

# Appendix D08

## Blueprint Events

## Appendix D08

### Blueprint Meetings and Events – Autumn 2010

The list below is of events which the Council were aware took place. It is assumed that other groups and organised their own Blueprint events but did not inform the Council not have details of all of these.

11 Oct 2010	Exton Parish Meeting – The Shoe Inn
25 Oct 2010	Waltham Chase (drop in meeting) – Waltham Chase Village Hall
26 Oct 2010	Itchen Valley Society – Martyr Worthy Village Hall
27 Oct 2010	Bishops Waltham event – Bishops Waltham Jubilee Hall
27 Oct 2010	Shirrell Heath (drop in meeting) – Methodist Church Hall
1 Nov 2010	Colden Common meeting – Colden Common Community Centre
2 Nov 2010	Blueprint for Business event – Intech, Winchester
6 Nov 2010	WinAcc/CWT Blueprint event – Winchester Guildhall
9 Nov 2010	Shedfield Blueprint event – Shedfield Reading Rooms
9 Nov 2010	Denmead Blueprint event – Denmead Church Hall
11 Nov 2010	Durley (drop in event) – Memorial Hall, Durley
15 Nov 2010	Alresford Town Partnership Blueprint event – Alresford Methodist Church Hall
16 Nov 2010	Waltham Chase Blueprint event – Waltham Chase Village Hall
17 Nov 2010	Curdrige Blueprint event – Reading Room, Curdrige
20 Nov 2010	Winchester Blueprint event – United Church Hall, Winchester
22 Nov 2010	Cheriton event – Cheriton Village Hall
23 Nov 2010	Wickham exhibition of proposals – Wickham Community Centre

25 Nov 2010	Kings Worthy & Headbourne Worthy Blueprint event – Church Rooms, St Mary’s Church
26 Nov 2010	Bishops Sutton Blueprint event – Bishops Sutton Village Hall
26 Nov 2010	Owslebury Blueprint event – Owslebury Village Hall
27 Nov 2010	Owslebury Blueprint event – Owslebury Village Hall
29 Nov 2010	Twyford Blueprint event – Twyford Village Hall
29 Nov 2010	Bramdean event – Bramdean Village Hall
30 Nov 2010	St Barnabas & Harestock Community Plan Blueprint event – Weeke Community Centre, Winchester
30 Nov 2010	Winnall & Highcliffe Blueprint Event – Winnall Community Centre, Winchester
6 Dec 2010	Northington event – Swarraton Village Hall

# Appendix D09

Winchester Town event - results

<b>Housing</b>						
<b>Davis Family</b>						
What will the Davis family need?	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
A larger house for a growing family?	0	6	0	2		
A smaller house to retire to?	0	1	7	0		
Are these available or affordable in Winchester ?	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
A larger house for a growing family?	3	1	0	2		
A smaller house to retire to?	6	0	3	0		
Where will the children live when they grow up?	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
A flat or house to rent?	6	0	0	0	London	
A small house to buy?	0	2	3	0		
Are these available or	Next 5-	Next 5-10	20+	20+	Comments	Summary

affordable in Winchester ?	10 years yes	years No	years yes	years no		
A flat or house to rent?	3	3	0	1		
A small house to buy?	0	5	1	1		
<b>Pam</b>						
What will Pam need?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary
A smaller house / flat to downsize to so that she remains independent?	10	Comment	5	2	She will not want to X2	
Sheltered housing property?	1	2	8	0		
Care or residential home?	0	2	10	0		
Extra care housing?	0	2	4	0		
Accommodation with relative?	0	2		Comment	She will not want to	
Are the available /affordable in Winchester?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary

A smaller house / flat to downsize to so that she remains independent?	9	1	4	0		
Sheltered housing property?	6	2	2	9		
Care or residential home?	3	2	1	1		
Extra care housing?	0	1	1	0		
Accommodation with relative?	9	3	0	1		
<b>Ben and Sarah</b>						
What will Ben and Sarah need?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary
a flat or house to rent?	5	1	3	1		
A small house to buy?	4	1	3	1		
A larger house?	1	2	4	1		
Are the available /affordable in Winchester?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary
a flat or house to rent?	5	0	2	1		

A small house to buy?	0	6	0	1		
A larger house?	0	3	1	1		
<b>Debbie</b>						
What will Debbie need?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary
A flat or house to rent?	10	0	4	0		
A small house to buy?	1	0	8	2	Also consider a flat	
Are the available /affordable in Winchester?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary
A flat or house to rent?	6	2	4	0	Available but not affordable Too expensive X4	
A small house to buy?	0	4	5	1	Available but not affordable Too expensive	
<b>Don</b>						
Are there properties available / affordable in Winchester that	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary



people working for Don could occupy?	yes	No	yes	no		
Admin staff	4	3	1	1	See Debbie Available but not necessarily affordable	
Managerial staff	5	0	2	0	Available but not necessarily affordable	
Technical specialists	5	0	1	1	Available but not necessarily affordable	
couriers	0	4	0	1	Available but not necessarily affordable	

<b>Employment</b>						
<b>Davis Family</b>						
How will work change for the Davis family?	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
Are there opportunities so that they can work locally but continue in the type of work they do?	2	4	2	1		
Are there employees locally that will take on young people leaving school/college?	3	4	2	0		
<b>Pam</b>						
	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
Are there any volunteering opportunities available to Pam locally?	10	0	5	0		

<b>Ben and Sarah</b>						
How will work change for Ben and Sarah?	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
Are there opportunities for them to progress in their chosen careers locally?	5	2	6	0		
If no, will there be opportunities to retrain so that they can work locally?	3	1	3	0		
<b>Debbie</b>						
How will work change for Debbie?	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary
	yes	No	yes	no		
Are there opportunities for her to progress and earn more money?	6	2	8	0		
<b>Don</b>						
	Next 5-10 years	Next 5-10 years	20+ years	20+ years	Comments	Summary

	yes	No	yes	no		
Are there suitable light industrial premises available in Winchester for businesses such as Don's to flourish?	7	0	4	0		
If Don's company fails are there other employers that could occupy Don's industrial premises?	4	2	2	0		
Is there a source of local employees with the necessary skills to work for Don?	5	2	2	1		
<b>Jing</b>						
Are there suitable premises available in Winchester to allow entrepreneurs such as Jing to get established and expand?	Next 5-10 years yes	Next 5-10 years No	20+ years yes	20+ years no	Comments	Summary
Small starter high-tech business units	4	0	1	0		

Incubator business/innovation support units	3	0	0	0		
Live-work units	2	1	0	0		
If Jing's company is successful are there other premises available that she could move into?	2	0	0	0		

<b>Services and Social</b>					
<b>Davis Family</b>					
What will the Davis family need access to? Top 3 priorities	Next 5-10 years	20+ years		Comments	Summary
Education (primary, secondary, higher)	6	0			
Social activities (pub, bars, clubs for children)	1	4			
Childcare (term time and holidays)	3	0			
Public transport, safe cycling and walking routes	4	2			
Sports/leisure facilities	1	2			
Community facilities (local clubs/groups, community centre)	2	2			
Health facilities	5	4			
<b>Pam</b>					
	Next 5-10 years	20+ years		Comments	Summary
Social activities	9	3			

(theatre, clubs, activities for older people)				
Public transport	9	7		
Leisure facilities to maintain her fitness and wellbeing	8	1		
Community facilities (local clubs/groups, community centre)	6	5		
Health facilities and specialists for older persons provisions	8	7		
<b>Ben and Sarah</b>				
	Next 5-10 years	20+ years	Comments	Summary
Education (primary, secondary, higher)	3	4		
Social activities (theatre, bars)	4	1		
Public transport	2	2		
Sports facilities	3	3		
Community facilities (local clubs/groups, community centre)	2	4		
Health facilities	6	5		

<b>Debbie</b>						
What will Debbie need access to ? top 3 priorities	Next 5-10 years		20+ years		Comments	Summary
Social activities (pub, bars)	6		1			
Public transport	6		5			
Sports/leisure facilities	3		5			
Community facilities (local groups/clubs)	4		4			
Health facilities	8		8			
<b>Don</b>						
	Next 5-10 years Yes                  no		20+ years yes                  no		Comments	Summary
Is the broadband provided locally fast enough for the business needs?	5	0	1	2		
<b>Jing</b>						
What will Jing need access to ? top 3 priorities	Next 5-10 years		20+ years		Comments	Summary
High speed	3		3			



broadband				
Good rail and road access	4	2		
Shops	0	0	Need more diversity	
Affordable business rates	2	3		
Flexible rents and terms and conditions	2	2		

# Appendix D10

Summary of responses to Blueprint  
consultation

**Appendix A : Key Matters and Summaries of Responses relating to Winchester District :**

Key matters raised:-

Housing =

- Need affordable housing but not necessarily social rented –
- need to explore more types of affordable housing options – particularly for those on low incomes but who do not qualify for social housing
- Utilise under occupied sheltered housing for young people
- Care homes and ‘quality’ options for older people must be addressed
- Accessibility vs affordability (amount of deposit required is a big issue for many)
- Provide incentives for people to live and work in same area
- High demand for 2 bed properties – small terraced housing more attractive than flats
- Flexible family housing
- Consider ‘extra-care’ housing / assisted living
- Explore options for rental sector – security of tenure/reputation of landlord are key issues to be addressed
- Housing association ‘try before you buy’ schemes need promoting
- Must ensure housing market moves – cannot allow population to decline
- Housing provision must be based on need not demand

Employment =

- Young people need access to employment opportunities – apprenticeships
- Access to work is an issue for young people
- Lack of opportunities for graduates
- Reduce commuting through higher paid local employment
- Encourage home working
- Need affordable offices

Community =

- Encourage sport
- Access to local social activities
- Retain services (child care, health) to ensure families can remain in settlements
- Access for older people to services and facilities is an issue to be addressed.
- Need access to mental health support
- Faster broadband required
- Affordable and reliable public transport
- Fuel poverty needs to be addressed – explore alternatives
- Promote local food production
- Increase public participation in local democracy
- Retain cultural facilities as these are key to sustainable communities

CAB2148(LDF) - Appendix A Winchester District Summary of Comments

- Require developer contributions for community facilities
- Recognise that the Police are a key infrastructure provider
- Low/zero carbon transport
- Promote low carbon economy
- Protect the natural environment and retain settlement gaps
- Landscape character needs to be protected from over development – the District should be looked at as a whole not divided between PUSH and Non PUSH
- Provide small scale renewable energy schemes
- Retain and expand community transport
- Any development should be locally distinctive
- Need to provide multi-functional green infrastructure
- Need mix of shops for locals aswell as visitors
- Retain voluntary sector

Summaries of all responses relating to Winchester District :-

Name of Parish (settlement) : <b>Winchester District</b>		
Summary of Responses :		
Rep No	Name of Organisation	Brief summary of comments
	Health and Wellbeing strategic partnership meeting 15 Oct 2010 (14 attended)	<p>Housing comments ;</p> <ul style="list-style-type: none"> <li>• Need affordable housing but not necessarily social rented tenure – need to explore more types of affordable housing options – housing for local people</li> <li>• Consider under occupied sheltered housing for young people to promote independent living</li> <li>• Older people need properties to downsize to – must avoid social isolation – consider care home in future – need ‘up market care’</li> </ul> <p>Employment comments:</p> <ul style="list-style-type: none"> <li>• young people need access to local employment</li> <li>• higher paid local employment opportunities to reduce commuting</li> </ul> <p>Community comments:</p> <ul style="list-style-type: none"> <li>• access to local social activities</li> <li>• encourage sport</li> <li>• promote cross-generational activities so community helps itself</li> <li>• access services will be different depending on whether people live in an urban/rural area</li> <li>• health education needs to take place in schools not the doctors</li> </ul>

Name of Parish (settlement) : <b>Winchester District</b>		
		<ul style="list-style-type: none"> <li>• access to childcare</li> <li>• Only the larger settlements offer specialist services (teenage pregnancies) – need more local support through the education system</li> <li>• Need accessible dental, sexual health and mental health services etc outside the working day</li> <li>• faster broadband is needed</li> <li>• young people reliant on buses for school and social activities – public transport needs to be affordable and reliable</li> <li>• older people need financial advice – capital rich – income poor</li> <li>• fuel poverty could be an issue</li> </ul>
	<p>Housing Forum</p> <p>30 November 2010</p>	<p>Housing comments :</p> <ul style="list-style-type: none"> <li>• lack of affordability central to addressing the housing issue.</li> <li>• Concern population will fall if nothing is done.</li> <li>• Many do not qualify for social housing but are not on particularly high incomes – lack of alternative options</li> <li>• Amount of deposit now required is an issue for many</li> <li>• Concern that if young people/young families can not stay in a community or move into a community then shops and services may start to close</li> <li>• Accessibility vs affordability</li> <li>• Lack of housing stock for people to move into - people don't downsize as quick as they "up size" therefore it is unlikely to assume that downsizing will provide sufficient available properties for future generations.</li> <li>• Older people will only move out when they have to</li> <li>• High demand for 2 bed properties – young people; young families and older people</li> <li>• HCC promote 'Extra-care' housing which is a mixture of 1-2 bed flats in large blocks, with communal facilities eg shop, restaurant, hairdressers etc. Can be rent or owner occupied. Disability accessible. So far they have only built these in a few cities in Hants, probably not viable anywhere but in very large settlements. Also would be an issue obtaining xxx?</li> <li>• Need to consider rental market more – plus private rental sector – security of tenure and quality of landlord will be an issue for many before</li> </ul>

Name of Parish (settlement) : <b>Winchester District</b>		
		<p>considering this housing option</p> <ul style="list-style-type: none"> <li>• Small terraced houses are a better option in longer term than flats, as provide flexible accommodation</li> <li>• Build some HMOs Could work in small amounts (despite unpopularity with locals), need to ensure adequate car parking</li> <li>• Housing Associations now have more innovative products coming onto the market – “try before you buy” schemes</li> <li>• Housing markets work best when there is movement of the stock, if there is a blockage somewhere e.g. older people not moving because there is no alternatives, there will be problems.</li> </ul> <p>Community comments:</p> <ul style="list-style-type: none"> <li>• must retain a range of services and facilities to keep families in settlements</li> <li>• older people will need access to a range of service locally</li> </ul>
	<p>Youth Council Meeting 23 November 2010</p>	<p><u>Housing comments:</u></p> <ul style="list-style-type: none"> <li>• Need more affordable starter homes. To encourage younger people to stay in Winchester, need to offer start up grants/loans.</li> <li>• Need to provide housing incentives for people who want to live and work in Winchester.</li> </ul> <p><u>Employment comments:</u></p> <ul style="list-style-type: none"> <li>• Need more apprenticeships</li> <li>• Need better and cheaper public transport to for 15-19 year olds to be able to access work opportunities; there are not many jobs available for this work group.</li> <li>• Need more employment opportunities for university graduates that relate to their degrees.</li> </ul> <p><u>Community/Social provision</u></p> <ul style="list-style-type: none"> <li>• Need more social activities for 16-18 year olds.</li> <li>• Need improved public transport (later in the evenings, cheaper) to social activities.</li> <li>• Social events need to be better advertised – more accessible for younger people.</li> <li>• Need better access to mental health support.</li> </ul>
	<p>Hampshire Home Choice website</p>	<p>As part of Blueprint a short questionnaire was designed and placed on the Hampshire Home Choice website.</p>

Name of Parish (settlement) : <b>Winchester District</b>	
survey (December 2010)	<p>Whilst the response rate was low the following provides an indication of current views :-</p> <p>Question 1 : what type of housing do you think is needed?            100% agree that some are required for young people            87.5% agree homes for families are most needed            57.1% agree that some homes for older people are needed            57.1% agree homes in villages are most needed compared to 33.3% in towns            71.5% agree affordable housing is most needed.</p> <p>Question 2 : what type of homes are needed?            83.5% agree some 1 bed flats, compared to 75% for 2 bed flats or 62.5% for two bed houses; 71.4% for 3 bed houses; 50% for 4 bed houses and 40% for bungalows. 66.7% said supported accommodation for older persons was needed.</p> <p>Question 3 : what type of property do you currently live in?            Owner occupied = 14.3%            Rented from Council or housing association = 57.1%            Privately rented = 28.6%</p> <p>Question 4 : are you and where appropriate your family the only occupiers of the above property or do you share it?            Only occupiers = 62.5%            Share with family or friends = 37.5%</p> <p>Question 5 : when do you think you will next move house?            Currently looking to move = 75%            1 year = 12.5%            3-5 years = 12.5%</p> <p>Question 6 : how long have you been looking for a new home?            0-6months = 16.7%            6-12 months 16.7%            1-2 years 33.3%            2-4 years = 16.7%            4 years + = 16.7%</p> <p>Question 7 : are you having difficulty finding a suitable</p>

Name of Parish (settlement) : <b>Winchester District</b>		
		<p>home? Yes = 100%</p> <p>Question 8 : what are the reasons for not being able to move? Type of home not available = 50% Type of home too expensive = 16.7% Council waiting list is too long = 66.7% Shortage of shared ownership = 16.7% Type of home is not available in the area I would like to move to = 16.7%</p> <p>Question 9 : what is the main reason for wanting to move? Home too large = 14.3% Home too small = 42.9% Move to own home = 14.3% Short term tenancy = 28.6%</p> <p>Question 10 : where would you like to move to? (specify 3 choices) The responses to this are very specific to certain settlements in the District, however given the low response rate these are cannot be taken to be indicative of local need.</p> <p>Further questions requested data on the respondent in terms of their age, postcode etc. In addition 42.9% said 4 people would be living in the new home, all with young people under 16.</p>
20001	Coal Authority	No specific comments to make at this stage.
20005	Civil Aviation Authority Safety Regulation Group	Recommend that the Council considers the needs of aerodromes in the development plan and consult with the operators/licensees directly.
20011	RSPB	Refer to letter dated 2 October 2009 commenting on Core Strategy Preferred Option. Welcome strategic cross- boundary approach by PUSH authorities on disturbance and mitigation. Need to ensure that the Core Strategy is 'future proofed' by taking appropriate elements of the South East Plan into the Core Strategy such as policy NRM5 to maintain sufficient flexibility in the quantum and distribution of housing.
20012	Fair Oak and Horton Heath Parish Council	No comments to make at this stage.



