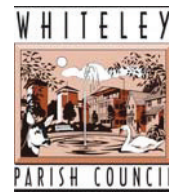




# *Whiteley Parish Plan for Action*

# 2004



**Creating a vision for a vibrant community**

## ■ Whiteley Parish Appraisal 2004

# *Message from the Appraisal Team...*

In the summer of 2002, Wickham Parish Council, supported by local organisations, agreed to undertake a Parish Appraisal, Whiteley Parish Council took over their section when the new Parish Council was created in May 2003. The aim was to identify local problems and issues of concern for residents and to build an action plan to address the findings.

This newsletter summarises the results of the questionnaire, provides some additional information from the Census and outlines the plans for action.

It has been a larger task than expected and the team is very grateful for the help from residents particularly in the delivery and collection of questionnaires.

- George Glover (Chair)
- Vivian Achwal
- Brenda Hatch
- Sue Roger-Jones
- David Roger-Jones
- Brian Sharp
- Peter Gwynn
- Nicki Oliver
- Edward Pickering

## ■ *Introduction*

In April 2003 every household in the Winchester City Council ward of Whiteley received a questionnaire: 1060 were delivered and 405 returned. This report uses the questionnaire results as these are clearly auditable. Other information gathering exercises were also carried out including focus groups and 'on street' surveys with young people.

## ■ *Household*

The statistics for this section have, in part, been taken from the 2001 National Census results; comparisons with Winchester District and national statistics have been made where it is felt to be useful.

In 2001 there were 915 households in Whiteley with a resident population of 2,195, although additional houses have been built since this survey, the 2001 results are thought to be a fair representation of the current population.

Whiteley has a comparatively young population with an average age of 31 compared with 40 for Winchester District and 38 nationally. The age structure provided by the 2001 census is shown below:

	<b>Whiteley</b>	<b>Winchester District</b>	<b>England and Wales</b>
Under 16	21.5	18.6	20.2
16-19	2.5	5.6	4.9
20-29	18.7	11.5	12.6
30-59	50.7	42.1	41.5
60-74	5.1	13.7	13.3
75 and over	1.5	8.5	7.6
Average age	31.3	40.0	38.6

The Census shows that the majority of housing is owner-occupied (87%) which is much higher than the average for Winchester District (70.5%) and nationally (69%). Car ownership is also high, 58% of households having two or more cars or vans compared with 45% for Winchester District and 29% nationally. Only 2.3% of the population of Whiteley have no car compared with 15.7% for Winchester District and 26.8% nationally.

The questionnaire shows that the main reason for living in Whiteley is for work and availability of housing.

13 respondents felt they were in need of alternative accommodation, 4 households felt their houses to be too small. 4 respondents had members of their households wanting to set up independent homes. 4 respondents required affordable housing for single , 3 households required affordable housing for families.

## Education

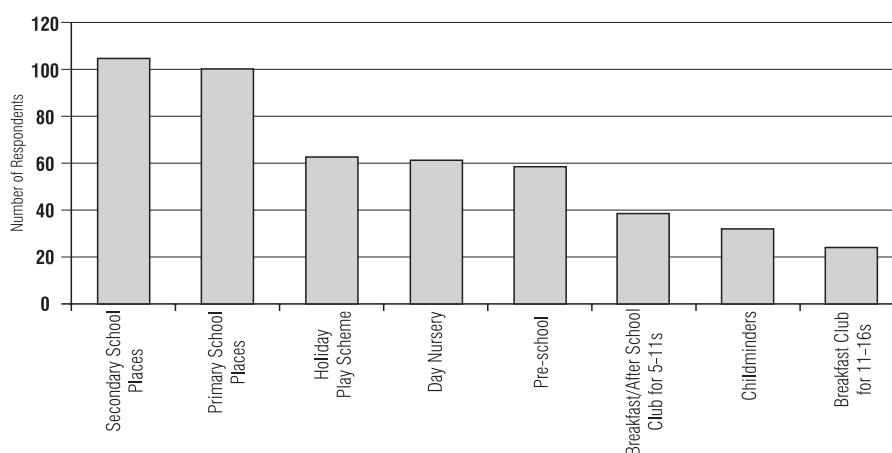
2001 National Census figures show there to be 472 children under the age of 16 and 55 aged 16-19. 82% of respondents felt the primary school was an important focal point for the community.

