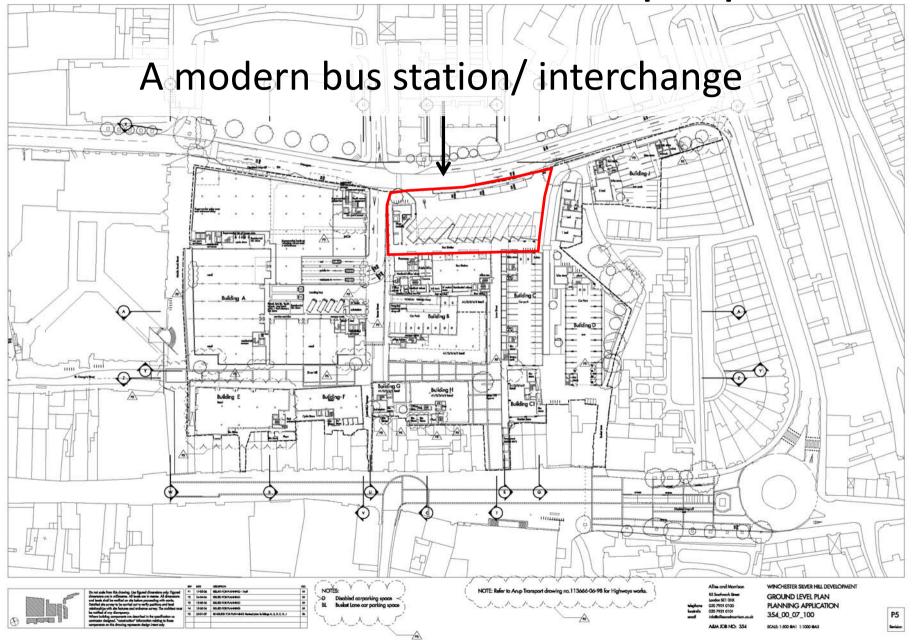
Bus facilities in Winchester

IPG November 8th November 2016

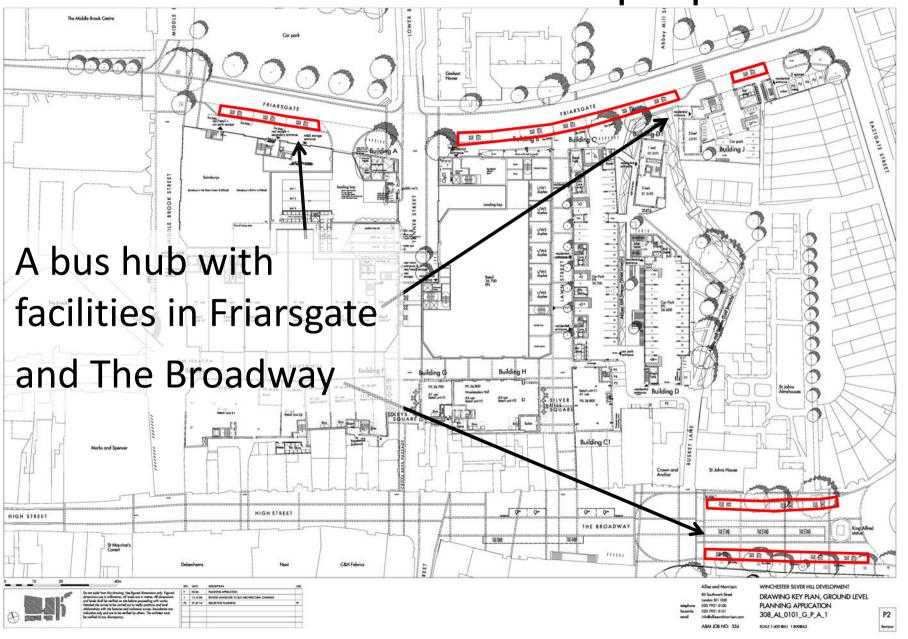
What do we have at present

- A traditional style bus station
- Bus stops/ waiting area/ layover areas
- Information office
- Café /toilets
- Central location
- Operation Management Facilities

What did 2009 scheme propose



What did 2014 scheme propose



What are the issues/ challenges

- What is a bus station?
- How many bus stops/ coach stops do we need?
- Best way of providing the right facilities
- Bus route past Sainsbury's
- What do the Bus operators need/ desire?