Name of Parish (settlement) : <b>Winchester District</b>		
20028	The Theatres Trust	<p>There is a recognition that a vibrant cultural life is a necessary ingredient of sustainable communities – contributing to local identity.</p> <p>The Council should ensure that demand for multi-purpose community halls generated by the creation of new homes are accessible and developer contributions are sought to their provision through either improvement to an existing hall or the provision of a new one. The space should be flexible to include space for cultural activities such as performance space.</p>
20051	Hampshire Constabulary	<p>Request that the Police are clearly identified as a major infrastructure provider in both the LDF and other relevant policies and to be an automatic consultee, particularly in relation to developer contributions and CIL. Police infrastructure requirements will differ with greater interest in larger developments. Are not in a position to state specifically what future needs may be, this will depend on targeted growth plans for the District following revocation of the South East Plan. This approach will enable police to match support to community growth.</p> <p>Request that the police can with immediate effect make submissions to secure Section 106 contributions for police infrastructure.</p>
20065	Winchester Green Party	<p>Acknowledge that localism is imperative for a sustainable world. GP vision for Winchester District to 2030 includes :-</p> <ul style="list-style-type: none"> <li>• equality and fairness – social equality to be the norm; access to decent paid jobs; good schools; health services housing etc to be fairly distributed</li> <li>• jobs and the economy- sustainable local economy- green tech; low carbon jobs; workforce training; investment in public transport, social housing etc</li> <li>• housing- to bring housing policies under local democratic control – to have a balance mix of tenures; to reduce number of empty homes; planning for housing provision to be based on actual need not demand.</li> <li>• Public services and local government - to be controlled by elected accountable body , with high levels of public participation</li> <li>• Education – young people have a right to high quality education; vocational training to be a high priority plus nursery provision</li> <li>• Transport – low/zero carbon transport to</li> </ul>

Name of Parish (settlement) : <b>Winchester District</b>		
		<p>predominate; link rural areas with nearby towns; walking and cycling to be promoted; the ancient walled part of Winchester to be pedestrianised with only cycling and lorry delivery</p> <ul style="list-style-type: none"> <li>• Food – promote local food production and distribution</li> <li>• Natural environment and social amenities– return biodiversity to levels of 1950’s; sporting and social amenities to be available to all groups</li> </ul> <p>Need to reduce the drastic inequalities that exist in the District.</p> <p>Recommendations :-</p> <ol style="list-style-type: none"> <li>1. educate people about consequences of peak oil and climate change – set policies to promote low carbon economy, agriculture and small scale manufacturing, skill-up young people</li> <li>2. prevent public sector provision from passing into the private sector; plan for housing provision according to actual need not demand; new housing to be zero carbon</li> <li>3. prioritise the protection of the natural environment as a common asset – resist pressure to over-develop the District</li> <li>4. move away from fossil fuel dependant modes of transport – improve public transport provision</li> <li>5. transform local democracy and increase public participation</li> </ol>
20073	Savills on behalf of Grainger plc	Support the approach to distinguish between the long standing strategic sites at Whiteley and West of Waterlooville to deliver 5,500 dwellings within the PUSH part of the District and for the Council’s approach of continuing with the PUSH strategy. The District has seen a fall in housing completions over the last two years and there is a need for a step change in delivery to meet both demand and need across the District. Early approval of the planning application and delivery of the MDA at West of Waterlooville will aid the Council in meeting both its numerical and socio-economic objectives.
20077	Fareham Borough Council	FBC support the north Whitely development subject to a maximum of 3000 houses and absolutely conditional on provision of primary and secondary schools sufficient for present and future of Whiteley. Welcome the opportunity

Name of Parish (settlement) : <b>Winchester District</b>		
		<p>for further discussions in relation to Whiteley.</p> <p>With regard to the North Fareham SDA – policy CS13 of the Fareham Core Strategy includes provision for 6,500 – 7,500 dwellings at the SDA. The Winchester Core Strategy must establish the policy context and boundary for this land consistent with the Fareham Core Strategy, with acknowledgement that the area of open land separating the SDA from Knowle could be used for limited open space and green infrastructure including informal recreation, as the SDA will be able to support the population of Knowle through its services and facilities which are currently lacking.</p>
20088	Brimble, Lea and Partners on behalf of Travelling Showpeople	There is a need for more travelling showpeople’s sites both regionally and locally.
20098	WACA staff and trustees	<p>Housing comments</p> <ul style="list-style-type: none"> <li>• need starter flats</li> <li>• more affordable housing</li> <li>• opportunities for downsizing</li> </ul> <p>employment comments</p> <ul style="list-style-type: none"> <li>• need employment opportunities to enable people to live and work locally</li> <li>• encourage home working</li> <li>• encourage local offices - affordable</li> <li>• need apprenticeships for young people</li> </ul> <p>community comments</p> <ul style="list-style-type: none"> <li>• reliance on public transport will restrict opportunities available to individuals</li> <li>• retain and expand community transport to allow older people to stay active and independent</li> <li>• insulate properties to reduce heating bills etc</li> </ul>
20112	Natural England	<p>The importance of the natural environment should be recognised at the heart of the planning process. Advocate that all strategic planning decisions should be made on a robust environmental evidence base and an understanding of environmental capacity. A precautionary approach should be adopted where there are gaps in current evidence. Also need to include an analysis of the challenges facing the natural environment such as climate change. Locally specific issues should</p>

Name of Parish (settlement) : <b>Winchester District</b>		
		<p>include the condition of key environmental assets, plus the special qualities of nationally important landscape of the South Downs National Park. NE considers that the spatial planning system should deliver positive outcomes for the natural environment:-</p> <ul style="list-style-type: none"> <li>• through enhancement and the provision of multi-functional green infrastructure; habitat creation; landscape restoration</li> <li>• development should be locally distinctive – enhance its landscape context</li> <li>• protect and enhance natural resources – national or international sites should be afforded highest levels of protection.</li> </ul>
20123	Winchester Centre Licensees	<p>Housing comments</p> <ul style="list-style-type: none"> <li>• need both affordable and local housing</li> <li>• need housing that people want to live in</li> <li>• more housing association properties needed</li> <li>• assisted living for the elderly</li> </ul> <p>community comments</p> <ul style="list-style-type: none"> <li>• need frequent more affordable public transport</li> <li>• need everyday shops not just those for tourists</li> <li>• must ensure retain mixed diverse communities not just those on high incomes</li> <li>• local health provision must be retained for both elderly and young</li> <li>• essential to retain voluntary sector</li> </ul>
20125	CPRE Hampshire	<p>Good land use planning is key to environmental protection.</p> <ul style="list-style-type: none"> <li>• Landscape character – Winchester District is exceptional and must be protected as it is valuable to both the local community and the economy via tourism. CPRE request that the District is not sub divided into PUSH and non-PUSH as the southern parishes are important to the overall character of the District, and require protection, particularly given the proximity to surrounding urban areas. Housing allocations should only be made if a genuine local need is determined. Request that the District is considered under one set of policies with protection for the southern parishes from more urbanisation.</li> <li>• Better Planning – the planning system must now</li> </ul>

Name of Parish (settlement) : <b>Winchester District</b>		
		<p>allow flexibility and be an evolving and continual process which accommodates changes – urge the Council to establish locally driven targets. Decisions need to be based on true need. New buildings must enhance local distinctiveness and sense of place.</p> <ul style="list-style-type: none"> <li>• Support settlement policy boundaries</li> <li>• Wish to see strong protection of strategic gaps and separation of settlements must be maintained</li> <li>• Support protection of nationally designated areas</li> <li>• Support zero net migration policy for housing</li> <li>• Wish to see thriving rural communities with sustainable services</li> <li>• Wish to see Winchester District make a contribution to small scale renewable energy</li> <li>• Must have a democratic planning system that recognises the importance of the countryside.</li> </ul>
20138	Hampshire County Council	<p>HCC is progressing with its 'Project 500' to deliver 500 affordable homes across the County on publicly owned land. This will be undertaken with the local authority in consultation with local communities.</p> <p>HCC is committed to develop Extra Care Housing through acting as an enabling partner rather than a provider. HCC would wish to seek contributions from S106 agreements to enable the delivery of such provision and should be provided directly on larger developments. HCC requests the inclusion of a specific policy on extra care housing to be included in the Core Strategy with a specific target for extra care housing over the plan period.</p>

**Reference No : 20085**

**Subject:** Views from horse owners in Waltham Chase for Blue Print

Horse owners would like to see the following;

1. Even though there are more riders than ever before in the area, there are fewer than ever before on bridle paths, and some old bridle paths have been ruined for horseriders because they have been turned into off-roading tracks.

Off roading should be restricted from bridle paths.

2. Traffic lights should be phased to allow a horse at the walk to cross the road. At present it is impossible for a single horse at the walk to cross the Winchester Road before the lights change against them. Two horses in single file have no chance, yet to ride double file blocks the road, preventing vehicles from overtaking.

5 years ago 3 local riders and The British Horse Society spent several hours on separate occasions riding horses back and forth across the road whilst traffic engineers rephased the Waltham Chase lights. However they were put back to their original phasing within a month.

3. Lower speed limits on roads where horses are frequently ridden ie where there are livery yards.

4. Horse and Rider warning signs on all roads where there are livery yards.

5. Restriction of heavy traffic from narrow country lanes eg in Clewers Hill, Waltham Chase, there are 8 commercial livery yards and private stables, and half the road is a narrow steep hill with blind bends, with steep banks and no verges or footways, yet HCC and WCC in their wisdom have together contrived that heavy commercial traffic for and from the B1, B3, and B8 industrial yards in Curdridge Lane are allowed, nigh encouraged by the current Road Traffic Order to use Clewers Hill rather than stay in Curdridge Lane.

Other roads similar to Clewers Hill are Sandy Lane, Bull Lane, St Annes Lane, Solomans Lane, and Blackhorse Lane.

6. Farmers and landowners should be encouraged to allow horseriding around the edges of fields at certain times of the year as they used to before set-aside came in.

7. Horse riding should be allowed on clearly demarked areas of Shedfield Common. Horse riding is a sport and leisure activity just as is dog walking.

8. More public education of vehicle drivers to make them aware of the rights of horse riders on the road and the dangers of driving too close and fast by horses.

**Appendix A : Key Matters and Summaries of Responses relating to Winchester Town :**

Key matters raised:-

Housing =

1. recognition of the need for low cost/affordable housing
  - small sites
  - provision for local people
  - consider council owned land for redevelopment
2. recognition of need for mix of homes
  - family homes
  - housing for single professionals
  - housing for vulnerable people
  - housing for students and new graduates to remain in the City
  - Various types of people all competing for 2/3 bed homes
3. housing for aging population
  - specific provision for older people
  - options for downsizing – retirement village in city centre; retention of bungalows; larger flats (2 beds, larger kitchens); conversion of own home
  - provision of care homes
4. brownfield vs Greenfield
  - have small new developments not big new suburbs – organic growth - acknowledge a degree of development is necessary if needs are to be met
  - re-use areas of city centre and industrial land incl car parks
  - retain compact city and well-defined urban edge
  - retain and protect character of the City
  - create higher density nodes at neighbourhood/local centres
  - use of 'proper' brownfield sites not back gardens
  - allocation of a large greenfield site as a mixed use urban extension will provide necessary infrastructure and affordable housing and relieve city centre facilities.
  - Need 2X Badger Farm to provide much needed affordable housing
  - actual vs perceived need
  - main issue is overall housing supply, not just affordability
  - Need to push the envelope and grow Winchester – Barton Farm, Bushfield Camp, Winnall

Employment =

1. resolve commuting issue
  - impact on economic changes; work patterns; cost of transport etc
  - reverse imbalance between the types of jobs available and the working population

2. provision of affordable businesses premises
  - for entrepreneurs/start ups
  - reduction of rents/rates
  - use of vacant buildings – redevelopment opportunities
  - role for WCC
  - business infrastructure – broadband; business support/advice
  - live/work units
3. economic role of Winchester Town
  - declining dominance of public sector
  - opportunities for knowledge and creative sectors
  - green / low carbon industries
  - role of tourism/culture
  - role of Universities
  - Greenfield vs brownfield opportunities
  - opportunities for food production/promotion
  - promotion of Winchester with niche market
  - local centres of excellence across the City
  - technology/knowledge park
    - impact on character
    - role and function – occupation
    - anchor occupier – need to be pre-let

Community =

1. transport
  - retention vs redevelopment of central car parks
  - 20 mph limits and other restrictions
  - priority for pedestrians and cyclists
  - improved public transport – more frequent, cheaper
2. social provision (health, education etc)
  - retention and improvement of facilities for young, elderly, vulnerable groups
3. green infrastructure
  - retain and replant trees
  - retention and protection of green wedges/open spaces
4. local democracy
  - create a Town Council for Winchester, with its own elected Mayor as champion
  - Need a comprehensive ‘conceptual framework’ or ‘neighbourhood plan’ for the whole City and its surroundings
5. design and energy efficiency
  - promote energy efficiency by leading by example and turning off lights in buildings and car parks overnight etc



CAB2115(LDF) - Appendix A Winchester Town Summary of Comments

- employ high quality creative and sustainable architecture
- Sustainable new and old buildings – particularly housing

Summaries of all responses relating to Winchester Town :-

Name of Parish (settlement) : <b>Winchester Town</b>		
Summary of Responses :		
Rep No	Name of Organisation	Brief summary of comments
	Results from Winchester 'Pop in' Event, 20 November 2010, United Church, Jewry Street (Approx. 35 people attended)	<p><u>Housing feedback:-</u></p> <ul style="list-style-type: none"> <li>• More open market and 'affordable' housing is required - need another Badger Farm X2</li> <li>• Support need for more affordable, publicly owned 'council housing'</li> <li>• Need higher densities in City centre on brownfield sites – not back gardens in suburbs.</li> <li>• More small scale developments, not vast homogenous estates that don't 'grow' organically from the existing town/landscape</li> <li>• Winchester feels 'full up' – many thousands of houses have been built in last 20 years – roads congested in all directions –optimum population has been reached.</li> <li>• Suitable accommodation for growing elderly population</li> </ul> <p><u>Community/Social provision:-</u></p> <ul style="list-style-type: none"> <li>• More community facilities required particularly for young people</li> <li>• More community facilities required particularly for older people</li> <li>• More diverse shops/businesses in town centre; too many restaurants;</li> <li>• Smaller buses at off peak times especially on the old estates</li> <li>• If the population grows significantly, obviously there will be a need for increased provision of all community/social facilities - health care centres; elderly care infrastructure; education/childcare for all ages; business; culture; youth activities; and a sensible parallel development in transport provision</li> </ul> <p><u>Employment:-</u></p> <ul style="list-style-type: none"> <li>• Assess employment pattern for London</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>commuters and determine if local alternatives feasible/economic</p> <ul style="list-style-type: none"> <li>• Bushfield Camp high tech business park</li> <li>• Serco site for small commercial business i.e arts and crafts</li> <li>• Maintain high levels of local government employment</li> <li>• Full range (perhaps not very heavy industry) could benefit from green industries; increase local employment to reduce commuting</li> <li>• Access to Winnall to be improved – small business development</li> <li>• Better use of retail premises e.g Brooks Centre</li> </ul>
	<p>Results from Winchester Developer and Stakeholder Event 2 December 2010, Guildhall Winchester (Approx. 15 people attended)</p>	<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• The only way to achieve affordable housing is to increase overall supply</li> <li>• The provision of family housing may free-up some family housing for professionals, etc to share.</li> <li>• Need opportunities to down-size but the difficulty is in encouraging older people to move into smaller premises - nature of accommodation is the key – it needs to be attractive.</li> <li>• Many older people do not want sheltered housing - step down to a 2-3 bed terraced house.</li> <li>• Need mixed communities.</li> <li>• Various types of people are all competing for 2-3 bed houses</li> <li>• The main issue is overall housing supply, not just affordability.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Is there scope to ‘sell’ Winchester as a ‘business support’ community due to presence of various support businesses – property specialists, solicitors, architects, etc?</li> <li>• There is need for more business floorspace. An ‘anchor’ employer would help promote Winchester, but would need to be a pre-let for anyone to develop this much floorspace.</li> <li>• Growth from start-ups is more likely than attracting inward-investment (which everyone is competing for).</li> <li>• Need to understand the market better in planning and providing for business floorspace.</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<ul style="list-style-type: none"> <li>• Should Winchester be pro-active in promoting itself in a particular role?</li> <li>• There is an imbalance between the types of jobs in Winchester and the working population living here</li> <li>• New, modern office premises are needed for small/medium businesses</li> <li>• Need flexible policies to allow for development/redevelopment of business premises.</li> <li>• Hampshire County Council may contract its staff by 25%.</li> <li>• Land must be available in the first place for development to happen.</li> <li>• Public sector organisations may be able to support new/lower cost premises – WCC should get involved. May be able to take a longer term view rather than pure short term financial gain.</li> <li>• The provision proposed at Barton Farm (the ‘Meze’) may include an element of more affordable commercial floorspace.</li> <li>• Consider more live/work units</li> <li>• Commercial floorspace is not as financially attractive to develop as residential.</li> </ul>
	<p>Results from Blueprint Business Breakfast meeting 2 November 2010 (Approx. 25 people attended)</p>	<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Need for more affordable housing plus more general housing with more opportunities for renting.</li> <li>• Accept children will probably spend their early adult life away from Winchester.</li> <li>• Need to push the envelope and grow Winchester – Barton Farm, Bushfield Camp, Winnall</li> <li>• Allow single style of housing near schools rather than mix occupancy</li> <li>• Need to move away from flats for young families</li> <li>• Need more 3 and 4 bed family housing</li> <li>• Growing number of retired and semi-retired will continue to occupy family housing stock.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need to retain businesses.</li> <li>• Consider live/work integrated solutions</li> <li>• Need funded workspace for new businesses</li> <li>• Need flexible space including car parking</li> <li>• Universities to take responsibility for skills</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>development</p> <ul style="list-style-type: none"> <li>• Create centre of excellence for low carbon business</li> <li>• Need essential broadband/high tech comms</li> <li>• Create communities of business – links to town centre, central business space not sterile out of town</li> <li>• Lack of large sites for major companies</li> <li>• Bushfield Camp suitable for a hi-tech park of small units (viz. Chilworth) and/ or a sports / leisure centre.</li> <li>• Also consider the potential development of the Market car park etc in Andover Rd into small hi-tech/creative units</li> </ul> <p><u>Community feedback:</u></p> <ul style="list-style-type: none"> <li>• Need for adequate social and health care for aging population.</li> <li>• Improve bus and walking links</li> <li>• Need radical traffic management to stop cars in city centre</li> <li>• Develop leisure shopping</li> <li>• Introduce some form of 'congestion charge' to route cars away from using the city as a thoroughfare</li> </ul>
	<p>Results from Weeke Blueprint event 30 November 2010 (approx 20 people attended)</p>	<p><u>Housing</u></p> <ul style="list-style-type: none"> <li>• Stock of bungalows diminishing – problem of the value of land</li> <li>• Need for appropriate housing for the elderly - smaller houses (not retirement blocks), sheltered accommodation with additional bedrooms for family stay over.</li> <li>• Housing should be flexible to enable adaptation of existing units to meet needs of different sections of the community over time</li> </ul> <p><u>Employment</u></p> <ul style="list-style-type: none"> <li>• Office space live/work within the accommodation</li> <li>• Use empty shops for cheaper office space</li> <li>• Lack of space in the area for businesses to start up</li> <li>• Suggest alternative use of Aldi site eg a business centre linked to community buildings</li> <li>• Need to retain 'traditional' jobs, particularly with less people going to university</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<ul style="list-style-type: none"> <li>• Widespread broadband required</li> </ul> <p><u>Community</u></p> <ul style="list-style-type: none"> <li>• Schools – need to ensure sufficient places</li> <li>• Childcare/after school clubs needed</li> <li>• As children grow up, they will need the cheap work at home/start-up options to enable them to work locally and stay in the area.</li> <li>• Lack of social/recreational facilities – nothing for young people to do in Weeke or Winchester and young people’s mobility is hampered by poor public transport links.</li> <li>• Public transport needs to be affordable</li> <li>• Training/education required – particularly for those most deprived.</li> </ul>
20111	City of Winchester Trust; Winchester Area Community Action; Winchester Action on Climate Change	<p>Response reflects discussion at event on 6 November 2010:</p> <p><b><u>SUGGESTED TEN PRINCIPLES FOR THE FUTURE OF WINCHESTER =</u></b></p> <p>We want a sustainable, enjoyable and socially fair city that retains its historic urban characteristics within its remarkable landscape setting. More than this, though, we want a city that looks to the future as well as the past, recognising the inescapable pressures for change and the need for development, but harnessing these to enhance the life and character of the City.</p> <p>In order to achieve this over the next 20 years, the following Principles need to guide all physical development in the City. These Principles should be embedded in all planning policies. These Principles are interconnected and reinforce each other.</p> <p>1. <u>A city that is good for, and encourages, walking and cycling, with as near a traffic-free area within the historic walls as is compatible with economic success and freedom of movement for all.</u></p> <p>To be implemented by :-</p> <p>Speed reductions through design; 20 mph limits on the majority of central and residential streets. Design measures that contribute to reducing speed and enhancing the environment for pedestrians and cyclists include narrowing highways, widening pavements, good level surfaces, tree planting, parking layout, continuing</p>

