

# 1. An introduction to Station Approach



## Welcome

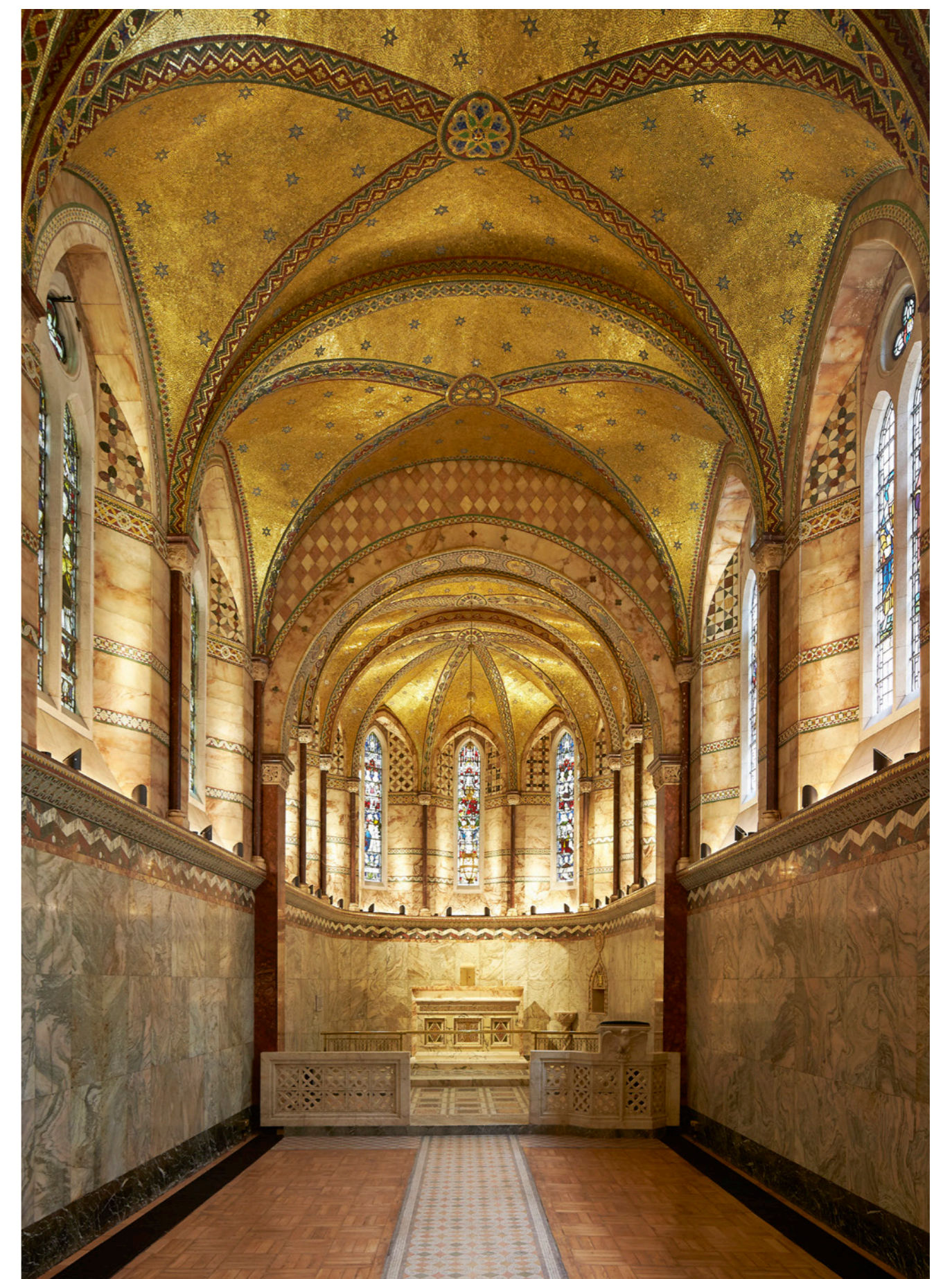
Welcome to our information drop-in exhibition. It shows our shared vision of the regeneration of this key gateway into the city – including the railway station, Carfax and Cattlemarket sites.

The Station Approach masterplan framework is taking shape – to provide much needed Grade A offices, housing, shops and improved public areas – as outlined in this exhibition.