3 families reported that they have been unable to secure local pre-school places for their children and 3 families reported refused places at Whiteley Primary, as there were no school places available.

Some children are unable to take part in after-school activities, 13 households feel the distance between home and school to be a problem, 8 the lack of transport and 6 the expense of activities.

112 households expressed an interest in attending further education with the majority, 74, looking for classes in computer skills and 25 interested in GCSE exam classes.

**Community education facilities needed for young people  
140 households responded with their requests**



<i>Action for education</i>	<i>Responsibility</i>	<i>When?</i>
Continue the campaign for a new primary school and pursue a new secondary school in the long term	WPC, HCC	On going
Support/set up computer training opportunities.	WPC	New project planned 2005

## ■ *Employment*

The 2001 National Census shows that the proportion of people in employment, at 83.7%, is well above the national (60.6%) and local (64.7%) average. Of the remainder, only 4.8% regard themselves as retired (national average 13.7%) and 5.4% are at home, looking after home and family (about average).

The Census also reveals that the unemployment rate is low at 1.4%, which helps to hold down the Winchester rate of 1.6% and compares with the national average of 3.4%.

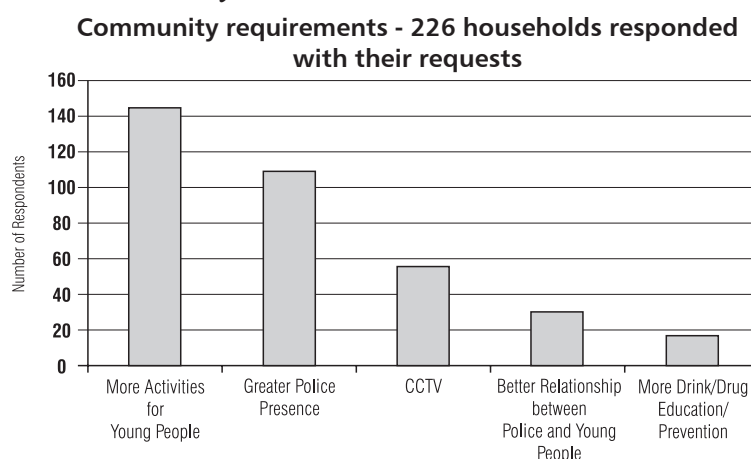
Of those that responded 25% work in the retail/service industry, 24% are public sector workers and 13% work in IT/communications. Of the remaining jobs, technology is more prevalent than manual work.

69 households reported barriers to employment; 23 noting the lack of affordable childcare, 16 the lack of transport and 10 the lack of local childcare 67% felt a local job advertising board would be helpful.

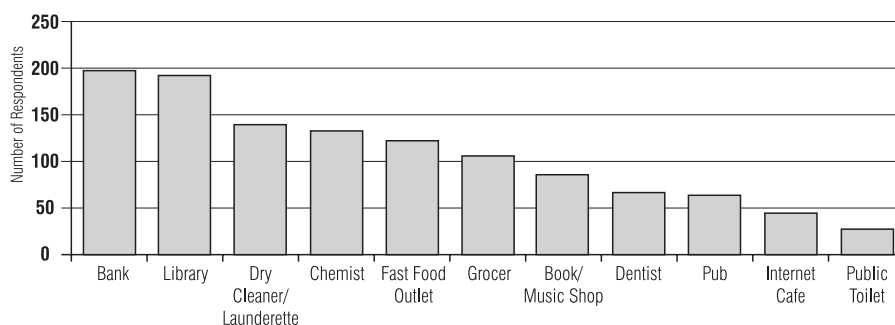
A number of respondents have an interest in local job training opportunities, the most popular being IT/computers, then management, clerical/secretarial and construction/trade.

