

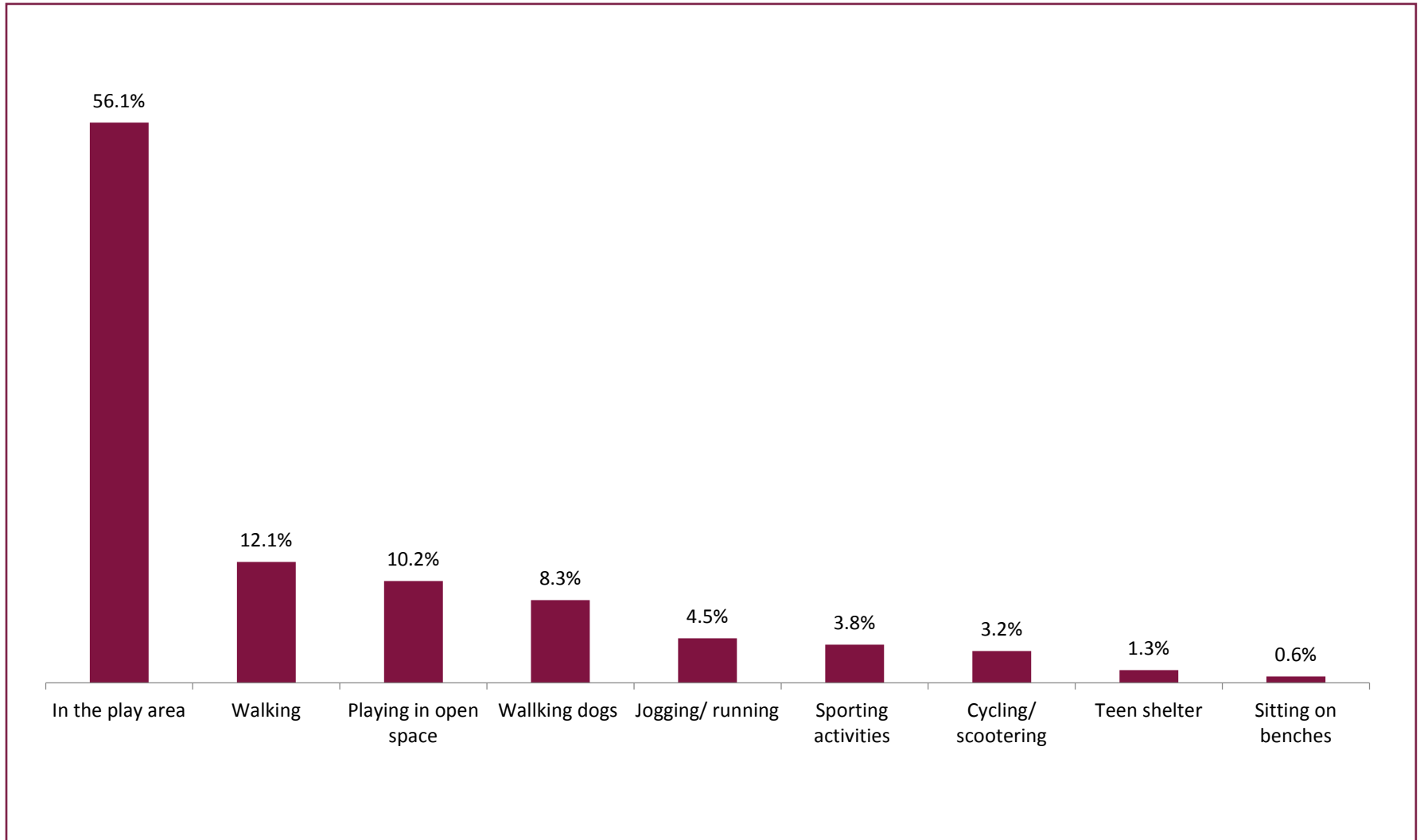
GORDON AVENUE



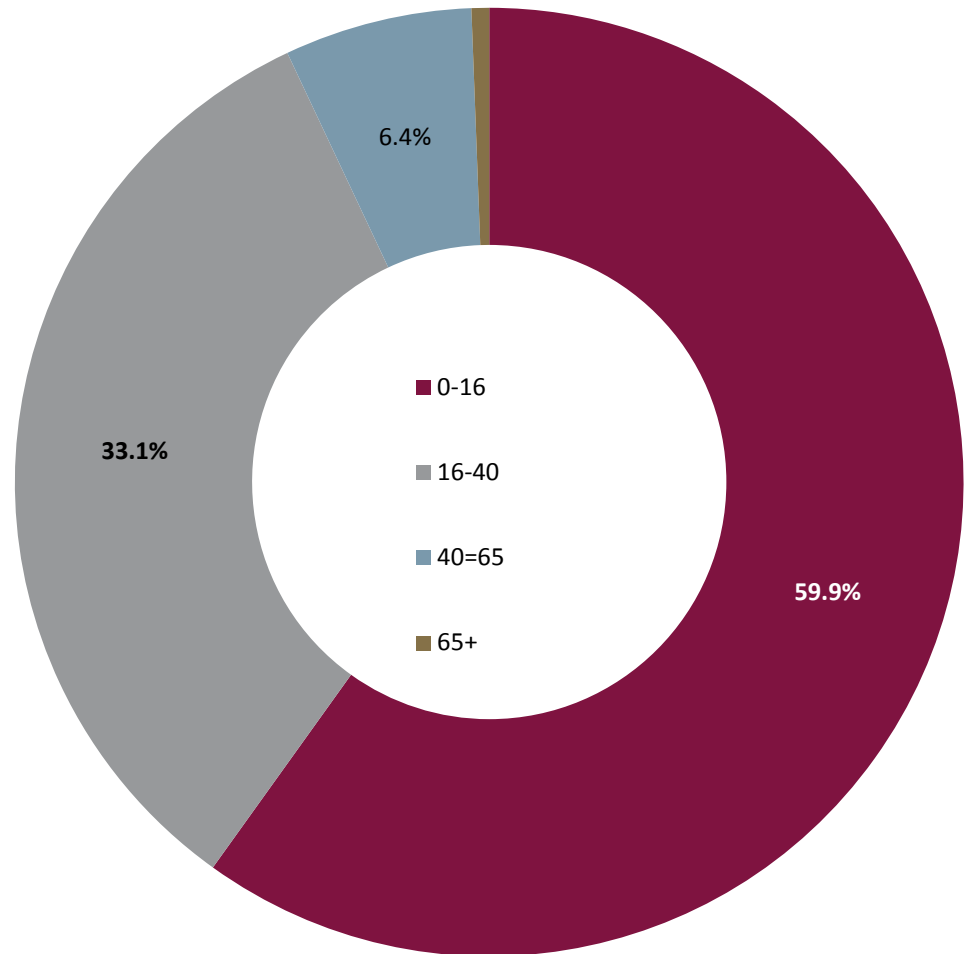
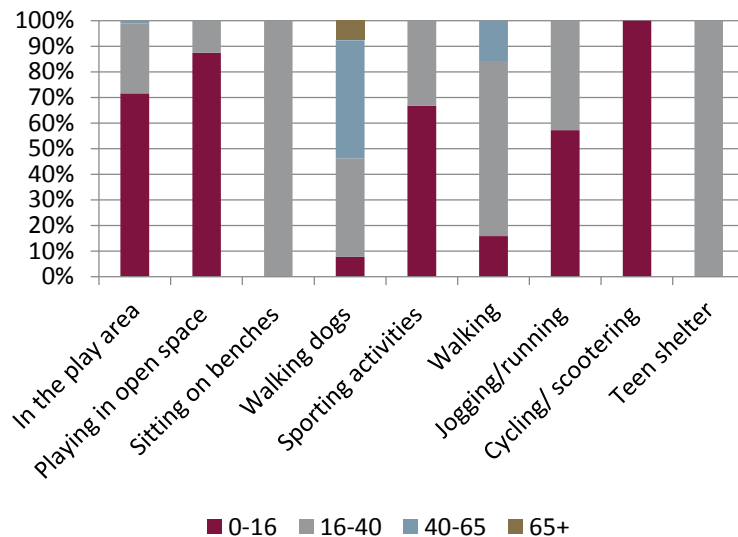
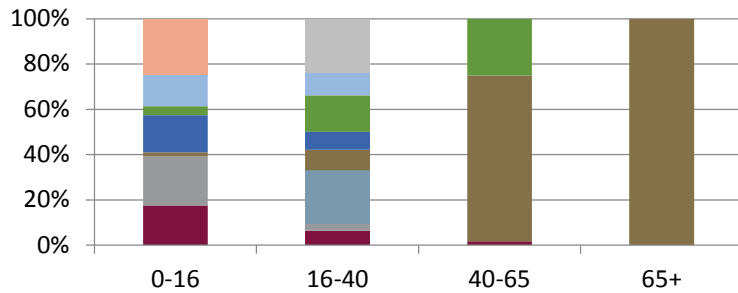
KEY FINDINGS: GORDON AVENUE

- Gordon Avenue was visited 87 times during this survey and a total of 157 people were observed. An average of 1.8 