# Community Events Toolkit

A helpful guide for running a safe, wellattended and on-budget event





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#### Introduction

You are probably reading this as you've come up with a great idea for a local event and you're not sure where to start with planning. This tool kit, consisting of information, links, phone numbers and templates is designed to guide you through the event planning process, helping you to have a safe, legal and successful event. As regulations change from time to time, you are encouraged to follow the links and / or contact the authorities responsible for the regulations in order to get the latest information.

## 1. Choosing a date

You probably have a rough idea of when you plan to hold your event, but it's important to consider the following:

- Other events in the area make sure you check out what else is happening on the same date or weekend. Sometimes it can be helpful to hold complementary events at the same time, but if your target market is the same, you could end up competing for visitors. Contact other local organisations and consult websites like this: http://www.visit-hampshire.co.uk/whats-on
- **Season** if your event is an all-day, outdoor event, will it be warm or dry enough? (Think about the organisers, volunteers and stall holders as well as the visitors).
- School holidays will your target audience be away on holiday? Or do you plan to target those who are visiting on holiday? (see http://www3.hants.gov.uk/education/schools/schoolholidays)
- **Bank holidays** would it help or hinder your event for it to be on a bank holiday?
- Saturdays / Sundays think about the busyness of the town, parking charges (often free on Sunday) bus routes (some don't operate on Sundays – this makes it difficult for those wanting to travel your event by bus, but makes it easier to close roads).

## 2. Choosing a venue

#### A. What to consider

- a. The nature of the event and therefore the facilities required
- b. The number of visitors expected
- c. Will the event be ticketed? If so consider how you will manage entry.
- d. Budget most venues will incur a hire fee.
- e. Will the land owner realistically give you permission? (Who is the landowner?)
- f. If parking is required, is there parking nearby?
- g. Is the site / venue accessible to wheel chair users / buggies etc.?
- h. What will happen to the site in the event of rain or extreme weather?

## **B.** Venue options

High streets, market squares

- This option tends to be free, but if you need to close the road you will need to seek permission from Winchester City Council through a Road Closure Order application (see section 9).
   Consider the impact on residents and businesses in the area and try to get them on board before proceeding.
- Village / town halls and community centres
  - There is usually charge a fee for hiring these venues, but reductions may be available for not-for-profit community events.
     There is often a car park available.
- Local fields or recreation grounds
  - Contact the Parish / Town Council to find out who owns the land as you will need their permission and they may charge a fee.

## 3. Budgeting, Funding & Cash Flow

Finding the money to pay for the event should be right at the top of your list of things to do, right after working out how much it is going to cost.

## **Budgeting**

Come up with a list of items and services which you are likely to require for your event and also a list of possible sources of revenue. (See Appendix 1 for a budget template with some typical cost and revenue items.) It is then advisable to get quotes for each one. It can be surprising how much some services cost (for example face painters charge around £30 an hour!). Don't forget that some service providers will offer a discount for not-for-profit community events, so make sure you ask. ALWAYS include a contingency of around 5-10% of the total budget.

#### **Funding & Revenue**

There are a number of ways in which you can generate funds for your event:

- a) **Sponsorship & advertising** market your event as a sponsorship opportunity for local businesses. It's a good idea to put together sponsorship "packages" detailing the cost to the business and what exposure they will get (eg logo on posters, social media posts linking to their web page etc.) You may also want to offer advertising opportunities for example in a programme or on a website. Don't underestimate the value of this type of revenue.
- b) **Stall holder fees** If you open your event to external stall holders (including ice cream vans, bars, refreshment stalls, food concessions etc.) you will be able to charge them a pitch fee. This could either be a fixed amount or a percentage of their takings on the day, or a combination of the two.
- c) **Grants** If your event is not for profit and benefits local people in some way the you may be eligible for one of several grants:
  - Awards for All This is money from the National Lottery. You
    will need to prove that your event will improve life for local

- people and neighbourhoods. Grants are available from £300 £10,000. See <a href="https://www.biglotteryfund.org.uk/global-content/programmes/england/awards-for-all-england">https://www.biglotteryfund.org.uk/global-content/programmes/england/awards-for-all-england</a>
- County Councillor Grants Each Country Councillor in Hampshire has a small budget which they can share out among local causes which apply for a grant. You need to contact your Councillor to talk to them about your event first and they will let you know if they have budget left and whether to apply. See more here: <a href="http://www3.hants.gov.uk/grants/county-councillor-grants.htm">http://www3.hants.gov.uk/grants/county-councillor-grants.htm</a>
- Winchester City Council Grants There are two City Council grants for which your event could eligible. There are certain windows during which you can apply for these grants, so make sure to find out when they open by checking here: http://www.winchester.gov.uk/community/grants/

## Small Grants (up to £500)

Open to community and voluntary groups

<a href="http://www.winchester.gov.uk/community/grants/small-grant-scheme/">http://www.winchester.gov.uk/community/grants/small-grant-scheme/</a>

## Cultural Grants (up to £2000)

For festivals, major cultural events or arts activities

- o <a href="http://www.winchester.gov.uk/community/arts/cultural-grant-scheme/">http://www.winchester.gov.uk/community/arts/cultural-grant-scheme/</a>
- d) **Selling tickets** (see section 13). Don't forget the risk involved with this method you never know how many tickets you will be able to sell. If your event is outside and the weather forecast is not very good, a lack of ticket sales could leave you seriously out of pocket. You need to have a plan of how any shortfall would be covered.
- e) **Selling refreshments** if you have enough volunteer manpower, you might like to sell refreshments at the event. If you want to sell alcohol, you will need a TEN or premises licence (see section 8). This can be a real cash generator, however it carries the same risks as selling tickets (see above)
- f) A raffle local businesses are usually quite willing to donate prizes so running a raffle is another inexpensive way to raise funds. If you want to sell raffle tickets in advance of your event, you will need to apply for a lottery licence (see section 8)

#### **Cash flow**

Be very aware that the last three methods of raising funds will only generate cash on the day or after the event (except pre-event raffle ticket sales and advance cash sales of tickets). Try to negotiate with suppliers (entertainers etc.) that you pay them after the event. This will help with your cash flow. Consider making a time line to show when money is expected in and when payments are due out. This should highlight any cash flow issues.

## 4. Help with planning and help on the day

## **Planning**

- Don't underestimate how much time it takes to organise an event and consider forming a committee of people who will be able to share out the different tasks.
- Make up a schedule of what tasks need to be completed by when, and assign people to take responsibility for that task. (See Appendix 2 for a Event Planning Schedule Template which you can adapt.)
- Organise regular meetings to check on the progress of the different tasks, monitor the budget and sort out issues as and when they arise.