<i>Action for Employment</i>	<i>Responsibility</i>	<i>When?</i>
Set up a system for local job advertising	WPC	2005 use Whiteley Voice newsletter and website as they develop

## ■ *Local Community Facilities*



**What commercial community facilities does the community need?  
197 households responded with their requests**



<i>Action for community facilities</i>	<i>Responsibility</i>	<i>When?</i>
Support local beat officer and special constable to raise profile of policing in Whiteley	WPC	On going
Support the provision of CCTV particularly to secure new recreation facilities	WPC, WCC	On going
Encourage the provision of a local bank should opportunity arise	WPC, WCC	No current proposals
Campaign for the provision of local library	WPC, WCC, HCC	On going
Provision for young people included below		

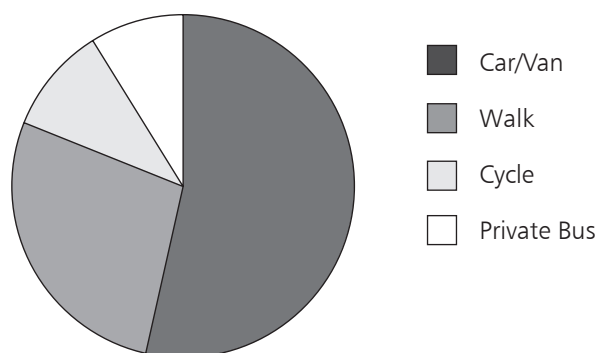
## ■ ***Transport and Travelling***

The majority of residents travel between 1 and 15 miles to work, with 16% travelling 40 or more miles. The main means of transport to work is car (88%) with only 3% using the train and 4% walking.

105 households responding to the questions asking for problems using public transport stated that routes and timetables were the main areas of concern.

Households not using public transport also highlighted routes as a reason why it wasn't used.

**What is your household's main means of transport to school?  
138 households responded to this question**



131 households responded to the question asking for comments on improvements needed to make public transport more attractive. The main issues being the need for more easily accessible and frequent services with direct access to Fareham, Portsmouth, Southampton and also the railway station at Swanwick.

<i>Action for transport and travelling</i>	<i>Responsibility</i>	<i>When?</i>
Campaign for an improvement in public transport for Whiteley Carry out a survey to identify specific need	WPC	On going, survey planned for 2005
Continue the campaign for road infrastructure improvements, particularly the need for an additional route into Whiteley	WPC, WCC, HCC	On going

## **Road Safety**

205 households made comments on the areas of Whiteley where roads were considered to be excessively dangerous for drivers or pedestrians. Most roads are mentioned! 53 respondents mentioned Parkway, 21 the Marjoram Way roundabout and 16 Whiteley Way.

The questionnaire also asked where speeding traffic was considered to be a problem, 127 responded, 40 mentioned Whiteley Way, 32 Parkway, 16 Marjoram Way and 15 Leafy Lane, 10 said everywhere and 9 felt there to be no problem areas.

<i>Action for road safety</i>	<i>Responsibility</i>	<i>When?</i>
Campaign for traffic calming in Parkway and Whiteley Way	WPC	On going
Continue campaign for pedestrian crossing and footpaths at Marjoram roundabout	WPC	On going
Research possible provision of grit boxes for residential roads	WPC	Grit boxes for Leafy Lane and Mollison Rise will be installed in July 2004

## ■ *Health and Well-being*

90 households responded to the question about difficulties reaching health care facilities: 55 mentioned difficulties reaching a dentist, 35 were unable to find an NHS dentist. 34 respondents had difficulty reaching a doctor with 17 stating the lack of available appointments as a problem; a further 23 had problems reaching hospital.

The questionnaire asked for opinions of the health services, the majority are happy, rating the services as good.

37 respondents have someone in their household with a health problem that affects day-to-day living, 6 feel their house needs adapting for health needs; 30 households have child-care help from a friend or relative.

