KING GEORGE V

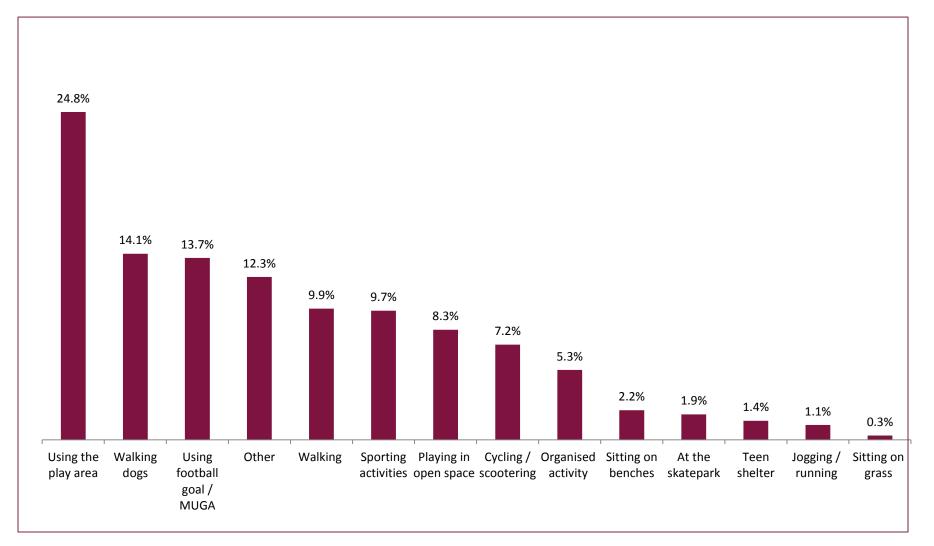
KEY FINDINGS: KING GEORGE V (KVG)

- King George V was visited 118 times during this survey and a total of 626 people were observed. An average of 5.3 people were present during each site visit, this was 42.1% lower than the overall average of 9.2 visitors per site
- 85.1% of visitors were aged 40 or under

 - Less than 3% of people who went to KVG were aged 65+
- The skate park at KGV was not as well used as the one at North Walls recreation ground
 - 1.9% of visitors to KGV used the skate park compared to 7.9% at North Walls
- Over two-thirds of visits to the KGV playing ground took place over the weekend. This was the prime time for the use of the sports pitches and tracks
 - On a Saturday 75.6% of people that use the site go to use the football goal/ MUGA
- 39.1% of visits to the KGV grounds happen in the morning, a further 42.5% happen in the afternoon and the remaining 18.2% occur in the evening
 - 39.1% of visits take place before 12pm. KGV has the highest number of morning visitors out of the 33 sites
- KGV site was used almost twice as much in the autumn (40.6%) compared to the summer (21.9%) months. The site has links to the University so lower numbers may be due to a core student demographic being away on holiday