## Help for the day of the event

- i. You are likely to require lots of help on the day of the event for the following tasks:
  - Setting up the site (chairs, tables, decorations etc.)
  - Manning entry points and checking tickets (if applicable)
  - Manning road closures (if applicable)
  - General stewarding (answering visitor questions, directing people in an emergency, looking for or looking after lost children etc.
  - Litter picking and bin emptying
  - Packing up and clearing the site
- ii. Start recruiting volunteers to do these jobs early (several months in advance). If the budget allows, add an incentive such as free refreshments. Use all local communication channels (such as parish magazines, local Facebook pages and local organisations) to get the message out. List the tasks you need help with in to make it easier for people to understand what's required.
- iii. One person should be in charge of volunteers. They will need to create a volunteer rota and ensure that stewards are all briefed before they begin, preferably in advance of the event. By briefing the stewards several days before the event, any queries can be ironed out, and no time is wasted on the event day. The volunteer coordinator must be on hand for the whole event to hand out the necessary equipment and refreshments, and also to reallocate tasks if volunteers fail to show (a common problem!).

## 5. Hiring Equipment

It is almost inevitable that you will need to borrow or hire some equipment to carry on your event. This could include some of the items listed below. If you are paying for the hire, you should always check that the supplier has public liability insurance to cover the item that they are loaning to you.

#### Tables & Chairs

It is often possible to borrow these free of charge or for a modest donation from local community centres, church halls or schools.

However, do remember that you will need to organise some way of transporting them from this location to the event venue. If you use a commercial hire company, make sure delivery and collection is included in the price.

#### Toilets

Consider what existing facilities are available, the number of people who will be attending, how long a visitor is likely to be at the event and whether alcohol is being sold. Toilet hire companies can advise how many toilets you will need, but they tend to slightly overestimate it. Guidance on the required number of toilets is also available in The Purple Guide (www.thepurpleguide.co.uk).

#### Marquees

Check the hirer has adequate public liability insurance (PLI). If the site is tarmac or pegs cannot be put in the ground, weights will be needed to hold the marquee down. To find a reliable company, use the search function of the Marquee Hire Trade Association, MUTA: www.muta.org.uk

#### Gazebos

Again, if hiring from a commercial hire firm, check they have adequate PLI. If borrowing gazebos from other local organisations, check that their use is covered under your own insurance policy.

#### Stage Hire

Some schools and community halls etc. have stage blocks that they can loan to you, but as with chairs and tables, check that you have some way of transporting them. If you have the budget, consider hiring a stage. If not, you could use a lorry or truck with its side down, however the access to the stage must be secure and the whole thing will need to be risk assessed and covered under your event insurance.

## PA System

This depends on the size of your event, but it is good practice in terms of health and safety to have a PA system through which you can make safety and emergency announcement. (See section 9, Healthy & Safety)

## • Generators / Electrical Equipment

You will need access to electricity if you need to use a PA or lights for example. If there is no electricity supply, a generator may be needed. Generators should be earth spiked and all electrical equipment should be installed by a competent electrician and signed off with a completion certificate proving that it has been installed safely.

## 6. Entertainment

- Most events will include some form of entertainment such as live music. As with other suppliers, it's a good idea to check if entertainers have their own public liability insurance (especially if they are doing any kind of acrobatics or using equipment which could pose a danger to visitors).
- Consider contacting local choirs, schools and other organisations to see if they can come and perform. By getting local schools or choirs to perform, this will bring in a guaranteed audience in the form of their friends and families.
- For local, amateur bands, do check the quality of their playing before you invite them. Even if they don't charge you to perform, if they are poor quality, this will reflect badly on your event.
- If you are hiring entertainers to entertain children (story tellers, balloon artists etc.) you should ensure that they are DBS checked. If they are not, then you must insist that parents stay with their children during the activity (this is preferable in any case).
- If you will have amplified music, then you may be required to apply either for a Temporary Events Notice (TEN) or for a premises licence depending on the number of people expected at the event (see section 8 below). Unless the music is original you may also require a Performing Rights Society Licence. See here to find out more: <a href="https://www.prsformusic.com/users/businessesandliveevents/pages/doineedal-icence.aspx">www.prsformusic.com/users/businessesandliveevents/pages/doineedal-icence.aspx</a>
- Events with amplified music should have a Noise Management Plan.
   This is particularly important for events taking place at night or lasting for longer than a day. This should contain measures such as:
  - Monitoring noise from the boundary of the site to check the volume is acceptable
  - Providing local residents and Parish Councils with the key information about the event (start / finish times, road closures etc. and a hotline number in case of any complaints.)
- If you intend to use lasers, strobes, special effects or drones please seek further advice on how they can be safely and legally used.

## 7. Stalls and other concessions

You may wish to invite stall holders or food / drink sellers to your event. If so, you should bear in mind the following:

- It is a good idea to ask stall holders to sign some terms and conditions for attending your event. These may cover items such as:
  - The payment of a fee
  - What happens if they cancel, or you cancel the event
  - o Their requirement to take their own rubbish home
  - Their need to comply with the health and safety procedures (risk assessment, fire risk assessment etc.)
  - o (See Appendix 3 for sample terms and conditions)

- For stalls wishing to sell alcohol, it may be necessary for them to have their own TEN (please check this with WCC Licensing).
- For stalls selling food, you should check that their Food Hygiene Rating (<a href="http://ratings.food.gov.uk/">http://ratings.food.gov.uk/</a>) is at least 3. They should also complete and adhere to the Checklist for Mobile Caterers (See Appendix 4).
- If inviting suppliers of fun fair rides, check that they have a Declaration
  of Operation Compliance issued by the Amusement Device Inspection
  Procedures Scheme (ADIPS: <a href="www.adips.co.uk">www.adips.co.uk</a>) and that this certificate
  is still in date. There will be a reference number on this document
  which can be cross-checked on the ADIPS website. They will also
  need to have their own valid public liability insurance.
- If inviting suppliers of bouncy castles, check that their equipment is certified by PIPA (<u>www.pipa.org.uk</u>) and that they have valid public liability insurance.
- If you are having a petting zoo, no matter how small it is, there must be handwashing facilities available consisting of water and soap rather than just sanitiser.