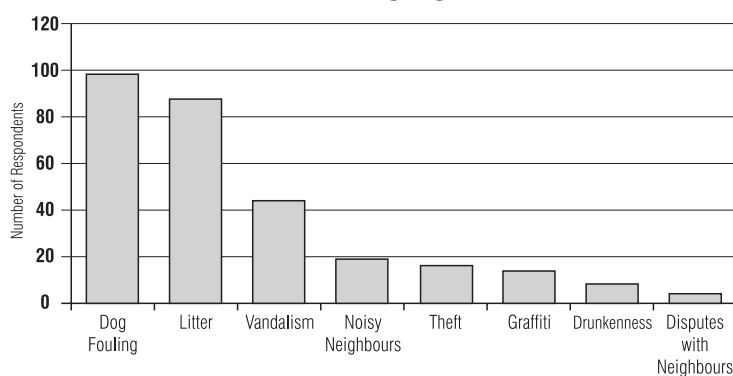
When asked what advice or help would be useful 64 households responded, of these, the majority (28) would like advice about diet, healthy eating and weight control. Smaller numbers of people would like advice about exercise (9), smoking (7) and managing a household budget (6).

<i>Action for health and well-being</i>	<i>Responsibility</i>	<i>When?</i>
Campaign for a local NHS dentist	Primary Care Trust	On going
Ensure support available for help with lifestyle problems, raise awareness of existing provision	Ditto	On going
Raise awareness of volunteer opportunities	WACA	On going



## Community Safety

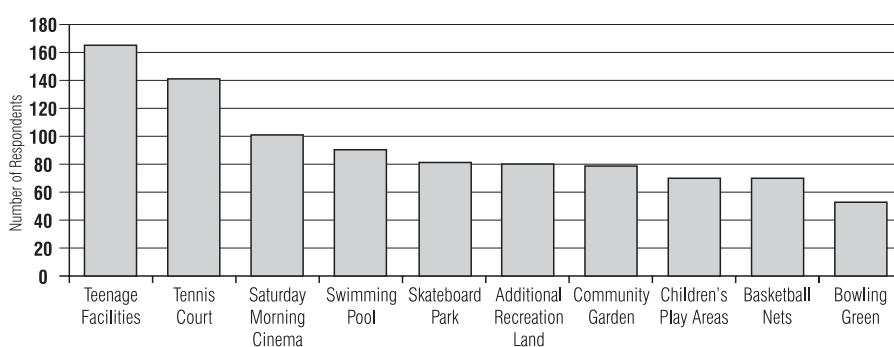
Do you consider any of these to be a problem?  
188 households highlighted issues



<i>Action for community safety (see also action or community facilities)</i>	<i>Responsibility</i>	<i>When?</i>
Dog fouling: Research problem areas and places suitable for new dog bins	WPC, WCC	Problems will be dealt with as they arise
Litter: Research problem areas, encourage neighbourhoods to monitor and deal with problems	WPC	Problems will be dealt with as they arise
Vandalism: Advise police of problem areas, encourage neighbourhoods to monitor problems	WPC	Problems will be dealt with as they arise

## Sport and Recreation

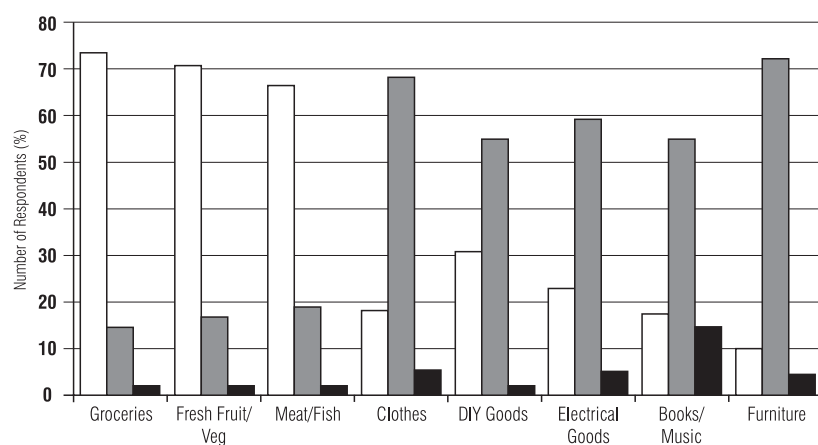
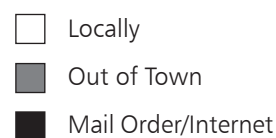
289 households responded with their requests for leisure facilities