Name of Parish (settlement) : <b>Winchester Town</b>	
	<p>pavement level at all junctions, narrowing junctions, using differential surfaces, and removal of clutter.</p> <p>The majority of streets are designed primarily for vehicular movement, changing this over time would provide a clear signal, and change the way in which people feel about walking and cycling – changing travel behaviour.</p> <p>Ensuring that all residential development is within a 5 - 10 minute walk, of a local centre; strengthening the role of local centres so that they offer a wider range of facilities and are easily accessible on foot or by bicycle.</p> <p>Reducing car parking in the City centre and near the station, with the land being re-used for residential, work and social needs.</p> <p>Improving, the network of paths and lanes ensuring that they are linked to the City centre and facilities.</p> <p>All new development, whether residential, business, transport or educational, should ensure safe and attractive pedestrian and cycle access to local centres and the City centre.</p> <p>2. <u>Good affordable public transport and other means of reducing the need for local private-car journeys, with improvement of commercial delivery arrangements.</u></p> <p>To be implemented by :-</p> <p>After walking and cycling, public transport is the most carbon efficient and least polluting means of transport but needs to be well used to ensure its economic sustainability. This requires ensuring that routes are well planned and are linked to good pedestrian access at both ends.</p> <p>Presently bus services provide good quality, but more buses are needed especially in the evenings and on Sundays. A more accessible service is a more commercial service.</p> <p>Public transport within the City focuses on buses and links to the station. The potential for a more developed taxi/mini bus service that takes a small number of passengers, to a similar area of town should be further investigated.</p> <p>3. <u>Mixed-use urban development, including the secondary centres and the villages that look to</u></p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p><u>Winchester, so that these areas remain compact and defined, and so that the setting can be preserved.</u></p> <p>To be implemented by :-</p> <p>Mixed use development increases the use and vitality of centres, the City centre and local centres, throughout the day and evening and makes the provision of a range of services, including public transport, more cost effective. Additionally it retains, enhances and continues the special and varied character of the City.</p> <p>Development within the centres/urban-areas, rather than around the periphery, not only makes it easier to walk or cycle for local journeys, but also ensures that the greatly treasured countryside setting is not compromised by creeping development onto greenfield sites (the easy option for both developers and planners). It is one of the most important characteristics of Winchester that it has largely avoided the carapace of unattractive commercial and domestic development that disfigures so many other towns. It is therefore a first priority that green gaps and wedges are preserved.</p> <p>4. <u>Sustainable new and old buildings; sustainable energy generation and distribution; conservation of water resources, and encouragement of local food production and sale.</u></p> <p>To be implemented by :-</p> <p>Winchester cannot be kept safe from the impact of rising temperatures and extreme weather, these changes need to be planned for and to take action to cut greenhouse gas emissions to avoid making things even worse.</p> <p>High sustainability standards in new buildings must be mandatory. Similar standards should apply to offices and other new buildings as are required of new housing under the Code for Sustainable Homes. Supplementary Planning Guidance, as well as the LDF, should emphasise the importance of energy conservation.</p> <p>Historic Building Conservation should not prevent changes to make homes use less energy.</p> <p>Bureaucratic and regulatory obstacles to the adoption of renewable energy sources in individual dwellings should be removed to the greatest possible extent. In addition, the planning framework should be amended to</p>

Name of Parish (settlement) : <b>Winchester Town</b>	
	<p>strengthen the position of people who wish to create renewable energy on a larger scale, for example from wood fuel, anaerobic digestion or wind.</p> <p>Planning should be used as a tool and lever for increasing sustainability. Replacing earth with concrete to create parking spaces must be resisted; the number of cars per dwelling should be lower for homes within 3 miles of a station, and on well-serviced bus routes. Cycle parking should be a requirement in all new offices.</p> <p>Locally produced food sold in farmers' markets and local shops cuts greenhouse gas emissions and also enhances the experience of shopping for local residents and tourists alike.</p> <p>Community gardens and allotments add to the greenery of cities, enable people to eat local and seasonal food, and provide healthy exercise. "Green deserts" could be offered to community groups to create community gardens.</p> <p>5. <u>Development of policies to ensure a better mix and distribution of housing.</u></p> <p>To be implemented by :-</p> <p>If Winchester is to remain a vibrant city it needs to offer a range of housing stock much better suited to the varying needs of its citizens. For too many there is an affordability gap.</p> <p>However, it is accepted that in a large and mobile free market, to build our way out of this position by sheer numbers alone is unlikely to be an option without the City expanding to the point where it loses its unique character (see points 6 &amp; 7), especially when affordable accommodation is 'bought' on the back of a larger proportion of open market housing.</p> <p>It is therefore of critical importance that new development allowed within the City must be smarter, specifically designed to address the imbalance in our housing stock in the most efficient way. It must be led by actual need. New housing needs to be provided in the widest mix of tenures and strongly focused on the provision of higher density homes at the smaller end of the range. Successful modern developments of houses and flats at 90 dwellings per hectare and above show that with creativity, design quality and reduced car use, high density does not necessarily mean just more flats.</p>



Name of Parish (settlement) : <b>Winchester Town</b>	
	<p>Examples such as Parchment Street show that even traditional terraced housing can achieve 75 dph (twice that of Barton Farm). There are recent examples of high density housing that have proved popular with their residents; at such densities the land take for new development could be reduced by up to 75%.</p> <p>The encouragement of 'nodes' of higher density at neighbourhood centres around the City, would go hand in hand with policies to promote a more walkable city and to increase the provision of public transport. Within the City centre itself the 4.5 hectares of surface car parks present an opportunity to increase the population and vitality of the centre whilst maintaining a compact city.</p> <p>6. <u>Expert guidance provided in advance for the location and design of new build and redevelopment to ensure enhancement of the character of the City and the well-being of its residents.</u></p> <p>To be implemented by :-</p> <p>A degree of development is necessary if our needs are to be met, and should be welcome for that reason and for its potential to enhance our city..</p> <p>The City Council needs to give greater priority to the siting and design of new development. The Council could commission an expert and experienced urban-design-led multi-disciplinary practice to produce a comprehensive 'conceptual framework' or 'neighbourhood plan' for the whole City and its surroundings, to provide guidance on the location of developments. The brief for this work should include the Principles, the Urban Capacity Report and the Winchester and its Setting Report.</p> <p>7. <u>Retention and reinforcement of the unusually well-defined transition between town and countryside</u></p> <p>To be implemented by :-</p> <p>An exceptional characteristic of Winchester is that the radial roads leading in and out of the urban area have the appearance of a defined change between country and town. This characteristic is also extended to the urban boundary in general where the change from built-</p>

Name of Parish (settlement) : <b>Winchester Town</b>	
	<p>up area to fields can also be quite marked. In the case of the radial roads, the appearance is not always a reflection of what actually happens, but relies on the character of the road margins, either because they are densely planted, or pass through corridors of relatively open land.</p> <p>This is of great significance to the character of the City, and should therefore be maintained as one of the City's valuable assets.</p> <p>8. <u>A programme of planting to perpetuate the famously green character of the City (from within and without) and to enhance the enjoyment of walking and cycling.</u></p> <p>To be implemented by :-</p> <p>Winchester is fortunate with a remarkable degree of tree cover within the boundary of the City. These trees serve Winchester in two other invaluable ways. From the hills that surround the City, the urban area is green with their foliage in summer and given a haze of branches in winter, and where trees are massed on the hillsides, they hide much of the 20<sup>th</sup> century suburban growth that would otherwise disfigure the setting.</p> <p>Two factors threaten this tree-enhanced ambience.</p> <ol style="list-style-type: none"> <li>1. A great many of the trees are of a similar age and, being at or past their prime, will tend to be felled within the same period.</li> <li>2. Development has either caused immediate felling of trees, or new buildings have been permitted too close to important trees</li> </ol> <p>The City Council should take the initiative of introducing a policy for tree care and replacement according to a comprehensive scheme based on a thorough understanding of the advantages we now enjoy and why these are at risk.</p> <p>9. <u>Development of a vibrant and healthy economic and cultural life in the city which attracts inward investment. This includes business, education, events, sports, entertainment and tourism.</u></p> <p>To be implemented by :-</p> <p>A healthy, successful city needs a vibrant, healthy economy to support its population and their activities.</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>The criteria are:</p> <ul style="list-style-type: none"> <li>• increasing number of people employed locally in high value jobs</li> <li>• increasing number of local start-up and growing businesses</li> <li>• businesses are local to their employees and not segregated so that people can walk or cycle to work and the business is part of the local community.</li> </ul> <p>Practical suggestions about how to do this are to:</p> <ul style="list-style-type: none"> <li>• review the value of land in Winchester and re-deploy to best economic advantage</li> <li>• encourage new start-ups - build on the success of Basepoint</li> <li>• encourage businesses to grow locally – in Winchester and in local communities</li> <li>• focus on the current lack of high value employment</li> <li>• make people aware of how people in Winchester earn a living – at an aggregated level – and celebrate success.</li> </ul> <p>Education, culture and tourism are major sources of benefit, including economic benefit, to the City and its surrounding area. The quality of life in the City and therefore its attractiveness as a business location, are highly dependent on the vitality of these activities.</p> <p>This would be helped and stimulated if there were an over-arching coordinating body, providing information and linkages for arts in the City and beyond. This might be based on the principles on which BID (Business Improvement District) functions i.e. with a small levy on the participants.</p> <p>The nurturing of these aspects of Winchester life is impeded by the shortage of small work-place units or live/work units, at affordable rents.</p> <p>Culture and the arts can be a vehicle for re-engaging young people who have become disaffected from education. This can most effectively be realised by taking the event to them. One example would be for students from 6th form colleges to give performances in local secondary schools. This could make the skills</p>

Name of Parish (settlement) : <b>Winchester Town</b>	
	<p>seem more attainable &amp; provide role-models.</p> <p>It is of great importance that Winchester City Council supports &amp; maintains the three Sure Start nurseries.</p> <p>Accessible sporting facilities are essential to the well-being of the community and would benefit from the following:</p> <p>There are ample facilities for toddlers provided as planning gain by developers, for slightly older children and for formal sports by the LA, but there is insufficient informal activity space (kick-about etc.) for older children</p> <p>It would help if the criteria for use of developers' contributions could be as wide as possible within the legal framework.</p> <p>10. <u>Improvement of opportunities and encouragement for involvement and participation in local decision-making.</u></p> <p>To be implemented by :-</p> <p>Winchester's European Heritage status deserves a conceptual framework covering the historic city and its landscape setting that is in line with the European Landscape Convention covering urban and rural landscape.</p> <p>Recognising the government planning initiatives to encourage localism, in order to influence the current Local Development Framework and future statutory development plans, there should be a Neighbourhood Plan that involves, and is initiated by, the people of the historic City and the adjoining parishes.</p> <p>Participative democracy should be extended from the Town Forum to create a Town Council for Winchester, ultimately with its own elected Mayor as champion.</p> <p><u>RECOMMENDATIONS</u></p> <ol style="list-style-type: none"> <li>1. Ten Principles for the Future of Winchester are adopted by Winchester City Council.</li> <li>2. The LDF should be led by consideration of place and character and not numbers alone.</li> <li>3. The "Winchester City and its Setting Report" should be adopted and reissued as evidence for the LDF (if not already the case), or a separate</li> </ol>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>Landscape Character Assessment is produced for the City and its surrounding villages to provide the necessary evidence.</p> <p>4. Before the LDF is written all existing evidence, together with further predictions, should be drawn together in the form of a comprehensive Urban Capacity Report, which is in an accessible form for public engagement, showing all potential urban land in the City and surrounding villages that might become available for development. The object is to show the extent to which housing and commerce might be contained within the urban areas, and to assess how much additional green field land might be required.</p> <p>5. Before the LDF is finalised, a guiding neighbourhood plan/conceptual framework for the City and its setting should be commissioned. The Principles, the Urban Capacity Report and the Winchester and its Setting Report (or Landscape Character Assessment) should be key parts of the brief.</p>
20116	Winchester City Residents Association	<p>The Association supports the 10 principles for Winchester as debated on 6 November meeting organised by City of Winchester Trust; Winchester Area Community Action; Winchester Action on Climate Change, and wish to emphasise the following:-</p> <ul style="list-style-type: none"> <li>• need to protect unique landscape setting of the City and its compact form, including the retention of trees.</li> <li>• Development needs to take account of the need of the suburbs with provision of facilities – schools, sport, youth clubs etc. There is also a need for coffee bars or similar in local centres.</li> <li>• Provision of a good bus service including evening services</li> <li>• Encourage provision of live/work units</li> <li>• Need to look at the existing publicly owned housing areas as opportunities for redevelopment in cooperation with housing associations.</li> <li>• Any growth must not prejudice the character of the City and oppose the development of greenfield sites particularly Barton Farm.</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<ul style="list-style-type: none"> <li>Accept growth as benefiting Winchester in relation to the Sixth Form College and the University – both are successful institutions serving the community – but this needs to be balanced with increased local traffic congestion during peak times and pressures from student accommodation. Any future growth needs to take these issues into account.</li> </ul>
20054	Winnall Community	<p><u>Community Feedback:</u></p> <p>There are generally enough community spaces but a need for more ‘pop-in’ places such as café or coffee shop to allow residents to get together informally. Need to look at the whole of Winnall Valley in terms of mix of employment, housing and community. The PV cell scheme would make properties particularly in the rental market more affordable. Need to improve east-west transport access across Winchester.</p> <p><u>Housing feedback:</u></p> <p>Need more starter housing for single professional people so that they can live near to where they work. Also need family housing. Parking with new development must be addressed.</p> <p><u>Employment Feedback:</u></p> <p>There is a need for employment facilities to be more affordable, cost of small start-ups is prohibitive for entrepreneurs. Some parts of Winnall industrial estate (Moorside Road) should be re-developed as they are underutilised. Consider possibility of redeveloping the area of car dealerships in Winnall for small affordable flats and retail/office units to encourage people to live and work in the same area. Need to reduce rents/rates to encourage take up of existing commercial buildings.</p>
20059	Residents of Highcliffe	<p><u>Community Feedback:</u></p> <p>Highcliffe needs a good bus service that offers a more frequent service into the evening. Needs a 20mph speed limit – this is constantly requested. School must be retained and it would be nice to have a local shop for local residents.</p> <p><u>Housing feedback:</u></p> <p>There is a necessity to retain and increase the amount of council/affordable housing – particularly controlled rented accommodation for starter homes. The Serco</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>Depot could offer an opportunity for more affordable housing; need to investigate allotment area to determine whether this offers any redevelopment potential.</p> <p><u>Employment feedback:</u> Lack of opportunities – need to consider Serco site and whether this can be adapted for employment ventures. Employment premises in Nelson Road being considered for part work/part housing - good solution to retain some employment in the area.</p>
20089	Badger Farm and Olivers Battery Parish	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Preserve and build on what is unique in Winchester - buildings and countryside</li> <li>• Encourage a mix of professions and those with money to settle here, to enable a self-sufficient county town – don't over populate</li> <li>• Retain leisure and arts facilities and make provision for young people</li> <li>• Need affordable public transport network</li> <li>• Need to retain city centre parking</li> </ul> <p><u>Housing Feedback:</u></p> <ul style="list-style-type: none"> <li>• Need modern equivalent of council housing that is carbon neutral</li> <li>• May need more care homes in the future</li> <li>• Build infrastructure to support any new development</li> <li>• Piece of land between Badger Farm, old railway line and army camp that could be developed</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need local jobs – tourism – retain public sector</li> <li>• Encourage small specialist shops</li> <li>• lower business rates</li> <li>• encourage light industry and IT, professional occupations to create variety</li> <li>• encourage locally produced food and produce</li> </ul>
20010	Weeke and Harestock	<ol style="list-style-type: none"> <li>1. need for some small work units in the local area i.e Aldi site or above the shops</li> <li>2. also a restaurant/coffee shop/meeting place so people don't have to go into central Winchester</li> <li>3. need to retain existing bungalow stock to provide opportunities for older residents to down size into these are often acquired by developers and</li> </ol>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>redeveloped.</p> <ol style="list-style-type: none"> <li>4. need to address local parking issues – Peter Symonds</li> <li>5. need to reduce threshold for affordable housing requirements so that even small sites make an affordable housing contribution.</li> </ol>
20026	Sleepers Hill Association	<ul style="list-style-type: none"> <li>• wish to maintain the LADS and suggest this is rolled out across the District as it is a valuable tool for considering future development</li> <li>• future development should be initially restricted to proper brownfield sites not back gardens</li> <li>• need more affordable and Council housing to ensure key workers can live in Winchester</li> <li>• City Council needs to demonstrate more leadership and avoid delays in decision making</li> <li>• encourage local centres of excellence – such as a technology park to promote skilled employment</li> <li>• need more cycling initiatives for both commuting and recreational purposes.</li> </ul>
20046	St Giles Hill Residents' Association	<p><u>Community feedback:</u>            Need to retain the semi rural character of St Giles Hill area, which should be managed for enjoyment by the city's residents and tourists. Need to retain open spaces that are accessible on foot.            To encourage use of the city investment should be made in park and ride; improve bus services and cycle routes. Need to address a number of traffic issues including – east-west flow across the city; M3/A34 junction; 20mph speed limits.</p> <p>All access routes to the city need the same treatment to give a consistent and positive impression of the city.</p> <p><u>Housing feedback:</u></p> <p>The NDS adopted has assisted with the consideration of planning proposals and this should continue. Need a strategic approach to the provision of new housing to include an assessment of infrastructure requirements, as previous 'back garden' schemes due to their size are not required to provide affordable homes – this issue needs to be addressed to increase the availability of low cost/affordable housing.</p> <p><u>Employment feedback:</u></p>