## 8. Licences & Permissions

Any public event during which alcohol is supplied or sold, refreshments are provided after 11pm and before 5am and / or regulated entertainment provided, will require a licence. (Regulated entertainment includes things like the playing of amplified music (recorded or live), the showing of a play or film and indoor sporting events – see here for the full list:

www.winchester.gov.uk/licensing/alcohol-entertainment/ten/). If the event is shorter than 21 days and the number of people attending the event is less than 500, event organisers can apply for a Temporary Events Notice. For larger or longer events, a premises licence will be required. (In some cases, regulated entertainment without the supply of alcohol at a community venue will not require a license. To find out more about what licence you need (if any) please see www.winchester.gov.uk/licensing/alcohol-entertainment/)

## a. Temporary Events Notice

- The cost is £21
- You will need to apply at least 10 working days in advance of your event (although there is an option if you miss this deadline, but 5 working days before is the absolute minimum). Working days do not include the date of submission or the date of the event.
- The easiest way to apply (and pay) is online.
- If no objections are made by the Police or Environmental Health, the TEN will be acknowledged. This acknowledgement letter is the licence for your event.
- The maximum length of time for one TEN is 168 hours (or 7 days). If your event runs for longer than this, you will need a Premises Licence (see below) irrespective of the number of participants expected.
- For more information and to apply online please click here:

#### **b.** Premises Licence

- Required for events where a licensable activity will take place which
  - a) expect to attract more than 499 people or
  - b)last longer than 168 hours
- For a premises licence for the supply of alcohol, a personal licence holder must be named as the Designated Premises Supervisor (DPS).
- The DPS is responsible for ensuring that the licensing objectives are upheld in relation to the sale of alcohol. The DPS or another responsible personal licence holder will be expected to be present for the duration of the event, whilst alcohol is being supplied.
- The fee depends on the non-domestic rateable value of the premises, and goes from £100 to £635. If you don't know what the rateable value of the venue is, you can check it entering the postcode into the search box here:
  www.tax.service.gov.uk/view-my-valuation/search. If you are expecting more than 5,000 people, an additional fee is added to the application fee. For further details, please click here: www.winchester.gov.uk/licensing/alcoholentertainment/licensing-policy-fees/.
- It is a requirement of a premises licence application that you put an advert with your application in the local newspaper and a public notice displayed prominently at the premises itself. The cost of the newspaper advert must be paid by the applicant is in the region of £120. Templates are available to download from www.winchester.gov.uk/licensing/alcoholentertainment/premises-licences/new/
- A premises licence must be applied for much further in advance of the event (as the notices must be up for a minimum of 28 days to allow for objections before the licence can be granted). It is suggested that the application be made at least 3 months in advance
- For more information and to apply, please see: <u>www.winchester.gov.uk/licensing/alcohol-</u> entertainment/premises-licences/new/

## c. Lottery Licence

- If you wish to sell raffle tickets in advance of your event you will need to apply for a lottery registration under the Gambling Act 2005.
- Providing you don't intend to raise more than £20,000 with a single raffle (or £250,000 in a year from multiple raffles) and your are a non-commercial organisation, then you can apply for

- a Small Society Lottery Licence from Winchester City Council (<a href="https://www.winchester.gov.uk/licensing/lottery-licence/">www.winchester.gov.uk/licensing/lottery-licence/</a>)
- The licence fee is £40 in the first year and then £20 to renew annually.
- A licence is not necessary if the tickets are only sold on the day
  of the event so make sure you make the advance ticket sales
  cover the cost of the licence if you choose that route.

## d. Road Closures / Parking Space Closures

- If you wish to close a road for an event, an application must be made to Winchester City Council http://www.winchester.gov.uk/forms/ShowForm.asp?fm\_fid=397
- The application will ask you questions about the road you wish to close (postcode, which section of the road etc.) as well as whether local residents / businesses etc. have been consulted on the road closure so it's better to do some preparation before applying and to have a map of the stretch road ready to send.
- There is no cost associated with one-off road closures for community events.
- If you wish to close off car parking spaces for your event, you will need to contact parking@winchester.gov.uk.

## 9. Health & Safety

(Further information about event health and safety is available in the form of The Purple Guide to Health, Safety and Welfare at Music and Other Events. This is available through an annual subscription which costs £25. See www.thepurpleguide.co.uk)

a. EMP, Risk Assessment, Fire Risk Assessment
When running an event, the safety of visitors and helpers should be
your number one priority. It is good practice to produce an Event
Management Plan (EMP) for any size of event, but for a public event
for with an attendance of around 500 upwards, a copy of the EMP
together with the Risk Assessment and Fire Risk Assessment should
be submitted to Winchester City Council's Safety Advisory Group
(SAG) (safetyadvisorygroup@winchester.gov.uk). The SAG comprises
several council departments as well as Hampshire Constabulary and
Hampshire Fire and Rescue. Members of the SAG may respond to
your submission with questions or you may be asked to attend a
meeting to discuss your plans with them.

#### EMP

The EMP sets out what your event involves and how it will be managed to ensure safety. (See Appendix 5 for an EMP template.)

## • Risk Assessment

This document looks at all of the potential dangers posed by the event, the equipment used and the activities undertaken. Each

hazard is listed, and actions are identified which will help to minimise the risk associated with that hazard. It is useful if you are able to have this document completed by someone who can look at the event objectively and has some experience of completing such documents. The risk assessment can be long, however it is critical to the safe running of the event that the contents of the document is communicated to all of those involved. The risk assessment will also be required by your insurers (see section 10). (See Appendix 6 for a RA template. An example risk assessment can be downloaded from the bottom of the following web page:

http://www.winchester.gov.uk/community/arts/arts-funding/cultural-grant-scheme/.)

#### Fire Risk Assessment

Hampshire Fire and Rescue require Hampshire event planners to produce a fire risk assessment. This is very similar to the risk assessment but focuses on fire risks posed by things like barbeques, fireworks and heating devices. (See Appendix 7 for an example Fire Risk Assessment. There is also an example of a Fire Risk Assessment that you can give to concessions.)

#### b. First Aid & Welfare

- The recommended minimum number of first aiders at small events where no special risks are considered likely is 2:1000 for the first 3000 attending. No event should have less than two first aiders. For events of 500 or more, first aid professionals (such as St John's Ambulance- www.sja.org.uk) should be on site at a clearly marked first aid station. SJA will be able to advise you on the number of first aiders and type of cover needed for your event. (The cost of 2 first aiders for 6 hours is around £180). Advice on the number of first aiders is also available in the Purple Guide. You can check that a paramedic is registered with the Health & Care Professionals Council by following this link: www.hpc-uk.org/check
- A supply of water must be made available for visitors this is especially important in the event of hot weather. (If temporary pipework has to be installed for this purpose, it must be properly chlorinated and tested to BS 8551:2011).

## c. Food Hygiene

## (See also section 7)

If you intend to serve food prepared by the organising committee or volunteers at the event, you should ensure the following:

- Food preparation and serving facilities and equipment are clean and in good repair and suitably situation so as not to become contaminated (eg by pests, animals or waste)
- Adequate washing facilities are available.
- Someone is available to answer questions from visitors on food origin and ingredients (to avoid allergic reactions etc.)

