

BUSINESS PARTNERSHIP PORTFOLIO PLAN 2017/18

Cllr Rob Humby

'As Portfolio Holder for Business Partnership my goal is to ensure that Winchester City Council is working in close collaboration with other agencies to achieve the best economic outcomes for local residents and businesses.'

This new portfolio, introduced in May 2016, will help to harness the resources, expertise and influence of stakeholders such as Hampshire County Council, our two Local Enterprise Partnerships and our MP's in delivering key objectives for Winchester City Council. '

Priorities for 2017/18:

Delivering an entrepreneurial approach to efficient public services

- ♦ Establish a housing company that generates a long term rental stream to the Council
- ♦ Explore the opportunities to establish joint ventures to enable more efficient services
- ♦ Review all charges to understand and target subsidies to the Council Strategy outcomes
- ♦ Generate an additional £500k per annum of returns from a Strategic Asset Purchase Scheme

Winchester District will be a premier business location

- ♦ Directly develop office space to support SME's to grow
- ♦ Through WCC programmes, support 10 people per quarter into work
- ♦ Development of an inward investment strategy
- ♦ Sustain our rural economy by supporting existing businesses to grow and new enterprises to start
- ♦ Facilitate and support the development of strategically important sites across the District and working with partners to deliver employment opportunities

Improve the health and happiness of our community

- ♦ Establish a co-ordinated approach to ensure the delivery of a range of high quality sustainable festivals and events that are safe, well organised and well attended.