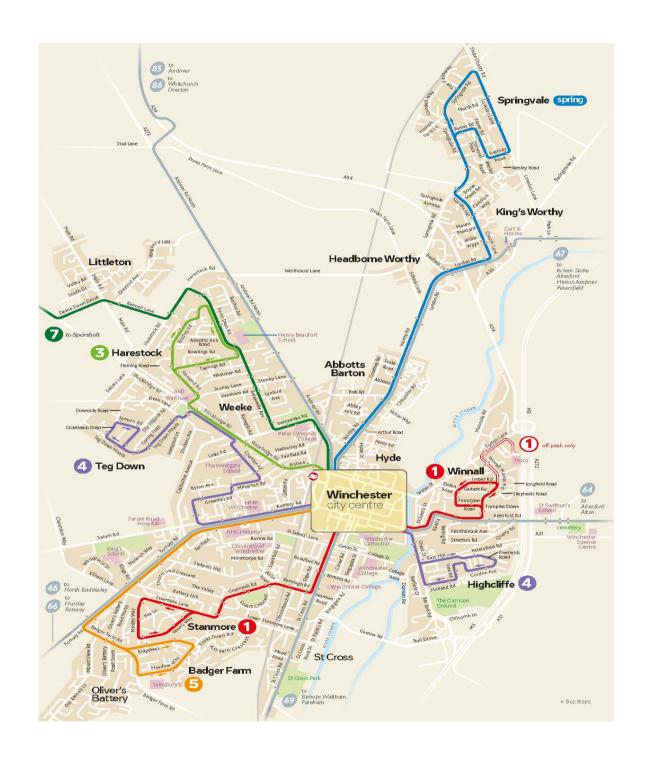
A Bus Operators View

- Good Public Transport key to Economic Prosperity of the City
- Comprehensive City Network 2.3% Growth 2016
- Interurban network to surrounding settlements
- Buses provide a real solution to future growth in city centre access
- Bus travel is half the carbon footprint of the equivalent travel by car

Current Bus Network City

Links to:

Badger Farm 10 mins Harestock 10 mins Stanmore 15 mins Winnall 15 mins **Springvale** 15 mins **Teg Down** 60 mins Highcliffe 60 mins **Sparsholt** 60 mins



Current Bus Network

Country

Links to:

Romsey 30 mins

Hursely 30 mins

Alresford 30 mins

Alton 30 mins

Andover 6 trips

Whitchurch 60 mins

Petersfield 7 trips

C' Common 60 mins

B' Waltham 60 mins

Fareham 60 mins



Current Use

- 1.5m People use buses to City Centre each year
- 2.3% Growth in bus use in City in last year
- c625 departures from the City each day
- Significant Investment in bus network in 2015
- Additional evening journeys to support nightime economy
- Car Traffic at saturation level
- Future Growth in City Centre economy depends on high quality public transport

Current Use

- Every £1 spend on Bus Priority brings £7 of net economic benefit
- 29% of city centre expenditure by bus customers
- On average bus customers spend £28.66 per return trip
- Typically 25% of visitors to city centres travel by bus

Sources: The value of the Bus to Society (Greener Journeys)

Bus es and the Economy II (University of Leeds)

Buses Need:

- Access to the heart of the City Centre
- Modern, attractive waiting facilities
- Central Bus Hub for interconnections
- A free flowing road network
- Layover space to help manage network
- To Be Sympathetic to wider City Centre environment

City Centre Bus Hub

- Located at the commercial heart of City especially important for mobility impaired
- 2009/2014 Schemes located buses on edge of, not at heart of commercial area
- Silver Hill/St Georges Street ideal location
- Access via Tanner Street
- No ongoing requirement for buses to use High Street

City Centre Bus Hub

- Around 50 departures per hour
- 4 Stops Required (3 stops currently)
- Travel Information Point shared with TIC?
- Real Time Electronic Information Displays
- Supervision facilities vital to allow real time network management
- Layover area required Tanner St ideal

- Buses need to be sustainable in the long term
- Council funding under pressure
- Commercial Bus Services therefore Key for growth
- Customers want city centre location
- Good location encourages modal shift, ensuring sustainability and future route improvements