Drawing key:

- Study area
- Development sites

## 2. Working in partnership

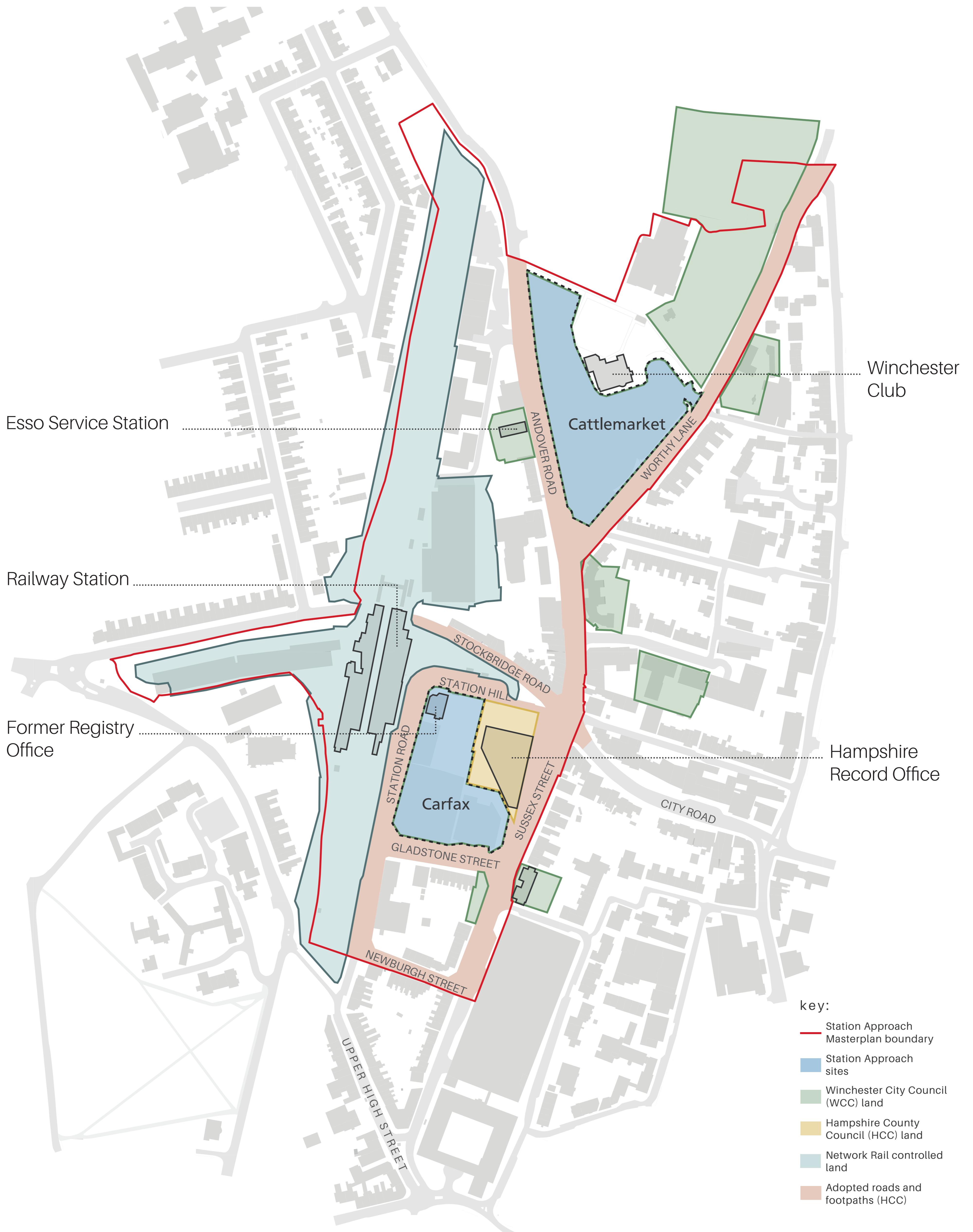


Winchester City Council is working in partnership with acclaimed architects Lifschutz Davidson Sandilands and other partners including Hampshire County Council and Network Rail to develop the Station Approach Masterplan.

