

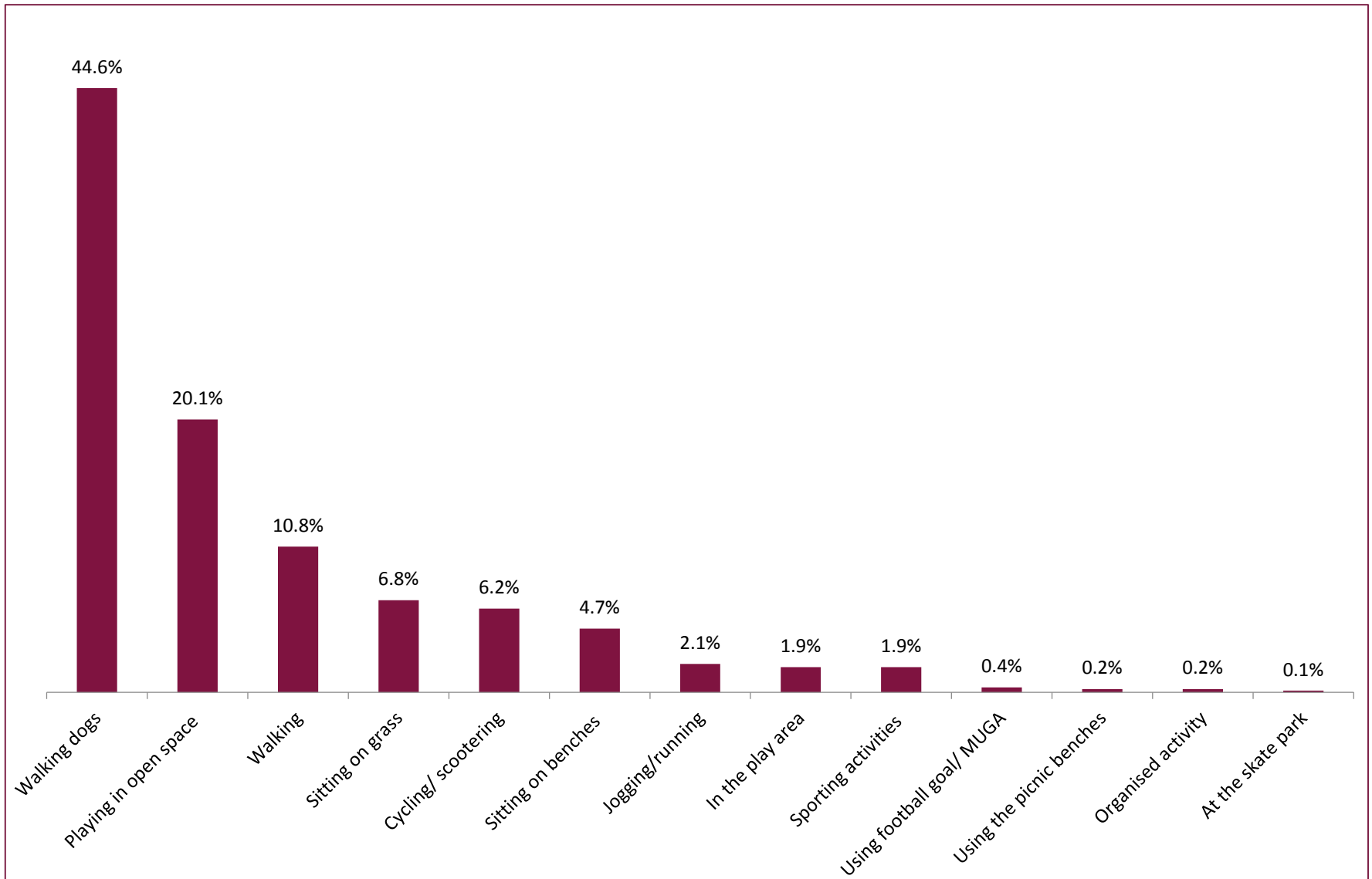
ST MATTHEWS FIELD



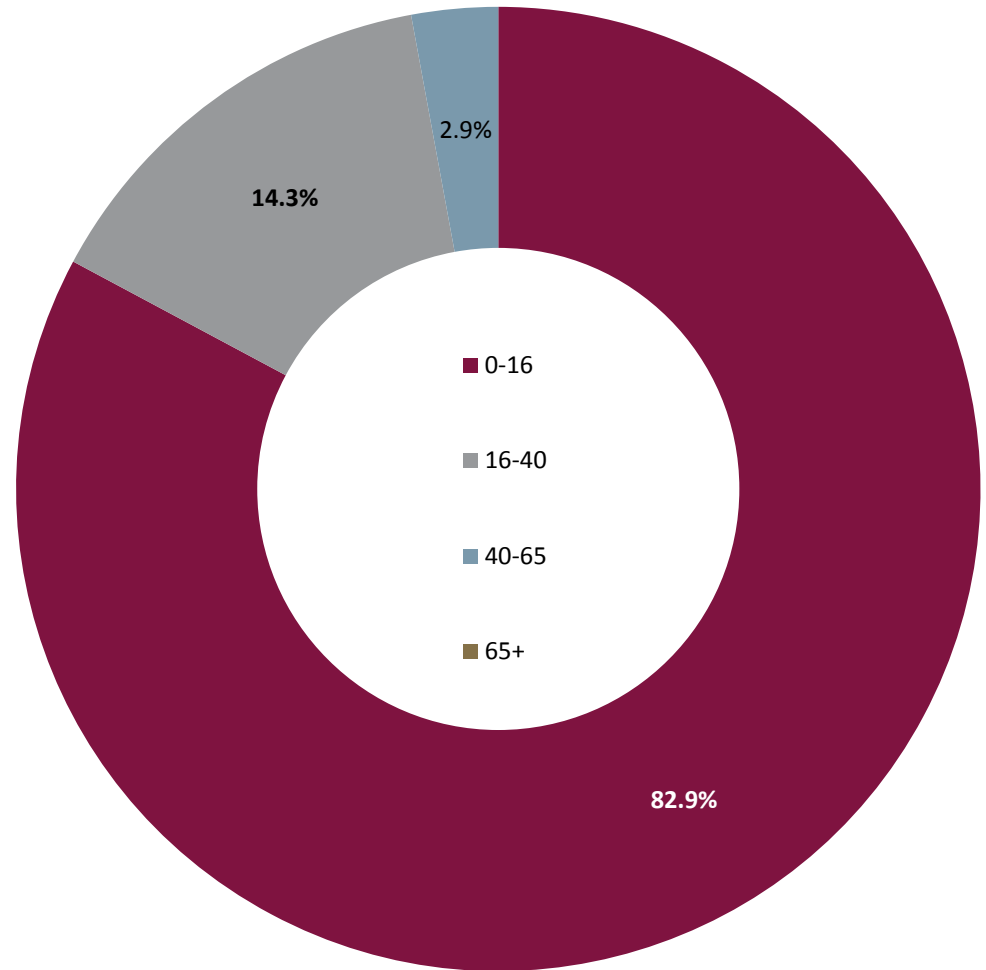
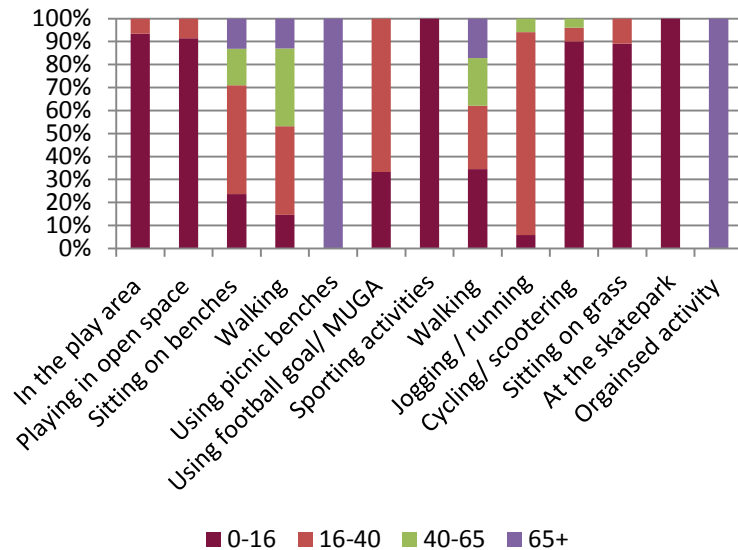
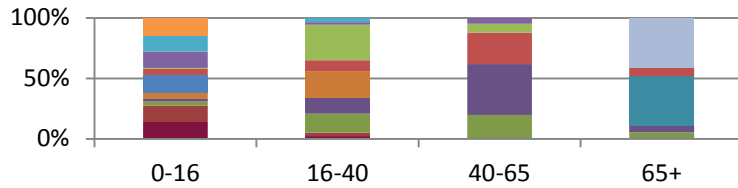
ST MATTHEWS FIELD

- St Matthews Field was visited 81 times during this survey and a total of 809 people were observed. An average of 10.0 people were present during each site visit, this was 9.0% higher than the overall average of 9.2 visitors per site.
