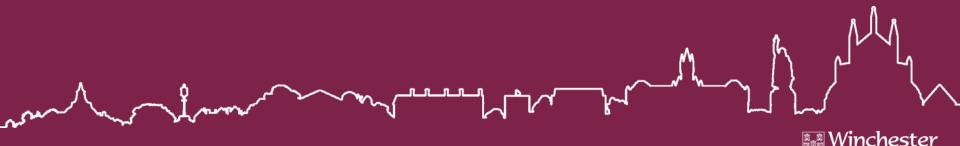
BATH PLACE

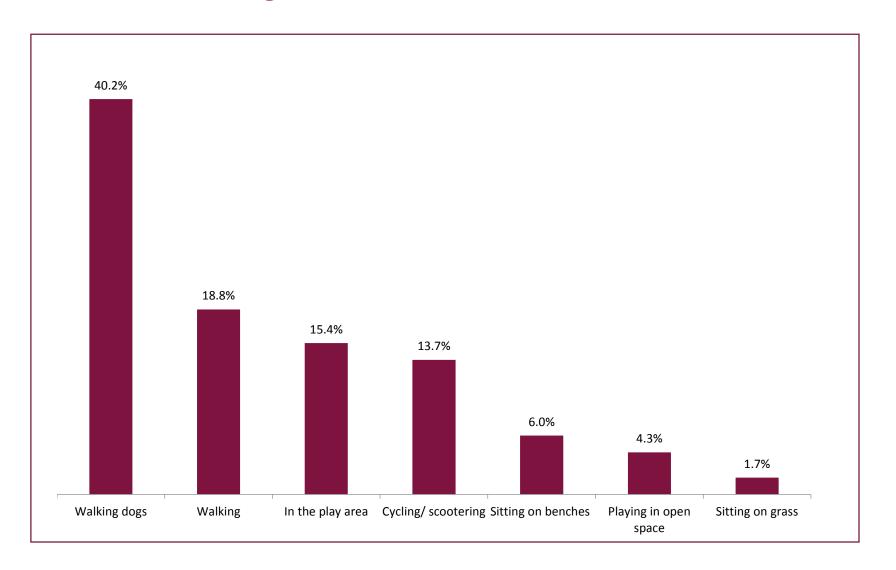


KEY FINDINGS: BATH PLACE

- Bath Place was visited 80 times during this survey and a total of 117 people were observed. An average of 1.5 people were present during each site visit, this was 84.0% lower than the overall average of 9.2 visitors per site
- 93.2% of visitors were aged 40 or under
 - The most common age of visitors observed in Bath Place was between 0-16 years old equating to 60.7% of the total overall
 - This was followed by 16-40 year olds at 32.5%
 - ₱ 100% of the visitors to Bath Place that were 65+ observed in this sample were viewed in the play area.
 - The only activity that all four age groups participated in was using the play area
- 40.2% of people visited Bath Place to walk dogs. They were more than twice as likely to do this compared to the next most popular activity which was walking (18.8%)
- 38.8% of people visited the site on a Saturday which was the peak day for activity
 - M An average of 2.2 visitors were on site during each survey visit that took place on a Saturday
- Just over half (52.1%) of visitors used the area in the afternoon
 - An average of 1.3 visitors were on site during each survey visit that took place between 12.00-6.00pm
- Usage of Bath Place increased in the autumn months
 - ₱ 51.3% of visitors went to the site between September November
 - Make An average of 2.6 visitors were on site in the autumn