 Although food labelling is not a requirement in the case of food sold for a charity or community organisation, it is a useful tool for informing visitors about possible allergens. (see <a href="http://www.nhs.uk/conditions/food-allergy/Pages/Intro1.aspx">http://www.nhs.uk/conditions/food-allergy/Pages/Intro1.aspx</a>)

## d. Waste Management

- At any event, there will be rubbish of some sort. If the event involves the sale of food and drink (or indeed an area for people to eat their own food and drink) then the volume of waste will be much greater.
- It is the responsibility of the event organiser to ensure that there
  is sufficient provision for the disposal of waste. At smaller
  events, this may simply involve the provision of black bags and
  their disposal at a local recycling centre. However if your event
  involves the sale and/or consumption of food and is expected to
  attract more than 100 people, you will need to arrange for the
  loan of additional bins and bulk bins from Winchester City
  Council.
- It is good practice to perform regular litter collections during your event and a thorough one at the end. Sometimes local community groups such as the scouts will volunteer to help with this so it's worth contacting them. WCC can provide litter picking equipment for you to borrow.
- It might be necessary for you to arrange for a road sweep after your event – WCC will advise if this is necessary.
- The event organisers will be responsible for returning the venue to the

## e. PA System / Radios

- Even if you don't need a PA system for the purposes of the event itself (eg for music and announcements), if your site is a size which would make it impossible for someone with a megaphone to be heard across the entire site, then it is advisable to have a PA system in place for safety and emergency announcements. These could include announcements regarding a child who has lost their parents and emergency evacuation procedures.
- Again it depends on the size of your site and the number of helpers, but it is a good idea to use radios for communication among the event management team and with first aiders. This will ensure that the right member of the team can be alerted quickly when an incident arises for which they are equipped to resolve.

## f. Gas safety

If you have traders operating at your event, they may bring gas
with to use for operating a bar (CO2), cooking (LPG) or even
blowing up helium balloons. It is important that any gas
containers are secured in an upright position, and that any extra

containers (over the one in use and one back-up) are securely stored away from public areas. More information about gas safety can be found on the Health & Safety Executive website:

## g. Security

- It is good practice to inform the local PCSO if you are holding an event. You can find out who your local PCSOs are by putting the event venue postcode into the search box at the top of this page: <a href="http://www.hampshire.police.uk/internet/my-neighbourhood/winchester/">http://www.hampshire.police.uk/internet/my-neighbourhood/winchester/</a>
- A discussion with your PCSO (as well as the submission of your EMP to the SAG) should reveal whether additional security will be necessary or not.
- Additional security (in the form of security guards) is likely to be required at events where alcohol is consumed in quantity and/ or valuable equipment is being used or on show. You should also consider security if event lasts longer than one day and equipment is left on site over night.
- There are a number of local companies. Please check that they are approved by the Security Industry Authority (SIA).

## h. Site plan

- Start preparing your site plan early on. Start with an aerial view or map of the area and add in your event elements such as the information point, toilets and first aid point. Make sure that these 3 elements in particular are in easily accessible and obvious places.
- The site plan will also help you to identify (and preferably remove) possible bottle necks or pinch points, and ensure that emergency vehicles can access the site.
- You will also need to submit, with your EMP, a version of the site plan which shows emergency evacuation routes and muster points. Your plan must show how emergency vehicles will access and egress the site, and how pedestrians and nonemergency vehicles will be kept clear from these routes.
- If your event allows access to both pedestrians and vehicles, access routes should separate the two.
- You must consider the possibility of rain, how this would affect the site and how you will deal with it. This is of particular importance if the event takes place in a field. Wet weather plans should be included in the EMP.

## 10. Parking & traffic management

## a) Parking

Parking is always one of the more challenging aspects of running an event. It can be difficult to find a location, close to the venue,

where a large enough volume of cars can park. Please consider the following:

- Make sure the surface of any temporary car park is suitable, even in wet weather.
- Ensure there is a safe walking route from the car park to the venue, or if not, provide a bus.
- It is good practice to have stewards on hand to help with parking in large event car parks. These stewards should all wear high visibility jackets and should be briefed on how to park the cars in advance.
- Ensure there is suitable access and egress to the car park and that this is managed if necessary.
- Always make public the locations of the car parks in advance (eg on an event website or Facebook page) and provide adequate signage on the day.

## b) Traffic Management

- Depending on the scale of your event and the target market (locals or visitors), you might have to consider a traffic management plan as part of your EMP (see section 9a).
- The plan will include details of any road closures, diversions signs, parking locations and parking signage. (See section 8d on applying for a road closure).
- Any diversions must be agreed with WCC Traffic and Transport and signage can be arranged (at a cost) through local companies. WCC can advise if the company you choose is approved by them or not.
- If you are closing a road, in advance of the event, you should arrange for Advance Warning signs to be put up. It is possible to buy these signs in correx from online printing companies or local printers and put them up yourselves or you can pay one of the above companies to make and install the signs.

## 11. Insurance

Although not a legal requirement, it is advisable that an organisation take out public liability insurance (PLI) to cover there event. This will normally be required by the owner of the land or venue at which the event is to take place.

- PLI protects the organisers in the event that a visitor tries to sue them for an injury sustained at the event or loss or damage of property.
- Policy costs vary depending on type of the event and the number of people attending.
- When taking out a policy, check that it covers volunteers helping at the event (this is normally included as "Employer's Liability").
- Make sure that you divulge all of the activities planned at your event to the insurance company to ensure that everything being

- provided by you is covered (be prepared to fill out a lengthy form).
- Make sure that all third parties (such as bouncy castle hire companies, marquees hirers etc., stall holders and concessions) have their own insurance as event PLI tends to exclude these.
- Two companies providing insurance for community events are:
  - https://www.zurich.co.uk/en/charity-insurance
  - o www.nfumutual.co.uk

## 12. Publicity

These days, it is possible to publicise a local community event for relatively little money by making the most of social media and PR. Here are some things you should try:

- Think about your target audience and draw up a communications plan detailing which media channels you intend to use and when.
- If appropriate for your target audience set up a Facebook page for the event or an event on another Facebook page or both. <a href="https://www.facebook.com/business/help/380628382074604">https://www.facebook.com/business/help/380628382074604</a>
- Create a website for the event, or web pages on an existing website (see www.tasteofwickham.co.uk as an example).
- Use your chosen Social Media channels to push people to information on the web pages. Set up a prize draw competition, picking a winner from among everyone who shares the event with someone else (Facebook shares).
- Contact local papers, magazines and parish publications at least 3 months in advance of the event with a media release. Find out the deadlines for their last edition before the event in order that you can send another release nearer the event without it being too late.
- Print flyers and distribute them around local shops, cafes, pubs and restaurants. Contact local schools to see if they will allow for the children to take a flyer home each in their book bags.
- Print posters to go up in local shops, cafes, pubs, restaurants and community centres.
- Print large vinyl banners to be put up 2-3 weeks before the event. You will need to find a location which is privately owned land (not highway) and where the volume of traffic is high.
- Register the event on the following websites:
  - http://www.visit-hampshire.co.uk/whats-on/submit-anevent
  - http://www.heart.co.uk/solent/events/calendar/
  - o <a href="http://www.wave105.com/near-you/local-events-calendar/">http://www.wave105.com/near-you/local-events-calendar/</a>
  - https://lineupnow.com/submit/?origin=www.hampshire-life.co.uk
  - o https://www.wherecanwego.com/

