**Hampshire Dementia Action Alliance**

**Action Plan Template**

**Sign up to the Declaration!**

The National Dementia Declaration lists seven outcomes that the Dementia Action Alliance (DAA) are seeking to achieve for people with dementia and their carers.

The Declaration and its history can be viewed at: <http://www.dementiaaction.org.uk/info/3/national_dementia_declaration>

The organisation listed below agrees to sign up to the Declaration and commits to delivering it through the actions listed below:

**Organisation name – Winchester City Council**

**Organisation Logo**

Please attach your organisation’s logo in jpeg format when returning this Action Plan via email to: [dfc@andovermind.org.uk](mailto:dfc@andovermind.org.uk) - it will be displayed on the Dementia Action Alliance website alongside your Action Plan.

**Contact Details**

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| --- | --- |
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Are you willing for us to share your contact details with fellow Dementia Action Alliance members? **Yes**

**Organisation Details**

From the following list, please highlight in bold the relevant words that best reflect your organisation.

**Sector:**

Arts

Care

Communication

Emergency Services

Finance

Health

Hospitality

Medical

Membership

Pharmaceutical

**Public sector**

Recreation

Research

Retail

Transport

Utility

Voluntary

Other: please specify…….

**Organisation Summary**

**Please write a brief summary here of what your organisation does:**

Winchester City Council (WCC) is one of 11 district councils in Hampshire. Covering an area of 250 square miles it has approximately 114,300 residents, 32% of which live within the town area of Winchester. The 3 largest settlements outside the City are Bishops Waltham, Denmead and New Alresford. Part of the district straddles the M27 corridor and urban areas to the south including part of Whiteley and West of Waterlooville.

The Council provides a number of services including planning, waste collection, housing, revenues and benefits, environmental health and leisure. It also works in partnership with a wide range of statutory agencies and voluntary sector organisations to deliver key outcomes identified in the Winchester District Sustainable Community Strategy. The Active Communities outcome focuses on the people that work and live in the District, encouraging healthy lifestyles and active participation in their communities and ensuring that they can access the services they need.

Dementia is a key priority for WCC. The 2011/12 prevalence of diagnosed dementia in the GP registered population in Winchester district is 0.6%, compared to 0.5% nationally. In 2009 the Winchester District had the third highest number of people with a formal diagnosis of dementia in Hampshire. It is estimated that more than half of dementia cases are undiagnosed. There were 730 people on the dementia register in Winchester district in 2011/12, compared to a forecasted number of around 1700 – this could mean that only around 43% of people with dementia are getting a formal diagnosis. In Winchester district, the number of people over 65 years of age with dementia is expected to increase to 1,835 in 2014 to 1,927 in 2016, 2,223 in 2020, 2,550 in 2025 and 2,984 in 2030. Winchester will remain in the top half of districts for numbers of people with dementia for the next two decades. Dementia is associated with a range of other long-term conditions, and has clear links to incidents of accidental fires and injuries. It also has major health and wellbeing implications for carers, many of whom are elderly themselves.

**The following questions allow you to state what you intend to do by 2015 to transform the quality of life for people with dementia. This will be published on the Dementia Action Alliance website.**

**1. The National Dementia Declaration lists a number of outcomes that we are seeking to achieve for people with dementia and their carers. How would you describe your organisation’s role in delivering better outcomes for people with dementia and their carers?**

Winchester City Council (WCC) has a vision for the district based on “diverse and dynamic communities, where people work together to ensure that **everyone** has the opportunity to lead a fulfilling life now and in the future”. Ensuring that people with dementia and their carers have equal access to services, providing opportunities to enable an active engagement in community life and listening to their views is fundamental to the Council’s work. WCC aims to ensure that people with dementia and their carers are treated with dignity and respect by understanding staff in a supportive environment.

WCC recognises that it can achieve more sustainable outcomes by working in partnership and using its community leadership role to influence others. It seeks to coordinate, support and harness the efforts of other individuals and groups that are working to improve outcomes for people with dementia and their carers. The key drivers for this are the Winchester District Health and Wellbeing Partnership Board and the Winchester District Older People Partnership both of which have been convened by WCC. Addressing issues related to dementia is one of the Board’s key priorities which will provide the focus for the work of a dedicated sub group in the current year.

**2. What are the challenges to delivering these outcomes from the perspective of your organisation?**

The Winchester District covers an area of 250 square miles which raises a number of challenges in terms of rural isolation and the accessibility of services.

Competing priorities in the face of a continued squeeze on public sector resources.

Building sustainability into any initiatives that are put in place under the DFC project.

The Council’s role will at times be one of influencing others to make changes rather than being in direct control of the required change.

**3. What are your plans as an organisation to respond to these challenges between now and 2015? (Maximum 10 actions):**

**Actions:**

1. **Title: Dementia Awareness Raising & Training for Staff**

**Description:** Requirement for **all** WCC staff to be dementia aware to be included in corporate training programme – i.e. attend Dementia Friends session or similar, either face to face or e-learning. The Council will identify a number of Dementia Champions who are able to deliver dementia awareness sessions to colleagues and elected Members. Building on best practice adopted by WCC’s Housing Team (see 2 below) to offer additional enhanced / specialist training opportunities to relevant front line officers. Training to be extended to elected Members and contractors where possible.

