

June 2010

# The Stanmore Community

## Action Plan



2010 - 2015



## **Foreword**

From Chairman of Stanmore Combined.

June 2010

Having been part of the Stanmore community for some 12 years now, I have had opportunities to share with you some of the joys and celebration as well as the sad times and disappointments. It is with great pride that I can say that I live on Stanmore and serve the local community, working with and alongside people from all sorts of backgrounds and with an amazing range of skills and insights to offer back into our community.

It is in my role as Chairman of Stanmore Combined that I wish to commend this Community Action Plan to you. It is not just another report written about Stanmore to be filed away. It is a drawing together of views expressed and comments made by Stanmore residents at public meetings, on questionnaire returns and evidence gathering from across the whole community.

It is as a resident here on Stanmore that I ask you to read and respond to the statements and action recommendations drawn together in this Action Plan, which can be our guide to what can and should be done. As we work together to hold on to what is good, develop what could be better and remove what is bad and unhelpful to us as a living, growing community, our community.

It is in writing this that I would like on our behalf to thank those who have put many hours, much thought, detailed planning, endless energy and resources into this Action Plan. The names of the planning group can be found at the end of the Action Plan, but many others have also contributed, so thank you to all.

It is as someone who wants the best for this community of ours that I challenge you [us all] to take up the words of action and turn them into real action with outcomes to be proud of.

Revd Mike Gardner, Vicar of St Luke's Stanmore.



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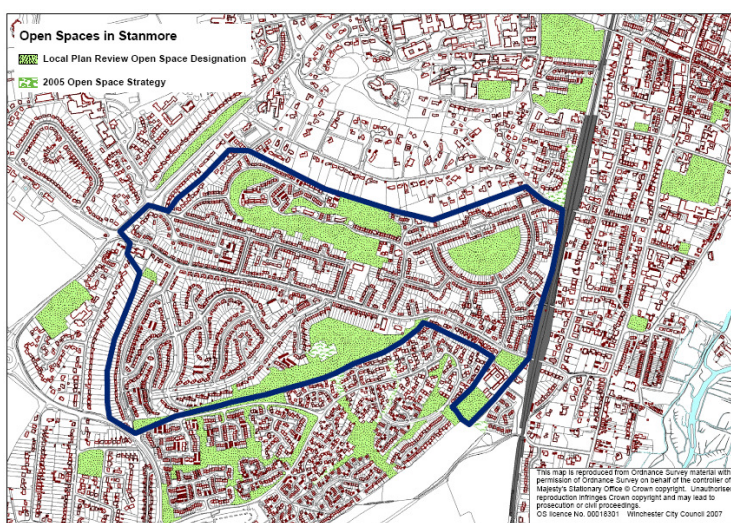
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## Introduction

### ***What is a Community Plan?***

The government wants local communities to take more control of their own lives, to say what improvements they want to see take place in their own neighbourhoods and to engage with other organisations to bring those improvements about. Change in our communities is inevitable and you can not prevent it, but you can influence it. Parish/Community or Neighbourhood Plans help the community to make change happen, but in the way they want, not what other people decide and they give an opportunity for everyone in the community to make themselves heard.

The development of a Community Plan for Stanmore will help define how community action can meet local needs, can help prioritise resources and can provide important information to help influence the policies, decisions and actions of others. Community plans belong to the community, to be delivered by that community or in a partnership with other agencies.



Defined area of benefit for the Community Plan

### ***Why produce a plan?***

In June 2007 the local community forum Stanmore Combined (Formerly the Stanmore Steering Group) met to discuss a proposal to develop a Community Plan for Stanmore. Until that time the group and the community generally reacted to decisions made by others that effected or impacted on the neighbourhood. The Community Plan offered them the opportunity to become more proactive by:

- giving local people the opportunity to consider and say what services are needed locally
- giving local people the opportunity to shape the future of their community
- Providing clear evidence of community needs and priorities
- Effectively influencing the City Council, County Council and other agencies to deliver better services
- Identifying projects that the community itself can take on and develop

### ***How we produced our plan***

The process to develop a Community Plan for Stanmore started in July 2007 with the first steering group meeting and finished June 2010 with the production of this document. During that period of time the group followed the principles of developing a community plan as detailed in the ACRE Parish Plan Toolkit. The notable stages of the process included:

- The production of a Community Profile which detailed the facilities groups, activities and services which support the community.
- Undertaking a Love it/Hate it survey which identified the key areas of concern for local residents and also the things they enjoyed about their community and wanted to protect.
- Undertaking a major Household Survey in Feb/March 2009 which achieved almost a 20% return rate.
- Young person's consultation undertaken in June 2009 which involved 50 young people from King's School aged between 12 and 15 years old.
- The hosting of two major consultation events (Student/HMO Event & Community Action Event)
- Hosting a number of meetings with key groups, organisations and agencies to determine the feasibility of proposals that emerged from our consultation and incorporated into our 'Action Plan'.

**Student/HMO Event – November 2009**



## **Background**

### ***Demographics***

#### **2001 Census of Population: Key Findings**

- According to the 2001 Population Census there were **4,176** people resident in the Stanmore area. Forming **1,666** households an average of **2.5** people per household
- The area is **77.76 hectares** (192.15 acres) in size, with a population density of **53.71** people per hectare, this compares with **1.62** people per hectare for the Winchester district as a whole.
- **21.11%** of people were aged under 16, **66.14%** were aged between 16 and 64, while **12.75%** were aged over 65.
- **3.7%** (153) of the area's population were from an ethnic group other than white, this compares with 2.16% for Winchester and 9.1% for England.
- **31.8%** of the population lived in households that were owner occupied and **53.2%** lived in accommodation rented from either the local authority, housing association or other registered social landlord. The remaining **15%** of population rented privately or lived rent free.
- The Census found that **275 (6.6%)** of the population were full time students and another **279 (7.1%)** were studying part time.