<i>Action for sport and recreation</i>	<i>Responsibility</i>	<i>When?</i>
Support the proposed skatepark/tennis court and multi-use games area (including basket ball nets) at Meadowside  Ensure the interests of nearby residents are protected	WPC, WCC	Skatepark and tennis courts planned for completion during the summer of 2004 Noise attenuation scheme to be installed
Support a proposal for a Saturday morning cinema	WPC	New project planned for 2005
Consult on a suitable site for a community garden and support local organisations wishing to carry out the proposal	WPC, Whiteley Greens	New project planned for autumn 2004

## ■ *Shopping*

Where do you buy the following?



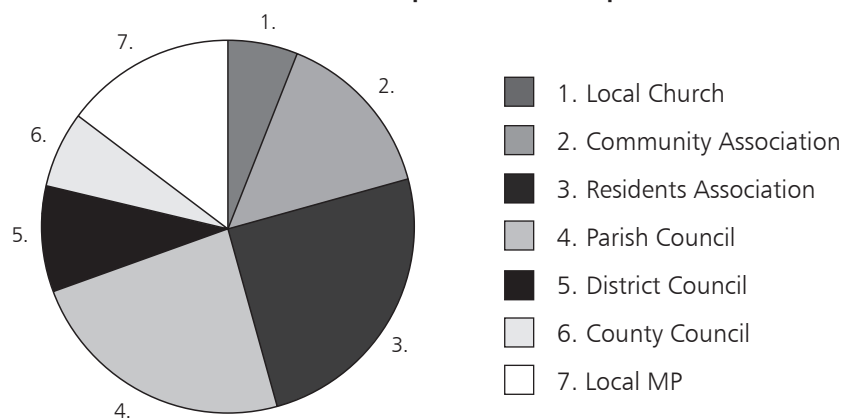
## Environment

276 households responded to the question asking for requests for environmental improvements. 131 would like more litter bins, 120 more dog bins. Traffic calming and the removal of unnecessary sign posts both had 94 requests; the need for recycling facilities, community compost facilities and more cycle paths were also highlighted.

<i>Action for environment</i>	<i>Responsibility</i>	<i>When?</i>
Litter/dog bins included with community safety section	WPC, WCC	Problems will be dealt with as they arise
Remove unnecessary sign posts, ask residents to report problems to WPC	WPC	Problems will be dealt with as they arise
Research the options available for local recycling and composting facilities		No current proposals

## Community Information

Which of these best represent your views on community issues?  
303 households responded to this question



<i>Action for community information</i>	<i>Responsibility</i>	<i>When?</i>
Continue to develop the Whiteley Voice newsletter and Parish Council website	WPC	On going

## ■ *Likes and Dislikes*

Clean, safe, open spaces are the prominent features for residents living in Whiteley; however the access by only one road and the lack of facilities also cause residents concern.

## ■ *How should the results of the survey be published?*

The majority of households asked for a newsletter to each household.

## ■ *Young People*

Hampshire Youth Service designed and carried out a survey with the help of Parish Councillors to look at the needs and aspirations of young people. The views of 26 young people were recorded.

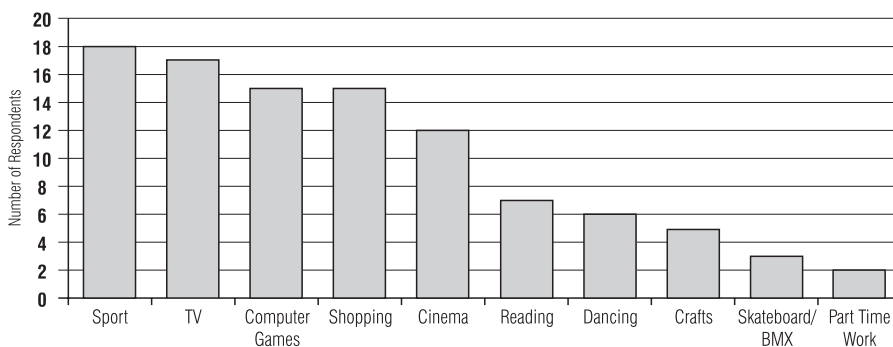
The majority of respondents attended Henry Cort School and were planning to continue their education beyond year 11.

