

# APPENDIX A

The image shows a screenshot of the Booking.com website for the 'Old Orchard Apartments' listing. The page is structured as follows:

- Header:** Booking.com logo, currency (£), flags, and links for 'List your property', 'Register', and 'Sign in'.
- Navigation:** Accommodation, Flights, Flight + Hotel, Car rentals, Airport taxis.
- Breadcrumbs:** Home > UK > England > Hampshire > Winchester > Holiday rentals > Apartments > Old Orchard Apartments (Apartment), Winchester (UK) deals.
- Left Sidebar:**
  - 'Reserve your apartment stay' button.
  - 'We Price Match' badge.
  - 'Search' section with fields for destination (Winchester), check-in/out dates, number of adults (2), children, and rooms (1).
  - 'Show on map' button with a map snippet.
  - 'How to get to Old Orchard Apartments from Southampton Airport' section with options for Car (30 minutes) and Taxi (30 minutes), and a note that free parking is available.
  - 'Like this one, but not quite sure yet?' section with a 'Show similar properties' button.
  - 'Questions you may have' section.
- Main Content Area:**
  - Tabs for 'Apartment info & price', 'Facilities', 'House rules', 'The fine print', and 'Guest reviews (497)'.
  - Property title 'Old Orchard Apartments' with a 4.5-star rating and 'We Price Match' badge.
  - Address: 'Old Orchard Kilham Lane, Winchester, SO22 5PT, United Kingdom - Great location - show map'.
  - Image gallery showing the exterior, a sign for 'RUSSET & BRAEBURN', and the interior living area.
  - Text description: 'Set 1.9 miles from Winchester Cathedral, Old Orchard Apartments offers accommodation with free WiFi and free private parking. There is a fully equipped private bathroom with shower and a hairdryer. A terrace is available on site and both hiking and cycling can be enjoyed within close proximity of the apartment. Wolvesey Castle is 5 miles from Old Orchard Apartments, while The University of Winchester is 1.5 miles away. The nearest airport is Southampton Airport, 11.2 miles from the accommodation. Couples particularly like the location — they rated it 8.6 for a two-person trip. We speak your language! Old Orchard Apartments has been welcoming Booking.com guests since 14 Dec 2016. Distance in property description is calculated using @ OpenStreetMap'.
  - 'Missing some information? Yes / No' link.
- Right Sidebar:**
  - 'Guests love...' section with highlights: 'great shower' (34 reviews), 'comfy bed' (32 reviews), and 'studio apartment' (23 reviews). It also notes a top location rating of 8.7 and free private parking.
  - 'Reserve' button.
  - 'Reliable info' badge.

Figure 1 Booking.com main page

**APPENDIX A**




**Figure 2 Gala, Pippin and Bramley**

# APPENDIX A

## Studio Apartment

**9.1 Cleanliness**  
496 reviews

**9.0 Comfort**  
496 reviews



**Private bathroom**

**P Free parking**

**Apartment size:** 646 ft<sup>2</sup>

This apartment has a dining area, stovetop and microwave.

**In your private bathroom:**

- Hairdryer
- Bath or Shower
- Towels

**Apartment facilities:**

- Refrigerator
- Ironing Facilities
- Seating Area
- Microwave
- Dishwasher
- Washing Machine
- Heating
- Satellite Channels
- Kitchen
- Flat-screen TV
- Private entrance
- Sofa
- Tile/Marble floor
- Hardwood or parquet floors
- Dining area
- Electric kettle
- Kitchenware
- Tumble dryer
- Wardrobe or closet
- Oven
- Stovetop
- Toaster
- Cleaning products
- Linen
- Children's high chair
- Entire unit located on ground floor
- Private apartment in building

**Free WiFi!**

**Smoking:** No smoking

**Parking:**

**Free!** Free private parking is possible on site (reservation is not needed).

**Last booked 1 day ago on our site**

Missing some information?  
[Yes](#) / [No](#)

Check-in date  Check-out date

Rooms  Adults  Children

**Search**


Figure 3 Gala

# APPENDIX A

## Studio Apartment

9.1 Cleanliness  
496 reviews

9.0 Comfort  
496 reviews



- Private bathroom
- Free parking

Apartment size: 431 ft<sup>2</sup>

**In your private bathroom:**

- Hairdryer
- Towels
- Bath or Shower

**Apartment facilities:**

- Refrigerator
- Dining area
- Ironing Facilities
- Electric kettle
- Seating Area
- Kitchenware
- Microwave
- Wardrobe or closet
- Heating
- Oven
- Satellite Channels
- Stovetop
- Kitchen
- Toaster
- Flat-screen TV
- Cleaning products
- Private entrance
- Linen
- Sofa
- Dining table
- Tile/Marble floor
- Entire unit located on ground floor
- Hardwood or parquet floors
- Private apartment in building