(Source: Census 2001, [Key Statistics for Local Authorities & Census Area Statistics])

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**Note: Our own findings identified a total of 1947 households as detailed in the Electoral Register.**

### ***History***

The area was historically known as Stanmer and Stanmer Weye, hence Stanmore and Stanmore Lane. The first phase of housing development, that of Lower and North Stanmore was built between 1920 and 1936. The first part of the estate was opened by H.R.H. the Prince of Wales in November 1923 and he planted the beech trees in Cromwell Road. Building did not stop then and additions were made at different times between the wars. A school was built 1929 at the bottom of the slope near the railway line and a hotel (Stanmore Hotel – now demolished) built at the top of Stanmore Lane near the junction with Romsey Road.

The scheme went steadily ahead and the houses were built roughly at an average cost of £1,000 each. The grand total of 556 houses, including roads, sewers, drainage, land etc. was just over £581,000. Each house had a separate garden, built around a central recreation ground, village green or set of shops. When the Second World War broke out, Stanmore was more than a council estate. It had become a suburb with some 750 houses, spaced out at about eight houses per acre. In the later phases of development during the 1950's Stanmore received a 'Gold Award' for its design. Today the number of households in Stanmore stands at approximately 2,000.

During the 1980's the Conservative government under Margaret Thatcher introduced the 'Right to Buy' scheme which provided incentives for council tenants to purchase their properties. Since that time it is estimated that the

Council have sold over 3,300 of the properties they owned. The scheme is still in place today and tenants continue to take advantage. It is estimated that in Stanmore some 740 properties have been sold under this scheme since its introduction in 1980

Though this scheme has provided obvious benefits for some, it has also caused issues for the community, when these properties have been subsequently sold on to developers who then let them out as 'Student Accommodation'.

During the course of 2002 and 2003 WCC appointed John Thompson & Partners to consult with local residents regarding potential improvements that could be brought about from any housing development that might take place and to identify council owned land that provided the potential for housing development. In 2006 the outcome of that consultation resulted in a development of 11 units achieved by demolishing 2 separate garage sites and 2 existing houses in Drayton Street and constructing what is now known as St Luke's Court. At the time great concern was raised by the community at what they saw as 'in fill' development and the possible displacement of vehicles from the demolition of garages adding to what was already a substantial parking problem in the area.

At the time of writing this report a further site has been earmarked for the development of 11 units on a disused allotment site behind the Cromwell Road shops. This development though less controversial than the Drayton Street scheme still has the potential to adversely effect the parking issues in the area.

### ***Environment & Landscape***



Stanmore lies about 1.5 miles to the South West of Winchester City centre. It is bounded to the North by Sleepers Hill, to the East by the railway line, to the South by the ridge rising towards Badger Farm and to the West by Romsey Road. The estate rises very steeply from East to West.

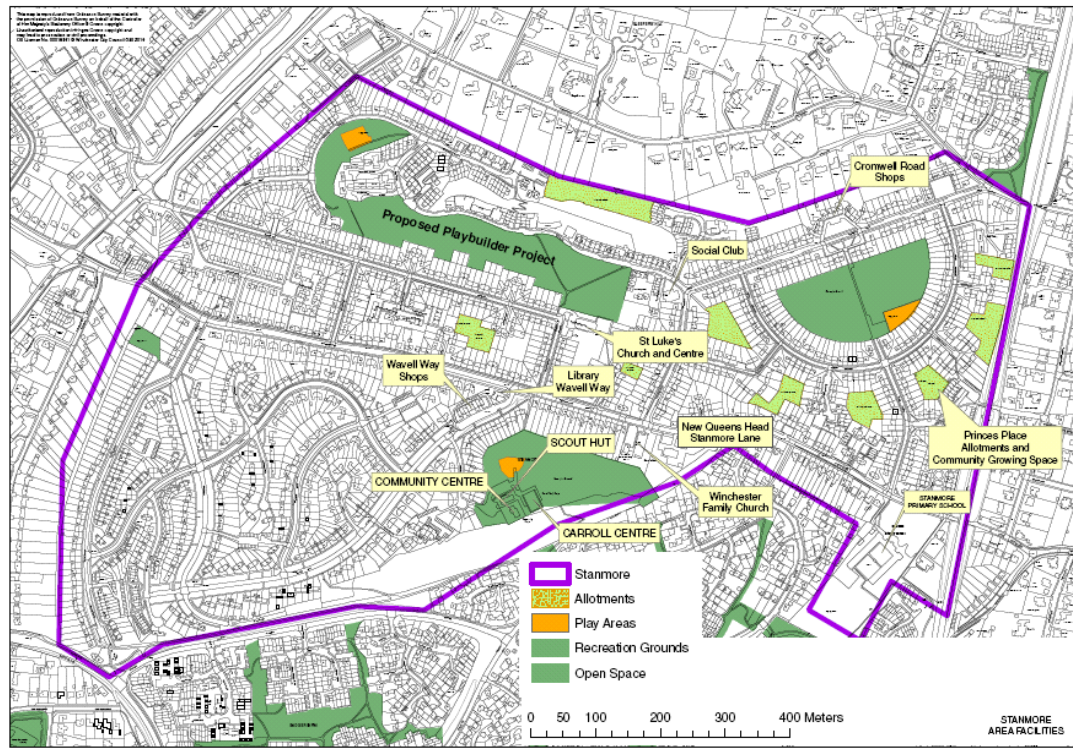


### View of Somers Close recreation Ground



It benefits from the provision of open space and recreation areas including The Valley, Somers Close recreation ground and Cromwell Road recreation ground as well as a number of allotment sites. It is also well served by two separate shopping areas of Wavell Way and Cromwell Road, as well as other local facilities including a library, a public house, a Youth & Surestart Children’s Centre, a community centre and two churches.