Most of those surveyed considered themselves to be in good or very good health with three reporting asthma to be a problem and three admitting to smoking.

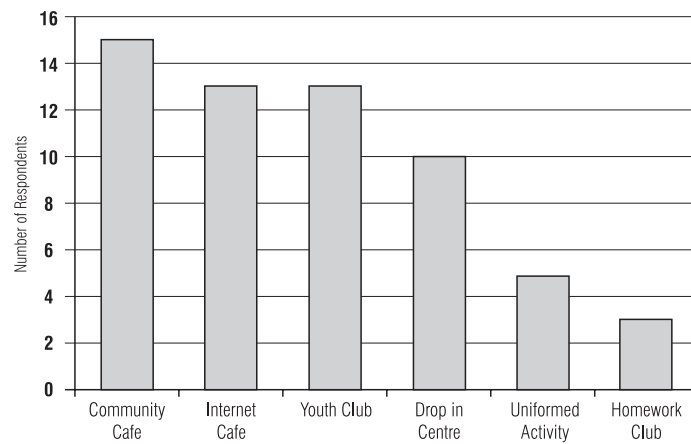
The majority reported exercising for more than 20 minutes three times a week with swimming, gym, football and dancing proving popular activities.

Nine respondents were concerned about crime and antisocial behaviour in the Parish with the threat of mugging worrying 7 young people. Seven of those surveyed say they had been a victim of crime with 4 saying they have committed a criminal offence.

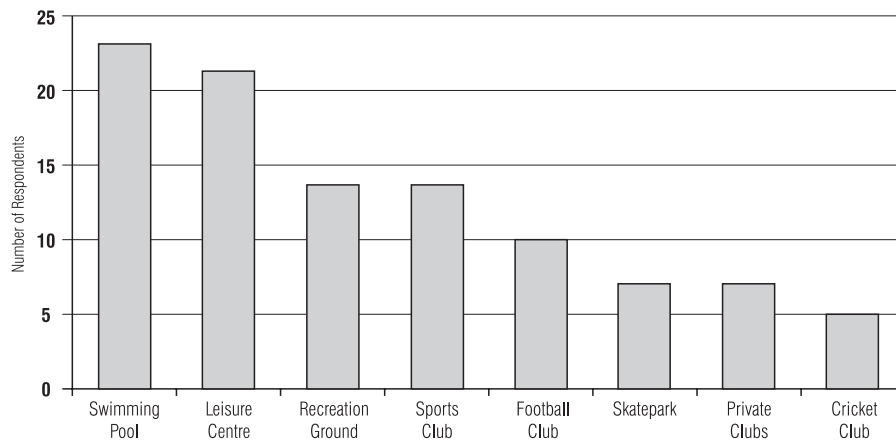
**How do you spend your leisure time?  
18 young people responded to this question in the survey**



**Would you attend any of the following in your area?  
15 young people responded to this question**



**Would you use any of the following if provided in your area?  
23 young people responded to this question**



The young people were asked for their likes and dislikes about their area. Friends and the open spaces are seen as advantages, the main drawback being the lack of things to do causing boredom. Pleas were made to ensure the grass is cut regularly in the play areas, a problem that has since been resolved.