Name of Parish (settlement) : <b>Winchester Town</b>		
		Traffic and parking problems relate to the high level of commuter traffic – need a better balance between jobs and working population.
20053	Teg Down and Dean Lane Neighbourhood Group	<p>Need accommodation for the elderly to downsize to.</p> <p>Need more affordable housing – even small scale schemes should provide an element of affordable housing. The Barton Farm development would provide a properly laid out site with affordable housing and necessary supporting infrastructure including affordable office/work space – need a referendum on the Barton Farm issue. Traffic congestion is likely to increase with any development need to manage car parking and investigate bus provision.</p> <p>Winchester is more likely to be a growth point for small businesses rather than large corporations – need to ensure suitable premises are available. Also need faster broadband. Consider using unoccupied shops or flats above shops for new businesses.</p> <p>Also need to attract small specialised shops – these are put off by such high rents.</p>
20087	St Barnabas West (Teg Down/Dean Lane Neighbourhood)	There is a need for a more frequent public transport service to access the city centre – particularly on Sundays. Need to retain green corridors for wildlife.
20144	Save Barton Farm Group (SBFG)	<p>SBFG is in broad agreement with the 10 principles agreed at the meeting on 6 November.</p> <p>SBFG also support concerns expressed at Weeke and Harestock.</p> <p>SBFG is of the view that :-</p> <ul style="list-style-type: none"> <li>• the views of local people must drive the planning system and must not be imposed by developers or from above.</li> <li>• Essential to protect the landscape setting of Winchester</li> <li>• Growth for growth's sake must be resisted</li> <li>• Development must be assessed for potential flood risk</li> <li>• Growth must take into account impact on existing residents – increased traffic; pressure on local services which are already at or reaching capacity.</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<ul style="list-style-type: none"> <li>• Must protect greenfields (Barton Farm) from development</li> <li>• Resist over-development</li> <li>• WCC must assess its properties and explore opportunities for redevelopment</li> <li>• Need improved public transport – including weekends and evenings</li> <li>• Ensure all empty/underused properties are brought back into use to provide live/work units</li> <li>• Encourage a car free city</li> <li>• WCC needs to re-examine schemes such as Silver Hill/ Aldi to ensure these reflect the views of local residents</li> <li>• Support an holistic approach to future development that reflects local views and wishes.</li> </ul>
20060	Families in Winchester	<p><u>Community Feedback:</u> A growing population will require additional services – more schools/increase size of existing. Traffic congestion will need to be addressed – more park and ride and better access for pedestrians and cyclists – ban traffic from central Winchester. Must have support for elderly and infirm and also retain the character of the city.</p> <p><u>Employment Feedback:</u> Rents are too high for small businesses these need more encouragement. Silver Hill must not become white elephant. Empty offices, shops etc bring in no income and could harm aim of being a prosperous economy. If all the major employers contract or move out will be less demand for affordable housing in Winchester.</p> <p><u>Housing feedback:</u> Future needs would include housing for families, single people. Big issue is affordability and where would new housing be located. Must retain character of Winchester, have small housing developments not big new suburbs – are areas in the centre that could be developed and empty spaces in the industrial areas.</p>
20105	Oliver's Battery Primary School (year 6)	<ul style="list-style-type: none"> <li>• build small affordable houses for new couples and people in Winchester so they don't have to live in flats</li> <li>• give 5% of rent/mortgage to charities/homeless and do more fund raising to build homes for those who can't afford them</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<ul style="list-style-type: none"> <li>• build homes with gardens for people to enjoy</li> <li>• create modern green homes to help global warming and reduce carbon emissions.</li> </ul>
20120	Over 55's Forum c/o WACA	<p>Housing issues:</p> <ul style="list-style-type: none"> <li>• big houses become a burden as get older</li> <li>• difficulty in finding smaller affordable units for independent living that are not in an age restricted development</li> <li>• need flats and small houses in new developments to overcome isolation – these must have 2 beds; kitchens with dining space and separate living rooms</li> <li>• flats in Winchester are predominantly for rent = may wish to buy – consider converting existing council flats by merging 2 into 1 and selling to over 55's – need to match expectation of over 55's – with sheltered housing for older people to get off the property ladder.</li> </ul> <p>Activities:</p> <ul style="list-style-type: none"> <li>• need more encouragement to use existing facilities and access activities</li> <li>• lots of facilities for more elderly – lunch time clubs etc, need more for younger older people</li> </ul> <p>Services and facilities:</p> <ul style="list-style-type: none"> <li>• need to retain independence but need support and care and access to non essential social care</li> <li>• carers support – emotional, physical and mental burden</li> <li>• joint care places to keep couples together</li> <li>• need more local buses to avoid isolation</li> </ul>
20121	Trinity Centre c/o WACA	<p>Homeless cycle needs to be broken by :-</p> <ul style="list-style-type: none"> <li>• direct access accommodation</li> <li>• support for prison leavers</li> <li>• staged accommodation – rehab – home</li> <li>• drug/alcohol centres and housing support for these people</li> <li>• emergency beds regardless of addiction/mental health/criminal issues</li> </ul> <p>Other areas of support needed:-</p> <ul style="list-style-type: none"> <li>• employment services and opportunities</li> </ul>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<ul style="list-style-type: none"> <li>• incentives to gain work/voluntary sector experience</li> <li>• semi independent living opportunities</li> <li>• relationship services – keeping families/couples together</li> <li>• accessible training courses</li> <li>• accessible GP, dental services</li> <li>• traveller sites needed</li> <li>• community education of issues faced by homeless people</li> </ul>
20122	Young Carers c/o WACA	Looking ahead these young people gave priority to getting married; owning a car; being happy; having a job doing something they like.
20101	Winchester Churches Nightshelter	Need to consider number of homeless people in Winchester – job prospects; long term housing needs; types of accommodation available/affordable; service and facilities needed to provide support.
20029	Winchester Baptist Church	<p><u>Community feedback :</u> Any new housing development must be accompanied by the necessary social and community infrastructure – provided at the time of development not after all the houses are occupied. There are a number of deficiencies that need to be remedied (i.e GP services, social facilities for teenagers) the voluntary sector needs to be utilised more to provide community transport schemes; facilities for young people; providing social support etc.</p> <p>Need to publicise the Volunteer Bureau to allow older, active people to volunteer more. CAB is a valuable asset and needs to be supported by the City Council.</p> <p>Public transport must be maintained and possibly expanded – but needs to be cheaper. Need to make cycling a more attractive option. Education provision needs to be maintained with provision of more nursery/primary places to attract young families.</p> <p><u>Housing feedback:</u> Any new development must enhance rather than degrade Winchester. Need more affordable homes to retain and attract young families otherwise Winchester will be dominated by the elderly and affluent out-commuters. Need mix of house types to maintain buoyant economy, new housing policies should be</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>aimed at reducing commuting flows – need to reduce number of large houses as these attract incomers who commute out to work.</p> <p>The City Council should increase stock of local authority housing and consider other means of providing more affordable homes (persuade university to accommodate students on campus; park homes; LA housing to be managed to ensure family homes are not occupied by single people). Also consider allowing elderly people to convert their large homes to provide a rented flat whilst they retain accommodation. Consider specialised retirement accommodation in the form of a retirement village within the immediate vicinity of the city, will also need to provide part 2.5 accommodation with the increasing number of elderly people in the future, as there is little of this in Winchester at present.</p> <p><u>Employment feedback:</u></p> <p>Need to retain entrepreneurs with range of business accommodation; more starter units; attractive business rates; good public transport; parking provision; improved broadband; access to advice/loans etc. Also need to retain high-tech firms with flexible business space; good roads/rail links; close links with education and university; a business park close to the motorway where similar companies can be located. Bushfield Camp may be suitable through controversial. Need more training/apprenticeship opportunities for young adults.</p> <p>Also need to maintain a diverse and prosperous retail economy in Winchester – consider starter retail units with affordable rents to attract new local retailers.</p>
20086	University of Southampton	<ol style="list-style-type: none"> <li>1. there is a need to keep young people in the area</li> <li>2. the university supplies local employment/business opportunities and can work with the Council to offer courses to attract the type of businesses wanted in the area – the creative and arts based courses are offered at the Winchester Campus can contribute to the cultural and creative offer</li> <li>3. need a supply of affordable housing for students who wish to stay in the area after graduating</li> </ol>
20032	University of Winchester	<p>LDF and its policies need to address the following :-</p> <ol style="list-style-type: none"> <li>1. provision of more affordable homes and high value jobs to balance the commuting issue. Also</li> </ol>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>need provision of land/buildings for new/expanding businesses.</p> <ol style="list-style-type: none"> <li>2. provision of jobs for graduates; provide and support business start up facilities; create communities of business</li> <li>3. increase supply of rented and shared equity housing</li> <li>4. support green economy – become a location of choice for low carbon businesses- need step change in energy related carbon reduction and green transport</li> <li>5. exploit spare capacity of education buildings</li> <li>6. encourage student and older person volunteering</li> <li>7. merge School of Art with the University; support Winchester Business School as a magnet for new businesses –develop city brand as a centre of law, education, creative industries and high end tourism etc</li> <li>8. employ high quality creative and sustainable architecture</li> <li>9. develop partnerships for sport, leisure and cultural provision</li> </ol>
20093	Winchester Consultants (Mr K Story)	<ol style="list-style-type: none"> <li>1. population – for long term sustainability population decrease is essential. Winchester’s population with a majority of age 45+ is an asset as these have higher incomes and support the retail and service sectors. The biggest threat to its sustainability is the increase in the numbers of university students.</li> <li>2. housing – there is an exaggerated perception of a housing shortage in Winchester – made worse by students occupying local rented accommodation. More use should be made of existing housing stock – under-occupation by the elderly needs to be addressed. Winchester should remain as a compact city and focus should be on building affordable homes on brownfield sites</li> <li>3. economy- focus on improving the tourist and cultural economy. Build on the success of the farmers market with the creation of a heritage style market hall as part of the Silver Hill scheme.</li> <li>4. transport- Winchester is successful because it is easily accessible by car, rail, bus and cycle. Need to resist making central Winchester a car free zone – this will damage the viability of Winchester – best means to limit off-peak traffic is to keep new buildings within the existing boundary so that</li> </ol>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>walking and cycling remain options for residents. Commuter traffic, the school run and access by delivery vehicles all need to be addressed to reduce congestion and improve traffic flow. Introduce a 20mph limit in the central area.</p> <p>5. environment – LAs need to promote energy efficiency by leading by example and turning off lights in buildings/car parks overnight. Need to retain and promote accessible green spaces and surrounding countryside.</p>
20113	Winchester Friends of the Earth Transport Group	<p>Concern that responses to previous Council consultations have not been addressed. Given climate change issues coupled with resource limitations there will be a need for Winchester to consider how to rebalance distribution patterns that have been dominated by car use with the dispersal of employment, housing and shopping. Winchester is well placed to do this being compact with adjacent agricultural land to produce food, although commuting levels need to be reversed.</p> <p>Support the range of current initiatives to reduce carbon emissions but more needs to be done particularly with new developments i.e Silver Hill makes no real attempts to tackle this issue. Do not support the concept of a business/knowledge park at Bushfield, these developments are only successful where they are associated with an academic science base.</p> <p>Transport emissions are critical and more needs to be done to transfer subsidy from private motoring to public transport to have an impact on reducing emissions. There is a need for a radical approach to environmentally – inspired transport ideas. Need to adopt a ‘streets for people’ and people centred access policy to encourage more physical activity and improve well being through the reduction of speed limits and reversing transport hierarchies to put pedestrians first.</p> <p>Winchester’s commuting imbalance will be affected by the way the economy changes and the rapidly growing cost of transport and this will have an impact on its housing requirement. Given the huge uncertainty about the economic changes ahead this makes it difficult if not impossible to undertake a strategic assessment of housing demand at this time.</p> <p>Social housing should serve those for whom Winchester</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>has a natural duty of care, not to resolve the commuting issue by providing affordable housing for in commuting employees. Council owned car parks should be investigated as development opportunities for social/council housing.</p> <p>Winchester relates to its setting and further outward expansion would severely compromise this and the walkability of the town. It would be possible to increase housing density within the City through the acquisition of areas of lower density housing and replacement with higher densities – i.e Victorian style terraces.</p> <p>Traffic must be removed from most of Winchester’s streets over the next 10 years commencing with the removal of car parks.</p> <p>Need a vision for Winchester which embraces the concept of ‘A City for People not Cars’, based on</p> <ul style="list-style-type: none"> <li>• streets for people</li> <li>• slow city</li> <li>• World Heritage City</li> </ul>
20094	Mrs Moetteli (member of Friends of the Earth)	<p><u>Community feedback:</u> All communities need a community centre and new communities should have a good mix of all ages and races of people and not be too large.</p> <p><u>Employment feedback:</u> Local employment should be supported by childcare centres for working parents.</p> <p><u>Housing feedback:</u> Need more social housing with either own or shared green space and houses should not be too close together.</p>
20081	Mr C Slattery	It is vital to build on brownfield sites to maximise regeneration and preserve farmland to produce food for the population increase. Quality farm land contributes to Winchester landscape setting and tourist income. Must avoid building in flood risk areas.
20145	Mrs C Slattery	<p>Support the 10 principles for Winchester as suggested at the meeting on 6 November.</p> <p>Must protect Winchester and its setting.</p>



CAB2115(LDF) - Appendix A Winchester Town Summary of Comments

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>Acknowledge the need to provide homes for those who are disadvantaged.</p> <p>Must have housing and need to regenerate the City Centre and welcome Silver Hill which will provide a number of new homes including affordable and social rented. Also support the need for more affordable housing in the rural areas, market towns etc. and for developer contributions to be proportional to the scale of development.</p> <p>Older residents need 2 bed accommodation; families needs 3-4 bed accommodation – but Winchester must not become another Basingstoke.</p> <p>Welcome the Council’s commitment to extend the community involvement this must continue to work in collaboration to share the vision for Winchester District for the future.</p>
20096	Mr R Parker	Should have a more balanced community with more participation by different social groups. Need more council controlled housing accommodation to provide homes for the disadvantaged. Promote green jobs.
20002	Mr P Grant	Consider that Winchester is ‘full’ in terms of its shopping facilities and the other facilities centrally located. A Barton Farm type development on the edge should be allowed provided the amenities are sufficient to relieve the city centre. The charm of Winchester must be preserved at all costs and there is a need to ‘tame’ the traffic in the central area.
20091	Mrs Allen	<p>Need to retain central car parking.</p> <p>Growth of the University should be restricted so that it does not destroy the quality of life for residents.</p> <p>Should be more rented and affordable housing for local people.</p> <p>Winchester must retain its special and historic character and setting.</p>
20038	Mr Charrett	<p>Cross ref with WinAcc/Trust/WACA comments</p> <p>Need to retain the green wedges of Winchester these</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>ensure the city retains its character by being compact, manageable and semi-rural. Excessive development would be damaging, need to delete proposals for 2000 houses on Barton Farm. Accept new housing must consist of affordable homes these must be provided in small numbers on suitable land throughout the whole District. Value of green infrastructure is recognised as essential to people's well being and to the preservation of the natural environment and biodiversity, need a GI strategy for Winchester – similar to the one for PUSH.</p> <p>Need to give priority to pedestrians and cyclists on all radial routes and introduce a 20mph limit in the city centre and in some residential areas.</p>
20161	Richard Rogers Associates	<p>Need to retain small houses and bungalows and do not assume that when children leave home parents will downsize.</p> <p>Need good affordable public transport – particularly for the young to access facilities and socialise.</p> <p>Need good broadband</p> <p>Locally (Weeke and Harestock) there are no small business premises – consider space above the shops.</p>
20108	Adams Hendry on behalf of Winchester College	<p>Request the identification and allocation of land at Blackbridge Yard, College Walk for housing purposes – the site is close to existing services and would provide some 15 additional dwellings.</p>
20109 & 20110	Adams Hendry on behalf of Bovis Homes Ltd (20109) and Heron Land Developments (20110)	<p>Bovis Homes Ltd and Heron Land Developments jointly control land to the north of Winchester and consider that there is a particular need for further development to support Winchester's continuing economic prosperity. A reduction in housing provision from that set out in the South East Plan would do little to reduce current levels of commuting and could affect long term economic stability. There is a compelling need for additional housing in Winchester which would not be satisfied by using 'Option 1' figures. In order to deliver significant levels of affordable housing a large scale allocation is required this would be best located on land north of Winchester as part of a mixed use urban extension, to include commercial floorspace to provide a better balance between jobs and housing.</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
20106	Terence O'Rourke Ltd on behalf of Church Commissioners for England	<p>Church Commissioners for England own the Bushfield Camp site and promote it as a Knowledge Park as it would provide new employment floorspace in the knowledge and creative sectors – providing more high quality jobs and helping to address problems with out-commuting whilst allowing collaboration between business and local universities and help the shift to a more low carbon economy.</p> <p>The Knowledge Park is needed to make significant improvement in the economy and to provide some of the additional employment land identified as needed by the Council's evidence. The Park would not fundamentally change the contained character of the city.</p> <p>If no new housing is provided the population will age and the economy decline – if there is new housing but without employment commuting will continue to grow – a Knowledge Park would help break this cycle. Surveys of rail commuters indicates strong support for local work opportunities as they feel this would improve their quality of life. Further research by University of Winchester concluded that there is an established niche of knowledge and creative based businesses in Winchester and the potential for a sustainable business cluster.</p> <p>The Knowledge Park offers an opportunity to create a new opportunity tailored to Winchester's character and needs, to help rebalance the local economy; tackle commuting and make a transition to a more low carbon sustainable resilient community.</p>
20061	CALA Homes	<p>Question the practical value of Blueprint as it will engage with the same people as previously and be skewed to those who oppose higher levels of growth, and generate the same views and issues that have already been raised.</p> <p>The population data is misleading and will give the impression that the higher numbers will lead to in-migration: in-migration will continue in any event, affordability will get worse and newly forming households will be forced out of the area. There is also the issue of in-commuting which will also continue to get worse if there is an under provision of housing exacerbating traffic congestion.</p>

Name of Parish (settlement) : <b>Winchester Town</b>	
	<p>Winchester’s planning issues are long established and there is a need to reconcile competing objectives. Clear choices need to be made in meeting local housing needs only a new sustainably located urban extension will go any way towards addressing the issues Winchester faces.</p> <p>Cala Homes commissioned specific research to examine the evidence of housing need across the District using four different scenarios of provision for the period 2010 - 2026:</p> <p><u>Scenario A</u>: Baseline Population using the ONS Sub-National Population Projections (SNPP); this creates the need for 556 new dwellings across the District pa with 387 units in non PUSH pa.</p> <p><u>Scenario B</u>: Zero Net Migration based on equalising the 2008-based ONS SNPP projections of internal and international migration; this creates the need for 236 new dwellings across the District pa with 173 in non-PUSH pa.</p> <p><u>Scenario C</u>: Economic Growth using Cambridge econometrics LEFM baseline employment projections contained in the 2007 Winchester Employment Land Review; this creates the need for 782 new dwellings across the District pa with 545 in non-PUSH pa.</p> <p><u>Scenario D</u>: Affordable Housing Needs based on the level of affordable housing need identified in the 2010 Winchester Strategic Housing Market Assessment; given the issue of affordability across the District this would require a greater level of new housing provision in the region of 940 – 1250 pa.</p> <p>The research acknowledged that Winchester’s housing need is affected by a housing market that has a relatively significant relationship with London (attracting in-migrating higher earners from the capital) and that within the District, there are clear market separations between the south (related to the PUSH area) and the non-PUSH area to the north (which includes Winchester City) related to central Hampshire. These areas are subject to separate housing allocations through the South East Plan (equivalent to 337 dpa for PUSH and 275 dpa for non-PUSH).</p>

Name of Parish (settlement) : <b>Winchester Town</b>		
		<p>The research concluded that the need for housing in the non-PUSH part of the District ranges from 387-545 units pa, in excess of the levels planned for by the South East Plan (275 units pa). The evidence on affordable housing need contained in the Winchester SHMA (which looks both at the backlog and newly arising needs) also supports high levels of housing provision – at 940-1250 dwellings across the district, with the majority in the non-PUSH area.</p> <p>In addition, the CLG 2008-based household projections show a level of household growth for Winchester district equivalent to 555 dwellings per annum between 2008 and 2026.</p> <p>A zero net-migration scenario as suggested by Blueprint, would lead to a housing requirement below that of the South East Plan, and would give rise to a demographic structure in the district that was increasingly elderly, with a significant fall in the number of economically active residents. The consequences for both the district and Winchester City would be severe, the District would find its ability to deliver a sound business base and services in lower paid sectors (including health and residential care, which become more important with an elderly population) compromised.</p> <p>Blueprint data also fails to identify the monetary implications of different housing provision flowing from the New Homes Bonus being introduced by Government.</p> <p>The research concludes that the evidence clearly points to the significant benefits to Winchester of making adequate provision for its future housing needs and of the serious implications of it failing to do so.</p>

