ROMSEY ROAD

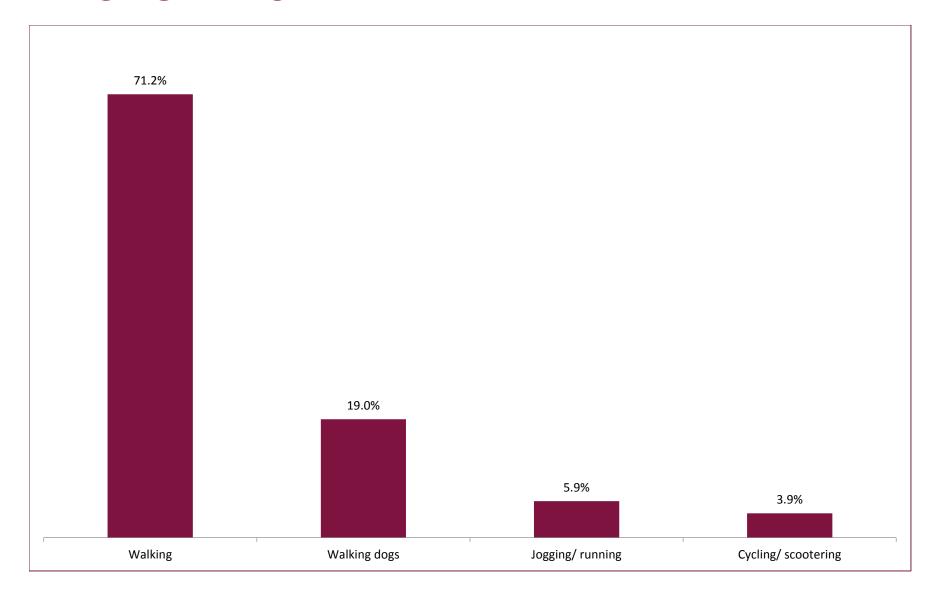


KEY FINDINGS: ROMSEY ROAD

- Romsey Road was visited 30 times during this survey and a total of 205 people were observed. An average of 6.8 people were present during each site visit, this was 25.5% lower than the overall average of 9.2 visitors per site
- 82.0% of visitors were aged 40 or under
 - ₩ 47.8% of visitors were 0-16
 - Fewer than 3.0% were aged 65+
- 71.2% of people went to Romsey Road to use the play area
- Autumn was the busiest season (46.8%)
- Romsey Road was one of the few sites where the number of visitors in the winter was greater than in the summer
 - § 46.8% of visitors went to the area in the autumn
 - 31.2% went to Romsey Road in the spring
- Romsey Road is one of only three sites where Tuesday was the busiest day of the week
 - 8 68.8% of visitors went to the area on a Tuesday. An average of 8.3 visitors were on site during each survey visit that took place on a Tuesday
- The busiest time of day for Romsey Road was afternoon. Almost three-quarters (74.6%) of visitors went to the site between 6.00-12.00pm. This was the highest number of afternoon visitors out of the 33 sites