<i>Action for Young People</i>	<i>Responsibility</i>	<i>When?</i>
Set up a Youth Council to ensure the views of young people are heard	WPC	2004
Support the provision of more activities for young people, raise awareness of existing provision	WPC, HCC, WCC, HYS	On going
Support the continued development of the new youth clubs	WPC	On going
Support the development of local leisure facilities for young people	WPC	2004/5
Campaign for a regular bus service to provide access to swimming pool for young people	WPC, HCC	
Raise awareness of public transport to leisure facilities outside of the village, and research possibility of providing a community mini-bus	WPC in partnership with other local organisation	2004/5

*This project has been supported by:*

Whiteley Parish Council (WPC)

Wickham Community Association (WCA)

Winchester City Council (WCC)

Hampshire County Council (HCC)

Hampshire Youth Service (HYS)

Mid Hampshire Primary Care Trust

Winchester Area Community Action (WACA)

The Countryside Agency



### *Whiteley Parish Action Plan 2004*

Appraisal section	Proposed action	Responsibility	When can results be expected?
Household	No action necessary		
Education	Continue the campaign for a new primary school and pursue a new secondary school in the long term Support/set up computer training opportunities	WPC, HCC WPC	On going New project planned for 2005
Employment	Set up a system for local job advertising	WPC	2005 use Whiteley Voice newsletter and website as they develop
Community Facilities	Support local beat officer and special constable to raise profile of policing in Whiteley	WPC	On going
	Support the provision of CCTV particularly to secure new recreation facilities	WPC, WCC	On going
	Encourage the provision of a local bank should opportunity arise	WPC, WCC	No current proposals
	Campaign for the provision of local library Provision for young people included below	WPC, WCC, HCC	On going
Transport and Travelling	Campaign for an improvement in public transport for Whiteley Carry out a survey to identify specific need	WPC	On going, survey planned for 2005
	Continue the campaign for road infrastructure improvements, particularly the need for an additional route into Whiteley	WPC, WCC, HCC	On going
Road Safety	Campaign for traffic calming in Parkway and Whiteley Way	WPC	On going
	Continue campaign for pedestrian crossing and footpaths at Marjoram roundabout	WPC	On going
	Research possible provision of grit boxes for residential roads	WPC	Grit boxes for Leafy Lane and Mollison Rise will be installed in July 2004
Health and Well-being	Campaign for a local NHS dentist	Primary Care Trust	On going
	Ensure support available for help with lifestyle problems, raise awareness of existing provision	Ditto	On going
	Raise awareness of volunteer opportunities	WACA	On going

Appraisal section	Proposed action	Responsibility	When can results be expected?
Community Safety	Dog fouling: research problem areas and places suitable for new dog bins	WPC, WCC	Problems will be dealt with as they arise
	Litter: research problem areas, encourage neighbourhoods to monitor and deal with problems	WPC	Problems will be dealt with as they arise
	Vandalism: advise police of problem areas, encourage neighbourhoods to monitor problems	WPC	Problems will be dealt with as they arise
Sport and Recreation	Support the proposed skatepark/tennis court and multiuse games area (including basket ball nets) at Meadowside	WPC, WCC	Skatepark and tennis courts planned for completion during the summer of 2004
	Ensure the interests of nearby residents are protected		Noise attenuation scheme to be installed
	Support a proposal for a Saturday morning cinema	WPC	New project planned for 2005
Environment	Consult on a suitable site for a community garden and support local organisations wishing to carry out the proposal	WPC, Whiteley Greens	Project planned for autumn 2004
	Remove unnecessary sign posts, ask residents to report problems to WPC	WPC	Problems will be dealt with as they arise
	Research the options available for local recycling and composting facilities	WPC	No current proposals
Community Information	Continue to develop the new Whiteley Voice publication and Parish Council website	WPC	On going
Young People	Set up a Youth Council to ensure the views of young people are heard	WPC	2004
	Support the provision of more activities for young people, raise awareness of existing provision	WPC, HCC, WCC, HYS	On going
	Support the continued development of the new youth clubs	WPC	On going
	Support the development of local leisure facilities for young people	WPC	2004/5
	Campaign for a regular bus service to provide access to swimming pool for young people	WPC, HCC	On going
	Raise awareness of public transport to leisure facilities outside of the village, and research possibility of providing a community mini-bus	WPC in partnership with other local organisation	On going



Thank you for taking time to read the Parish Plan.

If you have any comments on the document or would be interested in becoming involved in any of the action plan projects, the team would be very pleased to hear from you.

*Please contact in the first instance:*

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Photos by Nicki Oliver