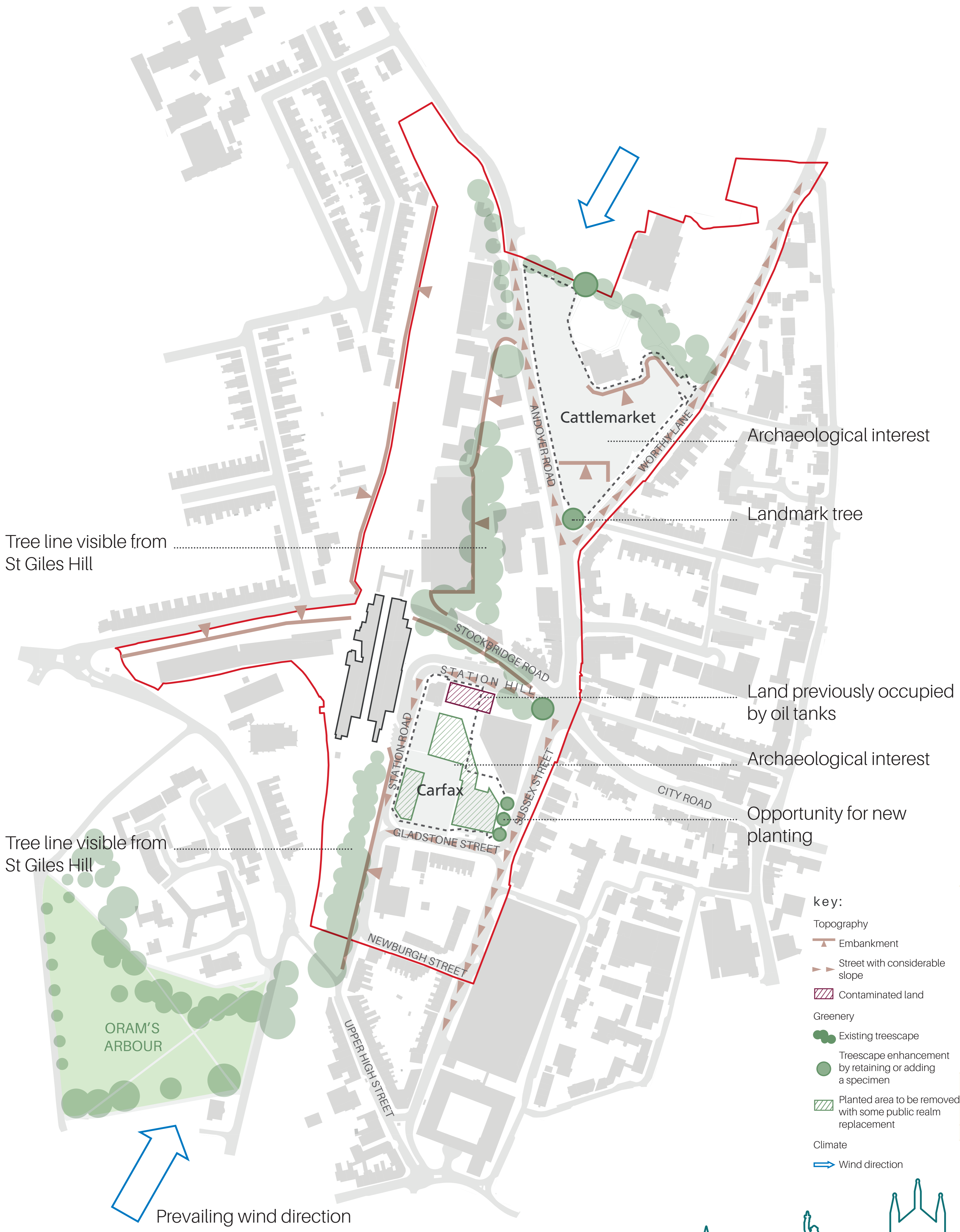
Lifschutz Davidson Sandilands is leading a design team that includes:

- Publica (public realm)
- Bradley-Hole Schoenaich (landscape)
- Heritage Architecture (heritage)
- i-Transport (transport)
- Barton Wilmore (planning)
- Hilson Moran (sustainability)
- Iceni Projects (public engagement)