- Email event details to:
  - o tourism@winchester.gov.uk
  - o <u>radiosolentnews@bbc.co.uk</u>
  - o local@mumsnet.com

## 13. Selling tickets

- If you plan to sell tickets for your event, you can ask a local printer to print your tickets, or there are several
- Make sure you are clear on whether children have to pay and from what age (eg "children over 15" can sometimes be interpreted to mean 15 years and over and sometimes could be interpreted to mean from 16 years)
- Consider asking local sops if they will be a ticket outlet for you (perhaps in exchange for a free ticket or two). If you make a note of how many tickets were sold at each, you know who to ask for your next event.
- Buying tickets online is getting more popular, especially as this allows people to use a credit card. You can try using an online ticket sales site such as www.eventbrite.co.uk BUT remember:
  - They will charge a fee for each transaction. You can choose whether this fee is charged to the customer (added on to ticket price) or paid by you (which means your income from the ticket sale is reduced by a certain percentage).
  - Cash from ticket sales is not paid into your account until after the event
- To encourage people to buy their tickets in advance (and in particular from local shops where there is no fee), come up with an "early bird rate". The more tickets you can sell for cash in advance, the better your cash flow position will be and the more you reduce the risk of making a loss in the case of bad weather for example.

## 14. On the day

- Make sure that there is an overall event manager and a deputy available all day and that these people are not in charge of any tasks except overseeing the smooth running of the whole event.
- Make sure that all of those responsible for a certain aspect of the event (such as concessions, or the PA) have an up-to-date schedule to work from.
- All members of the organising team and all stewards should wear high viz jackets to distinguish them from visitors.
- Have a folder of information at the information point including all contact numbers for all suppliers.
- Either organise an official photographer, or ask local people (a photographic society perhaps) to take photos of the event.

- Have a list of things that need to be done at the end of the event (eg litter pick, return of any borrowed equipment etc.) and tick them off as they are completed.
- Try to take down any signage relating to the event either on the day itself or the next day at the latest.

## **15.** Measuring Success

It is likely that your event will have several stakeholders, such as sponsors or other funders, who will want to know how well the event went. In many cases, organisations which have awarded grants will require an "end of project report". Of you as the organiser will also want some way of determining how successful the event was and whether you should repeat it in future. Success is generally judged by the ability of the event to fulfil its objectives so it's a good idea to set some targets in advance (such as attendance figures or levels of positive feedback from visitors or others involved).

## Some Ways of measuring success

- Footfall: If you have limited access points, consider having marshals "clicking" people as they come in. (Clickers or counters can be purchased online for around £3). The figures may not be 100% accurate but will give you a good idea of attendance. If you don't have enough volunteers to do this, try taking photos of the event site at several times during the day and make an estimate of the event's attendance based on the number of people in the photos.
- On-the-day Surveys: Consider having a volunteer talking to visitors and asking some specific, pre-determined questions; some multiple choice and some open-ended.
- Online feedback: Consider putting your survey online and asking visitors to fill it in after the event by posting a link on your event website or Facebook page. You may like to offer an incentive such as a prize draw to encourage more people to fill it in. You can create an online survey for free using www.surveymonkey.com.
- **Press coverage:** Make sure that you keep any press cuttings or online articles that have been published about the event.
- Facebook / website traffic and engagement: Make a note of the level of engagement you have received on Facebook and if you have created an event, the number of people who have said they are interested or going. You can also use <u>Google Analytics</u> to measure the traffic to your website leading up to the event.

Measuring the success of an event will depend very much on what you are trying to achieve with it, so there will be many other ways of doing it.

## 16. Event Wash-up

An event "wash-up" is a post-event meeting to discuss what went well and what could be improved for next time. It is also an opportunity for those involved to get together and pat themselves on the back. It's an essential part of any event.

## 17. Useful contacts / websites

Name	Phone	Email	Website
WCC Licensing	01962 848 188	licensing@winchester.gov.uk	
(Alcohol &	0.00=0.0	g @g	
Entertainment)			
WCC Health &	01962 848 479	eh@winchester.gov.uk	
Safety	01302 040 473	Cit's willonester.gov.uk	
(Noise Pollution			
& Food Safety)			
WCC Engineers	01962 848 484	engineers@winchester.gov.uk	
(Traffic	01302 040 404	engineers & windriester.gov.uk	
`			
Management)	0045 6025622		varanta dovern
Hampshire	0845 6035633		www3.hants.gov.u
County Council			k/trafficmanagem
Highways			ent/public-
(Traffic			events/events-
Management)	04000 040040		guidance.htm
HCC	01962 846846	emergency.planningteam@hant	
Emergency		s.gov.uk	
Planning			
Hampshire Fire	01962 877 542	winchester.tfs@hantsfire.gov.uk	
and Rescue			
Service			
(Fire Safety)			
Hampshire		central.operational.planning@ha	
Constabulary		mpshire.pnn.police.uk	
Central			
Operational			
Planning			
South Central		emergency.planning@scas.nhs.	
Ambulance		uk	
Service			
Emergency			
Planning			
Central			https://www.gov.u
Government's			k/government/pub
"Can Do Guide"			lications/can-do-
to event			guide-for-
organising.			organisers-of-
			voluntary-
			events/the-can-
			do-guide-to-
			organising-and-
			<u>organising-anu-</u>

		running-voluntary- and-community- events
Helpful information on completing an EMP		http://www.winche ster.gov.uk/n/even t- planning/consider/

# Appendix 1: Event budget template with some indicative costs

	Income			Expenditure				
			Expc'd					
No.	Item	Estimate	Receipt	No.	Item	Estimate	Due	
1	Stall hire	2750		1	Insurance	400		
	Corporate	2800						
2	Sponsorship			2	Gazebos	1425		
3	Bouncy Castle S'ship	250		3	Loos	500		
4	Face Painting S'ship	300		4	Marquees	1300		
5	Parish Council Grant	500		5	Park & Ride Bus	260		
6	Raffle Ticket sales	1000			Publicity (Flyers,			
				6	adverts?, posters,	500		
					banners)			
7	Money in the bank	1181		7	First Aid	130		
				8	Waste Management	450		
				9	Demo trailer	960		
				10	Decorations	40		
				11	Volunteer meals	50		
				12	Thank you gifts	64		
				13	Chair hire	385		
				14	Bouncy Castle	160		
				15	Crafts	75		
				16	Small Society Licence	40		
				17	Road Signage	250		
				18	Litter emptying	50		
				19	PA	250		
				20	Face Painting	275		
				21	-			
				22 Stilt Walkers		300		
				23 Raffle Tickets		40		
						500		
	Total	8781			Total	8781		

# **Appendix 2: Event planning schedule template**

Task No.	Task Individual Group task	Who	Month 1	Month 2	Month3	Month 4	Month 5	Month 6	Month 7	Month 8	Event Month Event Day	Notes
	Site planning											
	Work out											
	number of											
1.1	stalls											
1.2	Etc. etc.											
	Stall Management											
	Decide on											
2.1	conditions											
2.2	Etc. etc.											
	Equipment Hire											
	Book											
3.1	marquee											
3.2	etc. etc.											
	Tables & Chairs											
	Book chairs											
4.1	and tables											
4.2	Etc. etc.											
	_											
	Sponsorship											
	Make sponsorship											
5.1	promo											
5.2	Etc. etc.											
	Music / Dance											
	Come up											
	with "call for											
	performers"											
6.1	flyer / email											
6.2	Etc. etc.											
	Publicity											
	Update											
	details on											
7.1	website											
7.2	Etc. etc.											

