

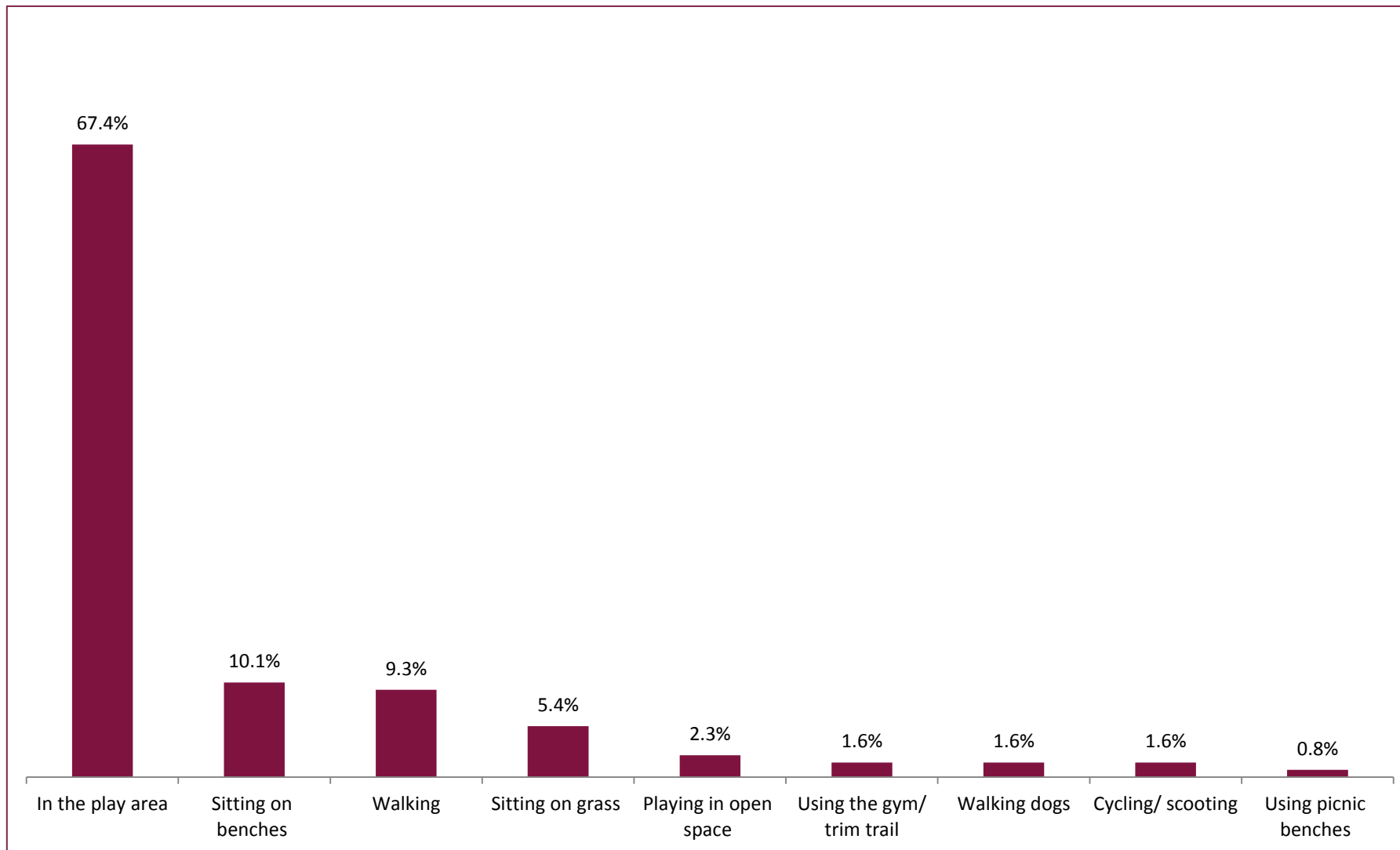
WALPOLE ROAD



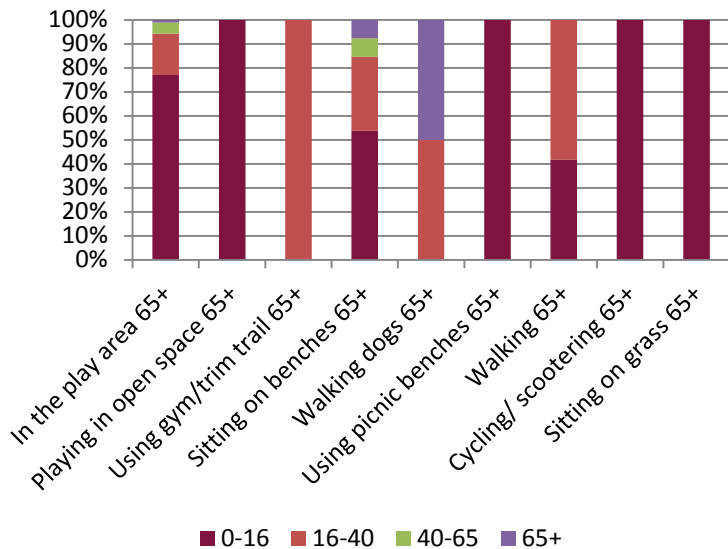
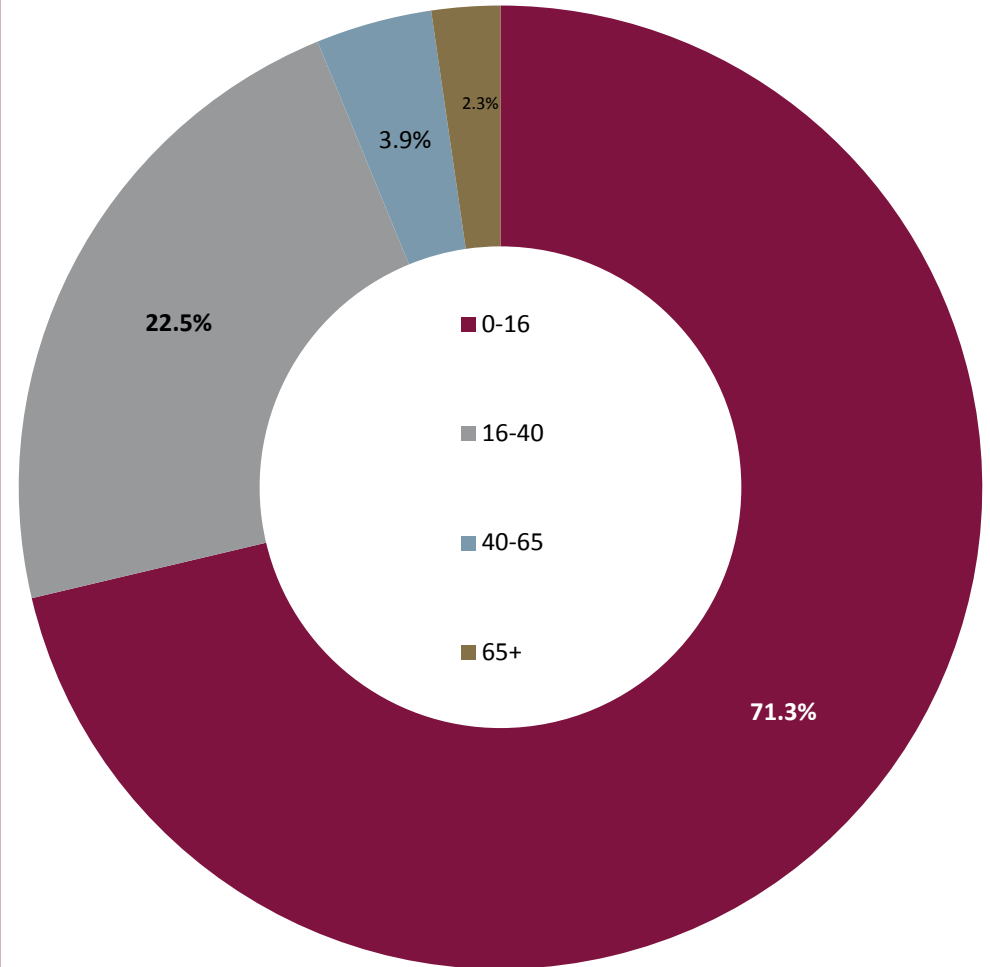
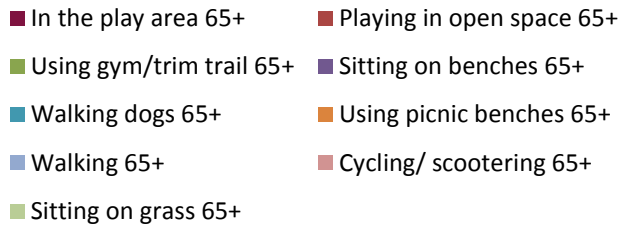
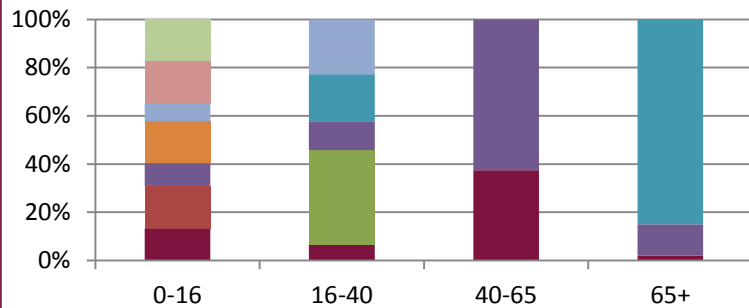
KEY FINDINGS: WALPOLE ROAD

- Walpole Road was visited 81 times during this survey and a total of 129 people were observed. An average of 1.6 people