offices, Colebrook Street, Winchester, SO23 9LJ