

Appendix D

Comparison Multiple Representation

Clothing/Fashion Multiple Retailers

Operator	Winchester	Andover	Basingstoke	Eastleigh	Fareham	Southampton
Accessorize	√		√			√
Adams		√	√	√	√	√
Air	√					
All:Sports	√	√	√	√	√	√
Ann Harvey						√
Ann Summers			√			√
Austin Reed						√
B Wise				√		
Barratts			√	√		√
Bay Trading Co		√	√			√
Benetton						√
Blacks	√		√			√
Blooming Marvellous	√					
Bon Marche				√		
Burton	√	√	√	√	√	√
Ciro Citterio		√	√	√		√
Clarks	√	√	√	√	√	√
Code						√
Contessa		√	√		√	
Country Casuals			√			
Cotton Traders			√			
Dolcis						√
Dorothy Perkins	√	√	√	√	√	√
Edinburgh Woolen Mill (The)	√	√				
Eisenegger Klassiker						√
Elle						√
Elvi	√					
Envy						√
Etam		√	√	√	√	√
Evans		√	√	√	√	√
Faith			√			√
Fat Face						√
First Sport			√		√	√
Foot Locker						√
French Connection			√			√
Gap			√			√
Gap Kids & Baby Gap						√
H&M			√			√
Hargreaves Sports		√	√		√	√
High & Mighty						√
Horne Bros						√
Jaeger	√					√
Jane Norman			√			√
Jeffrey Rogers						√
JD Sprts			√			
JJB Sports	√					
Jones	√					
Jumper	√					
Karen Millen						√
Kookai						√
La Senza			√			√
Laura Ashley	√					√
Long Tall Sally	√					
MacKays				√		
Madhouse			√			√
Mango			√			
Mark One			√	√		√
Milletts	√	√	√			√
Miss Selfridge						√
Moist						√

Monserrat			√			√
Monsoon	√		√			√
Morgan			√			
Moss Bros/Savoy Tailors Guild	√		√			√
New Look	√	√	√	√	√	√
Next	√		√	√		√
Nicklebys						√
Oasis			√			√
Officer's Club (The)	√		√		√	
Olivers Timpsons		√		√	√	
Original Levi's Store						√
Outdoor Venture	√				√	
Oxford		√		√	√	√
Peacocks		√		√		
Pilot	√		√			√
Planet						√
Precis Petit						√
Primark			√			
Principles						√
Pronuptia						√
Pumpkin Patch			√			√
QS		√	√	√	√	
Ravel			√			
River Island	√		√		√	√
Russell and Bromley	√					√
Scholl	√					√
Schuh			√			√
Select		√				√
Shoe Express				√		√
Shoefayre		√		√	√	
Sole Trader						√
Sports Soccer			√			√
Stead and Simpson	√	√			√	√
Suits You			√			√
Sunglass Hut			√			√
Tammy		√	√	√	√	√
Tie Rack	√		√			√
TK Maxx						√
Top Man			√			√
Top Shop			√	√		√
Uniglo			√			
USC			√			√
Vestry						√
Wallis						√
Warehouse			√			√
West One			√			√
TOTAL	29	22	55	23	20	79

Source: Retail Directory of the UK (2002 Edition), NLP (2002)

Department and Variety Stores

Operator	Winchester	Andover	Basingstoke	Eastleigh	Fareham	Southampton
Allders			√			
Argos	√	√	√	√	√	√
Beales	√					
Bhs	√		√		√	√
Boots	√	√	√	√	√	√
Debenhams	√		√			√
Dunnes						√
Index			√			√
John Lewis						√
Littlewoods			√	√		√
Marks & Spencer	√	√	√		√	√
Superdrug	√	√	√	√	√	√
WH Smith	√	√	√	√	√	√
Wilkinson		√	√			
Woolworths		√	√	√	√	√
Total	8	7	12	6	7	12

Source: Retail Directory of the UK (2002 Edition), NLP (2002)

