

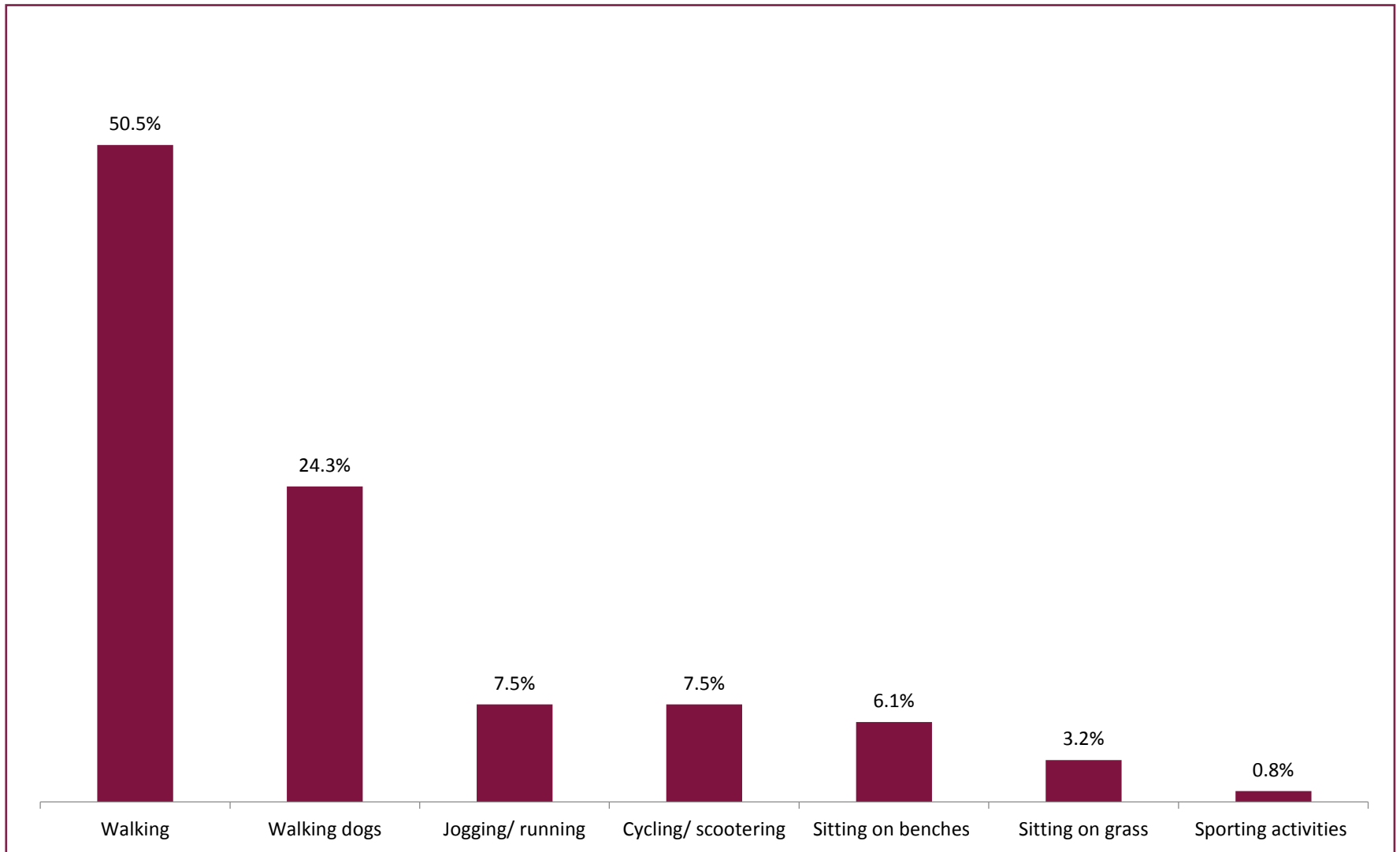
RACK HILL



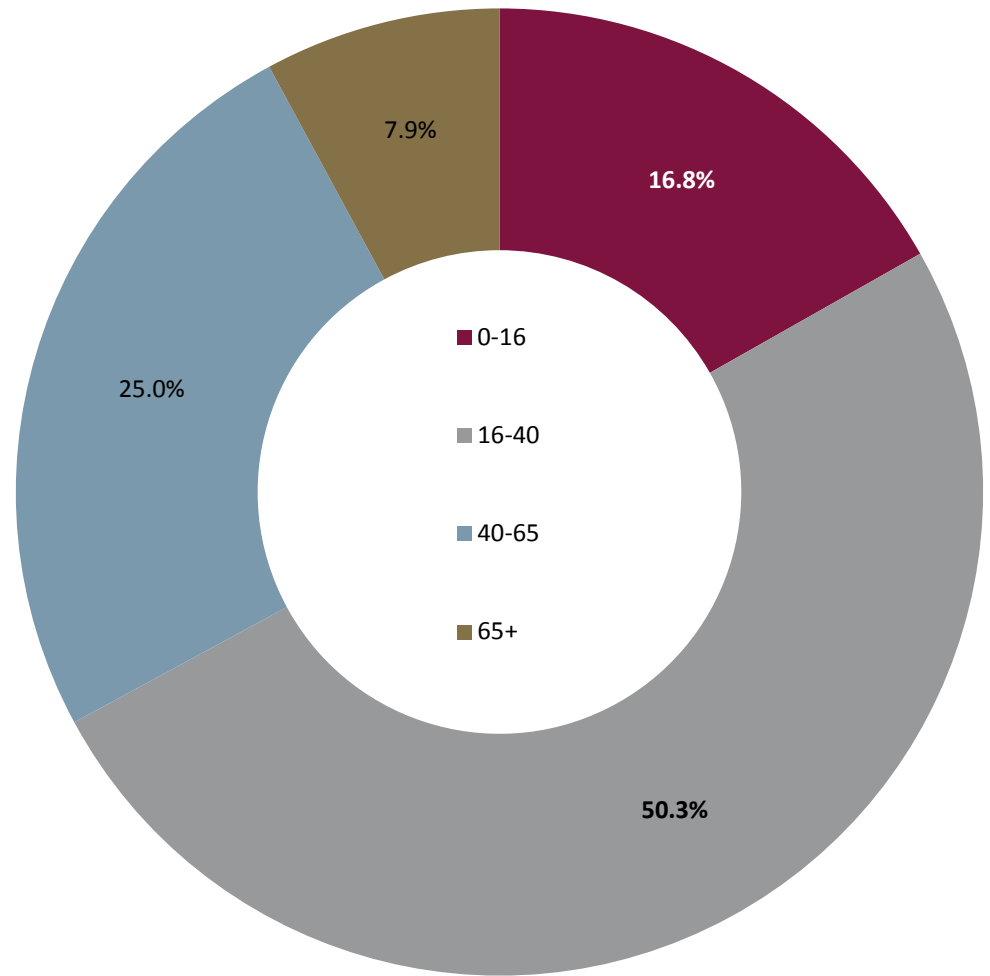
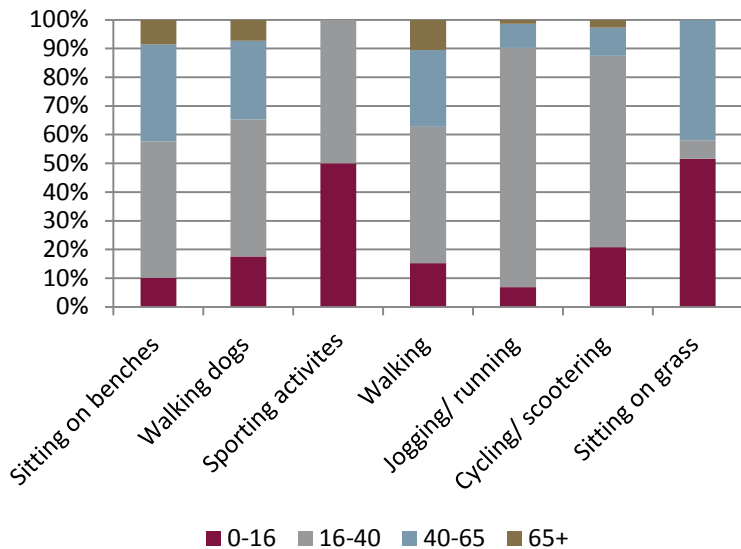
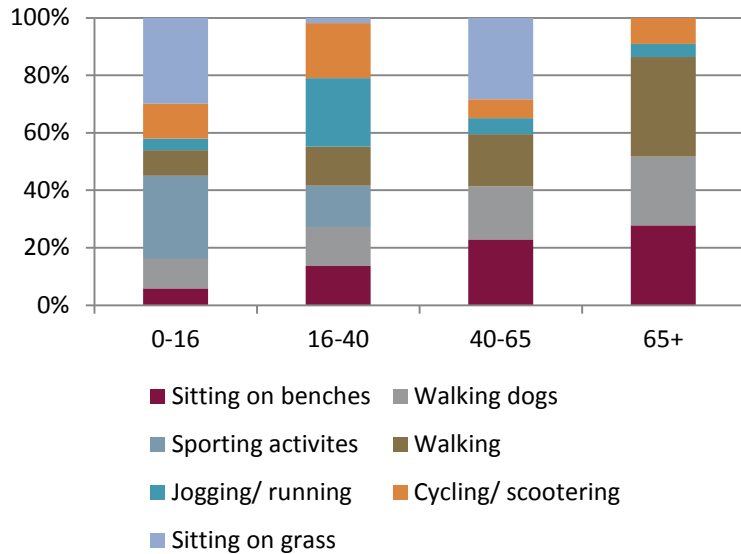
KEY FINDINGS: RACK HILL

- 🏰 Rack Hill was visited 85 times during this survey and a total of 960 people were observed. An average of 11.3 people were present during each site visit, this