# JOYCE GARDENS

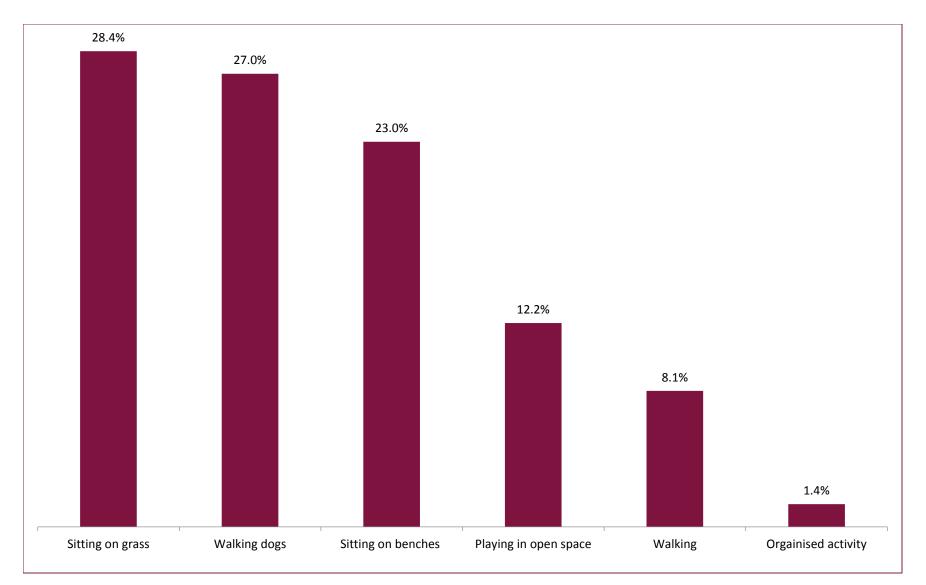


#### **KEY FINDINGS: JOYCE GARDENS**

- Joyce Gardens was visited 28 times during this survey and a total of 74 people were observed. An average of 2.6 people were present during each site visit, this was 71.2% lower than the overall average of 9.2 visitors per site
- ₹ 75.7% of visitors were aged 40 or under
  - The most common age of visitors observed in Joyce Gardens was between 16-40 years old equating to 55.4% of the total overall. This was followed by 0-16 year olds at 20.3%. This is a surprising contrast to the vast majority of other sites where 0-16 year olds was the predominant age range
- 38.4% of people went to Joyce Gardens to sit on the grass. The was the only site out of 33 where this was the most popular pastime
  - Only 0-16 and 16-40 participated in sitting on the grass
- The most popular season was spring
  - 55.4% of people visited the site in the spring. An average of 5.1 visitors were on site during each survey visit that took place in the spring
  - People were more than five times more likely to visit the gardens in the Spring than in the summer (9.5%)
- 60.8% of people visited the site in the afternoon
  - Visitors were three times more likely to go to Joyce Gardens in the afternoon compared to the morning (18.9%) and evening (20.3%)
- The busiest day of the week was Saturday
  - Just over two-thirds (67.6%) of people went to the space on a Saturday. An average of 4.5 visitors were on site during each survey visit that took place on a Saturday