# 3. Land ownership

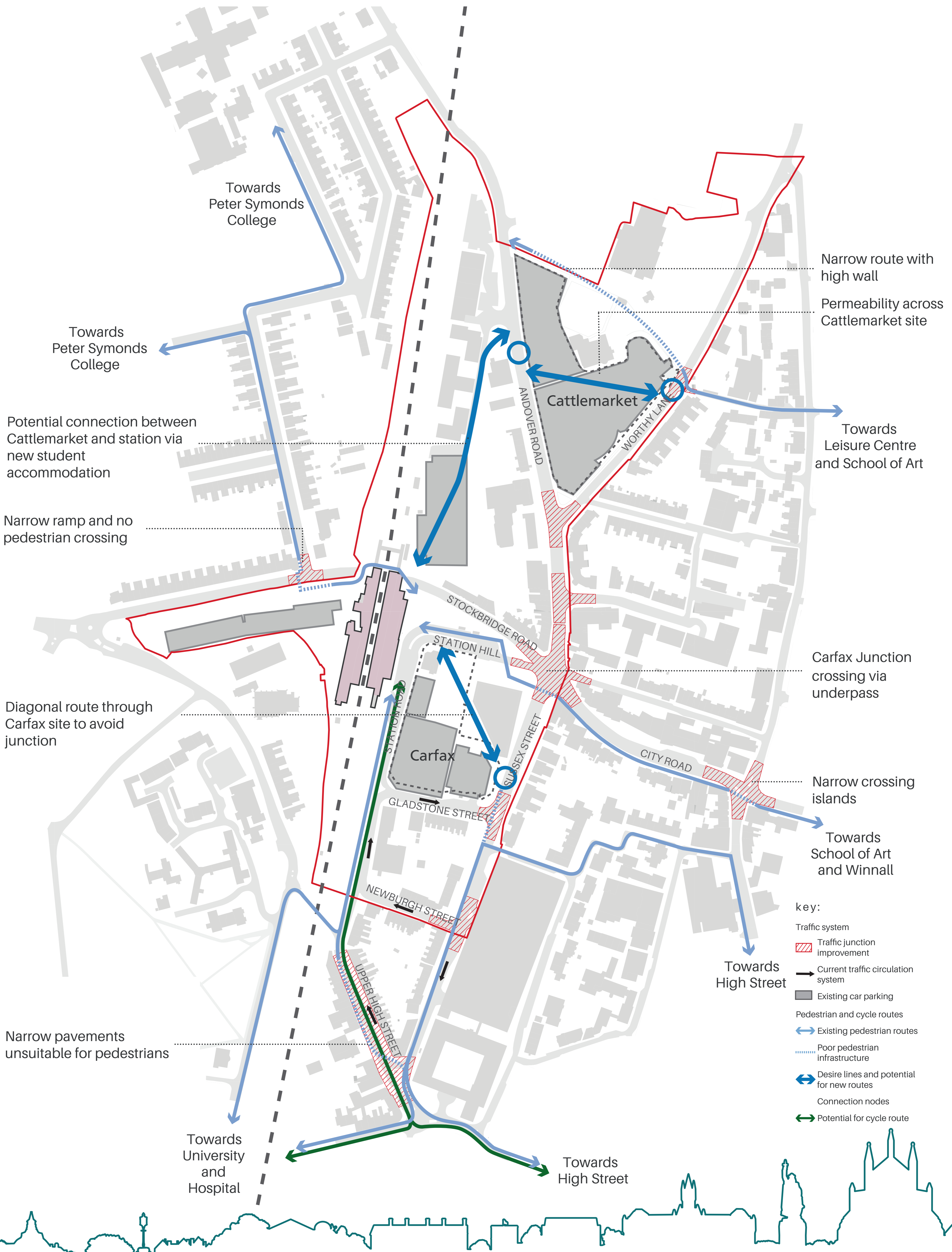


# 4. Environmental considerations



- key:
- Topography
    - Embankment
    - Street with considerable slope
    - Contaminated land
  - Greenery
    - Existing treescape
    - Treescape enhancement by retaining or adding a specimen
    - Planted area to be removed with some public realm replacement
  - Climate
    - Wind direction