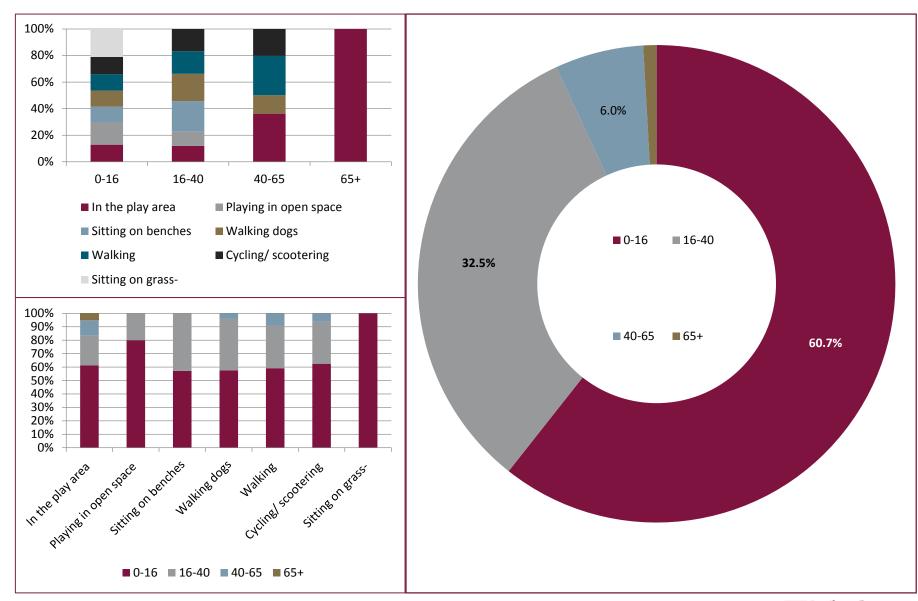


BATH PLACE

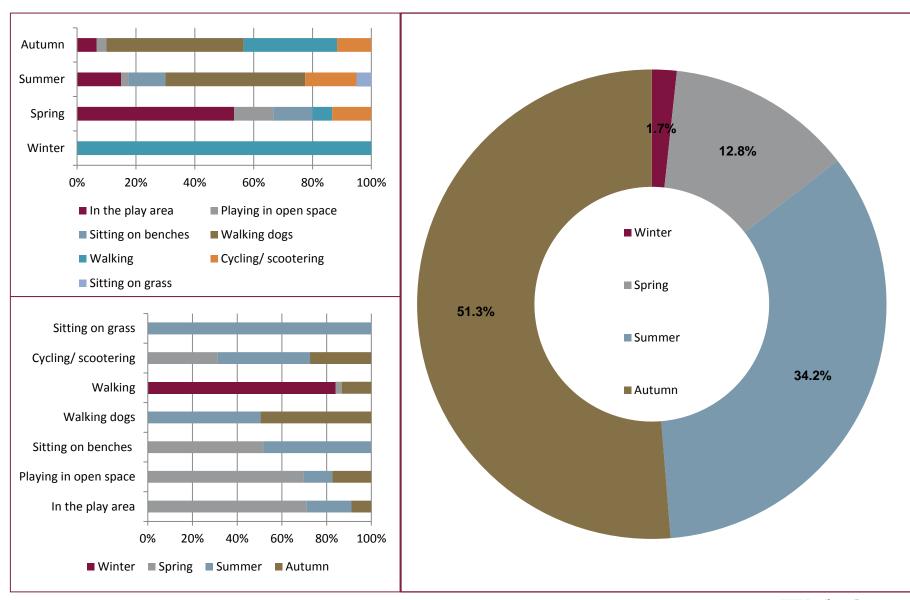




BATH PLACE: AGE

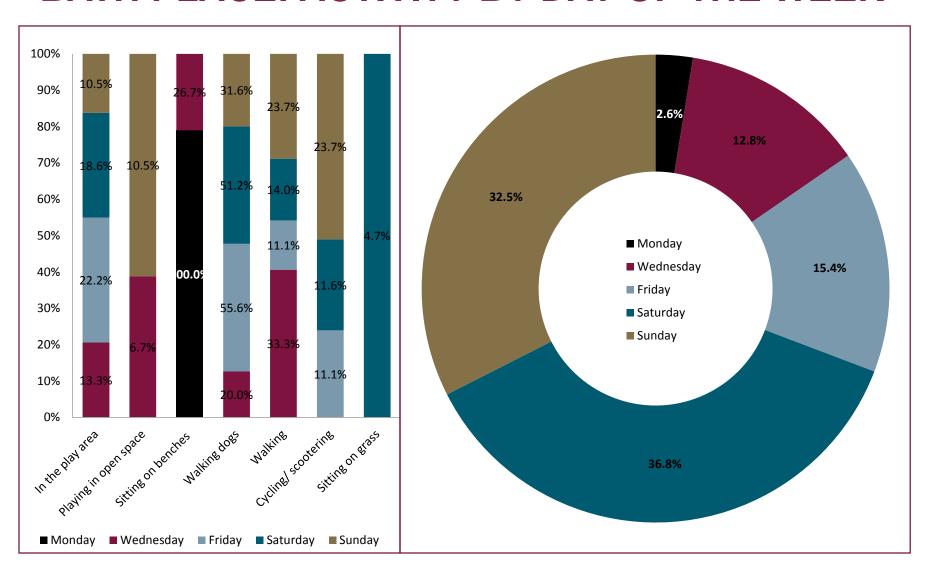


BATH PLACE: TIME OF YEAR





BATH PLACE: ACTIVITY BY DAY OF THE WEEK





BATH PLACE: TIME OF DAY