### Stanmore’s Open Space & Community Facilities



## **Consultation**

### **Key Stages**

The consultation undertaken as part of the process to develop this plan happened in a number of stages:

1. An initial snapshot survey called a Love it/Hate it survey was undertaken which identified the key areas of concern for local residents and also the things they enjoyed about their community and wanted to protect. The key concerns identified were Parking, Students, Litter, dog fouling and general untidiness and Antisocial behaviour. These key areas then formed the focus for a more detailed consultation that followed.

2. Parking was undoubtedly the hot topic identified through the Love it/Hate it Survey and as a consequence the Community plan group worked with Winchester City Council Engineers Department to undertake a specific consultation on parking towards the end of 2008. The events were not as well attended as we had anticipated with an average of about 20 people attending each of the 4 events held. As a consequence of the consultation a number of restrictions were proposed and then introduced in March 2009.

3. A major part of the consultation process was undertaking a Household Survey in Feb/March 2009 which achieved an 18.5% return rate. The survey was able to provide much more detail on the key issues that had been identified through the Love it/Hate it Survey. A consultation report was produced, which provides the details of the consultation and can be found on the Stanmore Combined website [www.stanmorecombined.org.uk](http://www.stanmorecombined.org.uk)

4. It was always an important element of the consultation process to strive to obtain the views of all sections of the community and as further analysis of the household survey showed that a significant response had been obtained from the older residents of Stanmore it was agreed that specific consultation with young people needed to take place. The Young Person's consultation took place in June 2009 with support from King's school, HCC and The Carroll Youth Centre and involved 50 young people from King's School aged between 12 and 15 years old.

5. Two major consultation events took place towards the end of 2009 which focussed on the outcomes from the consultation to date. The first was a specific event held in November 2009 to discuss the issue of Student/HMO (Houses of Multiple Occupation) accommodation and the impact it had on the Stanmore community. Over 130 people attended the event, which clearly demonstrated the depth of feeling on this topic. The second called a 'Community Action Event' was much broader and focussed on the remaining 'outcomes' and was held in December 2009. It attracted approximately 40 people. From those events over 51 proposed actions were identified. A joint group including representatives from the Community Planning group, the three Residents Associations and Stanmore Combined then held a

programme of 5 meetings over the period of January – April 2010 to meet with representatives of various organisations, including Winchester City Council, Police, University of Winchester etc to discuss the proposed actions and determine their viability and agree a way forward. As a consequence of those meetings the 50 proposed actions were reduced to a final number of 46. This does not necessarily mean that the actions were dropped or discounted. In the main the reduction in actions resulted from combining similar actions together. A full list of the original proposed actions can be found in Appendix 1

#### **Community Action Event – December 2009**



#### ***Outcomes & Actions***

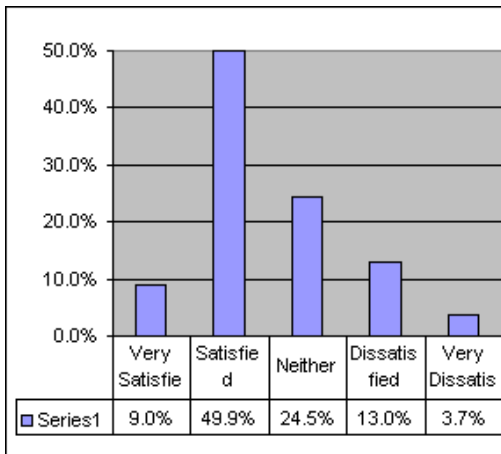
Analysis of both the Household Survey and the Young People's Survey resulted in a total of 17 outcomes being identified. The outcomes were categorised into 5 headings of:

- *Communication*
- *Community Safety*
- *Housing*
- *Environment and Infrastructure*
- *Recreation, Health and Wellbeing*

A full list of the outcomes can also be found in **Appendix 1**

The proposed and subsequently agreed actions that emerged from the two consultation events were then listed under each of the Five headings detailed above and are shown on the following 'Results' pages.

## Results



Stanmore is generally perceived by people from outside the area as a place people wouldn't choose to live. The results from this consultation however indicate that people are generally happy with Stanmore as a place to live with a total of almost 59% indicating they are satisfied or very satisfied with the area. That said there is still a significant proportion of almost 17% who are not satisfied. The Household Survey also asked residents to name from a list of things

which they thought were most important in making their area a good place to live and which things need most improving. The results to this question give a clear indication that the areas of focus for improvement should be concentrated on parking, road/pavement repairs, clean streets and traffic congestion. These issues and more will be covered in the following pages under the appropriate heading.

### 1. Communication

Communication is seen as a key aspect of work that needs to be established in Stanmore. It is evident from the work undertaken in the Community Plan, that the majority of local residents like and enjoy living in Stanmore, however for people who live outside the area it is held in less high regard. Part of what the following actions hope to achieve therefore is a turnaround in the attitudes of people from both inside and outside the area by taking every opportunity to promote all the good things that are happening in Stanmore. Achieving this will be the first steps for Stanmore to be recognised as a cohesive and sustainable community.

#### **Action C1.1**

**Engage with relevant agencies to develop, train and sustain community involvement and participation.**

During the process of developing the Community Plan it was apparent that there were things happening in the community, but local residents knew little about them. It was equally apparent that there are some great local organisations and agencies that work to support the community, but that there is little information passed between them. This section outlines the key actions to help improve communication between local residents across all sections of the community and the groups and organisations that serve them and enable residents to feed in their ideas, concerns and views to enable them to influence decisions being made about their community.

#### **Action C2.1**

**Produce a regular Newsletter (at least 4 x per year) that covers the whole of Stanmore.**

*Young People*

**Action C3.1**

**Establish mechanisms to ensure the views of young people are taken into account (E.g. 'U Said – We Did' Feedback meetings/charts)**

Young People in Stanmore seem to be a particularly difficult section of the community to communicate with, so it is really important to ensure that when we are considering methods of how to feed information to our community and also receive feedback from them that we identify some that young people will respond to.

**Action C2.2**

**Investigate options to increase access to online information and services.**

As a community we must also try to take advantage of the modern technologies available to us that are likely to be accessed by young people and also provide improved or alternative means of communicating for other sections of the community.

