

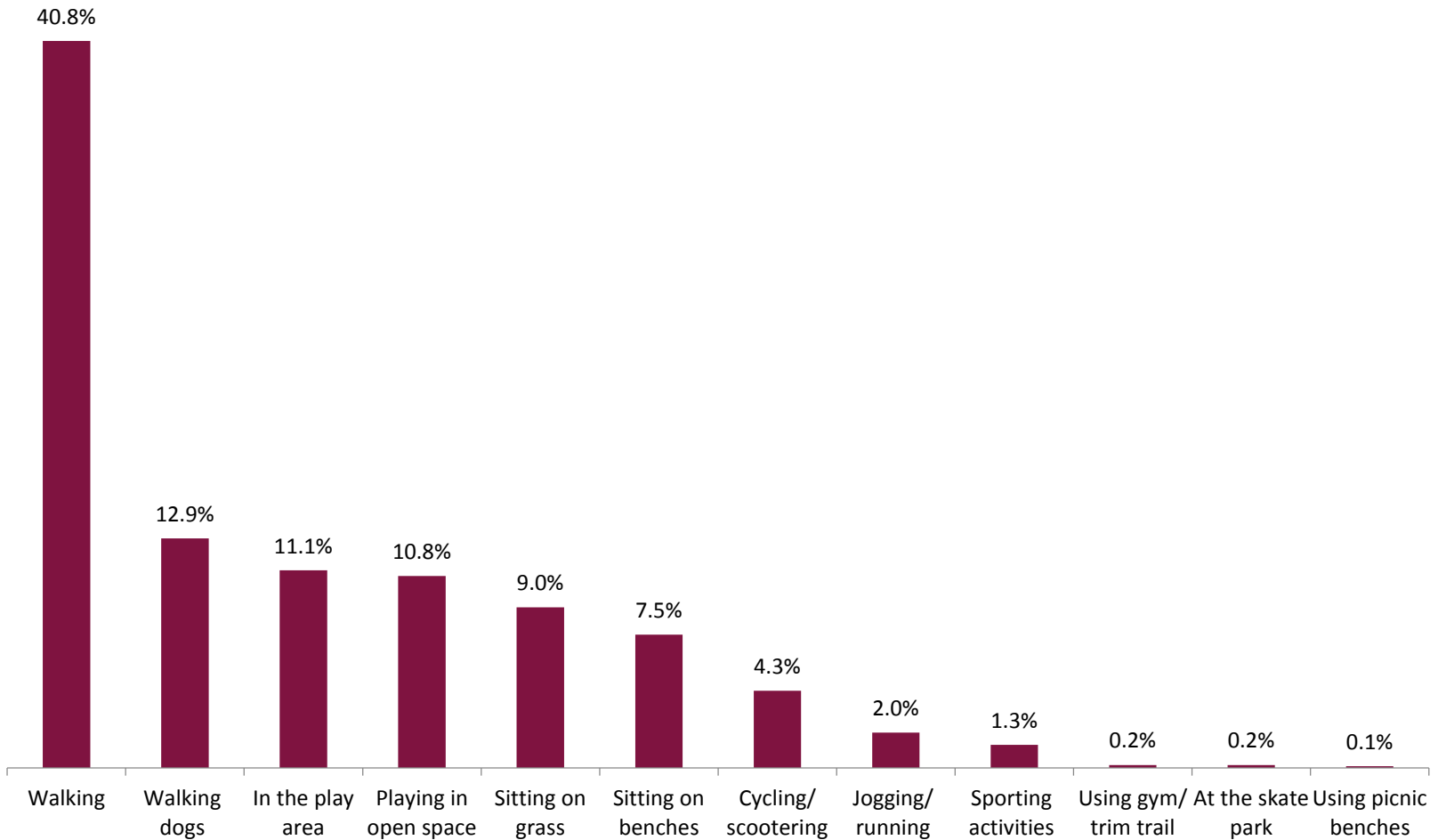
ORAMS ARBOUR



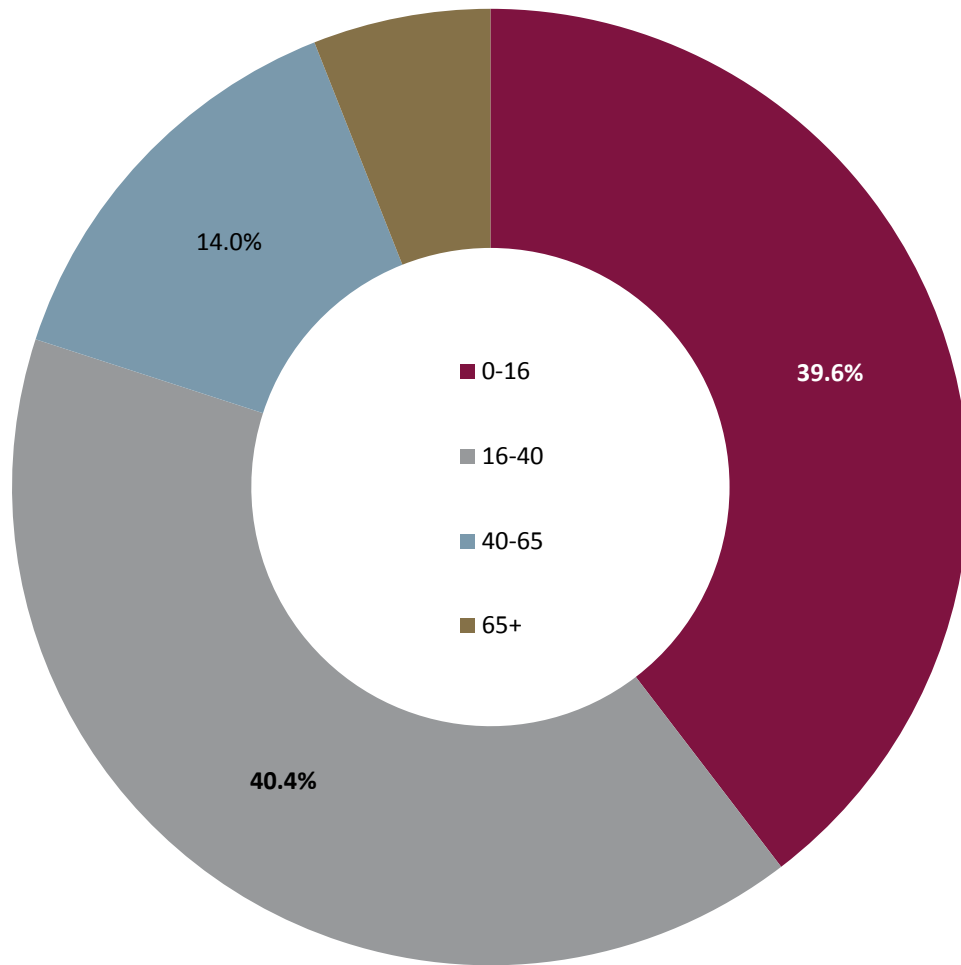
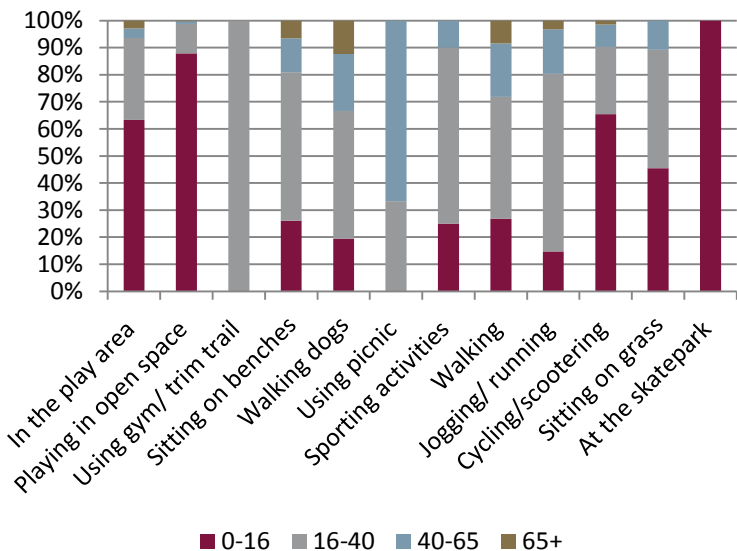
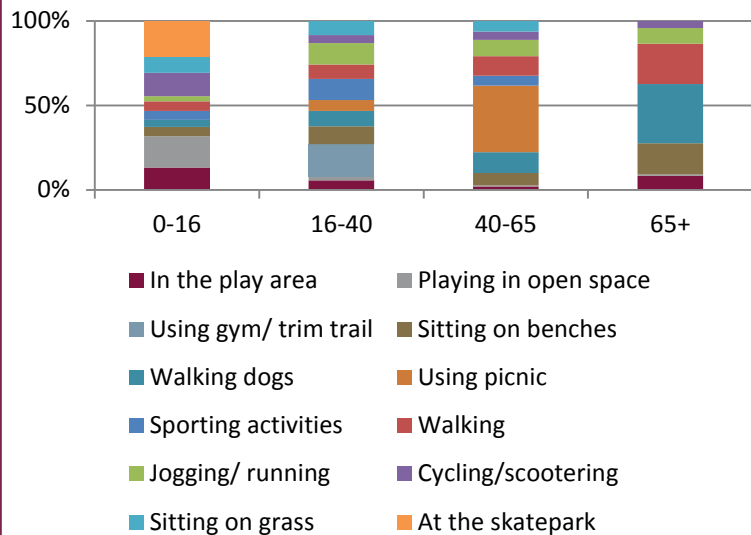
KEY FINDINGS: ORAMS ARBOUR

- 🏰 Orams Arbour was visited 118 times during this survey period and a total of 3076 people were observed. An average of 26.1 people were present during each site visit, this was 184.4% higher than the overall average of 9.2 visitors per site