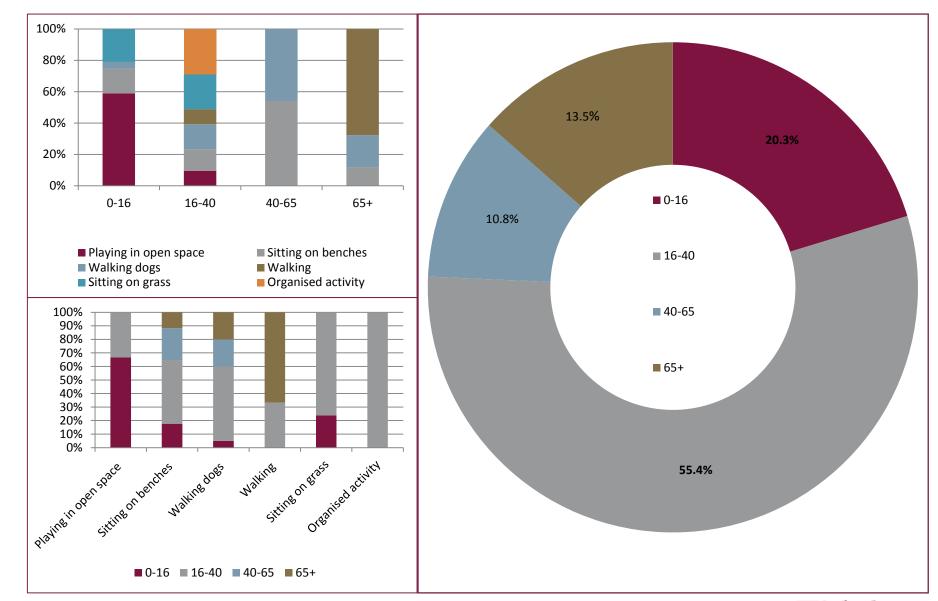


# **JOYCE GARDENS**



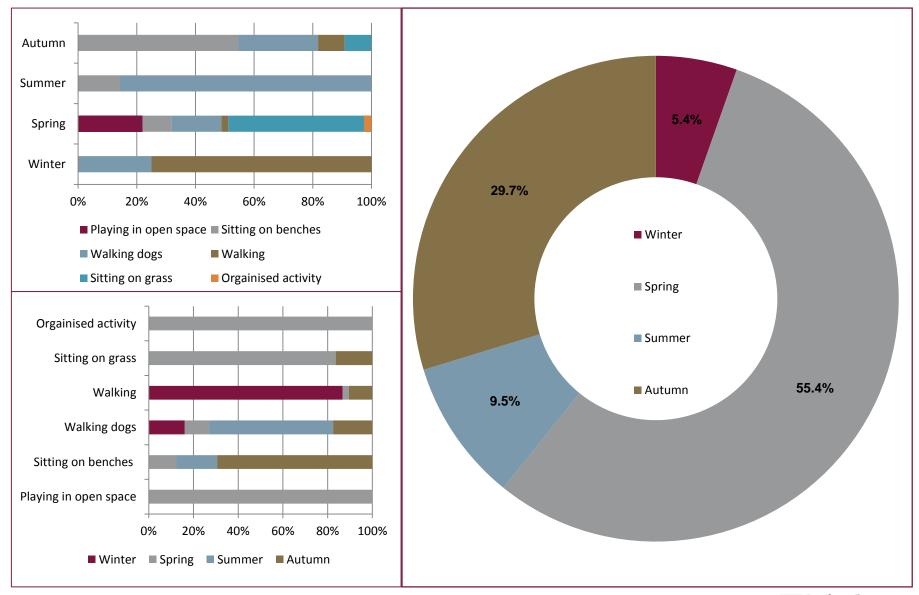


### **JOYCE GARDENS: AGE**



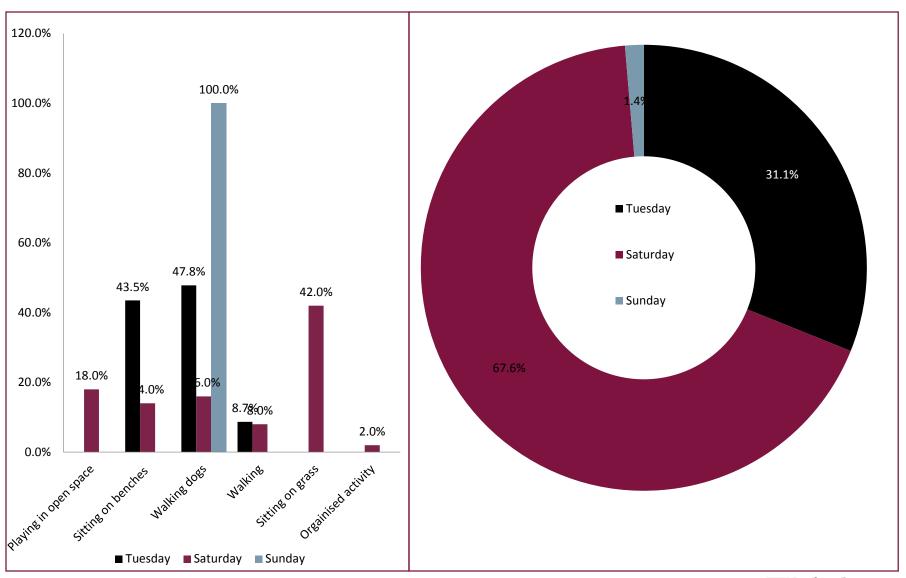


# **JOYCE GARDENS: TIME OF YEAR**





## JOYCE GARDENS: ACTIVITY BY DAY OF THE WEEK





### **JOYCE GARDENS: TIME OF DAY**

