

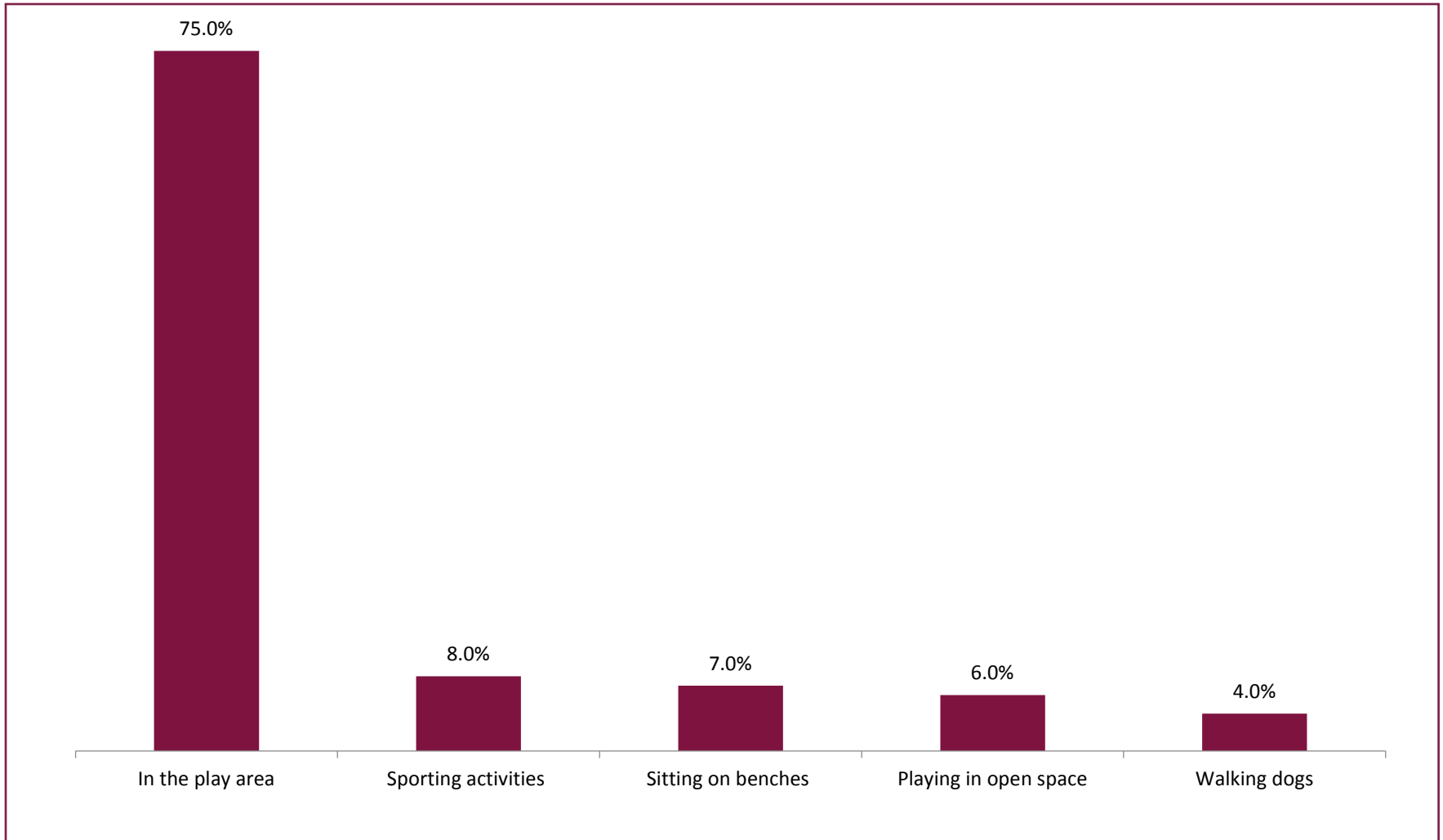
MONARCH WAY



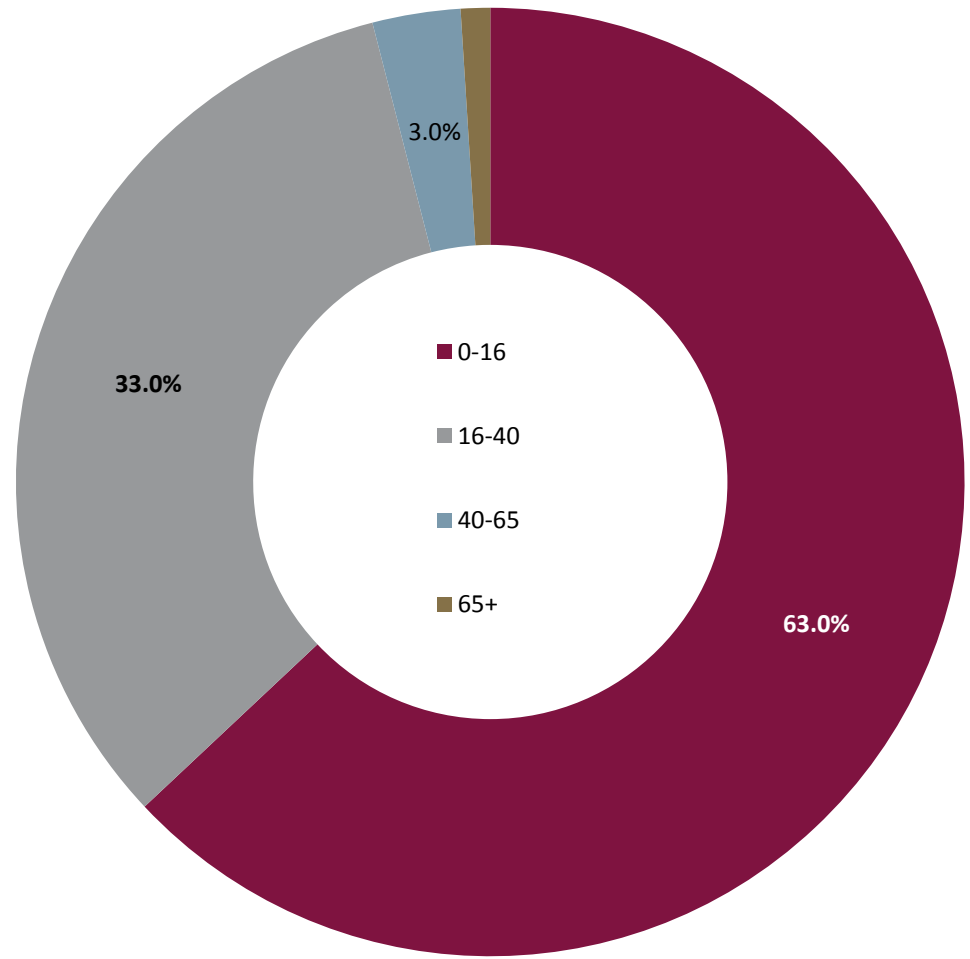
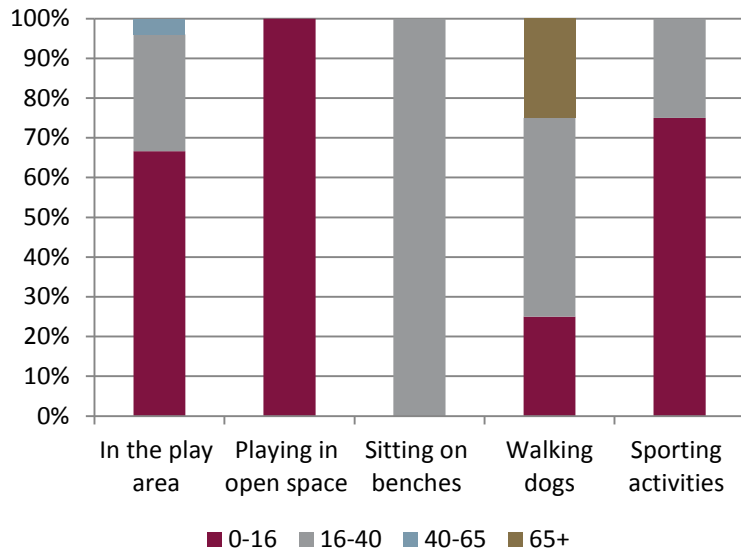
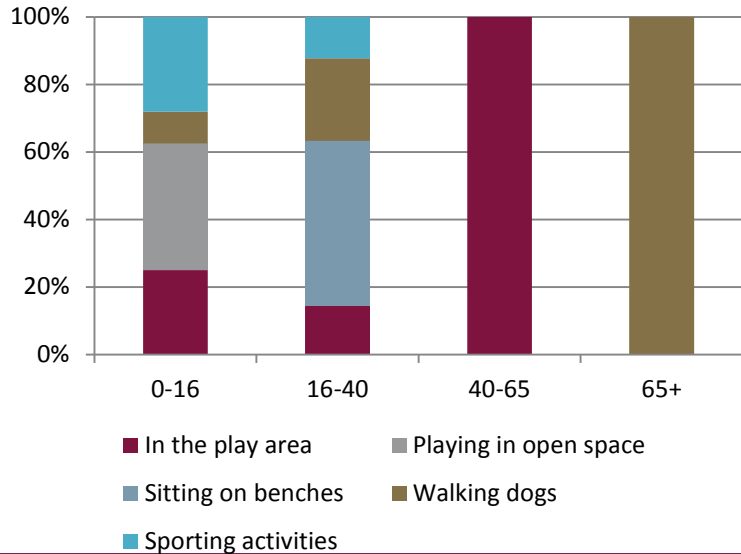
KEY FINDINGS: MONARCH WAY

- 🏰 Monarch Way was visited 81 times during this survey and a total of 100 people were observed. An average of 1.2 people