- 72.8% of visitors were aged 40 or under
 - The 0-16 demographic make up 45.4% of visitor numbers
 - 8.8% of visitors to St Matthews Field are 65+
- 44.6% of people go to the space to walk dogs
 - Age breakdown for dog walking is 0-16 (14.7%), 16-40 (38.5%), 40-65 (33.8%), 65+ (13%)
- The busiest day of the week is Saturday, 33.5% of people visited the site on this day
- The quietest day of the week is Wednesday, 9.3% of people went to St Matthews Field on this day
- The peak time of day to go to the area is between 12.00-6.00pm, 55.1% of people visit in the afternoon
- The usage of St Matthews Field is consistent throughout the summer and autumn months
 - 31.8% of people visit between June - August
 - 31.9% of people visit between September - November

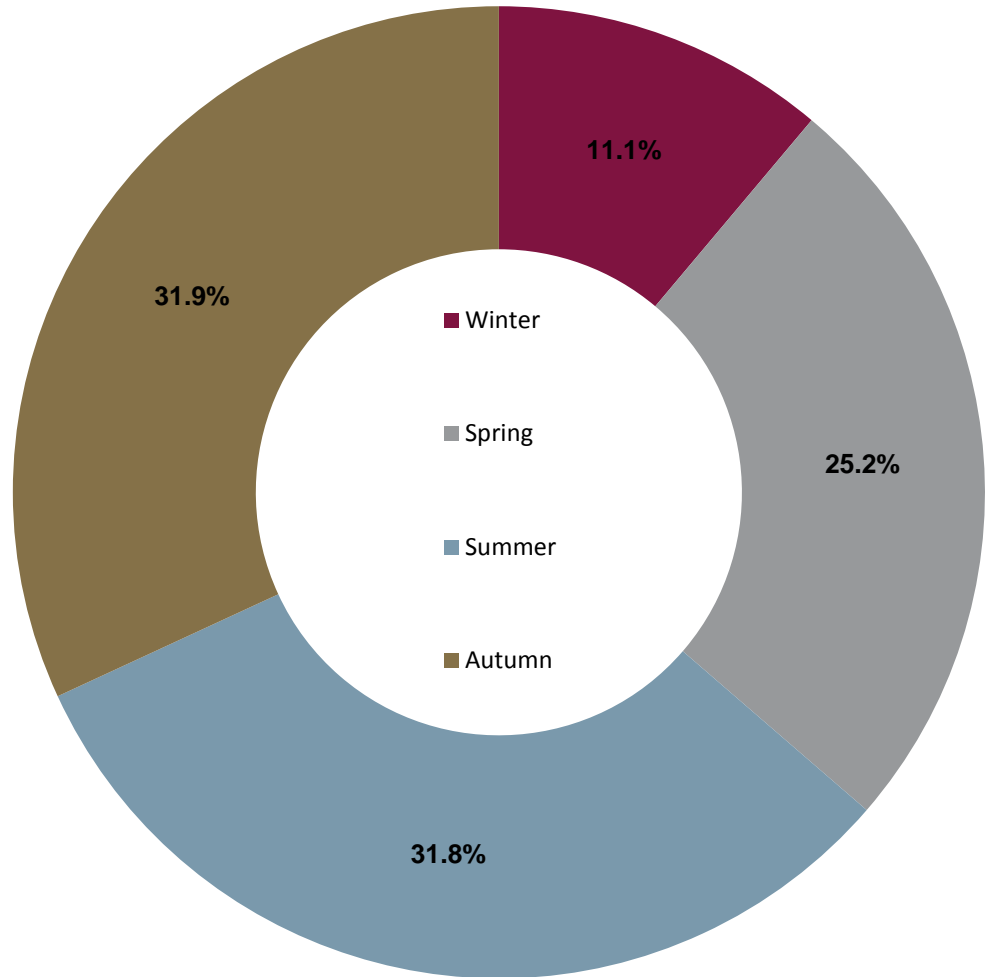
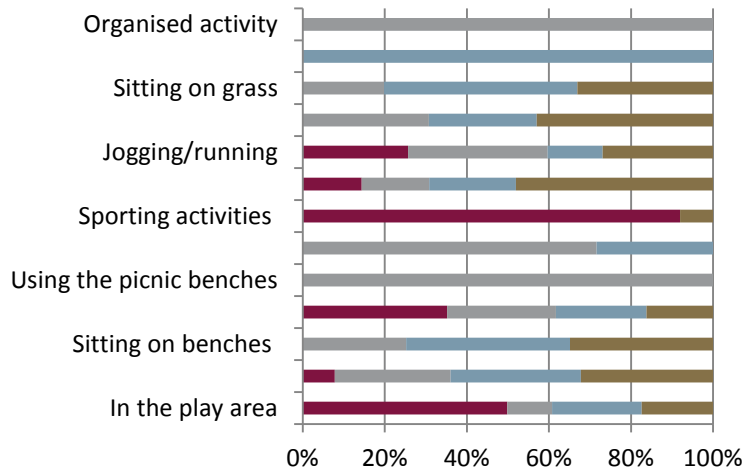
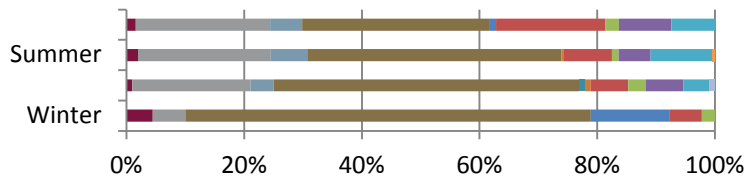
ST MATTHEWS FIELD



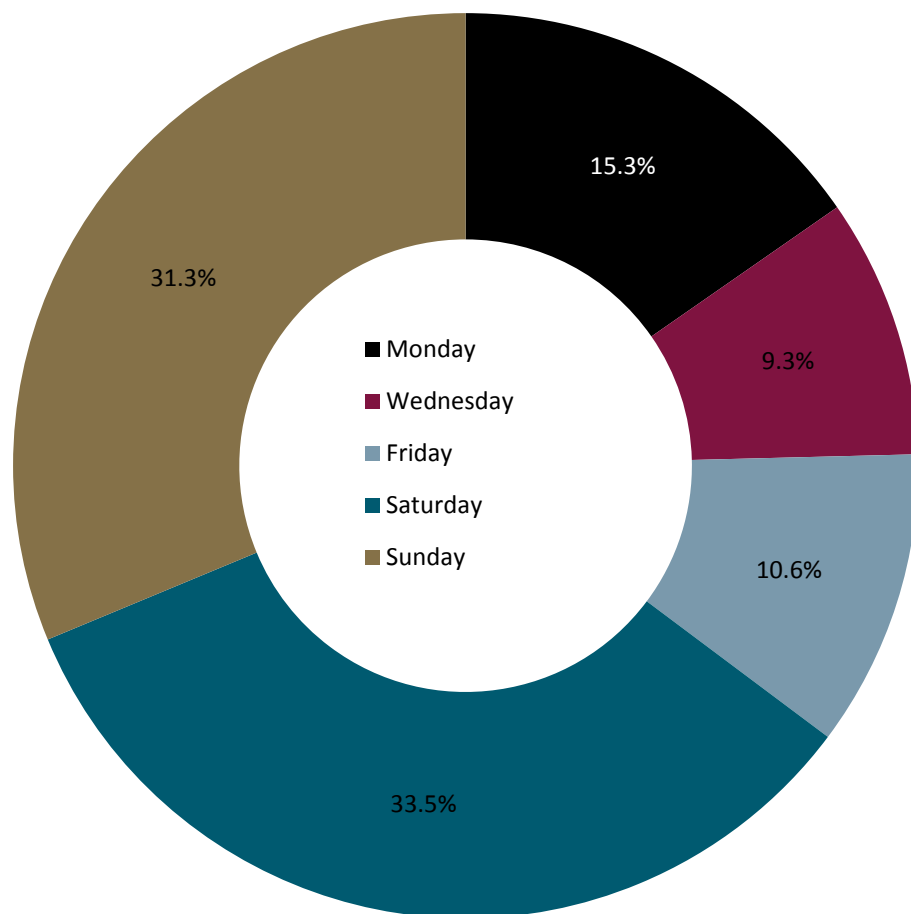
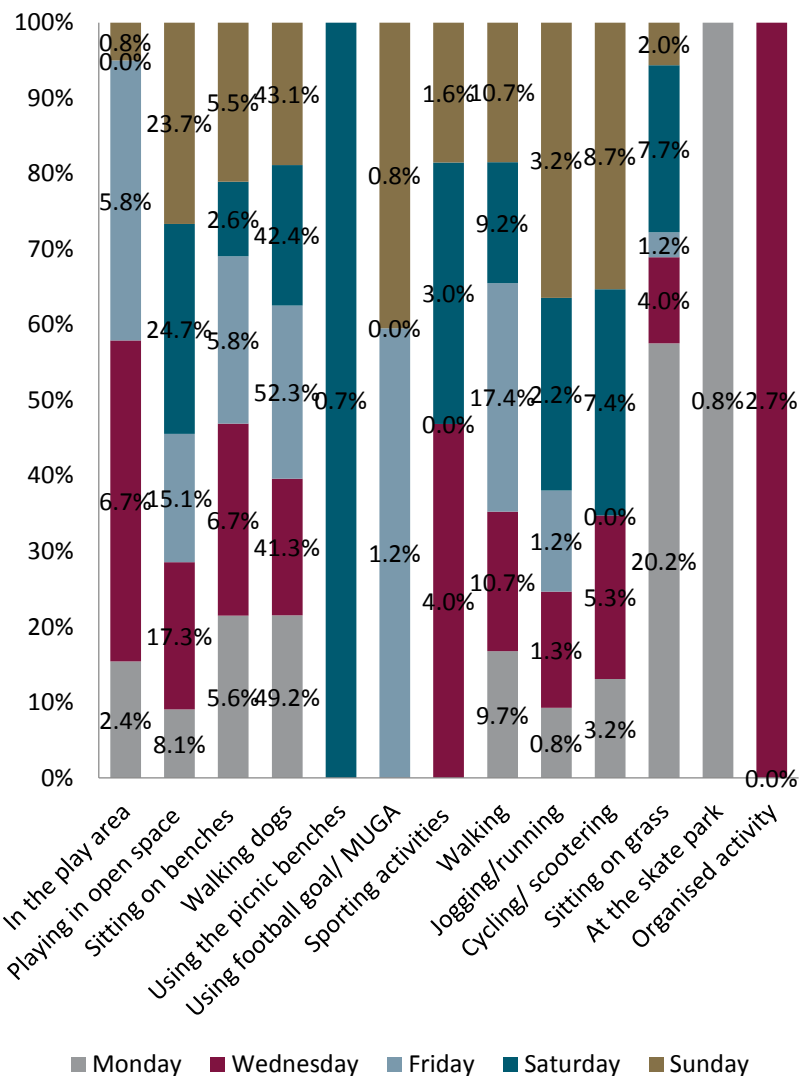
ST MATTHEWS FIELD: AGE



ST MATTHEWS FIELD: TIME OF YEAR



ST MATTHEWS FIELD: ACTIVITY BY DAY OF THE WEEK



ST MATTHEWS FIELD: TIME OF DAY