## **2. Community Safety**

### *Noise & Antisocial Behaviour*

Generally speaking the vast majority of residents (87%) feel safe living in Stanmore, though the feeling of safety after dark drops with around 37% saying that felt Fairly/Very Unsafe. The main reasons that seem to be indicated for this tend to be directed towards either the student and/or youth population of the area and suggest specific issues around noise and anti-social behaviour. However, when talking to representatives from the police and WCC's Environmental Health officers there are no significant reports of these types of incidents, so the statistical data they hold does not correspond to the level of concern being raised by the community.

**Action CS1.1**

**Provide improved feedback to calls made to 101 number.**

**Action CS1.4**

**Review patrols in the area to establish they correspond to the level of 101 calls received.**

Advice from the police is that incidents of anti-social behaviour should be reported to the 101 number. However, it is also clear that a response to a 101 call will depend on the availability of police units in the area, which frustrates residents who perceive the lack of response as a lack of interest, because there is currently no feedback given to them on the calls they log.

**Action CS1.6**

**Provide regular reminders for people on appropriate times to use 101 and emergency telephone numbers.**

We must therefore encourage residents to use the 101 number to report all incidents as appropriate, which will enable the police to identify hotspots and allocate resources effectively.

**Action CS1.2**

**Establish an 'Out of Hours Service' that can provide an appropriate response to Environmental Health incidents that are reported.**

This lack of response, particularly in regard to noise complaints has raised the issue of the lack of an 'Out of Hours Service' by the Council. WCC have agreed to undertake a feasibility study to determine what type of service may be able to be provided, but they are keen to stress that an out of hours service will not provide the immediate response residents are looking for in the case of new or one off incidents as there are clear guidelines they must follow. Where it will help is in the cases of persistent noise offenders.

**Action CS1.3**

**Develop a system to improve the response to noise complaints received from residents.**

*Students*

Students often bear the brunt of the community's frustration for all sorts of reasons and on some occasions it's justified, but on others it isn't. It is our view therefore that a balanced approach is adopted to include the student population as part of our community and an acknowledgement that we will have to make more of an effort to welcome them into our community and in so doing perhaps prevent some of the issues our community are concerned about ever occurring.

**Action C1.3**

**Produce Welcome packs for distribution to 'Newcomers'.**

As a community it is our intention to encourage residents to make more of an effort to welcome students when they arrive. This will often lay the groundwork for a more stable relationship and afford the opportunity to establish some ground rules.

**Action CS1.5**

**Encourage a more neighbourly approach by residents when students are moving into adjacent properties and encourage positive relationships between resident, landlord and students.**

*Young People*

Along with the student population young people are also identified as the perpetrators of noise and antisocial behaviour, though it is also acknowledged that on many occasions they are also the victims. It is our intention to ensure that young people can't provide a reason for their behaviour as 'I'm bored' or 'there's nothing to do' so our aim is to ensure the provision of additional recreation facilities in the area and to provide more information on activities and events that are happening locally.

### **Action CS2.1**

**- Provide more information on activities happening locally.**

### **Action CS2.2**

**Improve recreational facilities for young people in the area.**

However it is recognised that not all young people will want to engage in these more physical type activities and others will have more interest in music, art or theatre etc. It is also our intention therefore to determine if the funds secured through development contributions can be used for a wider provision of facilities than of just sport, play and recreation.

### **Action C1.2**

**S106 & other funding secured through development in Stanmore to be used more flexibly to address community priorities.**

A specific issue regarding young people is that of under age drinking and drinking in the streets. It is hoped that working with relevant agencies such as the youth providers like the Carroll Centre, Police, Council and local shopkeepers etc will work in partnership to prevent this from happening and divert the young people to more appropriate and healthy activities.

### **Action – CS3.1**

**Establish a collaborative project to tackle street drinking by young people.**

#### *Traffic*

Traffic speed is another area of concern to local residents. The existing speed bumps seem to do little to encourage drivers to slow down. It is our intension therefore to campaign for the speed limit to be reduced to 20 mph across the estate and to encourage residents to report any incidents of speeding.

### **Action CS4.1**

**Encourage residents to report incidents of speeding.**

### **Action CS4.2**

**Introduce a 20MPH speed limit on the estate as part of WCC's proposals for a 20MPH across the city.**

#### *Other*

In addition to the various proposals outlined above concerns were raised, particularly by young people about using the footpaths leading to the Somers Close recreation ground. Concerns were also expressed at the lack of a bus service after 7PM.

### **Action CS1.8**

**- Improve lighting on footpath from Stanmore Lane to Somers Close Recreation Ground**

### **Action CS1.7**

**Increase the level of bus service after 7PM.**

### **3. Housing**

#### *Students & Houses of Multiple Occupancy*

Over recent years there has been a continued increase in the numbers of properties purchased by property developers who then convert or adapt those properties for student accommodation. The increase in student accommodation particularly where there are high concentrations of such properties cause particular problems such as parking, noise, litter and general untidiness etc. for the established residents.

#### **Action H1.3**

**Charge landlords for Council Tax on student properties so that they are contributing financially to the upkeep of the area. No Further Action**

This situation is even harder to accept when it is perceived that students do not pay any Council Tax and therefore make no contribution to the area and the problems they cause. However our investigations revealed that WCC receive a subsidy from central government called a The Revenue Support Grant (RSG). The RSG they receive from the government will make allowances for the reduced tax base due to student properties. As a consequence it was decided not to take any further action on the proposal to charge landlords for Council Tax.

The proliferation of student properties also impacts on the availability of 'Family Housing' for the local community, which can ultimately lead to family members having to move to other areas where they have no connection or family support networks.

#### **Action H1.2**

**Encourage WCC to use new HMO legislation to its full extent to maximise affordable family housing**

Ideally residents would like an end to student accommodation on the estate and house all students on campus, but the reality is that this will never be achieved. However, with the recent introduction of new legislation it is hoped we can control the numbers of student and/or similar properties, so that the situation does not get any worse.