**Appendix B : Key Matters and Summaries of Responses relating to South Hampshire Urban Areas :**

Key matters raised:-

Housing =

- Whiteley development to be limited to a maximum of 3000 dwellings
- Need mixed community with adaptable housing
- Opposition to the proposed strategic allocation as it is within a rural area not urban area and will result in urbanisation
- This scale of housing is not needed locally

Employment =

- provision of jobs for young people
- need wider range of jobs

Community =

- must resolve the lack of infrastructure and consider impact on capacity of existing infrastructure
- need to fully integrate both existing and new communities
- roads and schools are critical
- bus routes and links needed with railway station
- leisure facilities for all
- cycle routes to places of employment
- development will increase congestion

Summaries of all responses relating to South Hampshire Urban Areas:-

Name of Parish (settlement) : <b>Whiteley</b>		
Summary of Responses :		
Rep No	Name of Organisation	Brief summary of comments
20017	Cllr Atchwell (notes of Blueprint meeting held on 30 Nov 2010)	<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Need adaptable housing</li> <li>• Homes attractive to older people – bungalows and nursing</li> <li>• Sustainable housing</li> <li>• Plan for housing needs of young people</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need more varied jobs</li> <li>• Jobs for young people</li> <li>• Need to provide space for those who work from home to park vans, etc</li> </ul>

Appendix B South Hampshire Urban Areas Summary of Comments

Name of Parish (settlement) : <b>Whiteley</b>		
		<p><u>Community feedback:</u></p> <ul style="list-style-type: none"> <li>• Community bus</li> <li>• Leisure facilities for older people; adult education classes</li> <li>• Opportunities for volunteering</li> <li>• Swimming pool; library, cinema</li> <li>• Railway station</li> <li>• Link bus timetable with railway station; hospital, colleges, etc</li> <li>• Need cycle links – to station; Segensworth, etc</li> </ul>
20134	Whiteley Parish Council	<p>85% of residents consider that the important priorities for the North Whiteley proposals are an additional access road and schools.</p> <p>The PC requests that the development is limited to a max of 3000 dwellings as a mixed community with full integration between the new and existing communities.</p> <p>Concern that Fareham SDA will both replicate and exacerbate problems caused by the inadequate infrastructure in Whiteley, the impact of this on Whiteley must be examined carefully and fully.</p> <p>Support for this development is on the understanding that the present deficiencies are fully resolved prior to or early in the new development. Concerned that the requirements placed on the developers to deliver affordable housing will have a detrimental impact on the provision of the key infrastructure that Whiteley urgently needs.</p>
20044	Curbridge Preservation Society	<p>Oppose the proposed Strategic Allocation at North Whiteley which is predominantly within Curdrige Parish would urbanise Curbridge and is counter to policies in their Village Design Statement.</p> <p>The proposal should be constrained to Whiteley Parish.</p> <ul style="list-style-type: none"> <li>• The proposed Strategic Allocation at North Whiteley is not ‘urban’ and is contrary to draft WCC planning policy and PPS4 EC6.1.</li> <li>• There is concern regarding:- <ul style="list-style-type: none"> <li>○ the impact on protected species and habitats.</li> <li>○ the impact of changing ground levels and how this will affect drainage and flooding</li> <li>○ the water main will be over capacity.</li> </ul> </li> </ul>

## Appendix B South Hampshire Urban Areas Summary of Comments

Name of Parish (settlement) : <b>Whiteley</b>		
		<ul style="list-style-type: none"> <li>○ the development will increase congestion on M27 and Segensworth roundabout as well as on the local road network.</li> <li>○ proposal is for housing that is not needed locally.</li> </ul>

Name of Parish (settlement) : Fareham SDA		
Summary of Responses :		
Rep No	Name of Organisation	Brief summary of comments
20072	Drivers Jonas Deloitte on behalf of North of Fareham SDA promoters	<p>The built development within the North of Fareham SDA falls outside the Winchester City Council area. Part of the Green Infrastructure such as open space, pedestrian and cycle connections may however be located within the Winchester administrative area. The close proximity of planned employment and commercial uses means that the SDA has a contribution to make to the housing choice and economic opportunity for the existing and future residents of Winchester, in particular, the communities of Wickham and Knowle.</p> <p>Provide details of how the SDA can contribute to achieving the outcomes of the Sustainable Community Strategy.</p>



**Appendix C : Key Matters and Summaries of Responses relating to Market Towns and Rural Area :**

Key matters raised Level 1 settlements :-

Housing =

- Recognition of the need for more housing to retain and support the local economy vs future growth must be restricted – safeguard environment and community
- Sustainable location therefore should accept a corresponding level of growth vs least sustainable larger settlement in the district
- Support proposals for major housing development in Winchester as this will remove pressure for larger housing targets in the market towns
- Need for 2/3 bed properties for families/young professional people and for older people to downsize to – with gardens and parking
- Suggest 20 new dwellings per year is the right scale of development (NATC)
- Investigate sites put forward at issues and options stage (BWPC)
- Avoid piecemeal development and consider role and capacity of surrounding villages
- Need low cost affordable rented accommodation
- Capacity for infilling rather than development on greenfield sites
- New housing must be sustainable/energy efficient
- Ensure housing is supported by new/improvements to infrastructure prior to development commencing
- Various sites promoted/suggested as suitable for housing development
- Consider sheltered accommodation close to the town centre and/or nursing home for aging population
- No priority is given to local people in allocating affordable housing

Employment =

- need to consider the reuse of an existing employment site for housing purposes (NATC)
- need for live/work units
- fast reliable broadband is essential for the local economy
- reduce business rates to retain mix of independent retailers and businesses
- welcome tourism – maximise gateway position of South Downs National Park – need tourist office/information
- maximise opportunities promoted by low carbon economy
- support for new small business/light industrial units; start up units
- retain local shops
- mis match of local jobs and local skills

Community =

- need to rectify any shortfall in open space provision
- consider additional provision of burial sites/extension to existing

## Appendix C Market Towns and Rural Area Summary of Comments

- need more cycle routes
- introduce speed restrictions and traffic calming/management
- improve/provide more town centre parking
- maintain roads and improve drainage and sewerage systems
- improve public transport particularly at weekends and make fares cheaper
- need to improve medical facilities – dentist
- retain library, police and fire stations
- consider redevelopment of school sites in Alresford
- need to address climate change – mitigation and adaptation need to be given greater prominence
- improve appearance of the town
- provide more leisure facilities – indoor (gym, pool, courts etc)
- encourage local food production and co-ops
- concern how much land will be built on but acknowledge need for more facilities

## Appendix C Market Towns and Rural Area Summary of Comments

### Summaries of all responses relating to level 1 settlements New Alresford and Bishops Waltham:-

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
20136	New Alresford Town Council	<p>The response also needs to take into account comments made/contained in :-            New Alresford Design Statement;            Market Town Healthcheck            2007 and 2008 reports on LDF and other documents.</p> <p><u>Housing comments:</u></p> <ul style="list-style-type: none"> <li>• steady development is needed to retain the character of the town and its future as a real 'market' town. Without more housing the town will cease to be economically sustainable</li> <li>• need to focus on two bedroom/two bathroom properties in the centre for both young and older residents to down size to and be close to services and facilities</li> <li>• a number of the SHLAA sites are unsuitable and undesirable for development</li> <li>• suggest consideration is given to land at the Dean to be redeveloped for housing and possibly a new medical centre, this would reduce HGVs from the town centre and as limited number of people are employed there these add little to the economic prosperity of the town. Also land at Bridge Road should be identified as an exception site.</li> <li>• Do not support housing on land east of Sun Lane as development here will increase traffic and parking problems and this development would probably provide housing of a type that is not necessarily needed in the town. Consider this may be suitable for the re-location of Perins School as this would provide the playing fields a sports college needs and provide an effective barrier to the spread of housing development towards Bishops Sutton. If this were to happen it would be essential for access from A31 to be provided and it might be</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		<p>possible to provide some commercial premises at the southern end of the site.</p> <ul style="list-style-type: none"> <li>• Scale of development - so far some 145 units have been built and 50 having planning permission = 195; equating to approx 20 per year similar to the numbers contained in the South East Plan. Development of the school sites would increase this.</li> <li>• Development must not happen on a piecemeal basis and needs to consider the wider area through the identification of exception sites in the surrounding villages rather than the expectation that Alresford should provide affordable housing for the rural community.</li> <li>• The villages have more available land than Alresford to accommodate 4-5 affordable homes in each village would be easier than providing 30 -40 in Alresford.</li> </ul> <p><u>Employment comments:</u></p> <ul style="list-style-type: none"> <li>• There is a sustainable economy but commerce and business do little to improve and maintain this and look to others for support.</li> <li>• The light industrial unit in The Dean employs many people but most are from outside, like the other large employers in the town.</li> <li>• Is pressure to provide additional office space and interest in live/work or small workshops but little actual evidence to suggest if built these would be occupied or provide suitable jobs for local residents.</li> <li>• The light industrial units in Prospect Road provide much needed services</li> <li>• Is a possibility that commercial premises could be established at the southern end of Sun Lane with access from A31.</li> </ul> <p><u>Community comments:</u></p> <ul style="list-style-type: none"> <li>• Open space – the current shortfall in provision</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		<p>needs to be rectified</p> <ul style="list-style-type: none"> <li>• The burial ground (St Johns Church) will be full in five years – more provision needs to be made</li> <li>• Need cycle routes within the town centre itself in addition to those around the town</li> <li>• If Perins does relocate the school campus should include provision for a swimming pool</li> <li>• Public transport continues to decline particularly in the evening and at weekends. Lack of public transport puts pressure on the town to accommodate elderly residents who need access to services when they can no longer drive</li> <li>• Request reinstatement of the transport token scheme for those in the more rural areas.</li> <li>• Alresford still suffers from heavy lorries in the town with over 100 a day causing damage to buildings and putting pedestrians at risk.</li> <li>• Lack of parking due to poor public transport connections</li> <li>• Need more disabled parking spaces</li> <li>• West Street – need to resolve conflict between pedestrians and cars outside the new Co-op store; need to widen footpath to accommodate growing number of mobility buggies.</li> <li>• Roads need maintaining and drainage needs to be improved as some flood regularly</li> <li>• Broadband needs to be maintained and improved to allow businesses to work effectively</li> <li>• Capacity of the pumping station in The Dean needs to be investigated if new homes are to be built there</li> <li>• Must maintain the River Itchen as it is a valuable asset to the area</li> <li>• The river and trails is a valuable asset but footpaths need to be maintained.</li> <li>• Is a shortage of pre-school places</li> <li>• Any development on the Sun Lane site for</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		<p>schools would need to protect the views which are identified in the Design Statement.</p> <ul style="list-style-type: none"> <li>Given the increase in the population there may be the need for a new medical centre (consider The Dean), also with the aging population a further care home may be required.</li> </ul>
20045	Alresford District Partnership	<ul style="list-style-type: none"> <li>need low cost affordable rented housing for local people to allow lower income local workers to live/remain in Alresford. This will also allow family members to stay local and provide a mixed community to avoid becoming a retirement ghetto. This requires the development of exception sites in Alresford and its neighbouring villages for people with local connections.</li> <li>Alresford needs to retain its active community and range of age groups including the job opportunities it offers.</li> <li>Given technological changes are these taken into account in planning for the future – will people still need direct access to some facilities ?</li> <li>There are more self-employed, homeworkers etc nowadays which could increase the scale of local business activity and reduce commuting.</li> <li>Fast reliable broadband is essential for both businesses, schools and the public to have access to things they need to.</li> <li>Need better public transport not only to reduce car usage but to allow the young/old to access facilities and services, both within and for those in the surrounding villages of Alresford.</li> <li></li> </ul>
20074	The Alresford Society	<p><u>Housing comments:</u></p> <ul style="list-style-type: none"> <li>acknowledge the need to build more houses – but only at a rate that ensures the maintenance of the present population and provides for a small steady increase to support an expanding</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		<p>economy.</p> <ul style="list-style-type: none"> <li>• Suggest the need to build at least 20 new dwellings a year.</li> <li>• Need more affordable housing</li> <li>• Use exception sites to build housing for rent to give priority to local people</li> <li>• To retain young families need 2 bed dwellings and for older persons to down size to and be closes to a central location</li> <li>• There is plenty more scope for infilling rather than building on greenfield sites</li> <li>• Need to consider relocating employment sites and creating an educational campus on a greenfield site to release sites for housing.</li> </ul> <p><u>Employment comments:</u></p> <ul style="list-style-type: none"> <li>• Business rates need to be reduced to ensure Alresford retains its mix of small independent businesses and retailers</li> <li>• Welcome tourism</li> <li>• Faster broadband is needed</li> <li>•</li> </ul>
20079	Alresford Greening Campaign and Alresford Wildlife Group	<p>Suggest a range of policies in relation to Alresford covering the following topics:-</p> <ul style="list-style-type: none"> <li>• transport – increase car sharing; alternative forms of transport; better public transport ; more efficient vehicles into the town</li> <li>• education – support the redevelopment of the school sites and all new buildings should be built to a very high eco standard</li> <li>• jobs – ensure that the low carbon economy provides local employment for local people</li> <li>• community – promote local projects to provide local food; community waste management; wildlife habitat creations etc</li> <li>• housing – need to understand where the new housing should be built either on sites within the town or Greenfield sites to the east of the town. New housing should be – sustainable; uses SUDS; have living roof; rainwater/grey</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		<p>water harvesting; community waste and retrofit existing housing stock to reduce carbon emissions</p> <ul style="list-style-type: none"> <li>• biodiversity – need to recognise all important wildlife habitats and identify areas for biodiversity projects</li> <li>• climate change – all communities should be encouraged to sign the declaration on climate change (be WinAcc)</li> <li>• Peak Oil – all communities should have an Energy Descent Plan to reduce CO2 and increase resilience</li> </ul>
20137	Alresford RUFC	The club requires a pitch in the town boundary and the Town Council is prepared to assist with the CPO required. This opportunity needs to be supported.
20133	Cllr Simon Cook	<p>Agree it is in the interests of the Town and surrounding rural areas to support any major development that is located adjacent to the City rather than impose significant housing development on a market town. Therefore the proposals for a major housing development at Barton Farm should be supported, because it will remove the pressure for an imposition of heavy housing targets in New Alresford or the rural areas.</p> <p>If however the Town is required to meet an housing requirement that cannot be met within the existing town boundaries then the lower half of 'Pearsons Field' is probably the least damaging.</p> <p>Key problems for Alresford :-</p> <ul style="list-style-type: none"> <li>• Lack of council/social housing;</li> <li>• No priority given to local people on allocating affordable housing</li> <li>• Lack of infrastructure to support serious growth (drainage and sewerage)</li> <li>• Shortage of recreational space</li> <li>• High rates/rents in town centre</li> <li>• Reluctance of some residents to accept need for new building</li> </ul>



## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		<ul style="list-style-type: none"> <li>• Lack of town centre parking;</li> <li>• narrow pavements</li> <li>• Need for traffic calming and speed limits</li> </ul> <p>Suggestions:</p> <ul style="list-style-type: none"> <li>• Support proposals to use The Dean area for new housing</li> <li>• Support the development of the industrial site in Bishops Sutton for the displaced Dean businesses</li> <li>• Put in new infrastructure before development</li> <li>• Change the allocation rules for affordable housing</li> <li>• Discourage building of one bedroom houses</li> <li>• Facilitate the acquisition of field at Arlebury Park to meet open space needs</li> <li>• Identify land for more town centre car parking and apply CPO process.</li> </ul>
20003	Mr R Lawes	<p>The Blueprint process fails to recognise the impact of cross boundary issues and how these need to be taken into consideration. The background text should be more explicit on the complexities of development and competing demands and the need to trade and compromise – the tensions such as needing more homes and reducing the need to travel should be given greater priority and be more obvious.</p> <p>Alresford is a complex settlement with people living/working in it for a whole range of reasons, need to start by examining what exists and what external influences/pressures are likely to impact in the future.</p> <p>Climate change must not be overlooked and matters such as mitigation and adaptation must be given greater prominence in the debate.</p>
20043	Solent Planning (on behalf of M25 Group)	<p>There is still a need to plan for more homes even with the pending abolition of the RSS.</p> <p>Promote land at Arlebury Park as a sustainable</p>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : New Alresford		
Rep No	Name of Organisation	Brief summary of comments
		location for residential development for the local community. The location of this site close to the local amenities and bus stops will be able to provide a mix of both market and affordable housing.
20066	Luken Beck (on behalf of Seaward Properties and the Pearson Family)	<p>For New Alresford to meet the community needs to 2026 will require the use of some greenfield land and promote land at Langton's Farm, Sun Lane as an available and deliverable site, this could address the shortfall in recreational space; and be examined further in terms of providing space for education, health centre; employment etc.</p> <p>The future housing requirements of Alresford cannot be met within the existing settlement boundary and question a number of assumptions made by New Alresford Town Council in terms of their assessment of the capacity and opportunities in Alresford.</p> <p>Any proposals for school relocation, open space, medical centre, employment and access onto A31 requires a comprehensive and coherent package including housing in order to be viable. Land at Langtons Farm is available.</p>
20070	Vail Williams (on behalf of Mr P Huxley, Huxley Golf Ltd, The Dean Alresford)	<p>Alresford should be allocated a significant housing target as a key hub and sustainable location. A large proportion of this could be accommodated on existing employment land at The Dean.</p> <p>Support the level of growth for Alresford of at least 500 new dwellings over the plan period. It is a sustainable location with potential to grow.</p>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : Bishops Waltham		
Rep No	Name of Organisation	Brief summary of comments
20025	Bishops Waltham Parish Council	<p><u>Housing comments :</u></p> <ul style="list-style-type: none"> <li>• Recognise the need for additional housing together with the appropriate infrastructure prior to new development happening</li> <li>• PC supports the development of Pondsides for market and affordable housing to include a play area and recreational land.</li> <li>• Development should not be permitted to the north of Bishops Waltham as this is within the South Downs National Park – need to investigate areas 1,2 &amp;3 originally identified in the Core Strategy issues and options.</li> <li>• Provide affordable homes 2/3 beds with gardens and parking</li> <li>• Provide social housing (part rent/purchase)</li> <li>• Provide sheltered accommodation near town centre</li> <li>• Retain mix of housing</li> <li>• Control development prevent urban sprawl</li> </ul> <p><u>Employment comments :</u></p> <ul style="list-style-type: none"> <li>• Support suggestions to develop small business units and light industrial units on suitable sites (shared services and facilities)</li> <li>• Sustain local shops (variety, quality)</li> </ul> <p><u>Community comments:</u></p> <ul style="list-style-type: none"> <li>• Transport is a critical issue for the town –</li> <li>• Need better public transport to surrounding city centres including Winchester – particularly in the evenings and during the day for the elderly etc</li> <li>• Traffic management – provision for cyclists and pedestrians</li> <li>• Need a comprehensive plan</li> <li>• Recreation sites must be retained</li> <li>• Investigate potential for providing an indoor sports and leisure centre (to include gym, pool, tennis/badminton etc)</li> <li>• Establish more youth clubs and facilities –</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : Bishops Waltham		
Rep No	Name of Organisation	Brief summary of comments
		<p>meeting place for young people</p> <ul style="list-style-type: none"> <li>• Provide high speed broadband</li> <li>• Provide affordable childcare, pre-schools and schools</li> <li>• Jubilee Hall should be opened for other non-recreational uses plus extend car parking</li> <li>• Need to maintain rural character of the area by protecting local gaps with Swanmore, Waltham Chase, Durley and Upham.</li> <li>• Need to promote BW as a gateway to South Downs National Park.</li> <li>• Improve medical centre – facilities for day surgery</li> <li>• Retain library, CAB, police and fire stations</li> <li>• NHS dentist</li> <li>• More town centre parking</li> </ul>
20152	Bishops Waltham Society	<ul style="list-style-type: none"> <li>• Consider a small craft/industrial site on the sawmill off Winchester Road</li> <li>• Need nursing homes for the aging population</li> <li>• Need better health care for aging population</li> <li>• Need more accommodation for single professional people</li> <li>• Need more 3 bed dwellings for families and young professional people</li> <li>• Need purpose built leisure facility to include a swimming pool</li> <li>• Improve public transport – cheaper fares, evening service etc</li> </ul>
20147	Bishops Waltham Chamber of Trade	<ul style="list-style-type: none"> <li>• Improve the appearance of the town (provide a number of suggestions/areas for improvement)</li> <li>• Improve the facilities – improve public transport provision particularly in the evenings; need tourist office/information and a hotel/b&amp;b accommodation</li> <li>• Change infrastructure – pedestrianise top end of high street, extend free recycling scheme to trade waste</li> <li>• Introduce traffic management to reduce speed and volume of commercial vehicles</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : Bishops Waltham		
Rep No	Name of Organisation	Brief summary of comments
		<ul style="list-style-type: none"> <li>• Need more houses not more retail</li> <li>• Local councils should have more say and power</li> </ul>
20148	Bishops Waltham Youth Club	<ul style="list-style-type: none"> <li>• Expect to be still living in Bishops Waltham in 20 years time</li> <li>• Concern about how much land will be built on but acknowledged the need for more facilities - leisure provision cinema etc</li> <li>• Split opinion about Sainsbury's – job opportunities for young people vs a greater range of smaller shops rather than one big one</li> <li>• Need a bigger doctors and dentist</li> <li>• A building for activities – film night</li> <li>• Supported accommodation for young people not living at home</li> </ul>
20035	Future Proof Bishops Waltham Group	<p>Transport – support a car share scheme; greater use of community bus</p> <p>Would like to encourage all forms of renewable energy and sustainable heat production.</p> <p>Need to encourage small businesses to start up in BW.</p> <p>Need to encourage locally produced food and local food co-operatives</p> <p>Need to retrofit houses with insulation and energy efficient technology.</p> <p>New homes should comply with CSH level 6 now</p> <p>Need to promote public awareness more of climate change etc.</p>
20124	Retired persons	Wish to remain in the local area and downsize to a bungalow with small garden and is accessible to shops, doctors, library, church etc.
20149	Jean Curtis	Need to consider the needs of people who do not have access to a car – particularly business needs and the need to access business areas for meetings.