was 23.2% higher than the overall average of 9.2 visitors per site
- 🏰 67.1% of visitors were aged 40 or under
 - 🏰 Rack Hill had the lowest percentage of 0-16, only 16.8% of visitors to the site were in that age demographic
 - 🏰 Rack Hill is only one of two sites that had a higher percentage of 40-65 year olds (25.0%) vs. 0-16 year olds (16.8%)
 - 🏰 There were five activities that all four age groups took part in, they were walking dogs, sitting on benches, walking, jogging/running and cycling/scootering
- 🏰 50.5% of people went to Rack Hill to walk
 - 🏰 The breakdown of when people went to the area to walk according to time of day was: morning (30.5%), afternoon (64.3%) and evening (5.2%)
- 🏰 The busiest day of the week was Sunday (26.5%)
 - 🏰 An average of 13.4 visitors were on site during each survey visit that took place on a Sunday
- 🏰 The quietest day of the week was Thursday (0.3%)
 - 🏰 An average of 3.0 visitors were on site during each survey visit that took place on a Thursday
- 🏰 Spring was the most popular season (35.1%)
 - 🏰 An average of 13.0 visitors were on site during each survey visit that took place in the spring

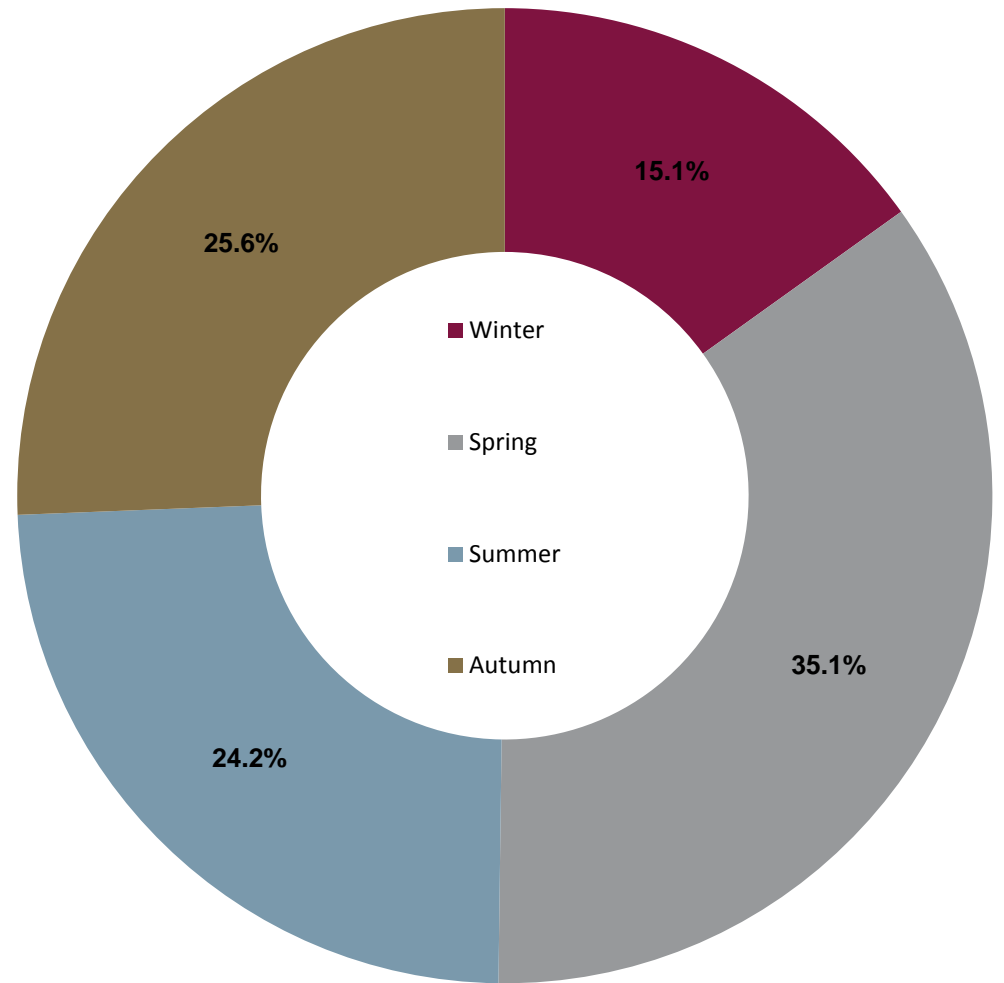
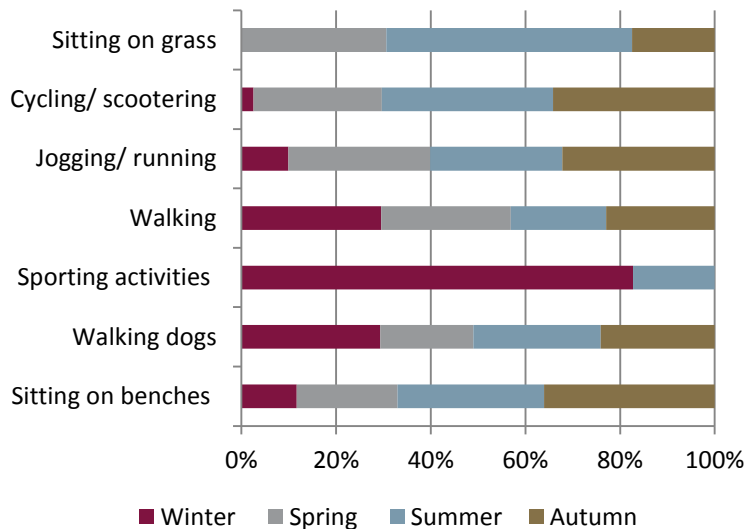
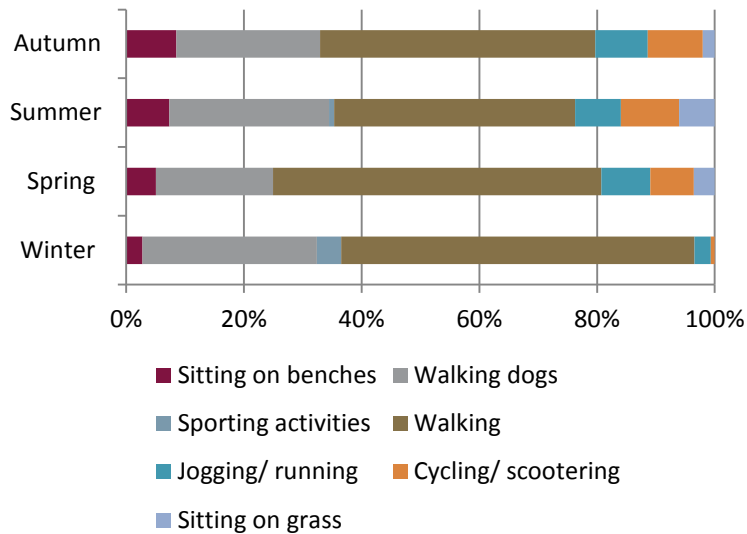
RACK HILL



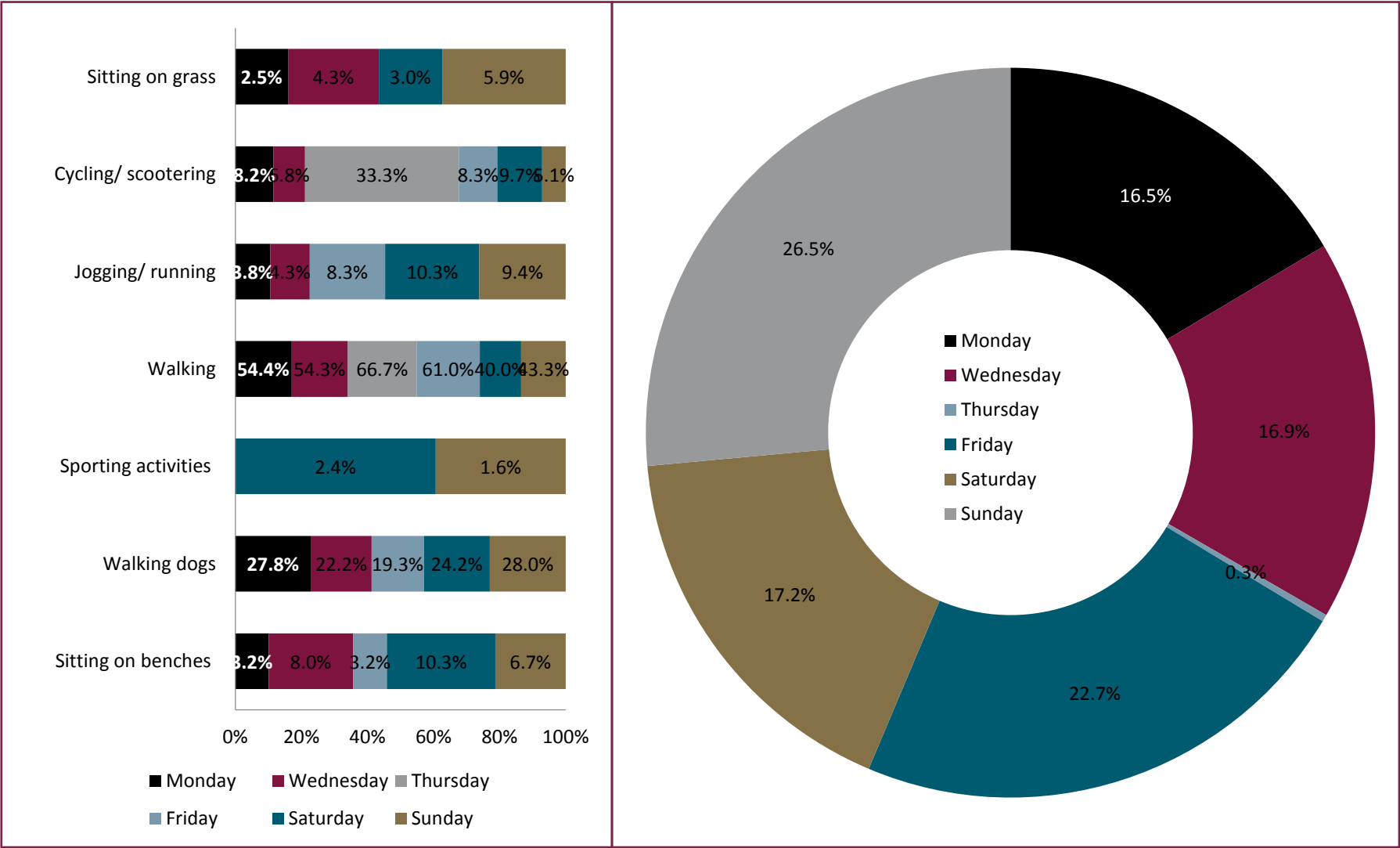
RACK HILL: AGE



RACK HILL: TIME OF YEAR



RACK HILL: ACTIVITY BY DAY OF THE WEEK



RACK HILL: TIME OF DAY