#### **Action H1.1**

**Provide 'On Campus' and/or 'Student Village' accommodation to reduce the impact of student accommodation in the community.**

The good news is that the university are currently developing 400 units of accommodation on their campus with plans for a further 300 units if the necessary consents are obtained. However this accommodation is primarily used by first year students and so the impact on student accommodation within Stanmore is negligible.

#### *Development*

#### **Action H2.1**

**Negotiate agreement to secure affordable housing for Stanmore people for future housing developments – starting with Cromwell Road development.**



We've already demonstrated that there are a growing number of student properties, which takes out the opportunity of them being used for their original intention of providing homes for families. Therefore, proposals to develop more affordable housing in the area would, you think, help to address the balance. Unfortunately current WCC housing or planning policy does not allow for any development to restrict the allocation of those properties to people with a specific Stanmore connection and so in reality new developments will accommodate people in housing need from outside the area, and no real benefit is achieved to those living in the area. However, the recent release from government of the practice brief '*Allocations and Local Flexibility*' suggests a more flexible approach should be adopted by local authorities in their allocations policies. Our intention therefore is to negotiate with WCC to provide every possible advantage to those people who already live in Stanmore and are on the housing waiting list with the opportunities of securing the new accommodation at the proposed Cromwell Road development should they choose to do so.

#### **4 Environment and Infrastructure**

Issues under this heading focussed on a number of areas and include parking, traffic flow & access, road and pavement repairs, climate change and protecting our environment:

##### *Parking*



From the very first stages of the community plan consultation, it was apparent that parking was a critical and key issue for the area. It has become clear that there are several key reasons for the parking issue and why a satisfactory solution has not been implemented. Stanmore is not part of a Controlled Parking Zone and so the door is

open to students and other commuters to use our streets as a free parking facility. The solution you would think is easy, introduce a parking scheme which requires a permit to enable residents only parking. This was attempted during a joint consultation with Winchester City Council in the summer of 2008 and unfortunately it was evident both from the attendance at the events and by the comments received, that there wasn't the support to introduce a permit scheme at that time.

##### **Action E11.2**

**Revisit the introduction of a residents 'Permit Parking Scheme' which will investigate the options of either treating Stanmore as a 'Special Case' or reviewing the charging scales to provide a cheaper 1<sup>st</sup> permit and more expensive 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> permits.**

However, what did emerge from that consultation and the subsequent consultation events that have taken place was that part of the reason for not supporting a scheme was the cost of the permits, which currently stands at £22 for the first permits and £50 for the second, third and fourth.

### **Action E11.3**

**Review WCC policy requiring 2/3rds of all households to support introduction of a permit scheme.**

It was also felt that the current policy requiring a 2/3rds majority to support a scheme was unfair, particularly as a significant proportion of the population are students who have no real stake in the community and that anyone who didn't vote because they couldn't be bothered or wouldn't be affected because they had off road parking etc, counted as a no vote. Student properties in the area are also felt to contribute to the parking issue, as the occupants each tend to have ownership of a car and so on average there are 3 or 4 cars to a student property as opposed to the 1 or 2 with other properties.

### **Action E11.1**

**Introduce incentives for students and commuters to encourage them to use the Park & Ride schemes as a preferred option to using Stanmore and University Campus.**

The opening of the new South Winchester Park and Ride facility on 19 April 2010, just off J11 of the M3 was generally welcomed, but we are not over optimistic of the likely impact this will have on the parking issues in Stanmore. Given the choice of continuing to park free of charge in Stanmore close to the University or paying a fee (albeit subsidised) to use the Park & Ride, most students will opt for the free parking. However, the Park & Ride scheme may have an impact on the commuters that currently use Stanmore, particularly if they are catching a bus into town after parking up.

### *Traffic Flow & Access*

In the main most of the traffic flow issues are as a result of inconsiderate parking which has, in the past, caused issues for public transport and emergency vehicles etc. However, the introduction of further restrictions in March 2009 has resulted in fewer incidents occurring. In addition, many of the roads in Stanmore, particularly the narrower ones are challenged by the large number of vehicles trying to find a parking space and using grass verges etc to park. The introduction of a permit scheme may help alleviate this as they would only be able to use bays that were specifically allocated for parking, but would inevitably mean fewer parking spaces available. Therefore, any solution would need to take these points into consideration.

### **Action E11.4**

**Undertake a survey of vehicles to determine impact of student/commuter parking on residents, should the introduction of a permit scheme fail to materialise or the new Park & Ride scheme not provide the desired impact on parking.**

Undoubtedly, traffic flow would improve if there were not so many cars on the road and so part of what we hope to encourage is for residents to consider using alternative modes of transport, particularly when just travelling short distances, such as encouraging parents not to use their car when dropping off children at school or when popping to the local shops for supplies.

### **Action E12.2**

**Investigate the feasibility of improving traffic flow and access.**

### **Action EI3.1**

**Introduce Green Travel Plan for local schools.**

A key part of that encouragement is therefore identifying what improvements might be made to the local road and pavement infrastructure to provide safe alternatives, such as the provision of more cycle paths or identifying alternatives such as 'Walking buses' for school children etc.

**Action EI3.2 - Improve the footway link parallel to the railway from Airlie Corner to St James Lane. COMPLETED**

### ***Road & Pavement Repairs***

Condition of roads and pavements has been raised by residents as an area of concern. It is understood that regular inspections are made by HCC and local Residents' Associations also undertake walk-about's in their area to identify defects. However, to obtain a better understanding of what priority these defects have been given and when they will be repaired we encourage all residents to report any defects they identify using Hampshire County Council's on line service (<http://www3.hants.gov.uk/roads/online-facilities/all-forms.htm>). This system provides you with an option to receive feedback and if you choose it, it should provide you with details of how it's progressing.