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : Bishops Waltham		
Rep No	Name of Organisation	Brief summary of comments
		Also no car restricts accessibility to hospitals etc.
20150	Roger Challis	<p>The environment and community of BW must be safeguarded, future growth must be restricted to what the local amenities/facilities can support. Must preserve BW uniqueness and the South Downs National Park must be promoted with the provision of modest car parks to encourage walkers to enjoy the countryside.</p> <p>Parking and new development must be addressed given the narrow streets etc.</p> <p>Low rent affordable dwellings are needed to ensure young people remain in the community- the Abbey Mill site would be suitable.</p>
20031	John Hayter	<p>Housing comments :</p> <ul style="list-style-type: none"> <li>• Need 218 extra houses to accommodate demographic and social change</li> <li>• Need to plan for older persons accommodation – centrally located for walking/wheelchair access to shops and facilities</li> <li>• Affordable housing for those in employment should be near their place of employment not their home town.</li> <li>• Need to balance inward migration between Hampshire Districts</li> <li>• New dwellings should be allocated across the District to maximise overall sustainability</li> </ul> <p>Employment comments :</p> <ul style="list-style-type: none"> <li>• Mis match between skills and expectation of local jobs available – need policy to limit use of new employment allocations to business sectors poorly represented in the catchment</li> <li>• BW is unsustainable and the least sustainable larger settlement in the District</li> </ul> <p>Facilities:</p> <ul style="list-style-type: none"> <li>• Convenience stores are trading below</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement Hierarchy Level 1		
Summary of Responses :		
Settlement : Bishops Waltham		
Rep No	Name of Organisation	Brief summary of comments
		<p>benchmark levels – lack of a central sites and parking restricts the ability to change this without creating a damaging competitor centre nearby</p> <ul style="list-style-type: none"> <li>• Surgery not large enough to be a community health centre – suggest phased development on existing and Malt Lane site</li> </ul>
20151	Christopher Williams	<ul style="list-style-type: none"> <li>• Support suggestion of a business park on the edge of the town (suggest land at Tollgate House) with provision of small business units</li> <li>• Provision of additional parking spaces</li> <li>• Extend railway path to Botley Station</li> <li>• Provision of cycle routes both within and beyond BW</li> <li>• Reduce speed limits and introduce traffic calming</li> <li>• Pedestrianise upper High Street</li> <li>• Build additional affordable homes</li> <li>• Provide leisure centre</li> <li>•</li> </ul>
20041	Bryan Jezeph Consultancy (on behalf of owners/developers of land at Martin Street BW)	Promote land at Martin Street for +/- 100 new dwellings.

## Appendix C Market Towns and Rural Area Summary of Comments

### Summaries of all responses relating to level 2 settlements Colden Common, Denmead, KingsWorthy, Swanmore, Waltham Chase and Wickham:-

#### Key matters raised Level 2 settlements :-

##### Housing =

- need to target brownfield sites do not need large estates
- consider development on small vacant plots and infilling
- support and protect rural character
- build only family homes
- retain bungalows
- individual identity of settlements must be retained and any surrounding 'gaps' retained and protected
- consider a small number of affordable homes for local people to ensure the sustainability of the community
- explore the need for sheltered housing/care home given the ageing population
- various comments from promoters of sites in all localities
- large greenfield developments do not receive local support
- any development should reflect rural character
- provision of starter homes for the young wishing to remain local
- social housing must be allocated to those with a local connection
- any new housing should be for need only
- concern that local infrastructure is at capacity to accommodate any more development – particularly drainage
- no requirement for large houses
- concern over impact of large developments in neighbouring areas
- must retain greenfields

##### Employment =

- support the need for start-up units which are genuinely small to encourage new enterprises
- support agricultural and equine industries as provide valuable local employment
- must have fast, reliable broadband
- avoid additional commercial traffic on rural roads and junctions
- use of HGV's on narrow lanes
- need to take into account wider area when considering employment and the need for people to commute to suitable places of work
- maximise provision for working at home
- no requirement for warehousing or general storage
- support small business development which augment countryside skills
- local jobs in village centres must be retained
- more housing would mean more people commute out due to local opportunities

##### Community =



## Appendix C Market Towns and Rural Area Summary of Comments

- public transport must be improved – frequency of service particularly in the evenings and at weekends/bank holidays
- need to address current lack of formal /informal open space before granting permission for more development
- support for built sports/leisure facilities
- support for local shops and services – these must be retained and capacity addressed to accommodate more development
- enhance local centres and make more attractive
- concern over capacity of primary/secondary schools
- proximity of south Downs National Park – exploit this opportunity
- need to manage traffic speeds through villages and rural areas
- consider provision of mobile medical/dental services
- encourage energy saving schemes and provide more detail of costs, payback times etc
- school/village halls sometimes underused by the community
- residents value strong community spirit and rural setting – concern over impact of large scale development in adjoining areas
- do not want to be urbanised
- retain local wildlife
- preserve local historic sites

Settlement Hierarchy Level 2		
Summary of Responses :		
Settlement : Colden Common		
Rep No	Name of Organisation	Brief summary of comments
20039	Goadsby on behalf of owners of The Apex Centre and land adjoining, Church Lane	Promote the land for housing purposes and request that the settlement envelop of Colden Common is amended to include the whole of this site so that it can be redeveloped for housing or employment purposes.
20071	White Young Green on behalf of owners of land off Upper Moors Road	Promote land as it is available for housing and associated uses (SHLAA site ref no 1874).

Settlement : Denmead		
Rep No	Name of Organisation	Brief summary of comments
20146	Denmead Parish Council	The Parish Council used the Blueprint characters to help assess future needs and has consulted widely through a public meeting, questionnaire and attendance at other groups' meetings. The Parish

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Denmead		
Rep No	Name of Organisation	Brief summary of comments
		<p>Council's report includes details of the questionnaire results and makes points in relation to each of the characters. The following points are taken from the report's conclusions, structured under the headings of 'community', 'employment' and 'housing' feedback. The Parish Council notes that it would be useful to review shortfalls every 5 years and produce a new 'Blueprint'.</p> <p><u>Community Feedback:</u> The provision of public transport needs to be re-examined, which in Denmead's case relates to buses. While noting the difficult economic circumstances, current services should be extended to Sundays and Bank Holidays within the next 5 years and links to Havant, Fareham and Winchester should be developed, in addition to the existing weekly Chichester service.</p> <p>The appearance of the village centre is of concern to many residents and the recent improvements undertaken by the City Council, with support from the Parish Council, should not be compromised. Retail and commercial opportunities should be fully exploited.</p> <p>There is a long-standing shortfall of formal and informal recreation space. Now that Little Frenchies Field is to be developed the Parish Council acknowledges the need to adopt a new strategy, which should be a priority. The new play opportunities at Creech Woods are a welcome local facility and the Parish Council will work to improve the safety of access to the site and develop relations with the Forestry Commission and WCC to further the value of the facility to Denmead residents.</p> <p>There is support for a larger hall with potential for sports use but such a major project is currently unlikely unless in the context of major development. The security of the best existing facility (Old School) needs to be ensured as its lease will expire within the 20 year timeframe of Blueprint.</p> <p><u>Employment Feedback:</u> Commercial and industrial development within the</p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Denmead		
Rep No	Name of Organisation	Brief summary of comments
		<p>Parish is supported wherever possible (including agriculture and the equine industry) and provides valuable local employment. Innovation and expansion are supported and can turn initial employment into long-term careers. There is a need for start-up units within the Parish which are genuinely small and economic for a new enterprise and these should be a priority.</p> <p>Denmead has very limited, even poor, Broadband connection which must be remedied as it is an essential aspect of modern business. Some steps have been taken to lobby against Denmead being a 'not-spot' and this will be continued.</p> <p><u>Housing feedback:</u> Only limited and controlled building of market housing can be supported and this should be targeted at brownfield sites. In the current economic climate the 'planning gain' income from some building is important, but development must not compromise the Denmead Gap or the identity of Denmead as a rural settlement within Winchester District.</p> <p>The building of a small number of affordable homes for rent and part-ownership is needed to ensure the sustainability of the community. Such development, as an exception site, would give people with strong Denmead connections the ability to live in the Parish and address to a degree the trend towards an older population.</p> <p>The evidence of an aging population suggests that a project to provide further care home and/or sheltered housing should be explored.</p>
20052	'Denmead Countryside'	<p>'Denmead Countryside' represents about 1700 Denmead residents signed up to preserving countryside bordering Denmead.</p> <p><u>Community Feedback:</u> Denmead has a comprehensive infrastructure of schools, health centre, places of worship, shops, pubs, etc with other facilities located nearby in Waterlooville. Denmead Countryside values the active village community and wishes to protect the rural</p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Denmead		
Rep No	Name of Organisation	Brief summary of comments
		<p>character of the village. Denmead has many country lanes providing recreational activities and the countryside penetrates to the centre of the village adjoining Hambledon Road and the Kidmore Lane car park. This open space supports a variety of wildlife and gives the village centre a rural image which is enjoyed by people coming to shop in Denmead or to walk on the lanes.</p> <p>Open recreational spaces need to be reviewed following the failure to promote Little Frenchies Filed as an open space. The other central location of Kidmere Field must now be promoted to fulfil the need.</p> <p><u>Employment Feedback:</u>                      Portsmouth is the biggest destination for Denmead workers, followed by Waterlooville, Havant and Fareham, so the majority of residents are employed outside Winchester District and will not benefit from Winchester strategies.</p> <p>The Denmead Business Park is as close to the Waterlooville MDA as to the edge of Denmead so residents of the MDA might seek employment in Denmead, putting pressure on local job opportunities for Denmead residents.</p> <p>Denmead employment strategies can only be considered in the framework of Waterlooville / Havant / Portsmouth strategies and must be reviewed in collaboration with these authorities.</p> <p>Traffic from the Waterlooville MDA will impact severely on the B2150 between Denmead and Waterlooville / M27 / A3(M) which is currently used by most of the population of Denmead. Congestion will increase traffic on rat runs and traffic improvements on the B2150 are urgently needed.</p> <p><u>Housing feedback:</u>                      The population of Denmead has increased significantly over the last years with the village boundary expanding southwards. The Denmead Gap must be retained to protect the identity of Denmead. The loss of open space around Denmead is ongoing</p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Denmead		
Rep No	Name of Organisation	Brief summary of comments
		<p>with the latest casualty being Little Frenchies Field. A large proportion of the homes currently being built at West of Waterlooville MDA are within Denmead Parish. Residents fear that the existing Denmead infrastructure will no longer cope with the constant population increase in the Parish.</p> <p>There should be a stop on all further development within and adjoining the village now, until the Waterlooville MDA is completed and its impact on Denmead's infrastructure can be assessed.</p> <p>In the next 5 years there should be a review (Blueprint exercise) of development of the Denmead/Waterlooville area using the 2011 Census as a starting point.</p>
20027	Persimmon Homes	<p>There is a need to plan positively to meet the future development, community and infrastructure needs of Denmead residents and businesses over the next 20 years. There is considerable uncertainty over future requirements, but some additional growth needs to be planned for to ensure existing and future families can be accommodated within the village.</p> <p><u>Community Feedback:</u> Denmead has a range of shops and local facilities to meet day to day needs but must continue to develop if these are to be maintained. There is scope to enhance the local centre to make it more attractive for users and incoming investment. Developer contributions and benefits deriving from the New Homes Bonus may be used to maintain and strengthen local facilities and infrastructure.</p> <p>If there is a need for more playing fields land to the north of Tanners Lane can be brought forward as part of a comprehensive development scheme.</p> <p><u>Housing feedback:</u> With an aging population there is a need to plan positively for the older population and to maintain a wider age structure. There is also a need for affordable housing and positive planning should seek a range of housing to suit a variety of people. The SHLAA shows very limited opportunities within the</p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Denmead		
Rep No	Name of Organisation	Brief summary of comments
		<p>settlement boundary, which will require amendment to allow the development of one or more greenfield sites.</p> <p>Denmead should plan for 300-500 additional houses over the next 20 years (2011-2030), which equates to the levels in earlier versions of the Core Strategy. An annual breakdown is rather artificial but this equates to approximately 15-25 houses per annum.</p> <p>The Kidmore Lane site should be allocated as it adjoins the settlement boundary and the retail/service centre of Denmead, is the most sustainable location and can incorporate a range of housing to meet local needs. The site could accommodate 100-140 units at 30 dwellings per hectare, with in excess of 30-42 affordable units (at 30%-40% affordable housing). The affordable provision could be directed at meeting identified needs within Denmead and the site is large enough to meet wider community needs with 0.4-0.5 hectares being for community facilities if required.</p> <p>There are no technical issues that are incapable of being resolved and the location of the site means it would not raise concerns regarding potential coalescence with adjoining settlements. Therefore the retention and strengthening of the Denmead gap to maintain its separation from Waterlooville is supported.</p> <p>If appropriate the site could be brought forward in phases in the period post 2016. The site has been supported by the Parish Council in the past and it is hoped this will continue.</p>
20062	Owners of land at Forest Road / Furzeley Road	<p>Propose two alternative schemes for land off Forest Raod and Furzeley Road Denmead, one comprising 200-250 dwellings and the other a retirement village including a 60 bed nursing home.</p> <p>Have offered to make a presentation to Denmead Parish Council but the meeting had to be cancelled due to snow. Still keen to make a presentation. Indicative plans of the alternative schemes are provided with confirmation that the land is available, deliverable and achievable.</p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Kings Worthy		
Rep No	Name of Organisation	Brief summary of comments
20160	Kings Worthy Parish Council (from joint public meeting with Headbourne Worthy Parish Council)	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• The primary school has capacity to take additional pupils from existing development, but will have to be reviewed if more development is proposed. There may be a need for increased secondary school provision to meet demand from on-going housing development.</li> <li>• Health facilities may need to be increased if further development is proposed.</li> <li>• The parishes benefit from other good facilities and services such as the pharmacy, post office and general stores.</li> <li>• Community facilities are good, but the day centre for the elderly is at capacity and there is a waiting list. Want to look into expanding this facility.</li> <li>• Parking at Tesco's needs to be reviewed.</li> <li>• On the whole public transport in Kings Worthy is good (if a bit unreliable), but there is a need for increased early morning and later evening services. Parts of Headbourne Worthy would benefit from a regular bus service which passes the surgery.</li> <li>• Open space facilities are good, although the Parish Council needs to consider the location of any further facilities and the impact on local residents.</li> <li>• Existing properties along the A34 should have help with noise insulation following increased noise levels.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• The parish could take some structured and well-designed development on small vacant plots provided these developments do not affect the current environment of residents and density is an issue of concern.</li> <li>• Need to ensure infrastructure is sufficient before allowing any further development in Kings Worthy or Headbourne Worthy.</li> <li>• Have a good mix of housing stock in Kings Worthy; Headbourne Worthy has little or no affordable housing and limited rented accommodation which will partially be addressed by the Willis Way development. Any further</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Kings Worthy		
Rep No	Name of Organisation	Brief summary of comments
		<p>development should provide a range of housing particularly small family homes.</p> <ul style="list-style-type: none"> <li>• Need to monitor development to ensure that the agreed density and percentage of rental stock are provided.</li> <li>• Need to ensure bungalows are not all converted into houses, but some are available for people who wish to downsize in retirement.</li> <li>• Any further development should be kept in the areas laid down in the Kings Worthy and Abbots Worthy Design Statement (2006).</li> <li>• Any further development should be considered in the context of the age and style of the surrounding area; natural habitats should be protected as they create pleasant living environment and reduce noise and pollution.</li> <li>• No further development should be allowed in the Abbots Worthy area which is now in the South Downs National Park.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Few of the employment opportunities in commerce in the parishes have been taken by local residents.</li> <li>• Need to accommodate for advancing computer and telecoms technology in new development to allow working from home.</li> </ul>

Settlement : Swanmore		
Rep No	Name of Organisation	Brief summary of comments
20064	Swanmore Parish Council	<p>Swanmore PC used responses from their village plan questionnaire to inform Blueprint:-</p> <ol style="list-style-type: none"> <li>1. The rural nature of Swanmore is consistently and strongly expressed as the main reason that residents choose to live in the village. Planning policies need to reflect and support this characteristic of the village.</li> <li>2. Responses to questions on the types of development that residents would like in the future show that, while there is a perceived need for houses ranging from affordable homes up to four bedrooms, there is a clear dislike of larger</li> </ol>



Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Swanmore		
Rep No	Name of Organisation	Brief summary of comments
		<p>developments – Greenfield developments of more than 30 houses are deeply unpopular.</p> <p>3. To a greater or lesser extent, all propositions on where new residential developments should take place received disapproval. Further work is needed to resolve the conflict between the desire for new homes and where they are to be built, whilst preserving the desirable characteristics of the village.</p> <p>4. It is difficult to draw clear conclusions about how Swanmore is perceived as a place in which to work, partly because the questionnaire was not designed for that purpose. Nevertheless, employment is seen as a less important factor for living in or wishing to leave the village than rural character, location or age.</p> <p>5. There is a strongly expressed desire not to allow warehousing or general storage, and to a lesser extent, light industrial developments. But there was support for recreational/leisure facilities.</p> <p>6. Over half of Swanmore’s residents are aged over 45 (81% of the Village Plan questionnaires were completed by someone in this age group), and given that age is given as the main reason for leaving Swanmore, the provision for an increasing ageing population in the village should be addressed.</p> <p>7. The schools in Swanmore rank high amongst family samples as reasons to live in the village. Only 2 % of respondents gave them as a reason to leave the village.</p> <p>8. Very few (9%) of respondents to the Village Plan questionnaire consider the high cost of housing to be a reason for leaving Swanmore. Older residents are least likely to leave for this reason, although families are the most likely to do so.</p> <p>In addition comments acknowledge the importance of local facilities such as the shop and post office, but there is a recognition that Swanmore should remain essentially dependant on Bishop’s Waltham, Wickham and other centres for day-to-day services.</p>
20063	Bryan Jezeph Consultancy on behalf of owners of land north of Belmont Lane.	Promote the land for a residential scheme and 60 bed nursing home.