**Free WiFi!**

**Smoking:** No smoking

**Parking:**

**Free!** Free private parking is possible on site (reservation is not needed).

Missing some information?  
[Yes](#) / [No](#)

Check-in date:

Check-out date:

Rooms:  Adults:  Children:

**Search**

Figure 4 Pippin

# APPENDIX A

## Apartment

**9.1 Cleanliness**  
496 reviews

**9.0 Comfort**  
496 reviews

Private bathroom

Free parking

Apartment size: 388 ft<sup>2</sup>

**In your private bathroom:**

- Hairdryer
- Towels
- Bath or Shower

**Apartment facilities:**

- Kitchenette
- Refrigerator
- Ironing Facilities
- Microwave
- Heating
- Satellite Channels
- Flat-screen TV
- Private entrance
- Tile/Marble floor
- Hardwood or parquet floors
- Electric kettle
- Kitchenware
- Wardrobe or closet
- Stovetop
- Toaster
- Cleaning products
- Linen
- Dining table
- Entire unit located on ground floor
- Private apartment in building

**Free WiFi!**

**Smoking:** No smoking

**Parking:**

**Free!** Free private parking is possible on site (reservation is not needed).

Missing some information?  
[Yes](#) / [No](#)

Check-in date:

Check-out date:

Rooms:  Adults:  Children:

**Search**

Figure 5 Bramley

**APPENDIX A**




**Figure 6 Braeburn and Russet**

# APPENDIX A

## Apartment

**9.1 Cleanliness**  
496 reviews

**9.0 Comfort**  
496 reviews



**Private bathroom**

**Free parking**

**Apartment size:** 646 ft<sup>2</sup>

This apartment features a seating area, kitchenette and electric kettle.

**In your private bathroom:**

- Hairdryer
- Bath or Shower
- Towels

**Apartment facilities:**

- Refrigerator
- Ironing Facilities
- Seating Area
- Microwave
- Washing Machine
- Patio
- Heating
- Satellite Channels
- Kitchen
- Flat-screen TV
- Private entrance
- Sofa
- Tile/Marble floor
- Hardwood or parquet floors
- Dining area
- Electric kettle
- Kitchenware
- Tumble dryer
- Wardrobe or closet
- Oven
- Stovetop
- Toaster
- Cleaning products
- Linen
- Dining table
- Children's high chair
- Outdoor furniture
- Outdoor dining area
- Upper floors accessible by stairs only
- Semi-detached

**Free WiFi!**

**Smoking:** No smoking

**Parking:**

**Free!** Free private parking is possible on site (reservation is not needed).

Missing some information?  
[Yes](#) / [No](#)

Check-in date:

Check-out date:

Rooms:   Adults:   Children:


Figure 7 Braeburn

# APPENDIX A

## Apartment

**9.1 Cleanliness**  
496 reviews

**9.0 Comfort**  
496 reviews



- Private bathroom
- Free parking
- Apartment size: 646 ft<sup>2</sup>
- In your private bathroom:**
  - Hairdryer
  - Towels
  - Bath or Shower
- Apartment facilities:**
  - Refrigerator
  - Electric kettle
  - Ironing Facilities
  - Kitchenware
  - Seating Area
  - Tumble dryer
  - Microwave
  - Wardrobe or closet
  - Dishwasher
  - Oven
  - Washing Machine
  - Stovetop
  - Patio
  - Toaster
  - Heating
  - Cleaning products
  - Satellite Channels
  - Linen
  - Kitchen
  - Dining table
  - Flat-screen TV
  - Children's high chair
  - Private entrance
  - Outdoor furniture
  - Sofa
  - Outdoor dining area
  - Tile/Marble floor
  - Upper floors accessible by stairs only
  - Hardwood or parquet floors
  - Semi-detached
  - Dining area
- Free WiFi!**
- Smoking:** No smoking
- Parking:**  
**Free!** Free private parking is possible on site (reservation is not needed).

Missing some information?  
[Yes](#) / [No](#)

Check-in date

Check-out date

Rooms  Adults  Children

**Search**

Figure 8 Russet