### **Action EI2.1**

**To encourage residents to call in or use on line forms to report all road and pavement defects.**

### ***Climate Change***

Although Climate Change is not identified as a major concern by our residents, it is acknowledged that there is still a significant number who would support a local campaign to address the issue. We are therefore going to be working closely with the Greening Campaign to see if we can encourage as many of our residents as possible to start taking some steps towards reducing the 'Carbon Footprint' for Stanmore.

### **Action EI6.1**

**Establish a Greening Campaign for Stanmore**

### ***Protecting the Environment***

Residents have raised concerns about levels of litter, dog fouling and the general untidiness of the area.

### **Action RH2.3**

**Patrol recreation area's to prevent dog fouling and litter.**

As with many issues in Stanmore, students seem to bear the brunt of the criticism, particularly in relation to untidy gardens and leaving bins out etc. and while this might be the case for some, it is acknowledged that other residents in Stanmore are equally to blame.

### **Action EI4.4**

**Ensure that landlords provide the necessary equipment for students to be able to maintain their gardens effectively.-**

#### **Action EI4.5**

**Provide properties with appropriately sized bins to cope sufficiently with the amount of waste generated and to encourage and educate them to recycle their waste efficiently.**

Our intention therefore, is to encourage residents to adopt a culture of caring for the local environment, so that we all be proud of our community.

#### **Action EI4.1**

**Establish a system to ensure more coordinated and effective communication between council, landlords and university to deal with litter complaints when received.**

To achieve this each of us must play a part in helping to make it happen and we must achieve an improved way of working with the council and other agencies.

#### **Action EI4.2**

**More inspection and enforcement action taken by council to ensure residents maintain their gardens properly and lead by example by ensuring the open spaces and common areas for which they are responsible are also adequately maintained and inspected.**

#### **Action EI4.3**

**Develop "Take Pride" Scheme which will include clean up campaigns, removal of bulky items and garden competitions**

In addition to improving our local environment through tackling the things we don't like about our area, we also want to raise awareness of projects that are already progressing and making improvements to our local environment as well as contributing to the general health and well being of the community. One such project is the Princes Place 'Community Growing Space' which has brought a disused allotment space back into use as an allotment. Part of the site is also dedicated to providing opportunities for local residents to learn more about 'Growing your Own' and getting hands on experience in growing and cultivating your own produce.

#### **Action EI5.1**

**Establish an initiative to encourage people to 'Grow your Own' linked to Princes Place 'Community Growing Space' and other allotment or open spaces as well as people's own gardens.**

Protecting the design integrity of our community also seems to be important to residents. We have already raised the issue of the increase in student accommodation and the loss of family housing and there are also concerns about 'in fill' development and the impact that has on the street scene and contributes towards existing issues such as parking. Our intention therefore is to develop a 'Neighbourhood Design Statement' which will identify the special characteristics of our community and be used as supplementary planning guidance when planning applications are made for properties in our community.

### **Action EI7.1**

**Develop a 'Neighbourhood Design Statement' for Stanmore.**

## ***5. Recreation, Health and Wellbeing***

In 2007 a draft Health Audit report identified Stanmore as an area where Health Inequalities existed and that its residents had a life expectancy of 6.4 years less than in other areas of the Winchester District. Through information gathered from our consultation activities, it is our intention to take steps to positively impact on the health of our community by encouraging our residents to take up a more active and healthy lifestyle.

### **Action RH2.1**

**Promote Healthy Living and Active Lifestyles by advertising local activities through local networks and newsletters.**

### **Action RH2.2**

**Develop a programme of activities locally, including: 'Taster Days' with sustainable follow up; Family Physical Activity (MEND); Links to Active School Scheme**

Physical activity is a key aspect of improving people's health. Young people particularly are seen generally as less active, because much of the entertainment they choose to participate in such as playstation etc is done in the home. However, it is unlikely they will choose to do anything different if the more healthy alternatives are not as exciting or provided locally. We also need to better understand whether local residents have difficulties or barriers in accessing local facilities.

### **Action RH1.1**

**Undertake an 'Access Audit for Cinema, Sports Hall, Swimming Pool and Artificial Pitch**

Smoking is seen as also a key target in improving people's health and it is our intention to work with the relevant agencies to ensure that the necessary support that people need to help them quit is provided locally.

### **Action RH3.1**

**Develop a campaign to reduce the numbers of people who smoke.**

Education is also seen as a key area to support the general wellbeing of our residents, whether that is providing support for our young people to reach higher attainment in school or targeted at our older residents to provide opportunities for improved qualifications, or simply to study something new.

## Stanmore Primary School



### **Action RH4.2**

**Encourage/Support local provision of courses/activities to improve children's attainment at school.**

We hope to learn from earlier initiatives such as the Stanmore Community Learning Partnership to encourage an ethos amongst our residents of trying to improve the levels of qualifications they have or obtain a qualification for the first time. However, it's not just about obtaining qualifications, it's about learning something new, whether that's a new skill, a language etc and doing it for the enjoyment it brings.

### **Action RH4.1**

**Investigate the opportunities for local venues such as Carroll Centre, Scout Hut, Community Centre, St Luke's Centre and Family Church to provide Adult Education classes.**

## The Way Forward

Stanmore has taken the first major step to improving the quality of life for its residents by producing this 'Action Plan'. It outlines over 40 actions that the community have identified as something they want to see happen within the next 5 years. Although all those involved in developing the Action Plan should receive a well deserved pat on the back for all the hard work that they have put in, more hard work lays ahead.

It now falls to Stanmore Combined or its successor to ensure that the plan is regularly monitored against progress and to ensure that progress is reported to the Stanmore community, so that they to become aware of the changes that are being implemented and the benefits those changes are bringing. It is equally important that the community is also given the opportunity to get involved in bringing the changes about.