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Waltham Chase (incl all comments relating to Shedfield Parish covering Waltham Chase (level 2); Shedfield (level3) and Shirrell Heath (level 4))		
Rep No	Name of Organisation	Brief summary of comments
20085	Shedfield Parish Council	<p><b>HOUSING</b></p> <p>Two particular groups were identified as needing extra accommodation in the Parish, namely the young and the elderly. The young require starter homes in particular affordable rented properties. The elderly require either some form of sheltered housing or single storey dwellings.</p> <p>These requirements should be realised with new developments satisfying the following criteria:</p> <ul style="list-style-type: none"> <li>• Small developments in the centre of settlements or villages rather than large developments at the periphery</li> <li>• Should be sympathetic with the semi-rural feel</li> <li>• Should not present drainage or possible flooding risks</li> <li>• Any social housing should be allocated to those with a local connection to the three villages</li> <li>• Should not be built on country lanes</li> <li>• Should not be built within existing strategic gaps</li> <li>• Should consist of bungalows or 1/2 bed accommodation</li> <li>• Should incorporate sufficient car parking spaces and not rely on a formulaic approach to provision</li> </ul> <p><b>EMPLOYMENT</b></p> <p>It was generally felt that there was a sufficient number of business units in the Parish. The main concerns if an expansion were to be considered was the effect on the local transport infrastructure. There was already a concern expressed about HGV's using narrow country lanes, for example at Clewers Hill, and there is no wish to exacerbate this.</p> <p>However, a need was identified for small business development units which augment countryside skills.</p> <p><b>TRANSPORT</b></p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Waltham Chase (incl all comments relating to Shedfield Parish covering Waltham Chase (level 2); Shedfield (level3) and Shirrell Heath (level 4))		
Rep No	Name of Organisation	Brief summary of comments
		<p>Public transport serving the Parish was considered inadequate, particularly with respect to evening buses. It was felt that a better service could be provided economically if boosted by advertising. It was suggested that an improvement should be made in local services in order to integrate public transport so that buses link with trains at Botley and Fareham. Situation could be improved by better, more flexible, use of community transport or the reintroduction of tokens.</p> <p>Need to manage traffic speeds through the villages and safer crossing points en-route to school need to be established.</p> <p><b>RECREATION</b></p> <p>The 9-15 age group are not well provided for with facilities to meet socially in the Parish. Need was identified to reintroduce non vocational courses at Swanmore College of Technology.</p> <p><b>OTHER</b></p> <p>Any growth in the three villages would impact on existing weaknesses of our infrastructure. A number of groups commented on the lack of medical and dental facilities within the Parish. In the absence of permanent accommodation for these facilities, it was suggested that mobile services could be provided at local centres such as village halls and other community meeting places. It was suggested that purpose built facilities for a pre-school adjacent to St John the Baptist School should be provided and include a community area for families.</p> <p>It was noted that there was a danger of losing the one remaining Post Office in the Parish, at Waltham Chase. This would present a real difficulty for a large number of parishioners.</p>
20127	Waltham Chase Women's Institute	Any further housing development should be for need only and there is a need for affordable homes for young adults and this should be LA homes for rent. Locally council flats have been let to people from

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Waltham Chase (incl all comments relating to Shedfield Parish covering Waltham Chase (level 2); Shedfield (level3) and Shirrell Heath (level 4))		
Rep No	Name of Organisation	Brief summary of comments
		<p>outside the local area. What is also needed is reasonably sized bungalows for older people to downsize to.</p> <p>Do not want more commercial businesses as these use large lorries and cause congestion and damage properties. Wish for the village to remain a village and the community spirit is being eroded due to gross over development with high density schemes. The drainage system requires investigation before any new development takes place.</p>
20100	North Chase Action Group	<ul style="list-style-type: none"> <li>• Imperative to retain the local gaps to prevent coalescence.</li> <li>• Bus services are infrequent and limited</li> <li>• Starter homes for the young are priority with some reserved for local people and provision for elderly people to release their homes for larger families</li> <li>• Local school and village halls seem underused by the community – need more evening classes locally for people without access to transport; halls could also be used for visiting medical services</li> <li>• Any future development would result in drainage facilities becoming overloaded</li> <li>• Any further commercial development would be detrimental to the condition of the many country lanes</li> <li>• The school does not have capacity to deal with large scale development.</li> </ul>
20129	Strictly Shedfield	<p>Comments relate primarily to Waltham Chase :</p> <p><u>Community comments</u> – WC is a balanced community with local facilities, it could benefit from medical/dental service provided through a mobile facility. Large housing developments on the edge should be discouraged and urban sprawl prevented. Need to retain the semi –rural character of the settlement. Lack of public transport.</p> <p><u>Housing comments-</u> There are sufficient 3,4&amp;5 bed dwellings , priority should be given to housing for the younger and older</p>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Waltham Chase (incl all comments relating to Shedfield Parish covering Waltham Chase (level 2); Shedfield (level3) and Shirrell Heath (level 4))		
Rep No	Name of Organisation	Brief summary of comments
		<p>members of the community. Some social housing for local people is needed. Any development should be in small pockets to allow for easy integration – there are a number of small lots available for development in the settlement boundary. Need some high quality mews type development for the older generation to downsize to.</p> <p><u>Employment –</u> There are a range of businesses in the locality but the surrounding road network is not suitable for any significant commercial development.</p>
20128	Group of Waltham Chase Residents	<p>10 point action plan for Shedfield Parish :-</p> <ol style="list-style-type: none"> <li>1. reinforce protection of gaps between villages to avoid coalescence of housing</li> <li>2. continue and improve public transport</li> <li>3. encourage more people young and old to take part in local decision making</li> <li>4. better mix of housing and employment</li> <li>5. encourage local food producers</li> <li>6. make more grants available for energy saving in homes</li> <li>7. reduce planning decision making on householder applications</li> <li>8. inform people and groups on energy saving devices (e.g solar panels) such as purchase price, running costs and payback times.</li> <li>9. combat vehicles speeding through villages – impose heavy fines</li> <li>10. impose a weight/width limit on vehicles using narrow country lanes to avoid damage to road surfaces and edges.</li> <li>11.</li> </ol>
20130	Forest Close Residents	<p>All enjoy the rural environment of WC. Acknowledge the shortfall of starter homes, shared housing and accommodation for the elderly possibly sheltered housing. Wish to see the strategic gaps retained and village identity maintained.</p> <p>Large scale building would be detrimental and drainage system would not support it. Accept limited growth within settlement boundary.</p>

## Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Waltham Chase (incl all comments relating to Shedfield Parish covering Waltham Chase (level 2); Shedfield (level3) and Shirrell Heath (level 4))		
Rep No	Name of Organisation	Brief summary of comments
		Possibly consider mobile provision of medical facilities to allow access by those who find public transport difficult. Need more clubs for young people.
20023	Mr & Mrs Harrison	<p><u>Community comments</u> – Local communities should retain their own distinct identities and the gaps between them. Local facilities such as the school, village hall and church must be maintained.</p> <p><u>Housing comments</u> - Do not see the need for more housing other for those that are employed within the community. Any additional housing could be on plots between houses or in surplus gardens, is no need for more housing estates on greenfield land.</p> <p><u>Employment comments-</u> Local employment opportunities are few – this is critically linked with housing and transport to the larger villages and towns/cities.</p>
20022 & 20057	David Warren & Stephen Fry	<p>Waltham Chase should be allowed to develop more housing to ensure it is sustainable to support local shops, school, transport etc. Local employment will be required for future sustainability; the school is too small; pavements are too narrow and the crossroads in the centre of the village need improving.</p> <p>Clewers Hill presents an opportunity for the provision of additional family housing through infilling with little impact to other village residents.</p>
20131	The Bynes Family	<p>Parish needs starter homes so that young people can stay near to families.</p> <p>Small office/industrial development could bring people into the village – large housing estates are not needed just small developments.</p>

Settlement : Wickham (includes Knowle (level 3))		
Rep No	Name of Organisation	Brief summary of comments
20135	Wickham Parish Council	PC are currently in the process of preparing a parish plan and have used Blueprint to explore the levels of development that may be appropriate for Wickham, a key comment is that no development will be supported that does not contribute significantly to the

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Wickham (includes Knowle (level 3))		
Rep No	Name of Organisation	Brief summary of comments
		<p>open space, highways and other infrastructure deficits in the Parish.</p> <p>Residents value Wickham's strong community spirit and rural setting. Residents of Knowle wish to remain distinct from any future development.</p> <p>Recent consultation has focussed on two development proposals but also taking a wider view on how the community should plan responsibly to meet its needs for the next 10 years.</p> <p>The consultation asked for views on housing numbers and employment land required.</p> <p>In general there is greater support for development of up to 50 houses, some support for 50 – 100 houses and little support for over 100. Parking in the centre received support as did the need for business units.</p> <p>In relation to Fareham SDA there was strong opposition and a unanimous view to ensure Knowle remains separate from the SDA.</p> <p>In terms of the two sites considered for development land north of village centre and land to the east local objections have been raised to both by those residents in the vicinity. The majority of residents support development of up to 50 houses to the north of the village.</p> <p>Other comments in relation to Blueprint :-</p> <ul style="list-style-type: none"> <li>• impact of the Fareham SDA – this will ruin the 'village' aspect of Wickham;</li> <li>• no houses are needed in the village in view of the SDA;</li> <li>• village needs greenfields surrounding it</li> <li>• housing development should be gradual (brownfield sites)</li> <li>• lots of Pams and volunteers would not wish to lose these valued members of the community which if large housing estates are tacked on the community would collapse</li> <li>• need properties for elderly to downsize to</li> <li>• need to retain agricultural land for food production</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Wickham (includes Knowle (level 3))		
Rep No	Name of Organisation	Brief summary of comments
		<ul style="list-style-type: none"> <li>development should not be detrimental to the landscape quality</li> <li>concern about impact of SDA on local roads and infrastructure</li> <li>only have more development once infrastructure is in place.</li> </ul>
20119	Youth of Wickham c/o WACA	<ul style="list-style-type: none"> <li>cost of public transport is expensive and inconvenient/infrequent – difficult to access further/higher education locally due to lack of routes and expensive fares</li> <li>need outdoor shelters (with heaters and ipod docking stations) so young people can hang out</li> <li>need youth cafe with internet</li> <li>starter homes needed for young people so they can live near their families</li> <li>also better local jobs so young people don't have to move away</li> <li>retain Wickham as a village and retain the greenfields around it</li> <li>maintain community feel.</li> </ul>
20006	The Young Ones	<p>Housing comments –</p> <ul style="list-style-type: none"> <li>concern over new plans ; 20 -30 new houses are acceptable but not more</li> <li>need more affordable housing</li> <li>do not want village to be urbanised with no character</li> <li>location of new housing – must consider environmental impact</li> </ul> <p>Employment comments –</p> <ul style="list-style-type: none"> <li>would like employment close by for children</li> </ul> <p>Community comments –</p> <ul style="list-style-type: none"> <li>concern village is growing constantly</li> <li>less community feel – less people volunteering – more people on benefits.</li> </ul>
20143	Wickham Community	<ul style="list-style-type: none"> <li>recognise the need for a small number of affordable housing for young local families and key workers – without detrimental impact on infrastructure and the village status</li> <li>these should be centrally located and accessible on foot to facilities and amenities</li> <li>the drainage system is inadequate and could not cope with more houses</li> </ul>



Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Wickham (includes Knowle (level 3))		
Rep No	Name of Organisation	Brief summary of comments
		<ul style="list-style-type: none"> <li>the village is surrounded by countryside with a great deal of wildlife which must be retained.</li> </ul>
20139	Group of Residents c/o Claire Catling	No development is necessary on greenfield sites – drainage network is already overloaded; roads are busy and there is little need for more housing with 7000 houses being built at Fareham. Wickham must retain its charm and remain as a separate village.
20140	Group of Residents c/o Mr N Cook	<p>Support the type of development being progressed by the Wickham Community Land Trust. Object strongly to large scale developments and any development on greenfield sites.</p> <p>Value the compact village and surrounding countryside and wish to retain this. Any development should be allowed to occur naturally and over time. Wish to preserve and protect any historical/archaeological sites.</p>
20090	Group of Residents c/o Mrs P Maclean	<p><u>Housing comments-</u> Wickham has grown gradually over the last 20 years and this should continue over the next 20 years. It is not appropriate to allow one big mass of development. Of more concern is the impact of the Fareham SDA – any housing needs could be accommodated here rather than at Wickham. Wickham now needs to preserve its unique character and to protect the surrounding countryside.</p> <p><u>Employment comments-</u> Wickham has a thriving village square with many businesses/shops which are used by locals and tourists. There is also a thriving community centre but a finite amount of local employment and many commute elsewhere. Concern that more housing would mean more people commuting out.</p> <p><u>Community comments –</u> Wickham is a small compact village and whilst not that suitable for younger people (late teens/early 20's) the mid and older generations value its quiet and rural beauty.</p>
20099	Dr R Greaves	<p>Object to the proposals to build on The Glebe on the basis that :-</p> <ul style="list-style-type: none"> <li>the site floods every year</li> <li>site is home to protected species</li> <li>site is of great archaeological interest and a</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Settlement : Wickham (includes Knowle (level 3))		
Rep No	Name of Organisation	Brief summary of comments
		<p>roman road runs through the site</p> <ul style="list-style-type: none"> <li>• additional road congestion caused by the development</li> <li>• development of 8000 dwellings in Fareham will obviate any necessity to build houses at Wickham – need to preserve the character of Wickham.</li> </ul>
20142	Roy Boyle	A small amount of housing would be acceptable but not exceeding 15, and infrastructure must be put in first. Do not want any more traffic in the village.
20141	The No Build Group c/o Mrs M Pink	Need to keep Wickham as a rural village surrounded by fields and must have infrastructure before anything else and more trees to combat flooding. There is no need for any building what so ever.
20040	Bryan Jezeph Consultancy on behalf of owners of land off Winchester Road, the Rookesbury Estate and Mr and Mrs Houghton	<p>SHLAA ref 1908, 1909 and 1910</p> <p>Promote the land as available for housing purposes for about 114 dwellings.</p>
20034	Solent Planning for Mr Cooper	<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Promoting site in Knowle for residential development and open space.</li> <li>• More homes needed; a mix of housing types are required.</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

### Summaries of all responses relating to level 3 and 4 settlements.

Some level 3 and 4 settlements fall within a single parish and have been considered collectively rather than individually as part of Blueprint. Therefore the following summaries appear in alphabetical order of Parish. The schedules indicate the designated level in the settlement hierarchy.

### Key matters raised in relation to Level 3 and 4 settlements

#### Housing =

- Support affordable housing for local people with/without enabling market housing
- Additional housing not desired or needed
- Need 2-3 bed housing for young families to remain local
- Need sheltered/warden control accommodation for the elderly and/or care home
- Smaller housing for the elderly – bungalows
- Do not need large houses
- Avoid substantial new development
- Restrict housing to brownfield sites and within existing settlement boundary
- No one needs to live here – all are commuters - distinguish between want and need
- All new homes should be energy efficient
- Concern about impact on infrastructure and services if there is more development
- Retain rural character and settlement identity – protect gaps
- 

#### Employment =

- must have more reliable broadband
- mobile telephone reception is patchy
- support for small start-up units
- promote homeworking
- retain existing shops and services as provide local employment
- support businesses which promote the countryside

#### Community =

- capacity of infrastructure to support new development
- need to retain existing services and facilities
- consider mobile services – doctors/dentist
- request more leisure/open space provision
- improve footpaths
- no street lighting or pavements
- request doctors and more shops
- public transport – need better evening and weekend service
- retain concessionary travel
- retain wildlife habitats

## Appendix C Market Towns and Rural Area Summary of Comments

- concern over capacity of existing schools and the location of alternatives

Settlement Hierarchy Levels 3 and 4		
Name of Parish (settlement) : Bighton (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20009	Bighton Parish Council (including Gundleton)	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Preserve the unspoilt countryside in Parish.</li> <li>• Extend the 30mph speed limit to make all lanes in the parish safer for walkers, riders and cyclists.</li> <li>• Continue the 'Cango' scheme or provide an alternative such as 'Dial a ride' to enable residents without transport to stay in the parish.</li> <li>• Lane road surfaces should be better maintained.</li> <li>• The Watercress Company could contribute to the upkeep of the road along the watercress beds.</li> <li>• Flooding is an issue in village - storm water drains cannot cope with run-off.</li> <li>• A co-operative post office/shop could be provided.</li> <li>• More parking is needed in Alresford, which is the local market town.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• In future, a small local-connection, affordable housing site would enable some local families to stay within the village.</li> <li>• There is a possible need to provide some smaller housing for the elderly.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• There is a need to improve the provision of broadband to support domestic and home business use.</li> <li>• Improve job opportunities in Alresford.</li> </ul>

Name of Parish (settlement) : Bishops Sutton (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20104	Bishop's Sutton Parish Council	<p>A number of the issues raised by the Parish Council stem from the Appraisal of the Parish in 2006.</p> <p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Require an open space for relaxation and play.</li> <li>• Maintenance of village footpath to Alresford and</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Bishops Sutton (level 4)		
		<p>possibly additional footpath along the fields and river into Alresford.</p> <ul style="list-style-type: none"> <li>• Retain village pub.</li> <li>• Want adequate bus shelters.</li> <li>• Traffic speed should be monitored and make sure lay-bys aren't always occupied.</li> <li>• Want a comprehensive working flood plan.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Want additional housing to enable the young first-time buyers to remain in the village.</li> <li>• Reinstate the live/work units proposed for Old Park Road (rejected by WCC).</li> <li>• Need more care for the elderly who wish to move into a residential care home. Currently there is only one Care Home in Alresford and surrounds.</li> <li>• Want to keep development gap between the Parish and Alresford and Ropley.</li> <li>• The gypsy site on Whitehill Lane should be closed and the gypsy family moved to a more suitable, well-monitored site and the land returned to its natural state.</li> <li>• Garages should not be converted into residential space without providing alternative parking spaces.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Reinstate the live/work units proposed for Old Park Road (rejected by WCC).</li> <li>• No more industrial sites in rural area.</li> </ul>