were present during each site visit, this was 86.5 % lower than the overall average of 9.2 visitors per site.
- 🏰 96% of visitors were aged 40 or under
 - 🏰 The 0-16 year old demographic made up 63.0% of the visitor numbers
 - 🏰 Only 1.0% of people who used the area were 65+
 - 🏰 The main activity that 65+ visitors used the park for was walking dogs
- 🏰 75% of people that went to Monarch Way did so to use the play area. This was reflected in the high percentage of younger visitors
- 🏰 The park was well used throughout the afternoon and evening
 - 🏰 The percentage of visitors in the afternoon was 38.0%
 - 🏰 The percentage of visitors in the evening was 40.0%
 - 🏰 Monarch Way was one of only three sites that was busier in the evening than in the afternoon
- 🏰 60% of visits took place over the weekend
 - 🏰 27.0% of visits were on a Saturday. An average of 1.4 visitors were on site during each survey visit that took place on a Saturday
 - 🏰 34.0% of visits were on a Sunday. An average of 1.8 visitors were on site during each survey visit that took place on a Sunday
- 🏰 People were three times more likely to visit Monarch Way in the autumn compared to the winter
 - 🏰 36.0% of visitors went to the area between September – November
 - 🏰 Only 12.0% visited the site during the winter months

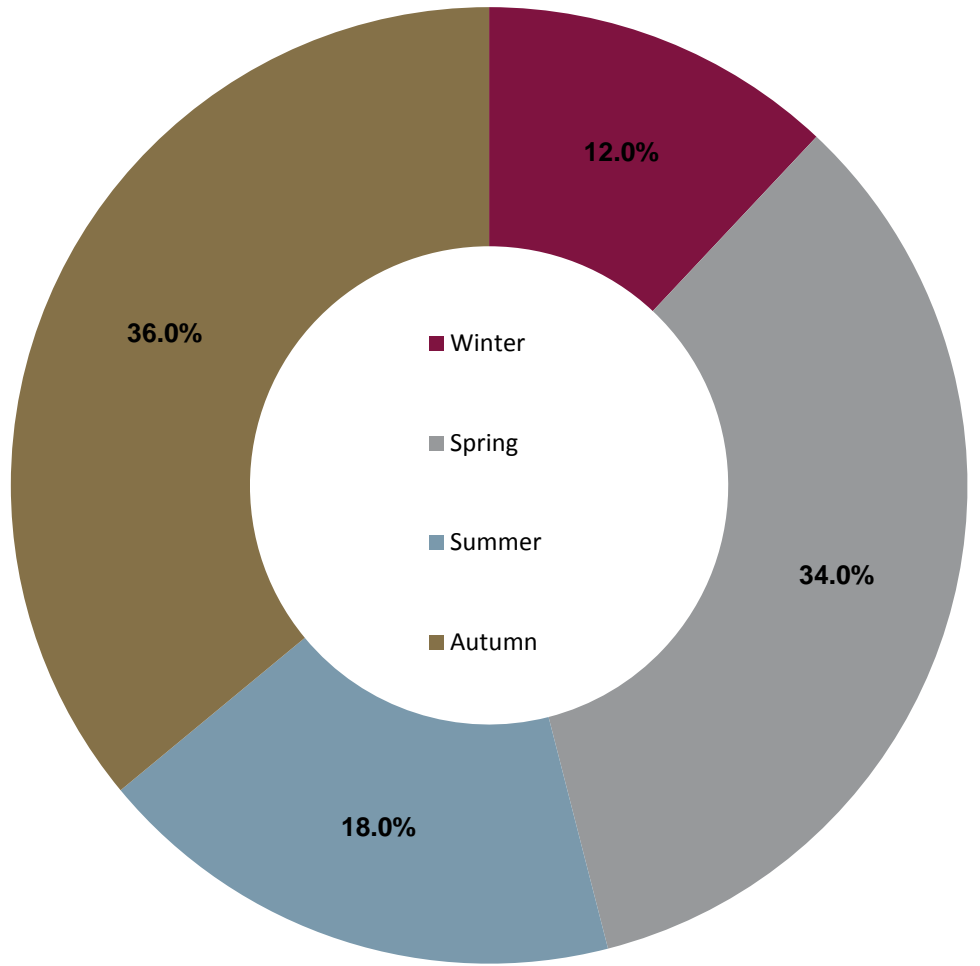
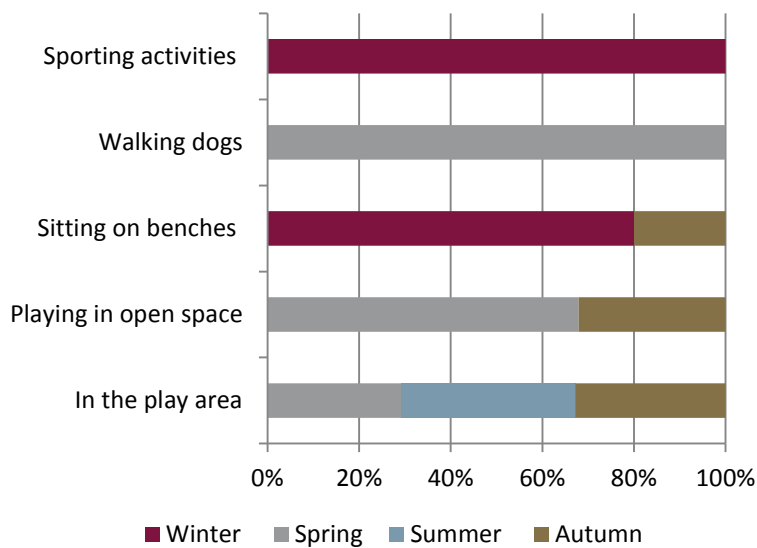
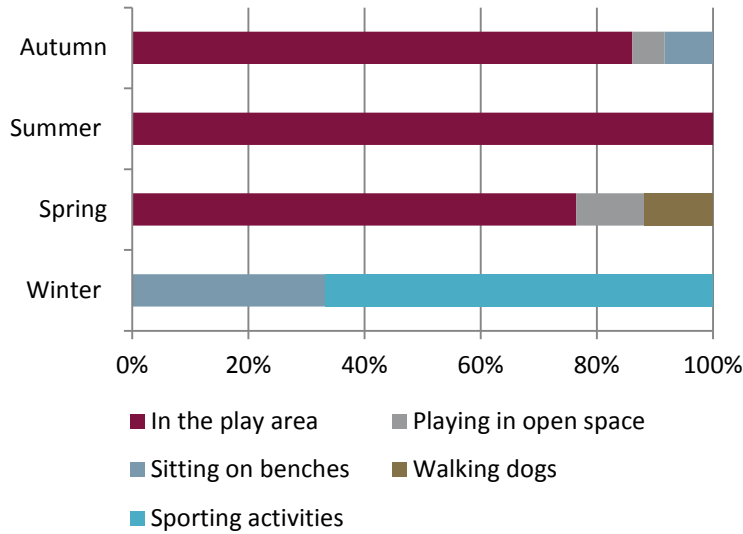
MONARCH WAY



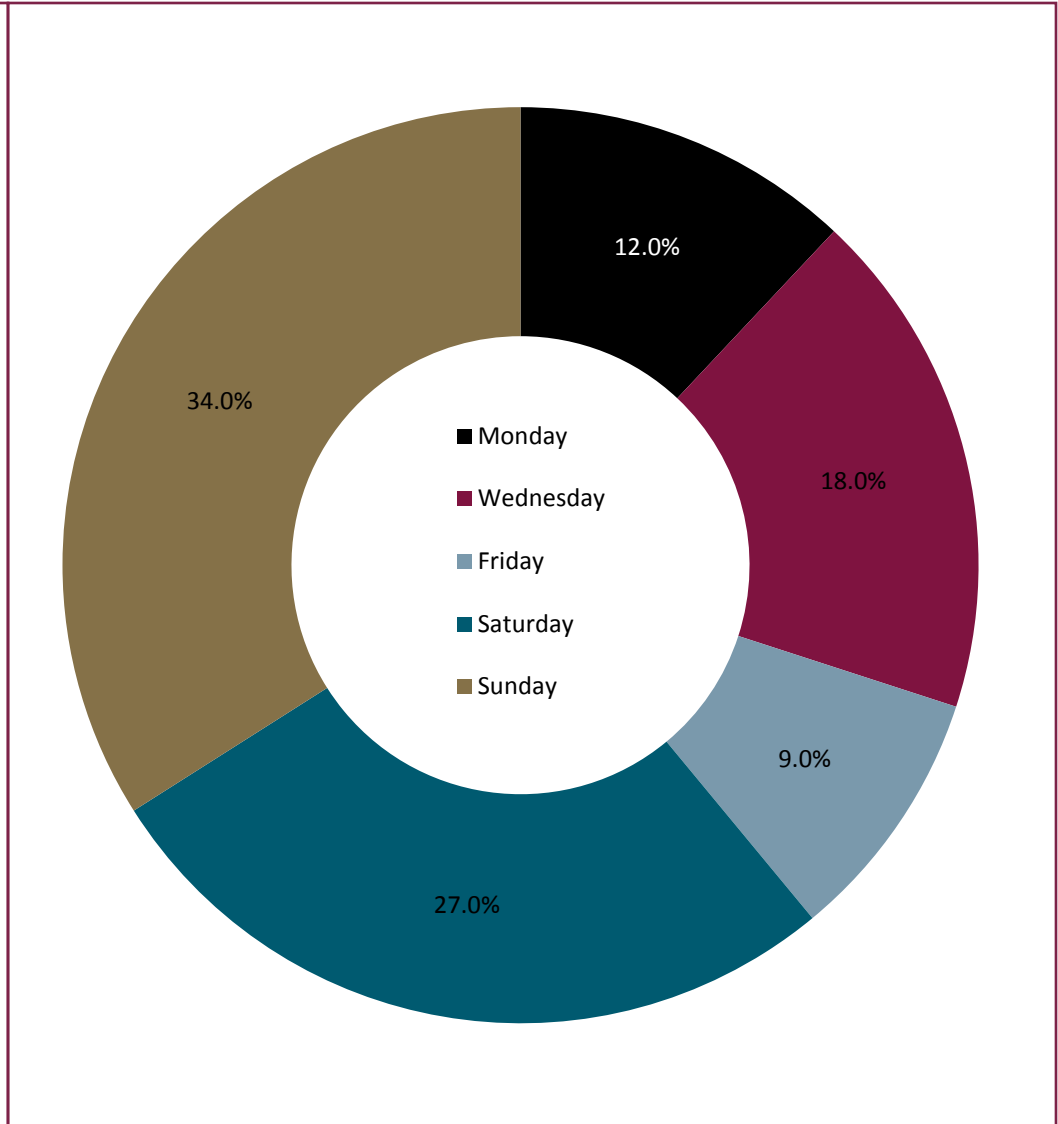
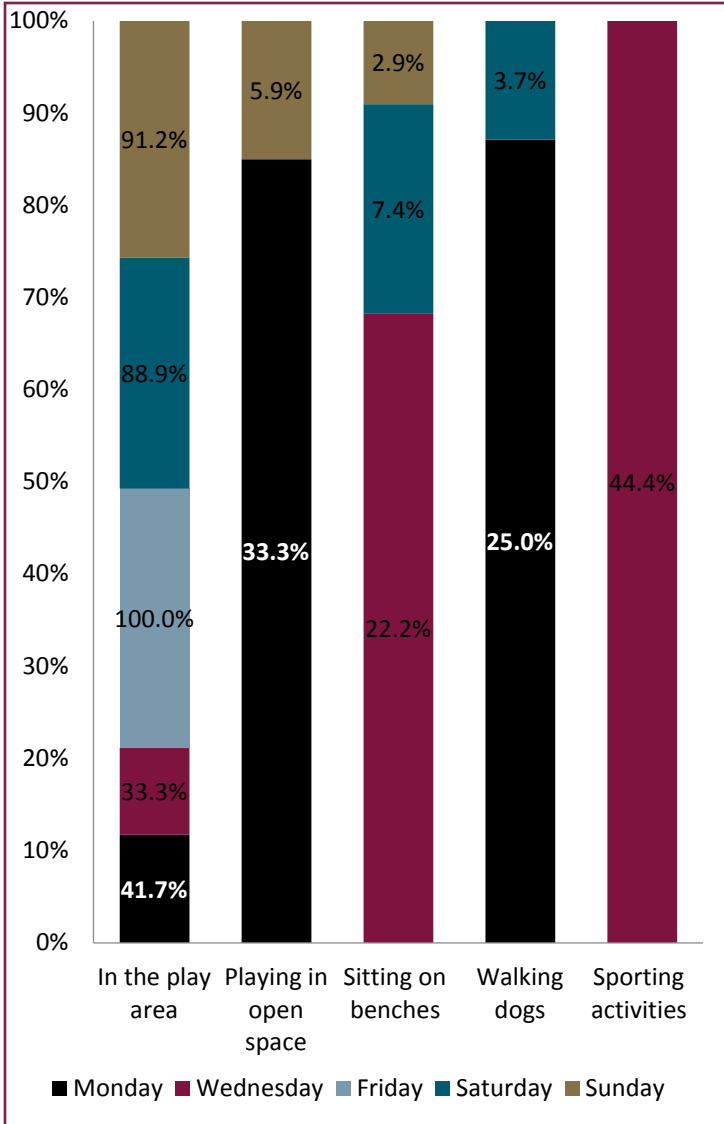
MONARCH WAY: AGE



MONARCH WAY: TIME OF YEAR



MONARCH WAY: ACTIVITY BY DAY OF THE WEEK



MONARCH WAY: TIME OF DAY