Our ultimate goal is to become a sustainable community, a community that knows what it wants and works together to achieve it. In order to achieve that, each member of the community must play its part, by getting behind and supporting local campaigns that address issues they've raised as a concern, by reporting incidents of anti-social

behaviour or speeding, by becoming more neighbourly, by offering your support to volunteer in local initiatives, by responding to articles that ask you to provide feedback or by supporting local groups such as your local Residents Association, Community Centre or Church. By working together we can achieve more, by achieving more we will ultimately improve the quality of life for our residents and help protect our community for future generations.

The actions detailed in this document can also be found in its sister document the '**Action Plan Schedule**'. The schedule is the living document which will be used by Stanmore Combined to monitor the progress made against each of the actions. A copy of the schedule can be found on the Stanmore Combined website [www.stanmorecombined.org.uk](http://www.stanmorecombined.org.uk)





## Appendix 1

### Community Plan ‘Outcomes’

<b>SG1</b>	<b>Communication</b>	<b>How can we help to improve the image of Stanmore and ensure all sections of the community have an opportunity to influence decisions which affect them?</b>
<b>C1</b>	Improve the image of Stanmore	
<b>C2</b>	Improve ways of keeping residents informed of what’s happening in the community.	
<b>C3</b>	Establish ongoing involvement of young people in community life.	
<b>C4</b>	Increase opportunities for residents to have their say.	
<b>SG2</b>	<b>Community Safety</b>	<b>What can be done to help reduce the fear of crime and anti-social behaviour and provide more positive opportunities for our young people than hanging around streets and drinking?</b>
<b>CS1</b>	Reduce the fear of crime and antisocial behaviour, especially after dark.	
<b>CS2</b>	Discourage teenagers from hanging around the shops.	
<b>CS3</b>	Reduce street drinking by young people.	
<b>CS4</b>	Reduce speeding in Stanmore.	
<b>SG3</b>	<b>Environment &amp; Infrastructure</b>	<b>How can we help to improve the environment by reducing litter, improving road and pavement conditions and reducing our ‘Carbon Footprint’?</b>
<b>EI1</b>	Reduce the amount of on-road parking.	
<b>EI2</b>	Improve road & pavement conditions.	
<b>EI3</b>	Reduce the use of private vehicles by Stanmore residents.	
<b>EI4</b>	Reduce litter.	
<b>EI5</b>	Increase the range of products and services available in local shops.	
<b>EI6</b>	Reduce the carbon footprint of the Stanmore Community.	
<b>EI7</b>	Produce a Neighbourhood Design Statement.	
<b>SG4</b>	<b>Housing-</b>	<b>How can we make better use of the housing stock for local needs and people?</b>
<b>H1</b>	Reverse the loss of family housing for Student/HMO accommodation.	
<b>H2</b>	Increase housing opportunities for families on the housing waiting list.	
<b>SG5</b>	<b>Recreation, Health &amp; Wellbeing</b>	<b>What can be done to better provide for our recreational needs, improve our health and benefit our general wellbeing?</b>
<b>RH1</b>	Increase opportunities to access Cinema, Swimming pool, Sports Hall and Artificial Pitch.	
<b>RH2</b>	Increase the level of participation in active exercise across all ages.	
<b>RH3</b>	Encourage a reduction in smoking.	
<b>RH4</b>	Increase participation in lifelong learning.	

## Actions

<b>COMMUNICATION</b>							
Detail	Outcomes	Initiated By	Timeframe	Lead Contact	Resource Implications	Method	Progress
1.	<b>Engage with relevant agency to develop, train and sustain community involvement &amp; participation.</b>						
	C1	CA Event					
2.	<b>S106 &amp; other funding secured through development in Stanmore to be used more flexibly to address community priorities.</b>						
	C1	CA Event	2012				
3.	<b>Undertake some positive PR for the area to highlight the good things.</b>						
	C1	CP Group		Residents Group			
4.	<b>Develop "Take Pride" scheme and/or Community Clean up Scheme.</b>						
	C1, E14	Student Event		Residents Group			
5.	<b>Produce Welcome packs for students for distribution at Fresher's week.</b>						
	C1	CP Group		Residents Group			
6.	<b>Produce a regular Newsletter (at least 4 x per year) that covers the whole of Stanmore.</b>						
	C2	CA Event		Residents Group			
7.	<b>Investigate options to increase access to online information and services.</b>						
	C2	CP Group					
8.	<b>Establish mechanisms to ensure the views of young people are taken into account (E.g.</b>						
	C3						
9.	<b>Community Worker to help devise, establish and implement a range of communication mechanisms, which will enable all sections of the community to receive information of interest and feedback as required.</b>						
	C4						

<b>COMMUNITY SAFETY</b>							
Detail	Outcomes	Initiated By	Timeframe	Lead Contact	Resource Implications	Method	Progress
1.	<b>Provide improved feedback to calls made to 101 number</b>						
	CS1	Student Event		WCC			
2.	<b>Establish an 'Out of Hours Service' that can provide an appropriate response to noise incidents that are reported.</b>						
	CS1	Student Event	2011	WCC			
3.	<b>Develop a system to improve the response to noise complaints received from residents.</b>						
	CS1	Student Event	2011	WCC			

4.	<b>Liase with police to review patrols in the area to establish they correspond to the level of 101 calls received.</b>	CS1	Student Event		Residents Group		
5.	<b>Encourage a more neighbourly approach by residents when students are moving into adjacent properties and encourage positive relationships between resident, landlord and students.</b>	CS1	Student Event		Residents Group		
6.	<b>Provide regular reminders for people on appropriate times to use 101 and emergency telephone numbers.</b>	CS1	Student Event		Residents Group		
7.	<b>Increase level of bus service after 7PM.</b>	CS1	CA Event				
8.	<b>Improve lighting on footpath from Stanmore Lane to Somers Close Recreation Ground</b>	CS1	CA Event				
9.	<b>Provide more information on activities happening locally.</b>	CS2	CA Event		Residents Group		
10.	<b>Improve recreational facilities for young people in the area.</b>	CS2		CS2		CS2	CS2
11.	<b>Establish a collaborative project to tackle street drinking by young people.</b>	CS3		CS3		CS3	CS3
12.	<b>Encourage residents to report incidents of speeding.</b>	CS4		CS4		CS4	CS4
13.	<b>Introduce a 20MPH speed limit on the estate as part of WCC's proposals for a 20MPH across the city.</b>	CS4		CS4		CS4	CS4