Electrical and Telephone Multiples

Operator	Winchester	Andover	Basingstoke	Eastleigh	Fareham	Southampton
Blockbuster Video	√	√		√		
Box Clever		√				
BT Cellnet						√
BT Shop						√
Carphone Warehouse			√	√	√	√
Currys						√
Dixons	√		√	√	√	√
DX Communications						√
Electronics Boutique			√			√
Game	√		√		√	√
Games Exchange				√		√
Games Workshop	√		√			√
Gateway						√
Granada						√
Jessop Cameras			√			√
KJC	√	√	√	√	√	√
Link (The)	√		√	√	√	√
Link (cameras)			√	√		
London Camera Exchange	√				√	√
Mobile Phone Centre	√		√		√	
Mobile Phone Store (The)	√					
Mobile Phones Direct	√		√			√
Nokia						√
One 2 One						√
Orange Shop			√	√		√
Oz	√		√			√
Pay & Go					√	
Phone Centre (The)						√
Phones 4 U	√		√			√
Pocket Phone Shop (The)		√	√			√
Radio Rentals	√		√	√	√	√
Sony Centre			√		√	
T Mobile						√
Tandy						√
Tiny			√			
Vodaphone		√	√		√	√

Total	13	5	19	9	11	28
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Source: Retail Directory of the UK (2002 Edition), NLP (2002)

Other Comparison Multiples

Operator	Winchester	Andover	Basingstoke	Eastleigh	Fareham	Southampton
Anglian Windows		√				√
Athena						√
Bath Travel	√			√		
Bear Factory (The)			√			√
Beaverbrooks			√			
Birthdays			√		√	√
Blackwells						√
Bo Concept			√			
Body Shop	√	√	√		√	√
Bonus Print	√			√		√
Boots Optician	√	√				
British Bookshops Sussex Stationers	√					√
Card Fair			√	√		
Cargo Homeshop/Carpenter's Cargo			√		√	√
Cash Converters		√		√		
Claire's Accessories		√	√	√	√	√
Clinton Cards	√	√	√	√	√	√
Co-op Travel Care				√		
County Bookshops		√				√
Courts		√			√	
Crabtree & Evelyn						√
Days Gone Bye		√	√		√	
Discovery Store (The)						√
Disney Store (The)						√
Dolland & Aitchison	√		√	√		√
Dolphin/Moben			√			√
Downs Carpets			√			
Durham Pine						√
Early Learning Centre	√	√	√	√	√	√
Entertainer (The)			√			√
Ernest Jones	√	√	√	√	√	√
F Hinds		√	√			√
Fabric Land			√			
Forbidden Planet						√
Framing Centre (The)	√				√	
Gadgetshop.com			√			√
Gamley's Toys						√
Going Places		√	√	√	√	√
Goldsmiths			√			√
Gullivers				√		
H Samuel	√	√	√	√	√	√
Habitat						√
Hadleigh	√		√		√	
Hammicks Bookshop		√	√			
HMV	√		√			√
Just For Fun	√			√		√
Kilck Photopoint		√	√	√		
Knightingales						√
Leslie Davis					√	√
Linens Direct			√			
Lloyds Chemist	√					
Lunn Poly	√	√	√	√	√	√
Lush						√
Moss Chemists				√		
Multiyork	√					
MVC Entertainment	√	√	√		√	
Natural World (The)						√

Optical Express						√
Ottakars				√		
Our Price				√	√	√
Paperchase	√					
Partners				√		√
Past Times	√		√			
Perfume Shop (The)			√			√
Pier (The)						√
Pine Trading Company (The)			√			√
Robert Dyas	√			√		√
Rosebys		√		√	√	√
Ryman			√			
Savers	√					√
Sephora						√
Singer						√
Snappy Snaps						√
Specsavers	√	√	√	√	√	√
Spoils						√
STA Travel						√
Stationery Box	√				√	
Supa Snaps		√		√		√
Thomas Cook	√		√	√	√	√
Toucan Travel	√	√				
Tower Records						√
Toymaster		√				
Travel Choice		√	√	√	√	
Virgin			√			√
Vision Express	√		√		√	√
Warner Bros			√			
Waterstones	√		√			√
Works (The)	√					√
Zenith Windows			√			
Total	28	24	41	26	23	58

Source: Retail Directory of the UK (2002 Edition), NLP (2002)

Total Multiple Provision

Operator	Winchester	Andover	Basingstoke	Eastleigh	Fareham	Southampton
Clothing/Fashion Retailers	29	22	55	23	20	79
Department and Variety Stores	9	7	12	6	7	12
Electrical and Telephone Multiples	13	5	19	9	11	28
Other Comparison	28	24	41	26	23	58
Total	79	58	127	64	61	177

Source: Retail Directory of the UK (2002 Edition), NLP (2002)