# 5. Routes and connections



# 6. Emerging Public Realm Strategy

## PROPOSALS

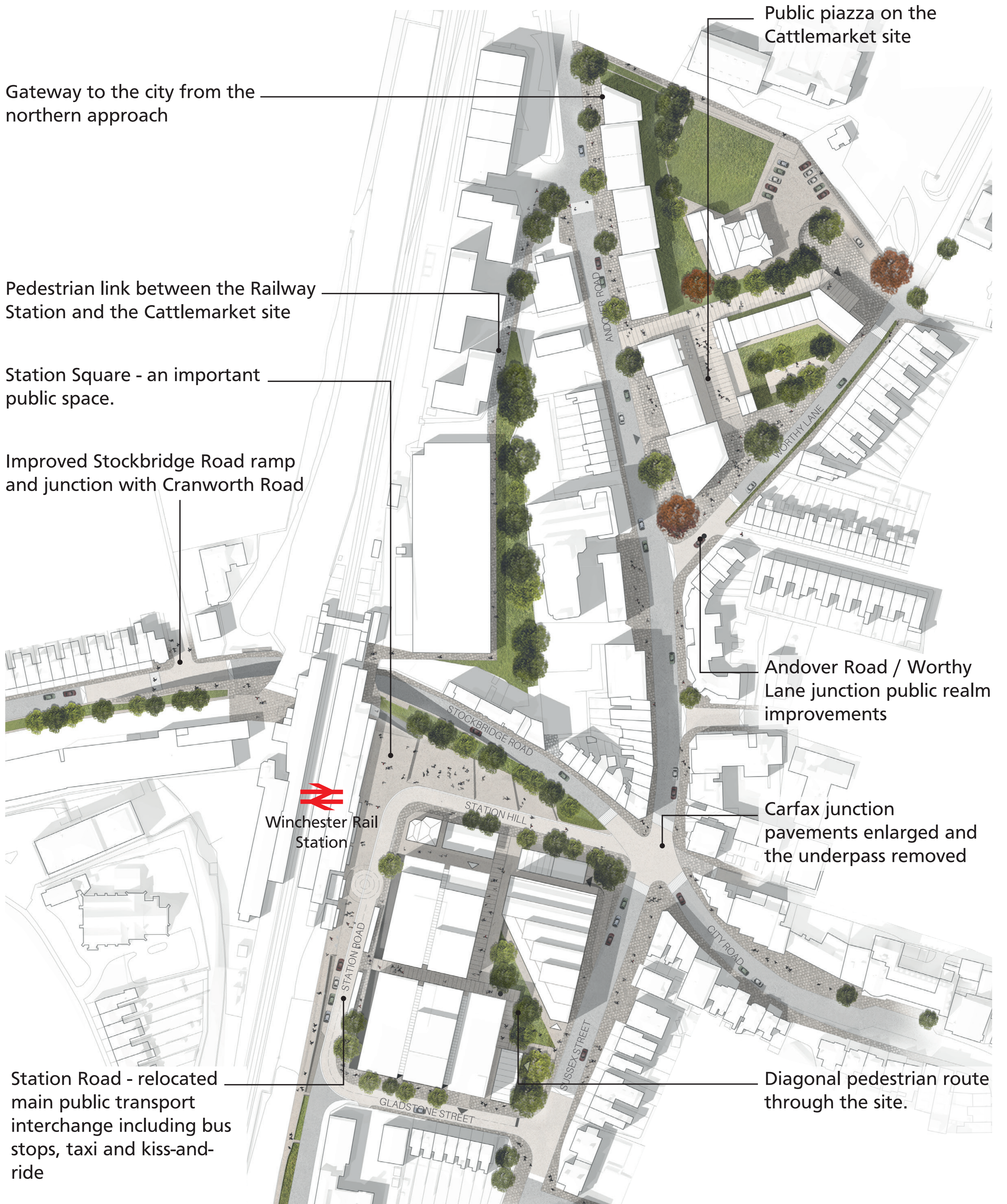
- Upgraded/extended pedestrian space
- Potential changes to traffic network
- Junction improvements - traffic management and pedestrian crossings
- Potential new active frontage
- Potential new green frontage
- Potential new frontage/enclosure
- Potential pedestrian route
- Public green space existing
- Private green space existing
- Tree existing
- Tree proposed
- Green space for improvement
- Feature wall to aid wayfinding
- Carfax and Cattlemarket sites