people were present during each site visit, this was 80.3% lower than the overall average of 9.2 visitors per site
- 93.0% of visitors were aged 40 or under
 - The most common age of visitors observed in Gordon Avenue was between 0-16 years old equating to 59.9% of the total overall. This was followed by 16-40 year olds at 33.1%
- 56.1% of people visited the site to use the play area
- The use of the teen shelter was higher than North Walls
 - 1.3% used the teen shelter at Gordon Avenue compared to 0.1% at North Walls
- The most popular day of the week was Sunday (39.5%)
 - An average of 3.1 visitors were on site during each survey visit that took place on a Sunday
- The most popular time of day to visit was afternoon (56.1%)
 - An average of 2.1 visitors were on site during each survey visit that took place between 12.00-6.00pm
- Autumn was the most popular season (35.7%). Visitors were almost three times as likely to visit Gordon Avenue in the autumn compared to the winter (12.1%)

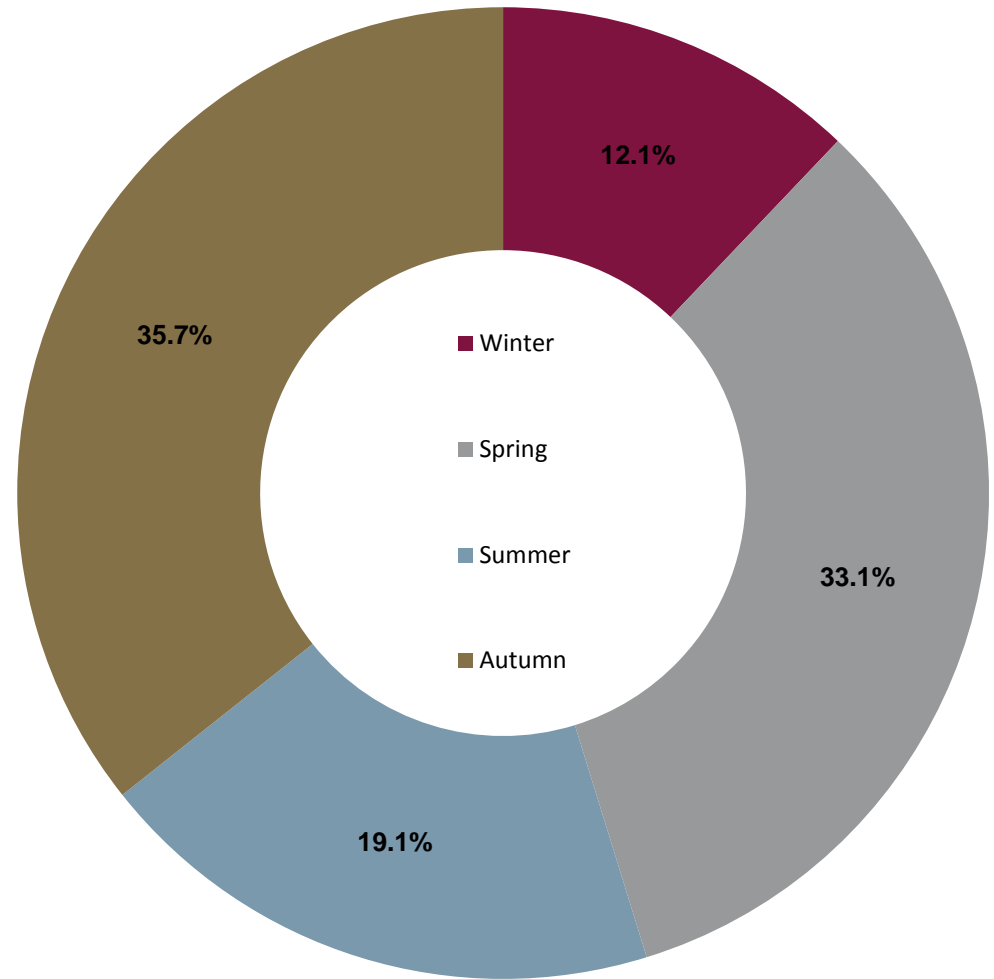
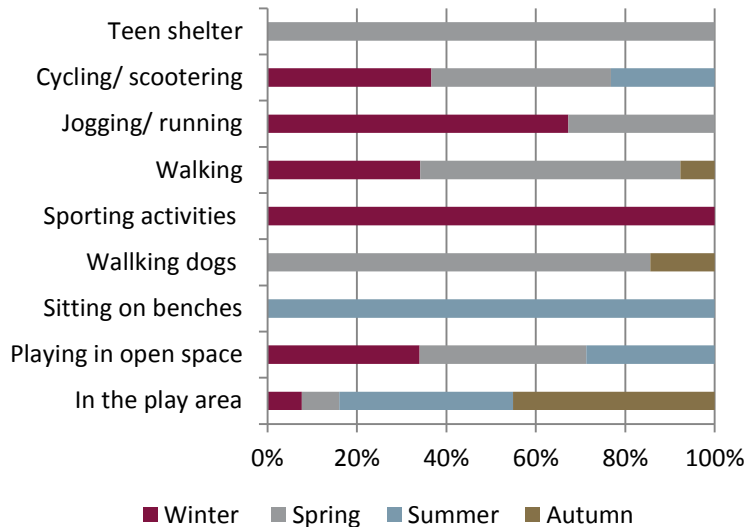
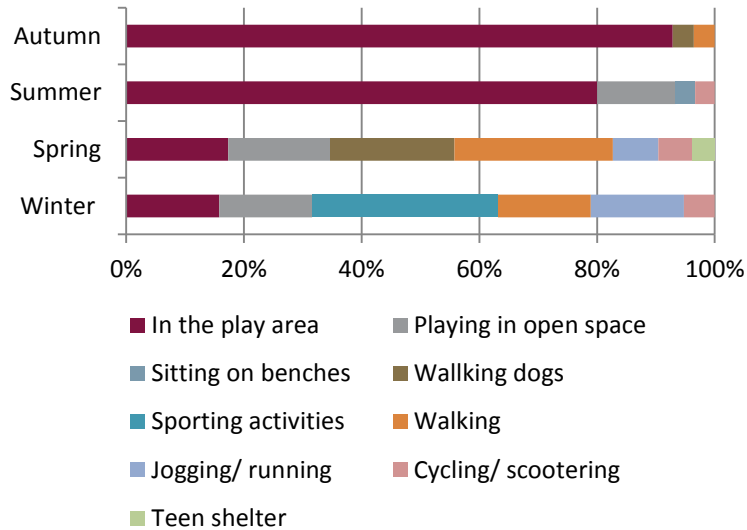
GORDON AVENUE



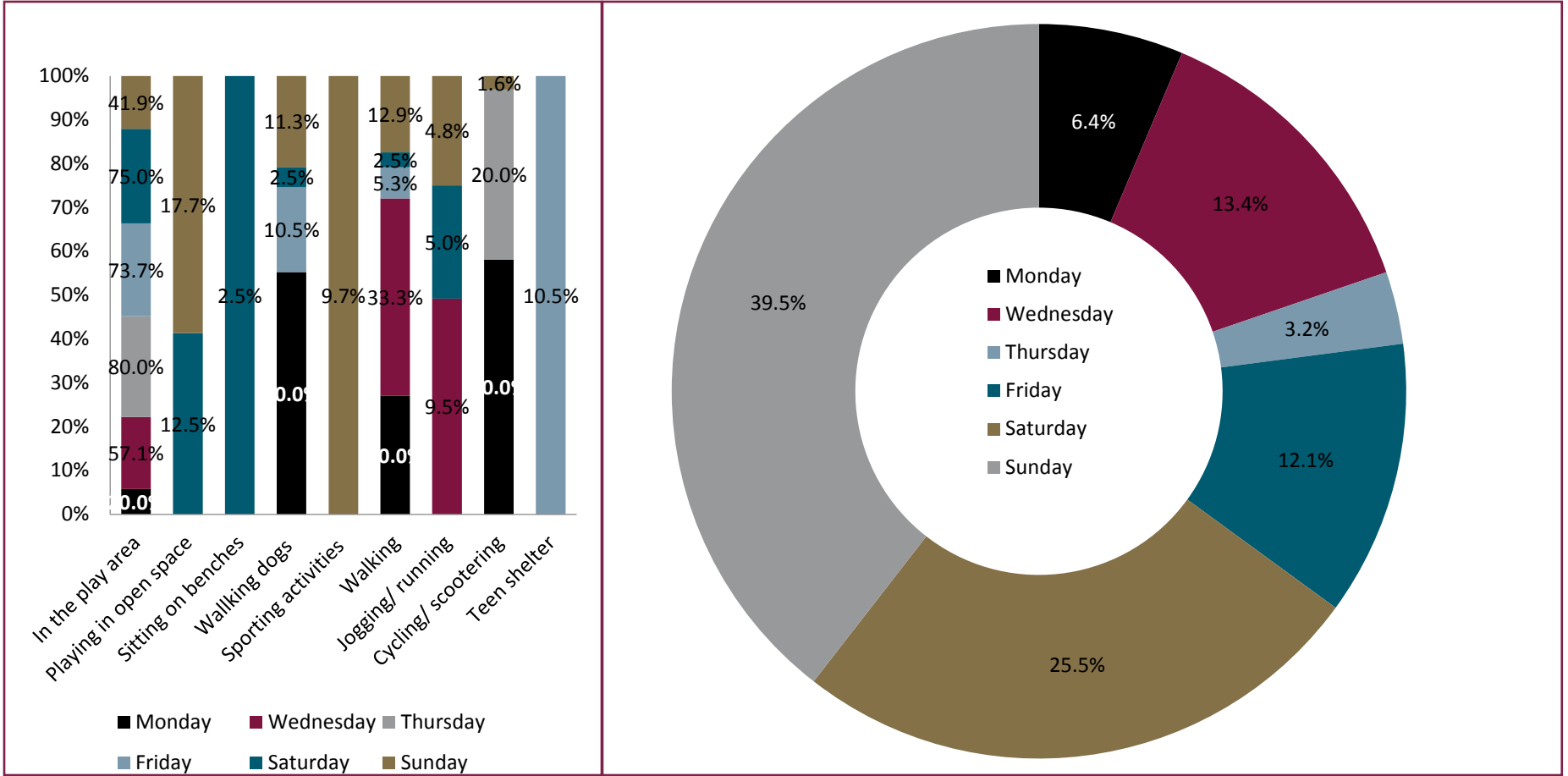
GORDON AVENUE: BY AGE



GORDON AVENUE: TIME OF YEAR



GORDON AVENUE: ACTIVITY BY DAY OF THE WEEK



GORDON AVENUE: TIME OF DAY

