



## **BANNER BOOKING CONDITIONS**

1. Subject to the agreement of the Service Lead for Public Protection, in consultation with the Chairman of the Licensing and Regulation Committee, applications to hire the banner site in the High Street may be authorised, where such applications are from:-
  - (i) Public authorities, charities and other non-profit organisations; and
  - (ii) Organisations or businesses where the hiring will promote the Council's economic development or tourism objectives, provided the application is supported by the Service Lead for Economy and Tourism.
2. Nothing shall be done either directly or indirectly as a result of this permission being granted that causes nuisance or annoyance to frontages.
3. The structure may only be sited at the location specified in the consent.
4. No motor vehicles may be taken into the precinct except with consent of the Council.
5. No amplifiers, musical instruments or radio shall be used in connection with the purpose for which this consent is granted except by express consent of the Council and no noise shall be caused that is or is likely to be a nuisance or annoyance to frontages.
6. No litter or rubbish shall be allowed by the holder of this consent to remain in the highway as a result of the activity for which the permission is granted.
7. This permission is only granted subject to Winchester City Council being indemnified against any claim in respect of injury, damage or loss arising out of the grant of permission. It is the responsibility of the hirer to obtain Public Liability Insurance to the value of £5 million and to produce such insurance to the Council if required.
8. No more than four slots can be booked for any one twelve month period, but the Council may allocate further dates if these are not taken by other hirers. Such fee as is determined by the Council shall be payable before the permission is confirmed.
9. Bookings shall be allocated one week at a time (Monday to Monday) only. Requests for consecutive weeks will only be considered within 6 weeks of the proposed date.
10. The Banner is to be constructed of suitably strong wind and weather resistant material preferably canvas based. The Banner shall be no larger than 4 metres wide by 1 metre tall. Adequate ropes should be attached at each corner (a

minimum of 2.5 metres long) to affix the Banner. **It must be at least 5.3 metres above the highway.** To aid the securing, security and visibility of the banner we require a minimum of 5 eyelets along both the top and bottom of the banner.

11. Unless authorised in writing by the Council, the Banner must not comprise or contain commercial advertising (although the inclusion of the name or logo of a commercial sponsor is acceptable if this does not form a prominent part of the display).
12. The Banner must be erected by Winchester City Council Special Maintenance Department. The fee must be paid in advance and all payments made payable to Winchester City Council.
13. Banners will be taken down on the Monday at the end of the hiring period and will be available for collection from Winchester City Council – Special Maintenance, Cipher House, Moorside Road, Winchester. SO23 7RX from that day, unless it is a bank holiday. They should be collected on the Monday of that week. Any Banner not collected within 5 working days of the hiring period will be destroyed.

David Ingram  
Service Lead, Public Protection