



Carbon footprint report: St Paul Ward

1. Your footprint report

Welcome to your community's carbon footprint report!

This report tells you about your community's carbon¹ footprint – both the scale of emissions and the main 'activities' responsible for the emissions. This information is derived from *Impact* – an online civil parish-level carbon emissions estimator: <https://impact-tool.org.uk/> The same methods have been used but split at ward level for the centre of Winchester where there are 5 wards and no parishes.

Your report also shows how your community's footprint compares with the district average and the national average.

It shows your community's consumption footprint.

At the ward level we have generated a consumption footprint. There are two ways of viewing a community's carbon footprint – consumption-based or territorial-based. A community's consumption footprint captures all the emissions produced as a result of the 'activities' that the community's residents engage in, regardless of where geographically they occur – for example, emissions resulting from the food they eat, the clothes and household items they buy, the leisure activities they engage in, their travel behaviours, and the heating of their homes. The consumption-based footprint is based on household and address-level data, which is then aggregated up to the community level (rather than cutting down from a higher geography as with the territorial approach).

Take your footprint as a guide, not as gospel.

The carbon footprints are modelled, drawing on data from more than 30 datasets (some of which are themselves made up of multiple further datasets!). As with all models, decisions have been taken in terms of what data is used, and how the data is 'cut' and analysed. The Impact footprints have been developed with the intention that they are as useful as possible, but remember to take them as a guide, not as gospel.

If you would like to read more detail about the method and datasets there is a Methodology paper on the Impact website: <https://impact-tool.org.uk/methodology>

You can also download the raw data: <https://impact-tool.org.uk/download>

¹ Whilst the report details your community's *carbon* footprint, it is actually a footprint of carbon and other gases which impact the climate.

How does knowing our carbon footprint help us tackle climate change?

Footprint information can guide us to where we should target our efforts to reduce emissions and have the greatest impact. To help you think about what to do next with your footprint information, in each section of this report there are some trigger questions to help you think about possible areas for action.

2. Your community's consumption footprint

Your whole footprint

This figure shows the annual carbon emissions emitted as a result of the different 'activities' that residents within your civil parish's boundary engage in – from heating to eating.



Housing

Emissions resulting from residents' use of energy in their **homes**.

Food and Diet

Emissions resulting from the consumption of **food and drink** products by residents.

Travel

Emissions resulting from the **transport** choices & behaviours of residents.

Waste

Emissions resulting from the management of **waste** generated by residents.

Consumption of Goods and Services

Emissions resulting from the **purchase of goods and the use of services** by residents.






Goods – all household goods (not food), including homeware, toiletries, medicines, furnishings, electronic goods, appliances, & large items such as cars.

Services – use of services, including the maintenance and repair of home, vehicles and other equipment, banking and insurance, medical services, treatments, education costs, communications (e.g. TV, internet and phone contracts), and other fees and subscriptions.

Other – leisure, entertainment, sporting or social activities.

