

CREATIVITY, CULTURE, HERITAGE

RETHINKING THE PAST, ENRICHING NOW,
MAKING FUTURES

Introduction



National Art & Design Saturday Club @ WSA

Winchester City and The University of Southampton:

The Past
The Present
A Possible New Future

About the University of Southampton

Global **top 80** university with an Art School founded in **1870**

UK leader in Knowledge Exchange** activities across community engagement, local growth & regeneration, commercialisation & IP

#1 Global University Business Incubator

8th in UK for Research Intensity

15th in the *Complete University Guide 2022*

17th in *The Guardian 2022*

16th in *The Times Good University Guide 2022*

£550M+ annual turnover

Currently **22,000 students**, **9** sites (Hampshire, Malaysia, China), of which **8%** are on Winchester programmes

* QS World University Rankings, 2022

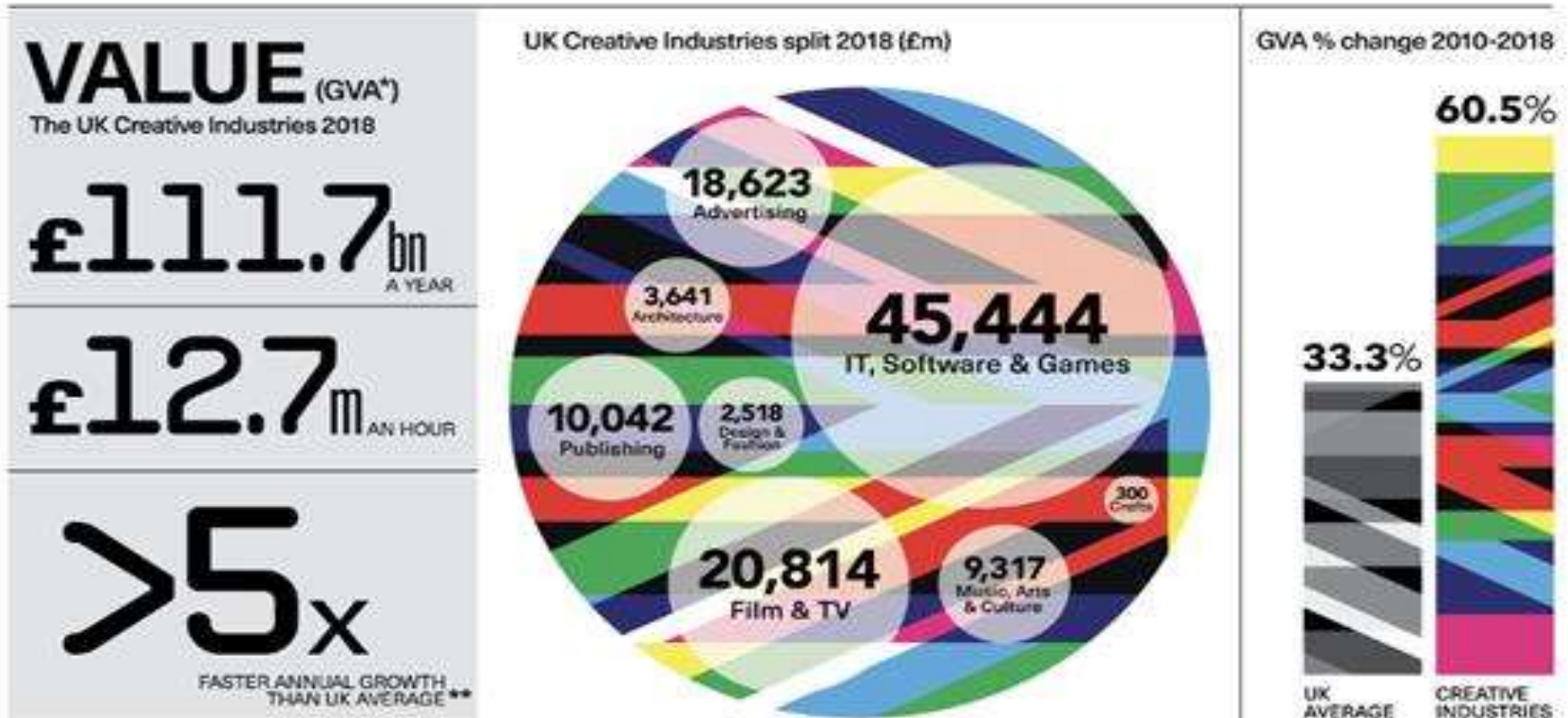
** UKRI Knowledge Exchange Framework 2021

The City of Winchester & The University of Southampton: A broader and deeper relationship...

- **We seek new places and spaces for the strategic development of our university – to grow the scope, scale and impact of our research, enterprise and education work.**
- **Our proposal is to collaborate with WCC and the community on a reimagined University of Southampton presence in the city - larger and of greater impact and value – through developing our art school and establishing a new, multi-disciplinary facility on the river Park Site.**
- **Such developments would support sector skills gaps and business improvement in the Winchester and wider region and unlock developing research and innovation potential in areas of significance to the region and the world.**
- **The developments would be ‘porous’, public-facing and accessible. They would be shaped by our civic role, to be of service to our host communities, helping transform the cultural offer, the offer to young people, and the vitality of the city economy.**

VALUE OF CREATIVITY, CULTURE, HERITAGE

The UK Creative Industries



*GVA = Gross Value Added.
Unless stated, all data in current prices and provisional

** Adjusted for inflation

Bringing value and opportunity to the city



After school Art Club @ WSA

The University is committed to making a greater contribution to the civic life of the city: Developing our art school and establishing a new facility on the River Park site would deliver many benefits, including:

- Landscape and green space accessibility and stewardship
- Open libraries and spaces
- Sustainable and healthy eat/drink offer
- Flexible performance and events space
- Public programming (*arts, talks, conference, business engagement*)
- Up-scaled youth development offer
- Sector-skills development and start-up/SME support and infrastructure
- Job Creation

The Cathedral of Making (Oxford):
Arts, design, technology, engineering concept building



NEXT STEPS

- **Consultation is top priority**
- **Work with the City Council, its Members and the people of Winchester**
- **Secure support from within the University for substantial, multi-year investment in Winchester**
- **Develop the Masterplan for the wider site, in discussion with WCC officers, aligning University and Winchester City Council strategies**
- **Be ready for planning discussions and decisions from 2022 onwards.**