#### **ENVIRONMENT and INFRASTRUCTURE**

	<b>Detail</b>	<b>Outcomes</b>	<b>Initiated By</b>	<b>Timeframe</b>	<b>Lead Contact</b>	<b>Resource Implications</b>	<b>Method</b>	<b>Progress</b>
1.	<b>Introduce incentives for students and commuters to encourage them to use the Park &amp; Ride schemes as a preferred option to using Stanmore and University Campus. Incentives could include discounted rates and/or use for 6 months get 1 month free.</b>	EI1	Student Event		WCC			
2.	<b>Revisit the introduction of a residents 'Permit Parking Scheme' which will investigate the options of either treating Stanmore as a 'Special Case' or reviewing the charging scales to provide a cheaper 1<sup>st</sup> permit and more expensive 2<sup>nd</sup>, 3<sup>rd</sup> &amp; 4<sup>th</sup> permits.</b>	EI1	Student Event		WCC			
3.	<b>Review WCC policy requiring 2/3rds of all households required to support introduction of a permit scheme.</b>	EI1	CP Group		WCC			

4.	<b>Undertake a survey of vehicles to determine impact of student/commuter parking on residents, should the introduction of a permit scheme fail to materialise or the new Park &amp; Ride scheme not provide the desired impact on parking.</b>	E11	CP Group	WCC			
5.	<b>To encourage residents to call in or use on line forms to report all road and pavement defects.</b>	E12	CA Event	Residents Group			
6.	<b>Investigate the feasibility of improving traffic flow and access.</b>	E12	CA Event	Residents Group			
7.	<b>Introduce Green Travel Plan for local schools.</b>	E13	CP Group				
8.	<b>Improve the footway link parallel to the railway from Airlie Corner to St James Lane.</b>	E13	CP Group				
9.	<b>Develop a system to improve the response to noise complaints received from residents.</b>	E14	Student Event				
10.	<b>More inspection and enforcement action taken by council to ensure residents and students maintain their gardens properly and lead by example by ensuring the open spaces and common areas for which they are responsible are also adequately maintained and inspected.</b>	E14	Student Event				
11.	<b>Ensure that landlords provide the necessary equipment for students to be able to maintain their gardens effectively.</b>	E14	Student Event				
12.	<b>Provide student properties with more or larger sized bins to cope sufficiently with the amount of waste generated and to encourage and educate them to recycle their waste efficiently.</b>	E14	Student Event				
13.	<b>Enable all residents to have large bulky and unwanted items removed at no cost at least once a year.</b>	E14	Student Event				
14.	<b>Establish an initiative to encourage people to 'Grow your Own' linked to Princes Place 'Community Growing Space' and other allotment or open spaces as well as people's own gardens.</b>	E15	CA Event				
15.	<b>Establish a Greening Campaign for Stanmore</b>	E16	CA Event				
16.	<b>Develop a 'Neighbourhood Design Statement' for Stanmore.</b>	E17	CA Event	Residents Group			

<b>HOUSING</b>							
Detail	Outcomes	Initiated By	Timeframe	Lead Contact	Resource Implications	Method	Progress
1.	Provide 'On Campus' and/or 'Student Village' accommodation to reduce the impact of student accommodation in the community.	H1	Student Event				
2.	Encourage WCC to use new HMO legislation to its full extent to maximise affordable family housing	H1	Student Event	Resident's Group			
3.	Charge landlords for Council Tax on student properties so that they are contributing financially to the upkeep of the area.	H1	Student Event				
4.	Investigate opportunities to improve student/resident relationship and take account of existing schemes such as Landlord Accreditation.	H1	Student Event				
5.	Negotiate agreement to secure affordable housing for Stanmore people for future housing developments – starting with Cromwell Road development.	H2	CP Group	WCC			

<b>RECREATION, HEALTH and WELLBEING</b>							
Detail	Outcomes	Initiated By	Timeframe	Lead Contact	Resource Implications	Method	Progress
1.	Undertake an 'Access Audit for Cinema, Sports Hall, Swimming Pool and Artificial Pitch	RH1					
2.	Promote Healthy Living and Active Lifestyles by advertising local activities through local networks and newsletters.	RH2					
3.	Develop a programme of activities locally, including: 'Taster Days' with sustainable follow up; Family Physical Activity (MEND); Links to Active School Scheme	RH2					
4.	Patrol recreation areas to prevent dog fouling and litter.	RH2					
5.	Develop a campaign to reduce the numbers of people who smoke.	RH3					
6.	Investigate the opportunities for local venues such as Carroll Centre, Scout Hut, Community Centre, St Luke's Centre and Family Church to provide Adult Education classes.	RH4					
7.	Encourage/Support local provision of courses/activities to improve children's attainment at school.	RH4					



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James Stephens, Chairman  
David Chafe – Chairman of North Stanmore Residents Association  
Mike Mulrooney – Stanmore Primary School PTA  
Eileen Sawdy – Stanmore Combined  
Cllr Lucille Thompson – Winchester City Council  
Cllr Alexis Fall – Winchester City Council  
Cllr Phrynne Dickens – Hampshire County Council

### ***Joint Residents Group***

Rev Mike Gardner, Chairman, Stanmore Combined  
Steve Rendall – Chairman, Lower Stanmore Residents Association  
Ernie Nunn – Chairman, South Stanmore Residents Association  
Paul Sylvester - South Stanmore Residents Association  
Ann Sylvester - South Stanmore Residents Association  
Rose Prowse – Secretary, North Stanmore Residents Association  
Chris Robinson - North Stanmore Residents Association  
Chris Rose - North Stanmore Residents Association  
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