	Raffle				
	Make list of				
8.1	raffle prizes				
8.2	Etc. etc.				
	Printed Programme				
	Collect logos				
	of sponsors and				
9.1	supporters				
9.2	Etc. Etc.				
	Parking				
	Confirm use				
40.4	of 2 off-site				
10.1	car parks				
10.2	Etc. etc.				
	PA				
	Source PA				
11.1	system				
11.2	Etc. etc.				
,	Volunteers				
	Create email				
12.1	/ flyer for recruitment				
12.2	Etc. etc.				
12.2	Lto. Gto.				
	Event Management				
	(Heidi / Roger)				
13.1	EMP				
13.2	Etc. etc.				
	Dagaratiana				
	<b>Decorations</b> Order				
	balloons,				
	stalks, table				
14.1	cloths				
14.2	Etc. etc.				
	Children's				
	Entertainment				
	Book				
15.1	Entertainers				

15.2	Etc. etc.					
	Community liason					
	Approach					
	community					
	organisations					
	organisations to seek their					
	involvement					
	(Scouts,					
	churches,					
	tennis club					
17.1	etc.)					
17.2	Etc. etc.					
N	Misc					
18.1						

# Appendix 3: Sample terms and conditions for stall holders or concessions

#### Permission to use Pitch:

1	The (insert organisation name here) permits the Stall Holder to use the pitch
	allocated to them by for the erection of a stall for the sale of goods
	and articles on (insert event date here) and shall be entitled in its
	absolute discretion:-

## 1.1 To allocate pitches

- 1.2 To allow only those commodities contained in the application form to be sold from allotted stall(s). If unauthorised changes or additions are made, the Stall Holder will pay a further full pitch fee for those changes or additions
- 1.3 To forbid the sale of counterfeit goods. If discovered the Stall Holder licence will be terminated **immediately** with no refunds.
- 1.4 To consider changes to permitted commodities sold by any traders ONLY if
  - a) a request is received in writing in advance of the event
  - b) the proposed range of commodities is not being sold elsewhere on the market by any trader.
- 1.5 To cancel the market for any Health & Safety reasons e.g. adverse weather conditions.

#### The Stall Holder

- 2 The Stall Holder
  - (a) may not permit any person other than his employees to use the stall and the Stall Holder acknowledges that this Licence is personal to the Stall Holder and the parties acknowledge that nothing in this licence shall create the relationship of landlord and tenant.
  - (b) must not do anything at the stall or elsewhere in (insert venue / village name here) as to cause damage to any part of \_\_\_\_\_or cause a nuisance, annoyance, disturbance, inconvenience, injury or damage to (organisation) or its licensees or other Stall Holders or the owners or occupiers of adjacent or neighbouring premises.

#### **Pitch Fees**

- The Stall Holder must pay the Pitch Fee to (organisation) within (insert number) weeks of the date of the invoice. (All payments are to be made directly into the account specified on the invoice). If payment is not received, it will be assumed that the stall is no longer required and the pitch will be offered to another Stall Holder.
- 4 Any monies paid in advance:
  - 4.1 May be refunded up to a maximum of 50% in the event of (organisation) cancelling the event for any reason unless the event has operated normally for a period of four hours on the day of cancellation.
  - 4.2 Pitch fees are non-refundable in the case that the Stall Holder decides to cancel, unless a replacement Stall Holder is found acceptable to (organisation).

## The Stall

- A uniformed gazebo will be provided by (organisation) (as part of the stall fee). If the Stall Holder requires chairs or tables, these can be ordered at the time of application or the Stall Holder may bring their own.
- The Stall Holder must not place goods beyond the boundaries of the pitch either on the ground or hanging except with the permission of (organisation).
- 7 No trader will display any literature that may cause offence.
- The **Stall Holder must take away all refuse** including vegetable and food produce waste and dispose of by their own means and **NOT** in the refuse bins provided by the Council. Any Stall Holder found to be using the bins put out for the public will not be invited back to (insert event name).
- 9 The Stall Holder must keep:
  - 9.1 The stall fittings and the space below the stall free from litter at all times and in good repair and condition and make good any damage or pay (organisation) full compensation therefor.
  - 9.2 Floor mats in place to protect the surface of the paved and road areas where spillage may occur from the items being sold.
  - 9.3 The aisles and access ways adjoining each stall free from refuse and litter at all times in accordance with the Fire Officers recommendation. In addition no stall must obstruct or be likely to cause obstruction to the means of escape from adjacent premises.

- 10 The use of generators:
  - Anyone wishing to use a generator must make a written request to (organisation) at the time of their application. Permission to use a generator will be at the sole discretion of (organisation) and will only be granted in special circumstances to avoid unnecessary noise and risk.
- All stall holders are required to complete a fire risk assessment of their stall activity. This is to be retained by the stall holder and brought with them on the day of the event.

## **Compliance with statutory and other requirements:**

- The Stall Holder must comply with all Acts of Parliament and Regulations applicable to the operation of the stall and to the Stall Holder's trade or business and any rules laid down by the Trading Standards. Any person selling food items must comply with the Food Safety and Hygiene (England) Regulations 2013 and hold a Food Hygiene Rating of 3 or above.
- Any persons wishing to sell alcohol at the event must acquire a Temporary Events Notice from Winchester City Council prior to the event and send proof of this to (organisation).
- 14 The Stall Holder must not do anything that would breach the terms of any permission for the placing of structures in the highway under the Highways Act 1980 or cause any other person to do so.

15	Vehicles and trailers belonging to the Stall Holder are only permitted	within
	(insert event venue) between the hours of and, and	_ and
	for the purpose of unloading and loading their commodities.	

No vehicles are otherwise permitted in the trading area unless previously agreed with (organisation). Whilst unloading or loading any vehicles and trailers must not cause any obstruction, inconvenience or nuisance to the public or any other stallholder.

#### Insurance

The Stall Holder must hold a valid **public liability insurance policy** for claims up to £2,000,000. The Stall Holder must upload a copy of this insurance certificate at the time of application.