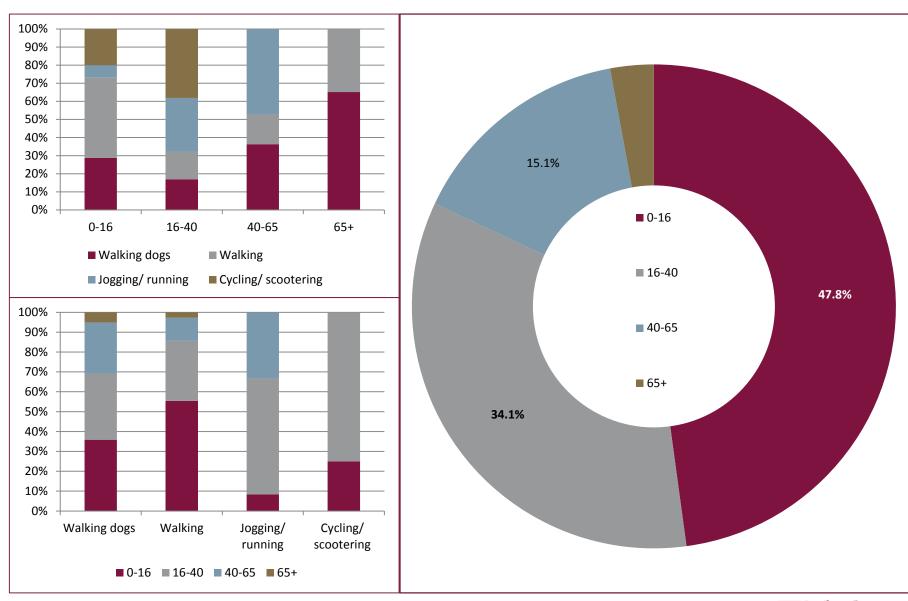


ROMSEY ROAD



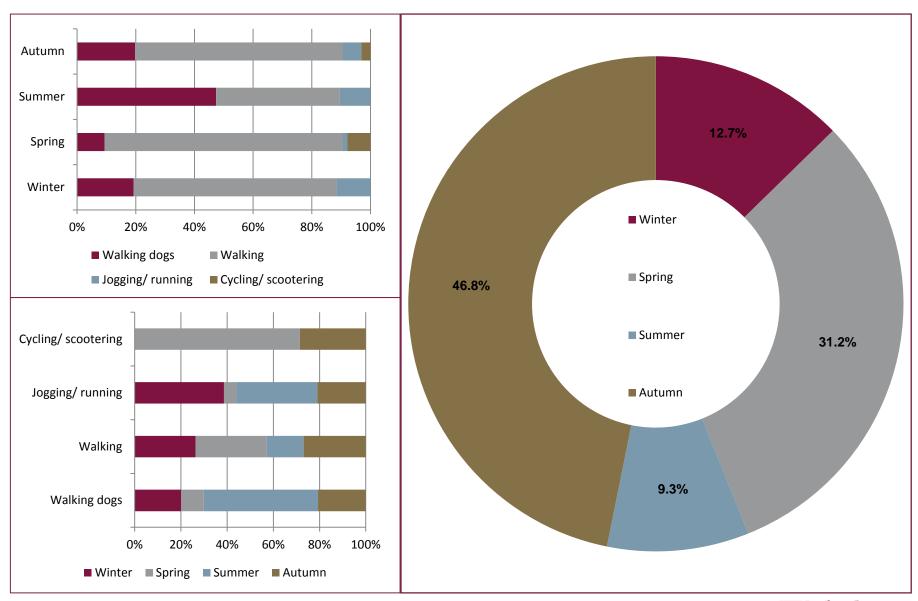


ROMSEY ROAD: AGE



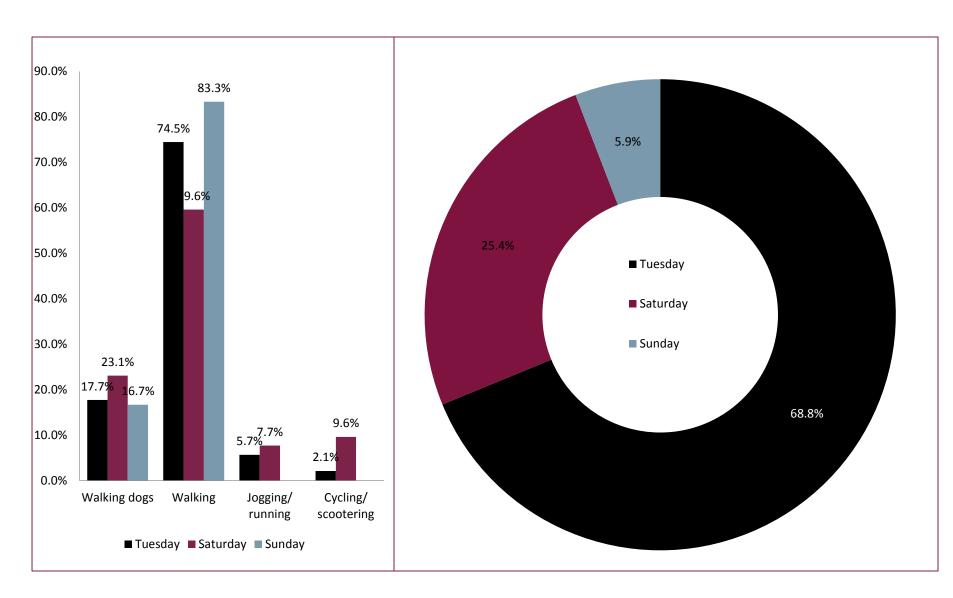


ROMSEY ROAD: TIME OF YEAR





ROMSEY ROAD: ACTIVITY BY DAY OF THE WEEK





ROMSEY ROAD: TIME OF DAY