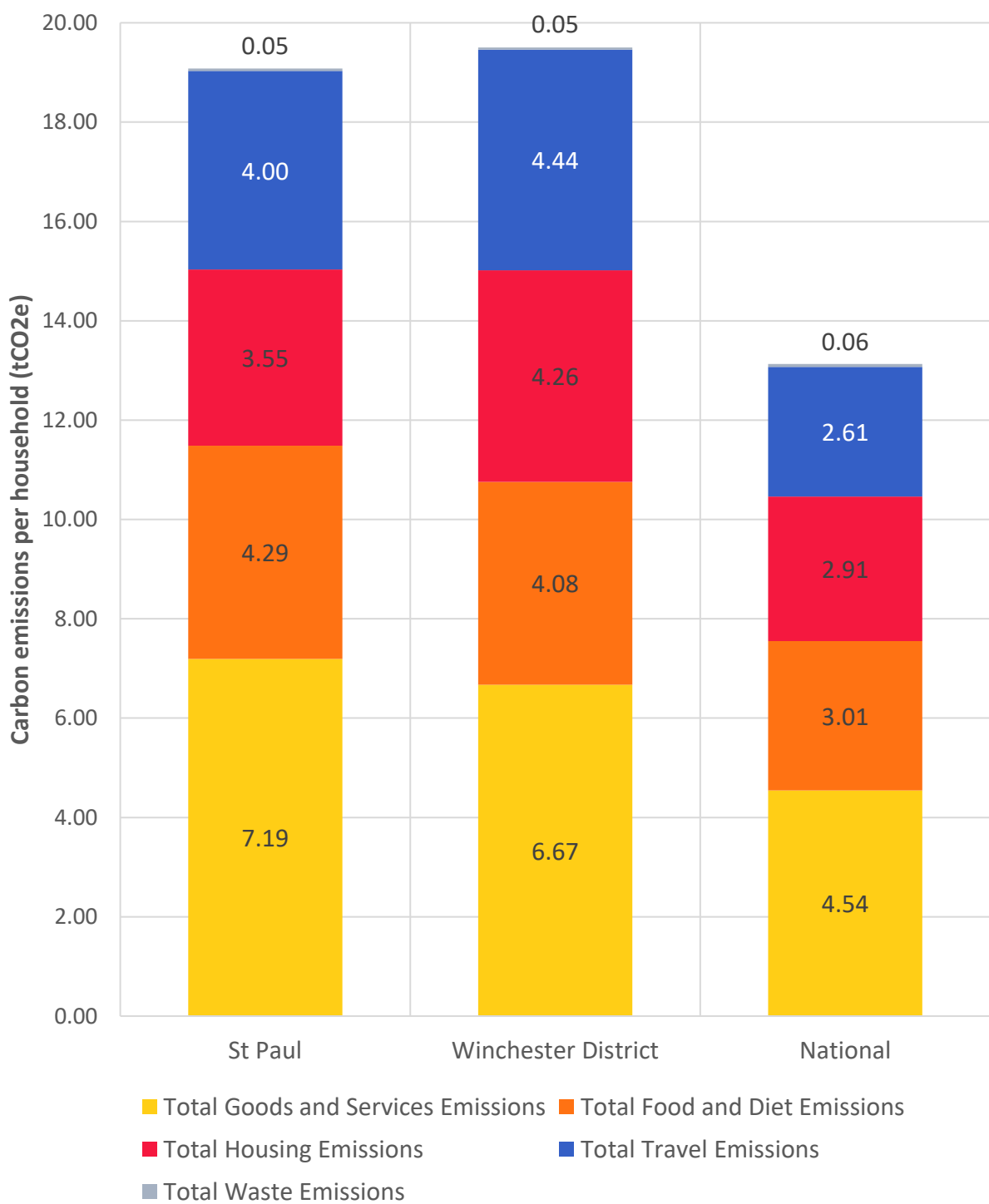
A breakdown of the numbers

Below is your community's consumption footprint tabulated – total and per-household – so that you can see a breakdown of the numbers.

Emissions Breakdown (t CO2e)				
		Total Consumption Footprint (per annum)	Per Household Consumption Footprint (per annum)	Per Person Consumption Footprint (per annum)
	Consumption of Goods and Services	25,583	7.19	2.69
	Food and Diet	15,270	4.29	1.61
	Travel	14,233	4.00	1.50
	Housing	12,614	3.55	1.33
	Waste	160	0.05	0.02

How does your community compare?

Here is what your community's consumption footprint looks like per household, and how this compares with the district average and the national average.



Housing

Your community's residents' use of energy in their homes results in annual carbon emissions per household of 3,546 kg.CO_{2e}. This compares with 4,269 kg.CO_{2e} at the district level and 2,912 kg.CO_{2e} at the national level.

In the average UK home, 64% of energy is used for space heating, 17% for heating water, 16% for lighting and appliances, and 3% for cooking². As such a large proportion of household energy is used for heating, the type of heating system (i.e. is it low carbon?), and how well the home retains heat, are critical factors shaping the scale of a home's emissions. How well a home retains heat depends on: when and how it was built; how much insulation has been installed; how draughty the home is; and the efficiency of the windows.

Below are some trigger questions to help you to start to think about the implications of your community's household footprint information.

How does your community's household energy use compare with the district and national averages? What might the reasons be for the differences?

What type of housing is there in your community? And what is the main heating fuel (oil, gas, electricity, etc.)?

Is the housing easily retrofitted to improve how well it retains heat and install low carbon heating? Do you know if residents are doing this? Do you think there are community initiatives that could encourage and support residents to do this – e.g. a green open homes event?

What opportunities are there to retrofit community buildings?

To focus your efforts: many homes, public and commercial buildings have an Energy Performance Certificate (EPC) which measures the energy efficiency of the property. You can look at the EPCs of the buildings in your community here: <https://epc.opendatacommunities.org/>

Could the parish council or groups in your community run an event to share learnings between residents and building managers who have made changes, such as through an 'open homes event'?

Has your community explored the possibility of a community renewable energy scheme, such as a solar farm or wind turbine?

Are there opportunities to shift households in your community onto green energy tariffs, where energy is generated from renewable sources?

² Energy facts from: [Energy consumption in the UK, BEIS \(January 2021\)](#)

Transport

Car use: Your community's residents' car use results in annual carbon emissions per household of 1,670 kg.CO_{2e}. This compares with 2,166 kg.CO_{2e} at the district level and 1,320 kg.CO_{2e} at the national level.

Air travel: Your community's residents' air travel results in annual carbon emissions per household of 1,820 kg.CO_{2e}. This compares with 1,709 kg.CO_{2e} at the district level and 898 kg.CO_{2e} at the national level.

Public transport: Your community's residents' use of public transport results in annual carbon emissions per household of 511 kg.CO_{2e}. This compares with 565 kg.CO_{2e} at the district level and 390 kg.CO_{2e} at the national level.

Below are some trigger questions to help you to start to think about the implications of your community's transport footprint information.

How does your community's car use-related emissions compare to public transport emissions? And how do these both compare with the district and national averages? What might the reasons be for the differences?