were present during each site visit, this was 82.6% lower than the overall average of 9.2 visitors per site
- 93.8% of visitors were aged 40 or under
 - The 0-16 year old demographic made up 71.3% of the visitor numbers
 - Only 2.3% of people who used the area were 65+. They used Walpole Road to walk dogs, sit on benches and use the play area
 - The only thing that all four age groups did at Walpole Road was sit on benches
- Two-thirds (67.4%) of people that went to the space used the play area. They were six times more likely to use the play area compared to the next most popular pastime which was sitting on benches (10.1%)
- The busiest day of the week was Sunday
 - 42.6% of visits were on a Sunday. An average of 2.9 visitors were on site during each survey visit that took place on a Sunday
- The quietest day of the week was Friday
 - 3.1% of visits were on a Friday. An average of 0.3 visitors were on site during each survey visit that took place on a Friday
- 64.3% of visits took place in the afternoon between 12.00-6.00pm.
- Site usage was four times busier in the autumn (41.9%) compared to the winter (9.3%)

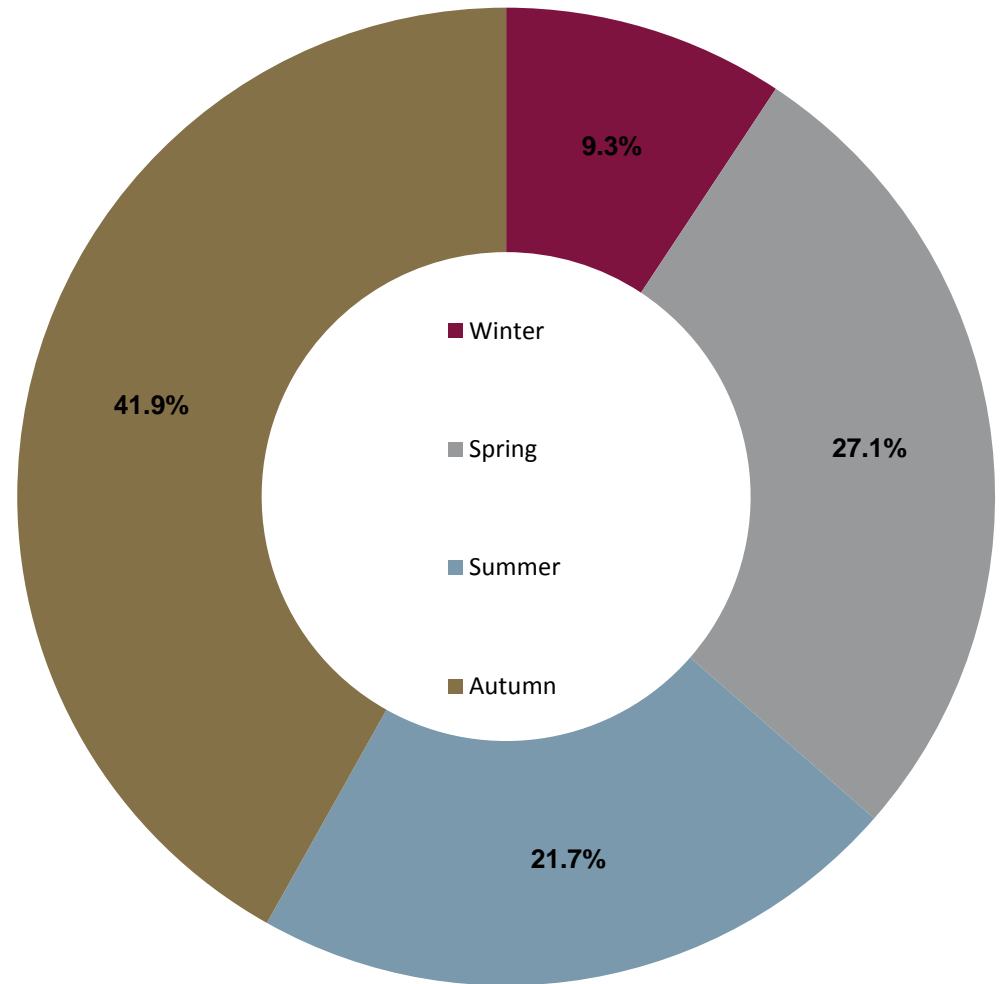
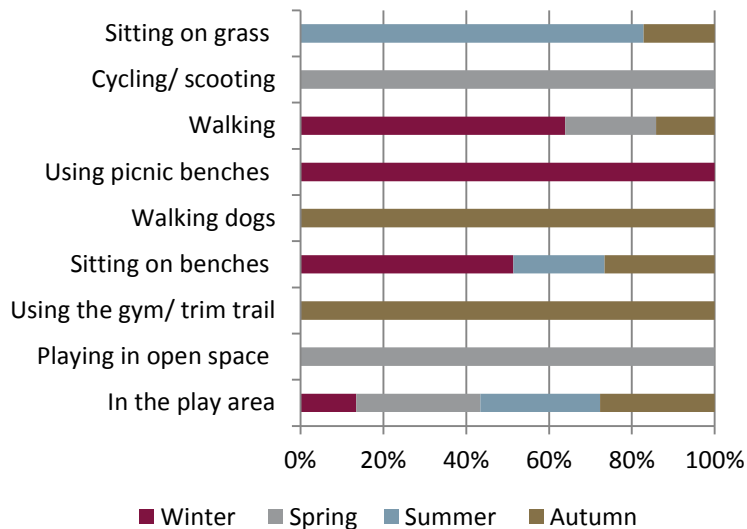
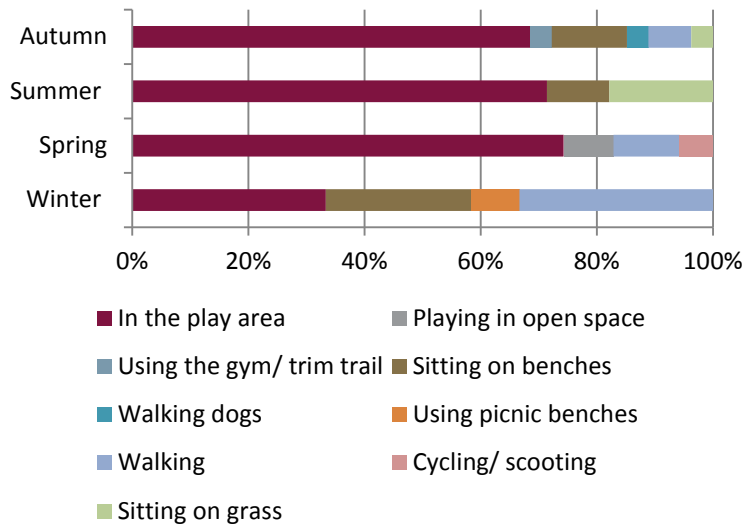
WALPOLE ROAD



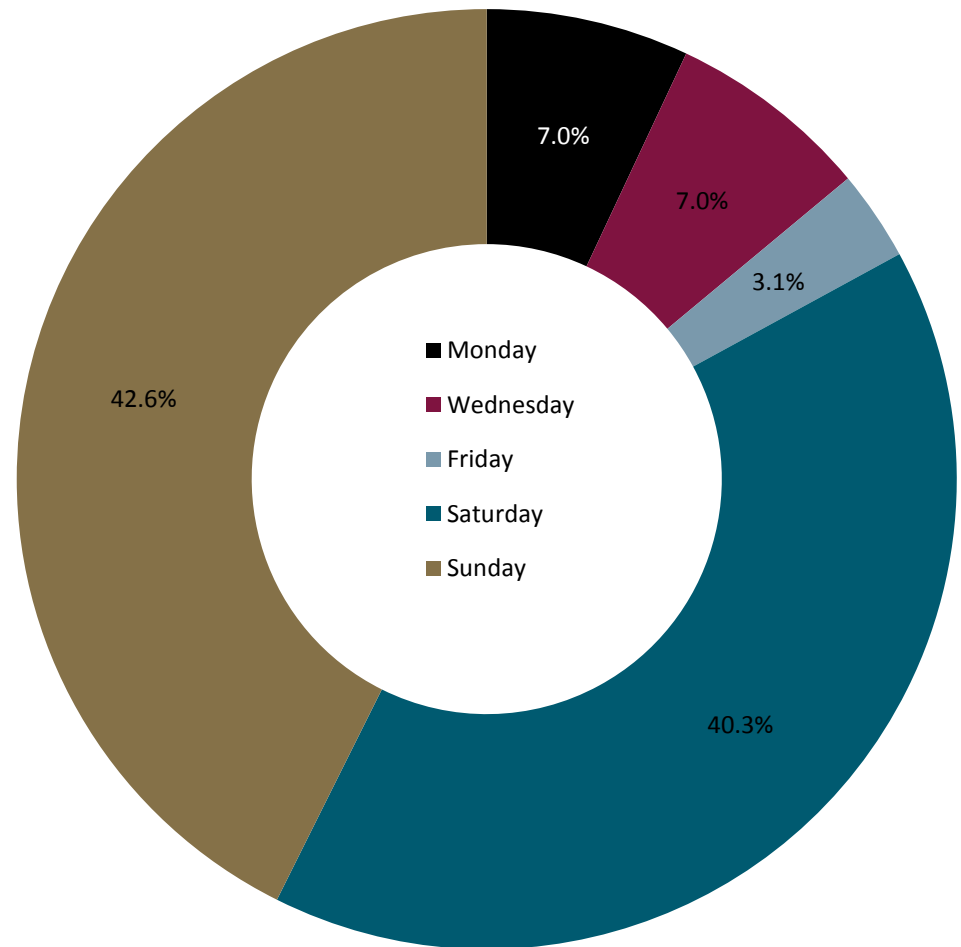
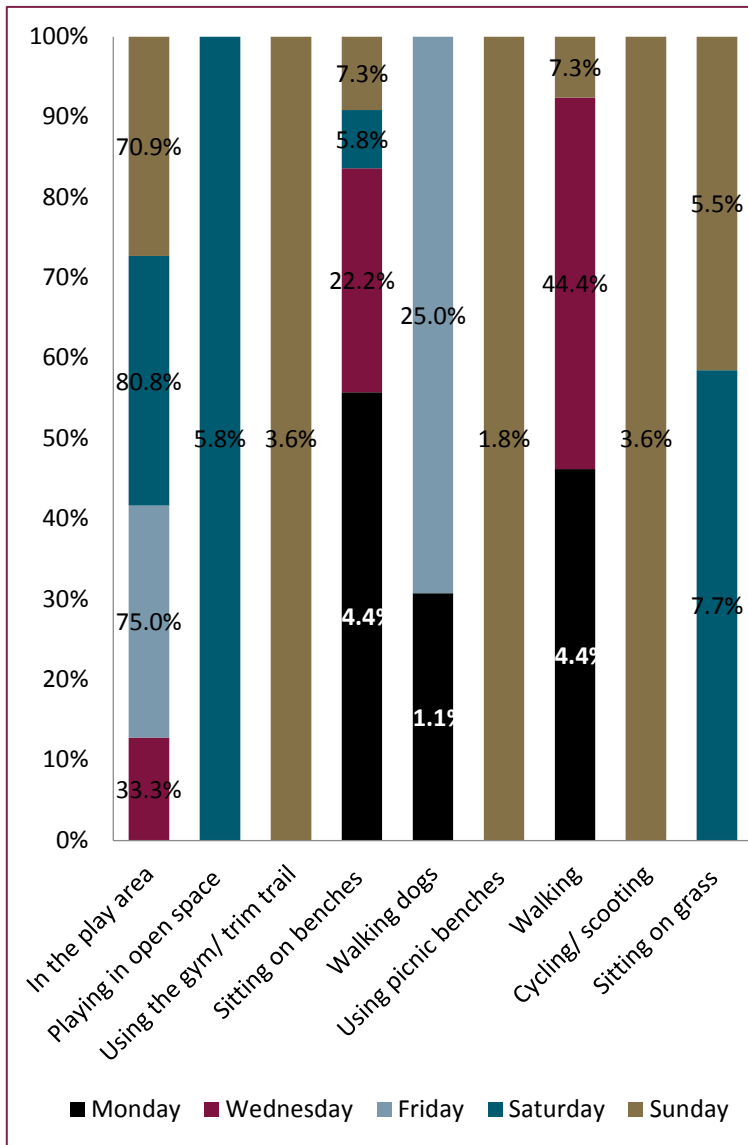
WALPOLE ROAD: AGE



WALPOLE ROAD: TIME OF YEAR



WALPOLE ROAD: ACTIVITY BY DAY OF THE WEEK



WALPOLE ROAD: TIME OF DAY