- 🏰 80% of visitors were aged 40 or under
 - 🏰 The largest age demographic for Orams Arbour was 16-40 who made up 40.4% of the visitor numbers
 - 🏰 Only 6% of the visitors to the space were age 65+. The main activity for this age group was walking the dog
- 🏰 40.8% of people go to Orams Arbour for walking. This was the top activity for the site. People were more than twice as likely to do this than the second most popular activity which was walking dogs (12.9%)
- 🏰 The busiest day of the week was Saturday when just over a fifth (21.8%) of people visit the area
 - 🏰 An average of 32 visitors were on site during each survey visit that took place on a Saturday
- 🏰 The quietest day of the week was Monday when 10.1% of the weekly total of visitors went to Orams Arbour
 - 🏰 An average of 22.1 visitors were on site during each survey visit that took place on a Monday
- 🏰 Over two-thirds (68.4%) of visitors went in the afternoon
 - 🏰 An average of 30.9 visitors were on site during each survey visit that took place in the afternoon, this is compared to an average of 19.8 in the morning and 15.3 in the evening
- 🏰 Orams Arbour has a fairly even split of usage all year around
 - 🏰 Summer (28.9%), Autumn (27.8%), Spring (26.1%), Winter (17.2%)

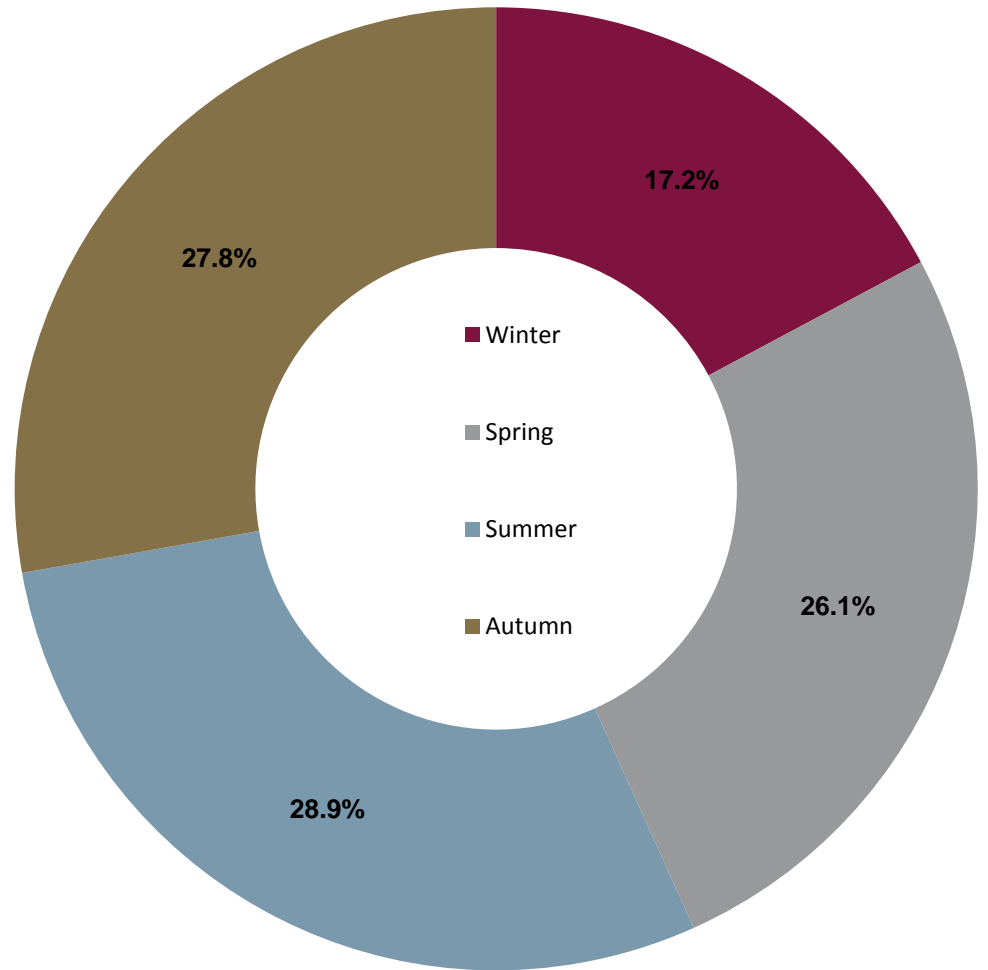
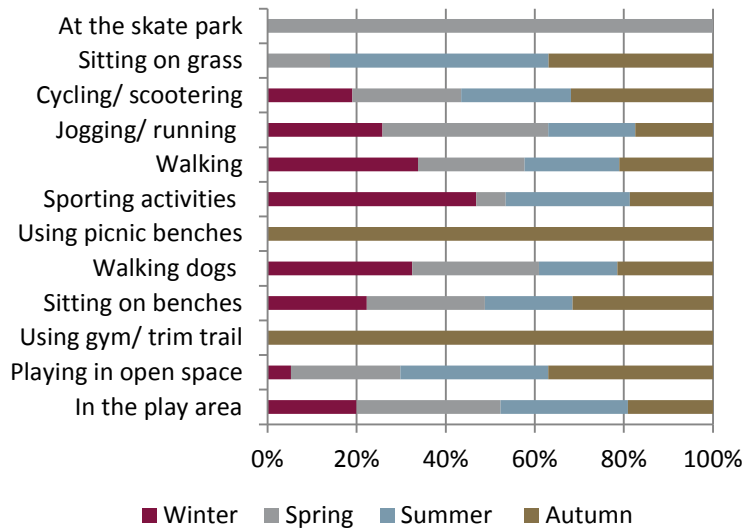
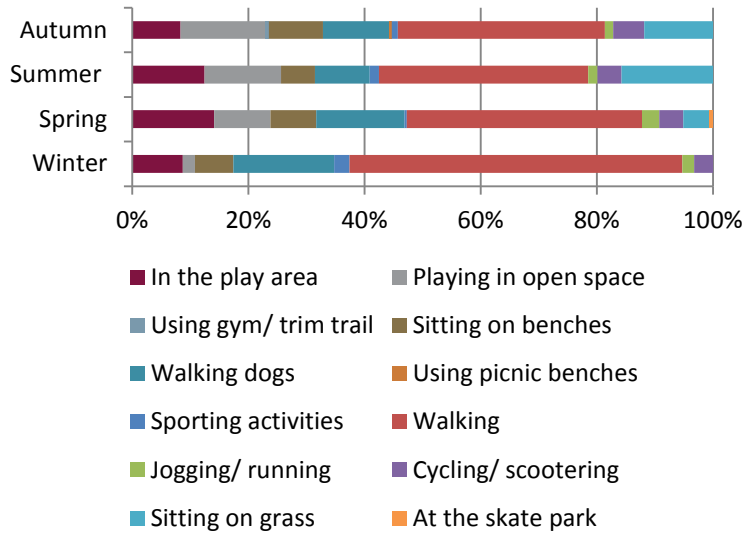
ORAMS ARBOUR: ACTIVITIES



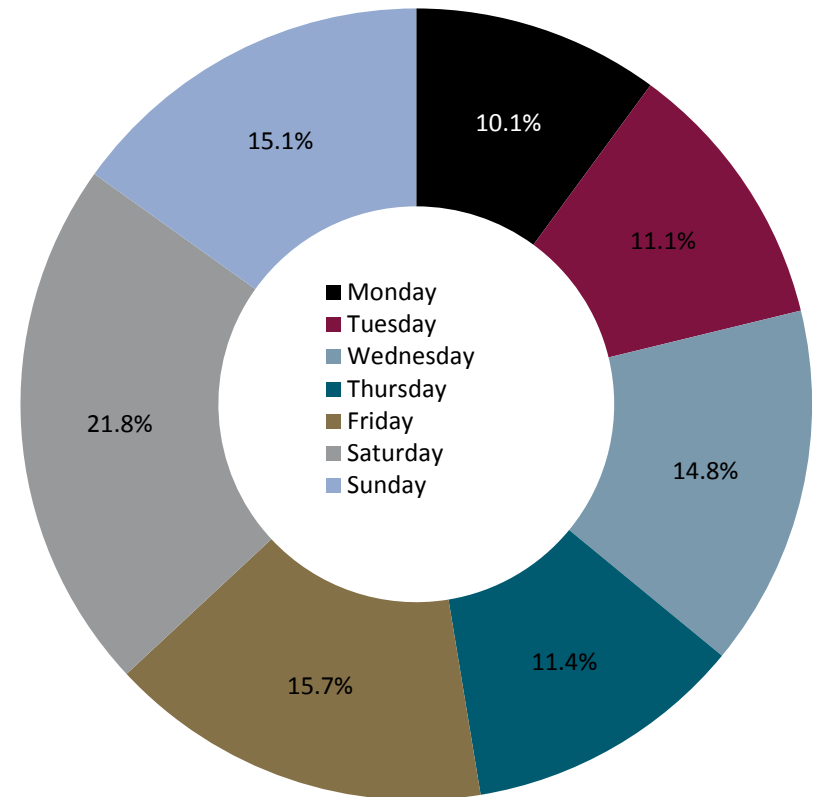
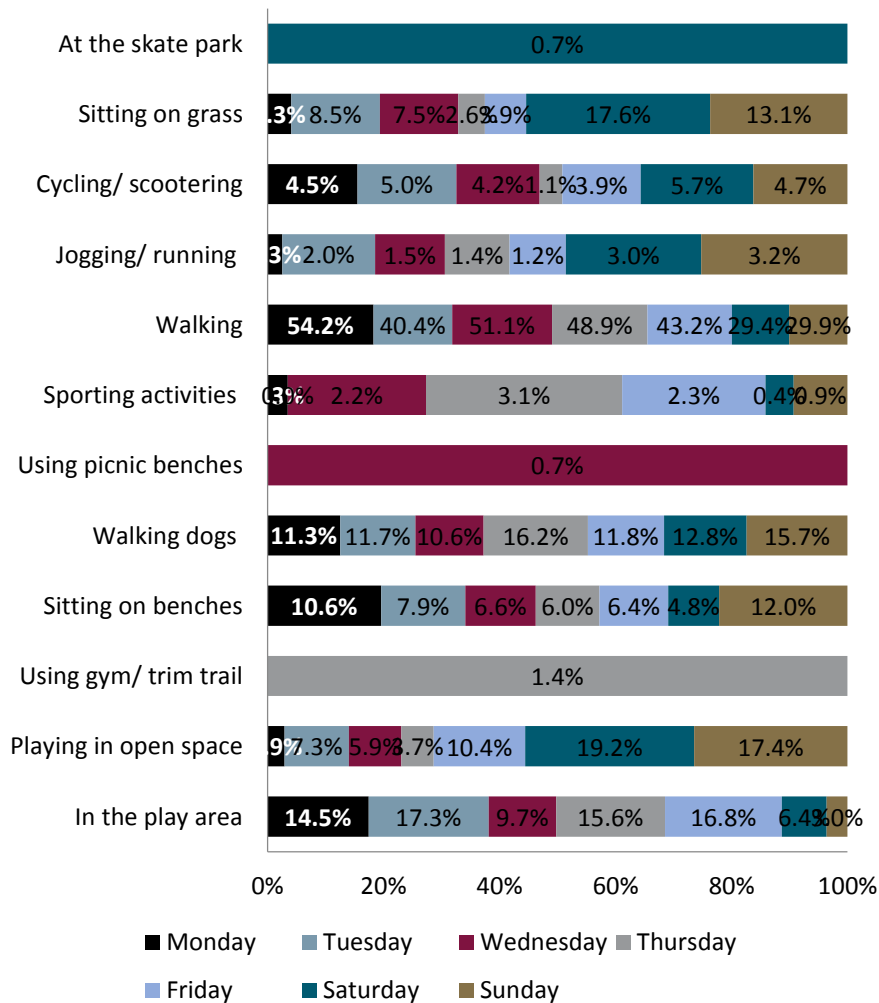
ORAMS ARBOUR: AGE



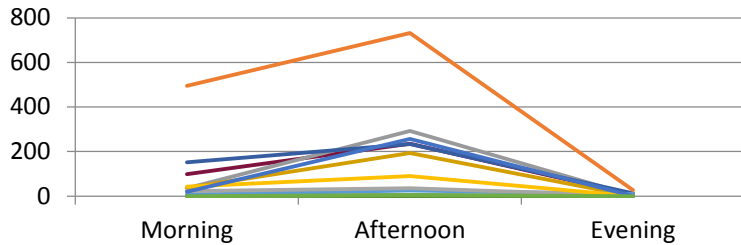
ORAMS ARBOUR: TIME OF YEAR



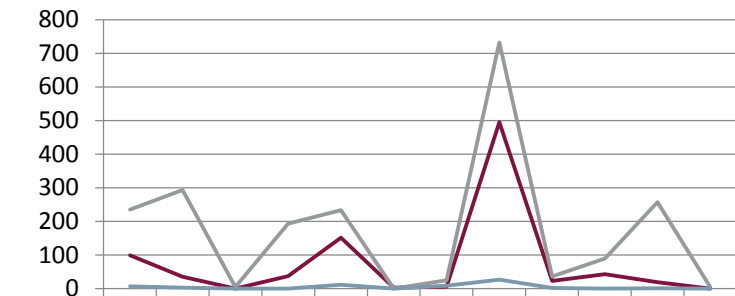
ORAMS ARBOUR: ACTIVITY BY DAY OF THE WEEK



ORAMS ARBOUR: TIME OF DAY



- In the play area
- Using gym/ trim trail
- Walking dogs
- Sporting activities
- Jogging/ running
- Sitting on grass
- Playing in open space
- Sitting on benches
- Using picnic benches
- Walking
- Cycling/ scootering
- At the skate park



- Morning
- Afternoon
- Evening