Do you think community schemes could help residents shift their transport behaviours to using public transport (if this is a choice) or more active travel options (e.g. electric bike hire or subsidised purchase schemes)? These are already being trialled in communities across England – look at Hook Norton community's e-bike scheme and electric car club for inspiration: <https://www.hn-lc.org.uk/electric-bikes>

What is the provision of walking and cycling routes through your community and to local service centres?

What do you think are the key reasons for air travel in your community? It is good to remember that about 10% of England's population take more than half of all international flights – so trying to address 'frequent flying' is a good way to target any activities or communications campaign.

Food & diet

Meat and fish: Your community's residents' consumption of meat and fish results in annual carbon emissions per household of 2,245 kg.CO₂e. This compares with 2,167 kg.CO₂e at the district level and 1,658 kg.CO₂e at the national level.

Other food and drink items: Your community's residents' consumption of other food and drink items results in annual carbon emissions per household of 2,048 kg.CO₂e. This compares with 1,916 kg.CO₂e at the district level and 1,349 kg.CO₂e at the national level.

So, where do the emissions from our food actually come from? Without understanding this it can be difficult to know what we can do to change the carbon footprint of what we eat and drink.

Research shows us that changing what we eat will have the greatest impact on carbon emissions, rather than necessarily where our food has travelled from – although, of course, eating locally-produced food brings multiple other benefits such as supporting local economies, having more control over mandating more ethical and environmentally-beneficial growing practices, and creating opportunities for people to better understand where the food they eat comes from and how it's grown or made.

Whilst the emissions from a food item can really vary depending on how it is grown or reared, it is clear that animal products, and most significantly beef and lamb, account for the largest proportion of food-related emissions. Explore the BBC's Climate Change Food Calculator to better understand how food and drink items compare: <https://tinyurl.com/y8cvstuh>³.

Below are some trigger questions to help you to start to think about the implications of your community's food and diet footprint information.

³ For further information, you can also read this Our World in Data (Oxford University) study: <https://ourworldindata.org/food-choice-vs-eating-local>

How does your community's food and diet-related emissions compare with the district and national averages? What might the reasons be for the differences?

Could your community run a behavioural change campaign to encourage people to reduce the amount of meat and dairy they consume? (It is critical that any *community-based activity or communications campaigns around dietary changes is sensitive to concerns about farmers' livelihoods and people's cultural and traditional links to meat-eating*).

The amount of food wasted 'post-farm-gate' in the UK is equivalent to 22% of food purchased – what community initiatives could raise awareness about food waste and encourage unwanted food to be redistributed (e.g. through a 'community fridge'?)

Goods & services

Goods & services: Your community's residents' consumption of goods and use of services results in annual carbon emissions per household of 7,192 kg.CO_{2e}. This compares with 6,674 kg.CO_{2e} at the district level and 4,543 kg.CO_{2e} at the national level.

All goods that we buy will have had carbon emitted in their making (including the sourcing of raw materials), packaging, shipping and sale. Without clear carbon labelling, it is difficult to know the scale of emissions resulting from each item, but it is clear that with every new product made, more carbon is emitted (and more resources are extracted and sourced – which itself can have huge environmental and social impacts). Reducing how many *new* goods we buy in the first place is the best place to start in terms of reducing goods-related emissions; and then of course re-using and repairing items where goods are needed.

Carbon emissions from the services we use will relate to the energy used by that service provider (e.g. heating in a leisure centre, pub or hospital), as well as the carbon emitted as a result of goods they buy and use (e.g. gym equipment, vehicle repair machinery).

How does your community's goods and services-related emissions compare with the district and national averages? What might the reasons be for the differences?

Are there opportunities in your community to: grow the second-hand market; enable residents to upcycle and repair household items; share larger/more expensive/rarely used items, such as power tools?

Are there opportunities to encourage businesses in your community to switch to green energy tariffs, where energy is generated from renewable sources?

Waste

Waste: The management of your community's residents' waste results in annual carbon emissions per household of 45 kg.CO_{2e}. To note, emissions associated with waste management are distributed out evenly across the population.

The waste 'wedge' in your carbon footprint may look small, but remember that emissions from the *management* of waste represent a small fraction of the total emissions associated with every item that ends up in our bins or recycling boxes. So reducing waste in the first place is critical.

3. Sources of information

There are lots of sources of support and information on how to reduce carbon footprints – too many to list here! Here is an introductory range of resources that we hope will help you take your next steps now that you know your carbon footprint (hover over each listed item – they are hyperlinks so you can access them by pressing Ctrl and clicking on the title). Most of these contain many other links relevant to the topic under discussion:

- [Developing a climate emergency action plan for your community \(.xlsx\)](#)
- [Communicating climate change \(pdf\)](#)
- [Energy efficient buildings \(docx\)](#)
- [Funding and grants for community responses to the climate emergency \(.docx\)](#)
- [Making your community EV ready \(pdf\)](#)
- [Planting trees, and better land management \(pdf\)](#)
- [Further resources and useful links compendium \(pdf\)](#)
- [The National Association for Local Councils has also produced a list of case studies of local councils doing work on the climate emergency \(link, opens in new tab\)](#)
- [The National Farmers Union has recently published guidance on how local government can engage with the farming community on climate change \(link, opens in new tab\)](#)