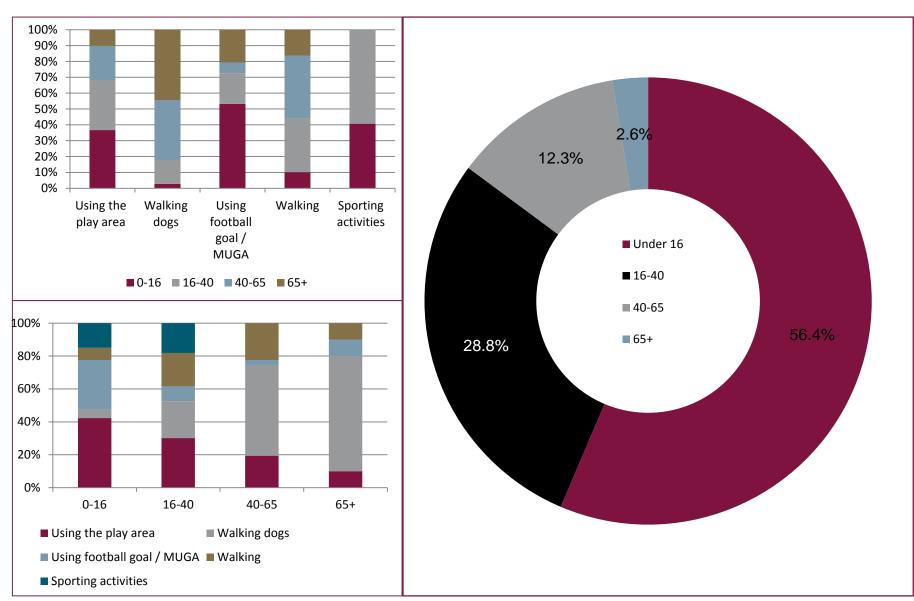


KING GEORGE V



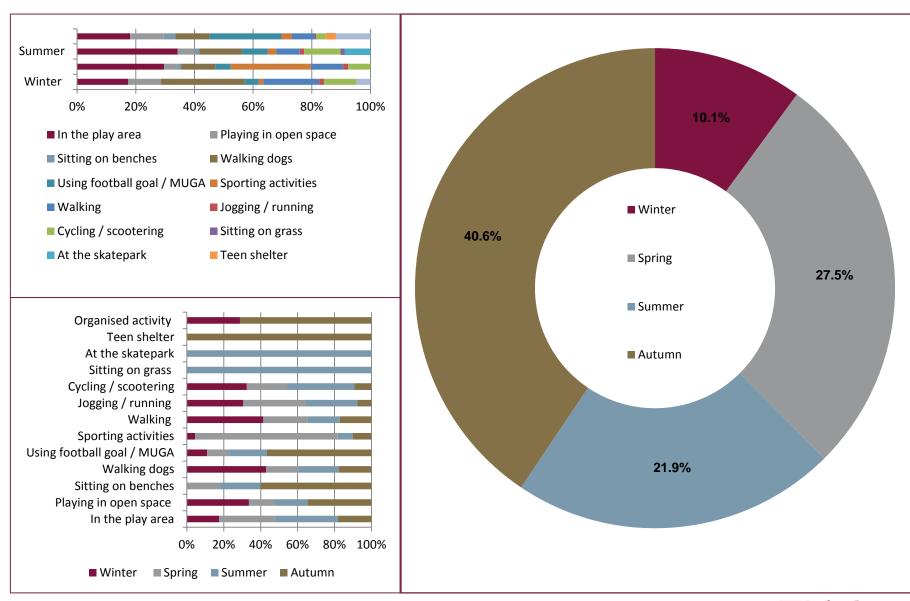


KING GEORGE V: AGE



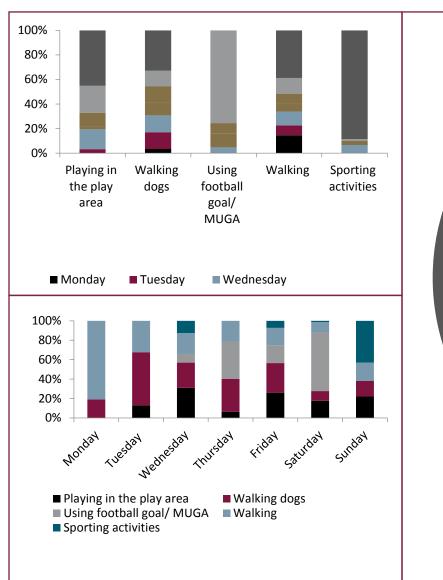


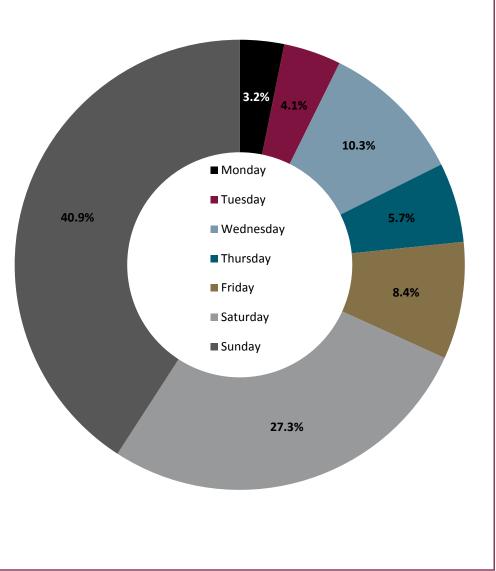
KING GEORGE V: TIME OF YEAR





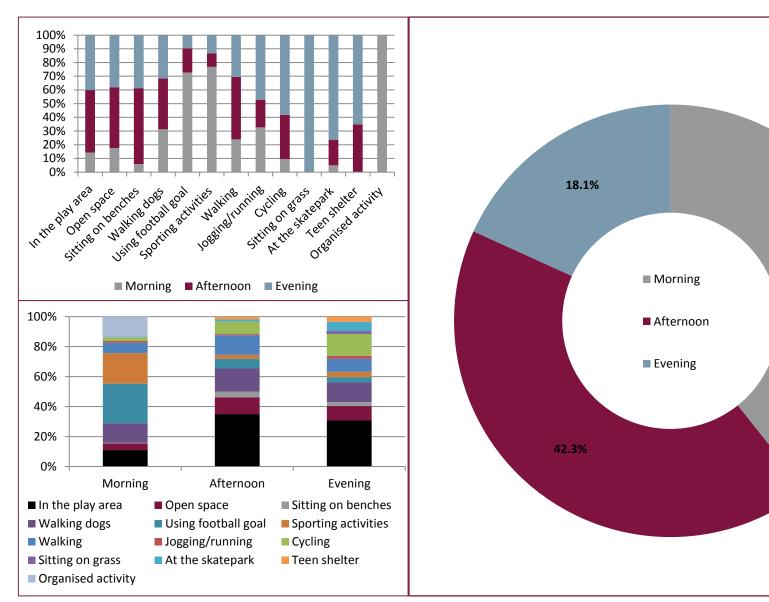
KING GEORGE V: DAY OF THE WEEK







KING GEORGE V: TIME OF DAY





39.1%