## **Compliance with TOWOT's directions**

16 The Stall Holder shall comply with all directions of (organisation) which do not conflict with this licence or statutory requirement. This licence will be terminated immediately in the event of any contravention of the terms of this licence

## Questions

Questions relating to this document or any stall holder matters should be addressed to:

(insert organisation email)

# **Appendix 4: Checklist for Mobile Caterers**

Name of Business		Date
Food Hygiene Rating	Local Authority Register	ed with

Task	Yes	No	N/A
Task	res	NO	IN/A
1. Setting Up Your Stall			
Food safety management			
Do you have documentation on the food safety controls you adopt to ensure the food you prepare is safe to eat?			
Do you keep monitoring record sheets, training records, etc?			
Are these available for inspection on your trailer/stall?			
Storage			
Are all food storage areas under cover and protected from contamination?			
Are they clean and free from pests?			
Do you have enough refrigeration? Does it work properly?			
Food preparation and service areas			
Are all worktops and tables sealed or covered with a washable surface?			
Have you got enough preparation work top space?			
Have you got enough wash hand basins? Are they supplied with hot and cold water, soap and paper towels?			
Have you got sinks which are large enough to wash food and equipment in (including bulky items)?			

Are they supplied with hot and cold water? If there is no mains drainage have you made hygienic provision for the disposal of waste water, e.g. waste pipe from sink to waste water carrier?

Have you got enough fresh water containers?

Are they clean and have they got caps?

Have you got a supply of hot water reserved for washing up and hand washing?

Have you got adequate natural/artificial lighting, particularly for food preparation and service at night?

Is all your food equipment in good repair? Are any repairs outstanding since your last event?

Can you keep high risk foods stored/displayed at 8C or less?

Have you got precautions to keep mud out of the stall in wet weather?

## Cleaning

Is your stall/vehicle clean? Can it be kept clean?

Have you allowed time for thorough cleaning of the vehicle/stall equipment between events?

Do you have a written cleaning schedule to ensure all areas are kept clean?

Have you an ample supply of clean cloths and a 'food-safe' disinfectant/sanitiser to clean food and hand contact surfaces?

Are the cleaning chemicals stored away from food?

#### Contamination

Can food be protected from contamination at all times?

Is the unit free from pests and is open food protected from flying insects?

	Г	T	T
Food waste			
Have you got proper bins with lids for food and other waste?			
Do you have appropriate arrangements for the disposal of food waste and recycling?			
Do you have arrangements for the collection and disposal of waste oil?			
Staff			
Are all your food handlers trained, supervised or given instruction to ensure food safety?			
Have you any untrained, casual staff carrying out high risk food preparation?			
Do your staff display a good standard of personal hygiene and wear clean over-clothing? Have you a good supply of clean overalls/aprons.			
Are your staff aware that they should not handle food if suffering from certain illnesses?			
Have you a first aid box with blue waterproof plasters?			
2. Safe Food Practices During Event			
Storage			
Is good stock rotation carried out, and are stocks within their expiry dates?			
If you use raw and cooked foods are they adequately separated during storage?			
Are high-risk foods (e.g. cooked rice) stored under refrigeration below 8°C?			
Purchase			
Are you purchasing food products from a reputable company?			
Preparation			

	T	T
Do staff always wash their hands before preparing food, and after handling raw food?		
Are separate utensils used for raw and cooked food, e.g. tongs, knives, etc?		
Do you use separate chopping boards for raw and cooked food?		
If you answered 'no' to the previous question, are they properly disinfected between contact with raw and cooked foods?		
Cooking		
Is all frozen meat and poultry thoroughly thawed before cooking?		
Is all meat and poultry cooked until it is piping hot (above 70°C and the juices run clear?		
Are cooked and part-cooked food separated during cooking?		
Do you have a probe thermometer?		
Can you clean and disinfect the thermometer?		
Reheating food		
Is all food reheated to above 75°C?		
Do you only reheat food once?		
After cooking		
Is food cooked and served straight away?		
If 'no' is it hot held at 63°C or above until served? Or is the cooked food cooled to below 5°C?		
Once cooked, is food protected from contact with raw food and foreign bodies?		
Cleaning		
Do you and your staff operate a 'clean-as-you-go' procedure?		

Are you using clean cloths and a 'food-safe' disinfectant/sanitiser to clean food contact surfaces? 3. Health & Safety Have the gas appliances been fitted and tested by a competent Gas Safe engineer. Certificates should be available? Are LPG cylinders in a fire resistant, lockable compartment with adequate ventilation at high and low levels? Are all cylinders kept away from heat and ignition sources? Are all gas cylinders kept in an upright position and secured with chains or straps? Have all portable electrical appliances been PAT tested? Is all electrical equipment maintained in good repair, i.e. no exposed wires etc. If used, are generators protected from interference and situated to reduce noise and fume nuisance?

## **Appendix 5: EMP Template**

# (organisation name)

# **Event Management Plan for**

(event name)

## 1. Introduction

Date and venue of the event and brief introduction of what it's all about.

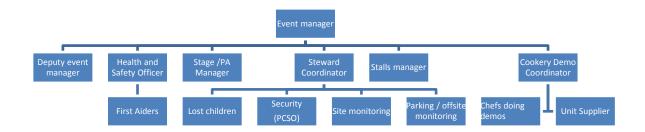
## 2. Management of the event

## 2.1 Key responsibilities: Management Team

\*Here list the management team members (eg overall event manager, deputy, health & safety officer, lost child officer etc.) with the following information for each:

Name, email, mobile number and responsibilities

## 2.2. Chain of command (example)



#### 3. Communication

Describe how the management team and volunteers will communicate with one another and how they will in turn communicate with the public (eg via a PA).

## 4. Visitors

Where are they from? How many do you expect? What is their profile? (Families? Adults only? Etc.) How will you control numbers?

## 5. Information and welfare

How will visitors find information?

How will volunteers know what to say to visitors?

What provision will you have for:

- Toilets?
- Shelter from weather?
- Water?
- First Aid

## 6. Access and egress to the site

- Entry and exit points
- Parking
- Routes from car parks to venue
- Disabled parking
- Emergency Access Provision

## 7. Traffic Management

- List any road closures and measures put in place to inform local residents and businesses, minimise impacts and supervise the closure on the day.
- Describe how you will advise motorists of access to the event and parking (ie signage)

## 8. Site suitability

Suitability for the proposed activities, for disabled visitors and in the case of bad weather.

## 9. Site layout

Include a site map, including emergency evacuation routes.

## 10. Site set up and dismantling

Timings and procedures for returning the site to its original state.

## 11. PA System

What will it be used for? How powerful is it?

## 12. Market stalls, catering and children's entertainment

Note that terms and conditions will be signed by all and the procedures put in place to protect visitor safety. (Include the Ts and Cs in the appendix)

## 13. Sale of Alcohol

Mention the existence of relevant licences and procedures to prevent under age drinking and general intoxication.

## 14. Event risk assessment

Include in the appendix.

## 15. Site Safety

Explain who will keep the site safe and how.