In addition, WCC also intends to submit an application for a nominated WCC officer to become a Dementia Ambassador.

**Status:**

Initial Scoping

**Planning**

**Being Implemented**

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: Dementia Awareness Training for Customer Facing Officers in Housing**

**Description:** All customer facing officers whose role involves meeting the needs of older people attend bespoke Dementia Awarenesstraining events as standard to develop the skills needed to serve this customer group effectively. Officers with responsibilities for the extra care housing schemes and the Dementia Unit at Matilda Place both hold Level 3 VRQs in Dementia Care and one has attended a 4 week course which enables this officer to train others in Dementia Care.

**Status:**

Initial Scoping

Planning

Being Implemented

**Delivered**

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: Dementia Awareness Training for Volunteers in West Hampshire**

**Description:** Working in partnership with Test Valley Borough Council, Eastleigh Borough Council and New Forest District Council torecruit, train and coordinate a team of volunteer community dementia champions to help deliver dementia awareness sessions in each of the four local authority areas – it complements work being carried out through the Dementia Friendly Communities programme and the Dementia Friends initiative. Delivery of the project is based on a volunteer peer support model which ensures that sustainability is embedded from the outset. Public health funding secured.

**Status:**

Initial Scoping

Planning

**Being Implemented**

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **‘Kit Bags & Berets’ – reminiscence project for veterans with dementia**

**Description:** Working with the Alzheimers’ Society to establish an activity and reminiscence group for ex armed service personnel / retired veterans with dementia and their carers. Public health funding secured.

**Status:**

Initial Scoping

**Planning**

**Being Implemented**

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: WCC Older Persons Housing Developments - Matilda Place (WCC Flagship Dementia Unit) & Extra Care Housing**

**Description:** WCC will ensure that the design of housing being developed specifically for older persons will take account of households’ potential dementia needs – current examples below:-

Matilda Place, a scheme of 20 flats in Winchester City Centre, is currently being redeveloped and updated to provide dementia friendly housing to residents in the Winchester district. The scheme has been designed in line with national framework standards around dementia. Flats will only be let to those who have a cognitive impairment diagnosis.

The Council is planning a major Extra Care Housing Scheme in central Winchester. WCC will take specialist advice to ensure that the needs of people with dementia are fully addressed in the design of the building.

**Status:**

Initial Scoping

**Planning – Extra Care Scheme**

Being Implemented

**Delivered – Matilda Place**

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: WCC Grant Support to Voluntary and Community Sector (VCS) Organisations**

**Description:** To encourage grant applications from VCS organisations for the direct delivery of projects/initiatives to improve the health and wellbeing of people with dementia and their carers in the Winchester District, using PR and social media throughout the year and by attending relevant DF meetings to promote the grants programmes.

**Status:**

**Initial Scoping**

Planning

Being Implemented

Delivered

Case Study available

*Other:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: Physical Activity in Care Homes**

**Description:** The WCC Sport and Physical Activity Team plans to develop physical activity courses targeted at people with dementia in residential care homes.

**Status:**

**Initial Scoping**

Planning

Being Implemented

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: Review WCC Reception Areas**

**Description:** To review all WCC reception areas to assess whether improvements need to be made to ensure they are dementia friendly.

**Status:**

**Initial Scoping**

Planning

Being Implemented

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: Access to Benefits**

**Description:** To review processes and procedures to ensure that customers with dementia are able to access benefits and other revenue services.

**Status:**

**Initial Scoping**

Planning

Being Implemented

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

1. **Title: Development of Community ‘Safe Havens’**

**Description:** Consider the potential to expand the current Safe Places scheme to include people with dementia. In addition, to look at ways in which existing community buildings e.g. Tourist Information Centre, Guildhall, Discovery Centre, RPLC etc. could become ‘safe havens’ for people with dementia. A ‘safe haven’ could possibly provide a comfy sofa and table in a secure and friendly environment. Vulnerable members of the community already gravitate towards the TIC to get help or simply have a conversation with a member of the team but at the moment there is nowhere for them to sit and rest while their issues are being resolved.

Looking ahead, the Destination Management Plan for Winchester commits officers to exploring the potential establishment of satellite Tourist Information Points in the Silver Hill and Station Approach developments where a similar concept could be rolled out. Dementia friendly businesses in the High Street could also be encouraged to offer ‘safe havens’.

In rural areas, libraries and community centres would be ideal sites for the same approach.

**Status:**

**Initial Scoping**

Planning

Being Implemented

Delivered

Case Study available

Other*:* \_\_\_\_\_\_\_\_\_\_\_

**Thank you for completing the form. Please return by email to:** [**dfc@andovermind.org.uk**](mailto:dfc@andovermind.org.uk)

**And please don’t forget your logo!**