

Green Impact Case Study

KIRTON FARM NURSERIES LTD

This Crawley based nursery specialises in sustainably grown herbaceous plants and herbs and has its own micropropagation production unit.

Their plants for retailer sale are all grown in biodegradable coir pots in peat free compost and sold under the Hairy Pot Plant Company trademark. They are marketed using bespoke labels in returnable wooden trays. The small micropropagation unit produces over 500,000 young plants a year for other nursery growers.



This business is strong on energy monitoring and reducing usage, having their own turbines and air source heat pumps and by the end of 2016 will have reduced their energy consumption by between 65% and 70% since 2009. As technology advances they are in the process of updating more of their lights to LEDs including those in the micropropagation unit.

To find out more about the wind turbines watch this video:

<https://youtu.be/SJ44nQpdVnI>

Green Impact has a broader remit than other schemes they have taken part in before and is challenging them to consider sustainability in a wider context.

It is also reminding them to revisit actions they have taken previously. For example, labelling their recycling bins – ensuring the labels are replaced if they have been weathered and are not clear.

This business has sustainability at the heart of everything they do, from constructing a wood store out of old pallets to sending handcrafted, recycled Christmas cards to their customers.

If you are interested in signing up to the Green Impact Winchester scheme visit www.greenimpact.org.uk/wcc or email ecodev@winchester.gov.uk