## 16. Emergency Plan

Who will make the decision to evacuate? What will they do? How will the visitors be informed and evacuated safely? Who will be responsible for calling the emergency services? What is the emergency access to the site?

## 17. Event Timetable

List the main activities throughout the day from initial road closure (if applicable) and set up to litter picking and reopening of the road (or returning the site) at the end of day.

## 18. .Other authority contacts:

Make a list of authorities which have been made aware of the event

Authority	Contact name	Tel no	Email address	Notes

## 19. Review and monitor

How will you review the event and what will you do with that information?

## **Appendix 6: Risk Assessment Template**

Event name Day, date, month, year, times

**Risk Assessment** 

Brief description of event:			
Location:	Assessment carried out by:	Assessment date:	Assessment reference:

	SUBJECT: (eg Use of marquee )							
			Risk	Measures to manage the risks	Any further actions or information	Action by:		
Activity	Hazard	Those at risk	level	effectively		Who	When	Completed
(eg Use of erected marquee)	Crush injuries, bruising, head injuries, due to collapse of marquee or items within arising from unsuitable erection or inclement weather.	Those within the marquee and adjacent.	Low	Use of competent company to erect and dismantle marquee ensuring necessary documentation in place, e.g. own risk assessment, insurance cover.	Dynamic assessment to be carried out on the day once marquee erected.  An assessment of weather forecast to be carried out on the day before event			

Insurance:

Limit of indemnity: £Xm

Insurance provider:

Licenses: Road Closures:

\*The sorts of activities / event areas which will require risk assessing include:

- Use of marquees
- Use of gazebos
- Use of barbeques / heating devices
- Use of loose seating
- Use of electronic devices
- Emergency evacuation situations
- Crowd management
- Availability of food and drink

- Waste / hygiene / sanitation
- Use of a stage
- Vehicular movements
- Theft and vandalism

An example risk assessment can be downloaded from the bottom of following web page: <a href="http://www.winchester.gov.uk/community/arts/arts-funding/cultural-grant-scheme/">http://www.winchester.gov.uk/community/arts/arts-funding/cultural-grant-scheme/</a>

## **Appendix 7: Fire Risk Assessment Template**

Event name, date, time

#### **Fire Risk Assessment**

Brief description of event:			
Location:	Assessment carried out by:	Assessment date:	Assessment reference:
Statement of Policy:			
	organizing group) to protect all persons including pawhich might arise from the activities being carried o		
The organisers will provide supervision as they need fo	and maintain safe working conditions, equipment an r this purpose.	d systems of work for all, and to provid	le such information, training and
The organisers will give a hi	gh level of commitment to health and safety and will	comply with all statutory requirements	
Management Systems:			
• Planning	A 2. Why are they gualified to do and What courts of ric	oka haya baan idantifiad2 What haa baa	an done on a requit of identifying these
	A? Why are they qualified to do so? What sorts of rist been put in place") How is H&S information dissem		
• Control	been put in place / from to frace information discon-	mated to voluntoors and stair in davan-	
	ety on the day? How? What responsibility will they	have?	
• Monitoring			
• Review	w will incidents be reported?		
	he monitoring and incident investigations, new meas	sures will be added to the assessment	for future events.

PREMISES IDENTIFIED: Example: Marquee – 9m x 30 m tarpaulin on frame, ground floor only (supplied by Bees Marquees) to be set up with open access from both long sides.

Set up from 6am. Access for general public from 10.00 am to 4.00 pm Dismantling between 4pm and 6pm.

Maximum expected number of people in Marquee at any one time: 160

Fire Safety Systems – Dry Powder Fire Extinguisher/ Clear visibility within the Marquee / Stewards carrying our regular patrols / Stewards all have mobile phones and the numbers of H&S coordinator and event manager and deputy on laminated cards round their necks.

**Emergency exits signposted** 

Location of extinguisher signposted

Plan of marquee: To follow

Ignition Sources in Marquee:

**Fuel sources in Marquee:** 

Risks to health and safety	Danula at viale	Management of the state of the	Any further actions or	Action by:		
	People at risk	Measures to manage the risks effectively	information	Who	Whe	Complete
	Anyone attending the event, in areas adjacent	Smoking not permitted within the marquee. Stewards ensure this is observed.				
		Marquee fabric made of fire retardant material.				
Sources of ignition within the marquee, e.g. heaters,		Electrical equipment suitable for environment and in safe condition.				
electrical equipment, cooking		No use of heaters.				
appliances and unwanted fire starting and spreading.		Naked flame cooking appliances will all be in a safe working condition.	Fire extinguisher to be positioned on the day.	C. Huss ey	13/9	
		Dry powder fire extinguisher placed at a Fire Point within the marquee.				
		Rubbish bins to be located away from fire sources				
Obstacles preventing escape	Anyone inside the marquee	Tables will be spaced at least 1m apart so as to allow easy evacuation.  Escape routes to be checked as clear from obstructions incide and outside the Margues.				
		inside and outside the Marquee.				
Strong winds causing the marquee to become unstable or at risk of collapse	Anyone inside or outside the marquee	H&S Co-ordinator will monitor the weather conditions and should it become very windy will instruct stewards to evacuate the marquee and to call SMT to attend and dismantle the marquee				

People at risk: General public, stewards, stall holders (All persons in Marquee)

Risk Measures in place: Maximum capacity for Marquee established. Overall Supervisor to monitor numbers. No smoking signs. Clearly signposted extinguishers available.

**Means of Escape:** A minimum of 4 x 1.1 metre wide escape for 160 people. Stewards instructed on plan of evacuation if necessary. Sides of Marquee will be open allowing easy escape. If sides closed due to bad weather and an incident occurs, stewards to be instructed to open sides. Public directed into the Wickham Square, then forwarded to Dairymoor to allow clear access to emergency vehicles. Stewards to assist disabled persons if required.

PLAN OF EVACUATION/ EMERGENCY ACTION PLAN – Stewards act as fire wardens and if a fire is discovered, if safe to do so they use an extinguisher and inform the H&S coordinator. An announcement is made over the PA system and all stewards abandon their duties to direct crowds out of the marquee

and depending on the location of the fire, towards Station Road, up through Dairymoor towards Wickham Centre, or down through the layby towards the water meadows. Only the H&S coordinator will call the fire brigade. The event manager will contact each steward to check on their location and safety.

FIRE WARNING SYSTEM - A PA system will be used to alert stewards, stall holders and participants of a fire and notify them of the emergency exits.

**EMERGENCY LIGHTING - N/A** 

FIRE FIGHTING EQUIPMENT - Dry powder extinguishers, sand filled buckets

METHOD OF CALLING FIRE SERVICE - The H&S coordinator will call the fire service.

TRAINING – All stewards will have received written instructions in advance of the event and will receive further briefing on the day of the event before their shift.

**ADDITIONAL HAZARDS -**