## KEY PROJECTS

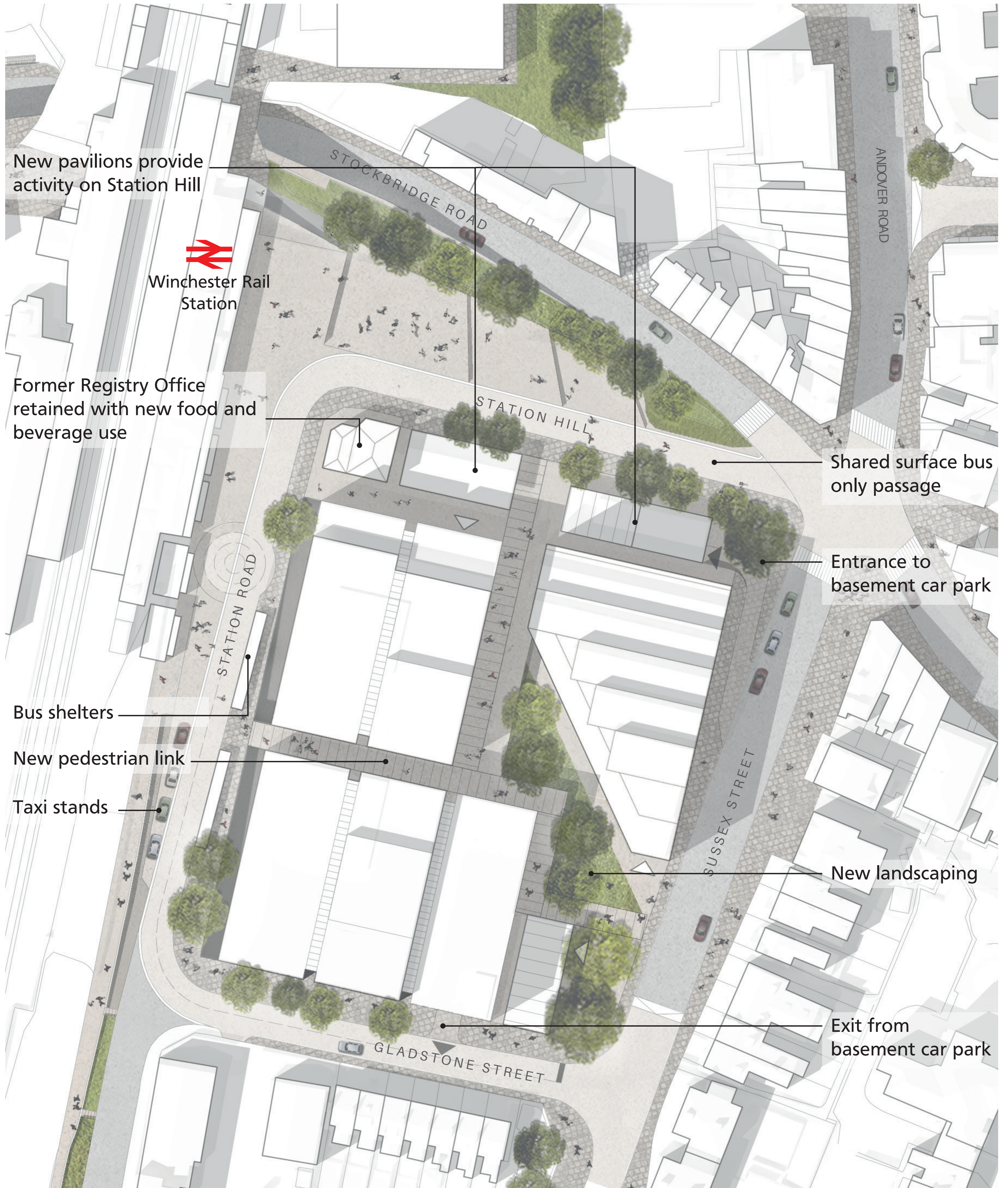
- A Station Hill
- B Station Road/Upper High Street
- C Stockbridge Road/Cranworth Road
- D Station Car Park/Andover Road



# 7. Emerging Masterplan Framework



# 8. Carfax Emerging Framework





# 9. Sketch of the Carfax site



Sketch of the new diagonal pedestrian route through the site with the Hampshire Records Office on the right



Sketch of the revitalised former Registry Office at night

# 10. Cattlemarket Emerging Framework



# 11. Sketch of the Cattlemarket site



Aerial sketch of the emerging proposals for the Cattlemarket site looking northwest

Thank-you for attending this exhibition, your views are important to us. Please complete our survey, which is available online at:

[www.winchester.gov.uk/stationapproach](http://www.winchester.gov.uk/stationapproach)