Name of Parish (settlement) : Bramdean (level 3) and Hinton Ampner		
Rep No	Name of Organisation	Brief summary of comments
20083	Bramdean & Hinton Parish Council	<p><u>Community Feedback</u></p> <p>Primary schools - there is fierce competition for primary school places at Cheriton. Many local families in Bramdean and Hinton Ampner can be denied access to Cheriton Primary School in favour new arrivals. When Hinton Ampner school was closed parents were promised their children would go to Cheriton. Recent alternatives include Winnal and Preston Candover. With local children going to different schools it is harder for them to foster local friendships.</p> <p>Whilst population projections suggest a decline in school</p>

Name of Parish (settlement) : Bramdean (level 3) and Hinton Ampner	
	<p>age children, this should be monitored with proactive planning to build a new school if the trend is upwards.</p> <p>Secondary schools - need to reassess all places in the locality: Perins may not have enough places in the future unless a larger school is built at Sun Hill.</p> <p>Further Education – this is fully provided in Winchester and Alton. However, lifelong learning will be very important as the population ages: there should be more outreach services from Adult Education Centres, even if class sizes are small.</p> <p>Retail - Need to keep village shops and post offices as they are a main link for village communication. Suggest encouraging supermarkets who have taken over garages and convenience stores to underwrite or stock a local store on a non-profit making basis.</p> <p>Transport – to enable all sections of the community to live in a rural community it must be accepted in future planning that personal transport is a necessity. However, there will always be people who do not have access to a car and so are disadvantaged. Better public transport is needed with more frequent bus services and cheaper fares. Suggested schemes include:</p> <ul style="list-style-type: none"> <li>• Reinstating travel tokens (over-60 buss passes are not appropriate if you live 2 miles from a bus stop);</li> <li>• Better use of buses as multi-purpose vehicles e.g post buses;</li> <li>• Supermarkets to provide services to their stores.</li> </ul> <p>A better link road is required between the M3 and A34 as A272 has become a “rat run”</p> <p>Recreation – the parish lacks a meeting place (“The Fox” is now a food pub). More facilities are needed for teenagers and young people. A needs assessment is required. There is concern that the future provision of open spaces and footpaths will be compromised due to government cuts and the proposals for the Forestry Commission.</p> <p>Energy policy – through local initiatives and central government funding to encourage the provision of small energy providers (perhaps through locally based reusable sources).</p>

Name of Parish (settlement) : Bramdean (level 3) and Hinton Ampner		
		<p>Other issues include:</p> <ul style="list-style-type: none"> <li>• A mobile doctors surgery would be helpful.</li> <li>• Better rural policing</li> <li>• Need a grit bin in Woodland Close</li> </ul> <p><u>Housing Feedback</u></p> <p>A majority support affordable housing for local people, possibly 10 houses built on brownfield or the conversion of redundant farm buildings.</p> <p>Older people and those on low incomes prefer to live in areas where there are more services and less need for travel.</p> <p>Need to redress the loss of former agricultural cottages to large houses beyond the means of local people. Landowners might be given incentives to sell redundant agricultural cottages for refurbishment by local young first time buyers.</p> <p>A housing option is Homeshare (the sharer is willing to provide the homeowner with help in return for somewhere to live). This scheme is already operational in England.</p> <p><u>Employment Feedback</u></p> <p>Working from home will reduce commuting but increase the need for the social elements of work: local support groups/coffee shops/lunchtime venues.</p> <p>A reliable telephone service is a necessity. Broadband speeds need to be upgraded; mobile phone coverage needs to be improved (especially in isolated locations).</p> <p>As local employment opportunities have been limited by agriculture becoming highly mechanised, new rural employment is vital, particularly for the sensible reuse of old farm buildings and to support local tourism (perhaps holiday accommodation). There will be a need to control transport along country lanes.</p> <p>Concern that government cuts will have a negative impact on employment in countryside management.</p> <p><u>Other Issues raised</u></p> <p>Planning needs to be adequately resourced and should control illegal developments. Planning policy should</p>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Bramdean (level 3) and Hinton Ampner		
		respect communities and protect the countryside. Future policy should consider the local impact of the South Downs National Park: e.g. tourism, parking, increased traffic on rural roads.

Name of Parish (settlement) : Boarhunt (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20036	Bryan Jezeph Consultancy	Agent proposing two sites (previously promoted through the SHLAA) as being suitable for development for family housing.

Name of Parish (settlement) : Cheriton (level 3) includes New Cheriton/Hinton Marsh (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20030	Cheriton Parish Council	<p><u>Community Feedback</u></p> <ol style="list-style-type: none"> <li>1. wish to retain Cheriton Primary school and Cherry tree Pre-School</li> <li>2. no further development of the parish so as not to over burden the school</li> <li>3. Need IT training to be provided for the whole community</li> <li>4. Education and training is needed to assist unemployed people back to work.</li> <li>5. The recreation ground is to be retained and is adequate.</li> <li>6. To maintain and improve the facilities at the Village Hall, to provide a social and practical hub for the community.</li> <li>7. The existing Pavilion, Scout Hut and other buildings need to be maintained or rebuilt.</li> <li>8. Maintain footpaths, (CPC to ensure landowners discharge their obligations to maintain public Rights of Way over their land).</li> <li>9. The existing road system should be adequately maintained (including the B3046).</li> <li>10. Speed limit of 20 mph through the centre of the village.</li> <li>11. Stop or limit large lorries through the village – possibly access only.</li> <li>12. To retain, maintain and improve the bus service for Cheriton with nightly/weekend services.</li> <li>13. To retain bus passes for the over 65's</li> </ol>



Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Cheriton (level 3) includes New Cheriton/Hinton Marsh (level 4)		
		<p>14. To have a Cango facility for Cheriton.                      15. All transport systems should be coordinated to provide economic and efficient transport. Local transport infrastructure will only succeed if incorporated into a national scheme.</p> <p><u>Housing Feedback</u>                      An exception site is required for affordable housing, to provide small and medium housing (including bungalows).</p> <p>All housing owned by Winchester City council/housing associations to remain in their ownership for posterity</p> <p>Require provision for sheltered accommodation and also a home for the elderly/nursing home.</p> <p>Any new build should be starter homes. No more large houses are needed.</p> <p>No large housing developments. Any approved housing to be kept in the local landscape? No more infill housing</p> <p>Support the use of alternative energy for all housing and existing buildings.</p> <p>No street lighting or pavement.</p> <p><u>Employment Feedback</u>                      1. Unused farm and other building to be adopted for business use to increase employment possibilities for local people.                      2. High speed broadband for the village is paramount to assist those working at home and local businesses.                      3 More small businesses to be encouraged in the locality.                      Consider an exception site to provide light industrial/office premises adjacent to the village, with direct access from the A272.</p>

Name of Parish (settlement) : Corhampton and Meonstoke (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20033	Corhampton and	<u>Community Feedback:</u>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Corhampton and Meonstoke (level 3)		
	Meonstoke Parish Council	<ul style="list-style-type: none"> <li>Residents need private transport to access essential services and facilities including care services and leisure activities.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>There is a lack of affordable housing in the parish.</li> <li>There is a need for appropriate housing for the younger population as starter homes (there is an exception site housing list) and for the older population to downsize. Bridge Mead may be extended in future to provide housing for younger local parishioners.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>There is a lack of business units within the parish and there are limited employment opportunities in the parish.</li> <li>Faster broadband is needed to support local businesses.</li> </ul>

Name of Parish (settlement) : Curdridge (level 3) and Curbridge (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20118	Curdridge Parish Council includes comments from Botley and Curdridge Local History Society and the Probus Club of Hamble Valley, groups of neighbours and residents	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>Roads need to be made safer by discouraging speeding. The main A and B roads would benefit from 30mph restrictions and traffic calming measures introduced on the minor roads.</li> <li>Need improved public transport systems such as improvements to the bus stops to make them accessibly and safer. Protect the local bus subsidy.</li> <li>Need pavements to make walking within Curdridge safer. For example, Lockhams Road has a higher level of housing, is a route to the primary school and has a bus stop used by secondary school children. It is also one of the more dangerous roads – the PC suggests there should be a pavement on one side of the road. The PC would encourage the provision of a bridlepath.</li> <li>Would like to see a shop and PO in the Reading Rooms where extra services could also be offered.</li> <li>Want to encourage people to socialise. Need to support community groups. Allotments are planned for the recreation ground which will also provide a social function.</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Curdridge (level 3) and Curbridge (level 4)		
		<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Need 15 affordable homes to balance the village community. Need smaller affordable homes for young families. Need 2 and 3 bed homes in small scale developments (close/cul-de-sac to encourage community cohesion).</li> <li>• Smaller dwellings should have greater protection from extensions.</li> <li>• Want to restrict overbuilding in some parts of Curdridge.</li> <li>• The development gap between Botley and the village should be protected.</li> </ul>
20044	Curbridge Preservation Society	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Need bridle paths in the village.</li> <li>• Any development would have a detrimental effect on the sustainability of nearby Botley and its small range of shops.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• The only development appropriate for the village and surrounding farmland is limited small scale affordable housing with enabling market housing permitted where necessary to meet demonstrable local needs. – There is no identifiable local need for further housing, educational facilities or sports areas.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need to protect farmland key role in the rural economy. Small local businesses important to local marine industries are also an important resource of local specialist skills and employment opportunities.</li> <li>• Congestion is one of the biggest hindrances to attracting employers into the area.</li> </ul>
20078	Mr P J Heathcote	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Congestion and traffic speed in the parish needs to be addressed (speed restrictions are not enforced and the varying limits contribute to speeding) – want 30mph limit.</li> <li>• Pavement and cycleway provision should be a priority</li> <li>• Curbridge does not need schools, affordable housing, more housing in the short or long-term.</li> </ul> <p><u>Housing feedback:</u></p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Curdridge (level 3) and Curbridge (level 4)		
		<ul style="list-style-type: none"> <li>• Additional housing is not desired or needed.</li> <li>• Potential new large scale housing development (North Whiteley) will change the character of Curbridge irrevocably. Loss of greenfield land and open space amenity is a concern alongside concerns regarding increased congestion, flood risk, environmental issues, impact on property values, impact on infrastructure and noise and disruption.</li> <li>• There has been a lack of consultation by Council officers.</li> <li>• Potential benefits from the North Whiteley proposal may include:- provision of mains gas and sewerage; improved street lighting, bus services and access to Tesco supermarket but have not been proven to be desired by the residents of Curbridge.</li> </ul> <p><u>Employment feedback:</u></p>
20080	Ian Tuppen	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Support the comments made by Curbridge Preservation Society.</li> <li>• Want to protect the character and wildlife in the area.</li> <li>• Existing infrastructure will not support proposed additional development at North Whiteley; this would change the character of the area significantly and quality of life of the residents.</li> <li>• The impact of flooding from the development is also a concern.</li> </ul>

Name of Parish (settlement) : Compton (Compton Down, Compton Street level 4) and Shawford (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20069	Compton and Shawford Parish Council	<p>Both a Local Design Statement for Compton Down and an emerging Village Design Statement have been undertaken with considerable local consultation. The views of local residents are not truly reflected in the VDS as the document has had to be refined so as not to conflict the Local Plan. An opportunity to revisit this, free of constraints in the spirit of localism, would be appreciated.</p> <p>key points in these document include:</p> <ul style="list-style-type: none"> <li>• The retention of the character of the area.</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Compton (Compton Down, Compton Street level 4) and Shawford (level 4)		
		<ul style="list-style-type: none"> <li>• There is an acceptance of the need for new development, but substantial development would be inappropriate.</li> <li>• The retention of trees and the scale and nature of development in the area would not generally support high density or major development.</li> <li>• The local/strategic gaps are seen as very important.</li> </ul> <p>A main concern is the piecemeal approach to planning applications, where permissions are granted in the absence of an overall plan for the area (including the conversion of farmland and buildings, where the lack of wider consideration has lead to an uncontrolled sprawl of industrial developments). The parish council does not object in principle to the re-use of redundant farm buildings, but the existing policy has been abused.</p>
20067	Compton Village Association	<p><u>Community Feedback</u></p> <ul style="list-style-type: none"> <li>• Good affordable public transport is essential to reduce the need for local private car journeys.</li> <li>• The bus service should be improved, particularly for use by older people for access to shops.</li> <li>• A segregated cycle route from Compton village to Shawford railway station and Winchester should be provided as a priority.</li> <li>• There is severe congestion at times, especially at the school entrance and egress times.</li> <li>• Car parking is an issue in Attwoods Drove and Martins Field.</li> <li>• Recreation/leisure – there is no discernable need for additional facilities.</li> </ul> <p><u>Housing Feedback</u></p> <ul style="list-style-type: none"> <li>• Housing should be constrained to within existing development boundaries.</li> <li>• There will be a need for low and medium income housing in the future, giving a range of accommodation sizes (there are sufficient 5+ bedroom houses for private purchase).</li> <li>• The availability of owner occupied small units is limited for older people who wish to downsize and live in the village.</li> <li>• Do not want conversion of houses into units of multiple</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Compton (Compton Down, Compton Street level 4) and Shawford (level 4)		
		<p>occupation.</p> <ul style="list-style-type: none"> <li>• A site adjacent to Martins Field has been identified for affordable housing. Only affordable housing should be permitted on exception sites. Current affordable housing proposals represent reasonable provision</li> <li>• All new development should be well designed and should enhance the character of the village. It should not change the character of the area both in number of houses, their form and size.</li> </ul> <p><u>Employment Feedback</u></p> <ul style="list-style-type: none"> <li>• There are examples of home working. This trend is likely to continue. The installation of high speed broadband would be beneficial</li> <li>• There has been no discernable need or request for commercial properties in the village.</li> </ul> <p>Other points - The recent Parish Plan and the Village Design statement currently being drafted have shown that local residents value the benefits of the area and do not want to see any major change in the forthcoming years. This work has emphasised the need to maintain the present character of the environment and its rural nature. Any new building will be limited by the road structure and the present traffic issues.</p> <p>All new build and infill housing must not change the character of the area both in the number of houses, their form and size. The present linear design should be respected. The Local Gap should be maintained</p> <p>Other points – the countryside character of the village must be maintained, the Conservation Area should be protected and all development should enhance the area, there should be a policy for tree care and replacement,</p>
20020	Compton Down Householders Association	<p>Support the Local Area Design Statement and wish this to be respected in any further planning reviews.</p> <p>The recent Parish Plan and the Village Design statement currently being drafted have shown that local residents value the benefits of the area and do not want to see any major change in the forthcoming years. This work has emphasised the need to maintain the present character of the environment and its rural nature. Any new building will be limited by the road structure and the present traffic issues.</p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Compton (Compton Down, Compton Street level 4) and Shawford (level 4)		
		All new build and infill housing must not change the character of the area both in the number of houses, their form and size. The present linear design should be respected. The Local Gap should be maintained.
20082	The Compton Down Society	<p>The Local Plan Review Inspectors' report stated that Compton Down is not an area to which large scale development should be directed.</p> <p>Traffic issues have been raised by planning Inspectors and investigated further by Winchester City Council. A criterion for the interpretation of IRT guidelines was agreed with WCC which resulted in an embargo on any further development at Compton Down beyond applications already in the pipeline. As these new homes have been built, the limit for the number of dwellings has now been reached.</p> <p>Highlighted the importance of the guidance in the Local Area Design Statement</p>

Name of Parish (settlement) : Crawley (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20015	Crawley Parish Council	<p><u>Community Feedback</u> It is unrealistic to expect facilities like shops, schools, doctors or street lighting to be available within a community like Crawley. Living there means living without these facilities on the doorstep. This must apply both now and for any realistic vision for 20 years hence.</p> <p><u>Housing Feedback</u> With the exception of 2 local farmers, no one needs to live in Crawley. Those who do live there do so through choice, accepting the compromise between virtually no services and an attractive rural environment. Therefore must distinguish between need and want.</p> <p>Due to the lack of services consider Crawley to be an unsuitable location for the provision of additional housing of any sort. Envisage no significant increase in the number of houses in Crawley in next 20 years.</p> <p><u>Employment Feedback</u></p>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Crawley (level 4)		
		<p>The main employer in Crawley is Arquiva, however only a couple of the employees live in Crawley. The majority of local residents work in Winchester, Southampton or London. This mismatch of employment needs and available employment is to be expected and is not a problem in the short term.</p> <p>Looking forward a few years see little change in employment needs. The main issue is likely to be Broadband as current speeds are poor.</p> <p>It is not possible to take a meaningful view of employment types and patterns in 20 years time.</p>

Name of Parish (settlement) : Durley (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20049	Durley Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• The community want a village shop and PO (they had a successful community PO which was shut in the last cutbacks). The PC recognise there is an issue of viability, but they could have a mobile PO and perhaps mobile shop which also serves other communities.</li> <li>• Do not want any additional street lights.</li> <li>• Want to see the roads, lanes and ditches better maintained – e.g. through employing a Parish Lengthsman; this will help prevent flooding.</li> <li>• Want to see a width and weight restriction introduced through Durley Street/Durley Brook Road.</li> <li>• Need pavements along the main road through Durley (possible to locate some behind hedgerows).</li> <li>• The play area at the recreation ground should be refurbished/replaced – the PC has this in mind to target for next year if grants are available.</li> <li>• Need public transport to link with Hedge End Station and a more frequent bus service. Due to viability issues, a small mini bus shuttle service could be provided to go round the rural villages and connect with the main transport services.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Need more affordable housing; more 1/2/3 bed houses to enable young families to stay in the village. These should be to rent or buy and should</li> </ul>



## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Durley (level 3)		
		<p>be developed on a single site or two small sites, which could not be extended further in future.</p> <ul style="list-style-type: none"> <li>• Need small number of 2 bed bungalows for elderly residents.</li> <li>• People with a local connection should be given priority for the new homes.</li> <li>• The rural character of the parish should be protected and the green buffer strips between Bishops Waltham and Hedge End should be kept development free.</li> <li>• Any new homes should make use of technologies for energy efficiencies; solar panels would be considered within Durley.</li> <li>• There should be greater control on mobile homes becoming permanent dwellings through gradual development. Only genuine agricultural/equestrian workers should be able to get a permanent dwelling this way.</li> <li>• Durley Memorial Hall should have more facilities and parking.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need faster broadband to enable residents to work from home.</li> <li>• Would consider some small business units such as those at the Durley Sawmills development.</li> </ul>

Name of Parish (settlement) : Droxford (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20117	Droxford Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Building density and rural character (including views) must be retained.</li> <li>• Need improved public transport links to destinations and at frequencies which meet the needs of the parishioners.</li> <li>• Current traffic speed through the village is of concern.</li> <li>• Need improved parking for existing properties along the A32, in the Park and along Union Lane.</li> <li>• Need more leisure activities for young children, teenagers and 20+.</li> <li>• Drains and sewerage infrastructure needs improving.</li> <li>• There is support for domestic renewable energy enhancements.</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Droxford (level 3)		
		<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Some affordable 2 bed dwellings are needed as starter homes or retirement homes.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need improved broadband coverage.</li> <li>• Not enough employment for younger people.</li> </ul>

Name of Parish (settlement) : Hambledon (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20048	Hambledon Parish Council	<p>Parish Council summary of issues arising from PC questionnaires sent out in connection with development of a Parish Plan.</p> <p><u>Housing</u>            Little land available or suitable within the settlement boundary.            Number of neglected sites on Green Lane (B2150) outside village, which could meet future housing need. Parish Council recognises there is a need for additional housing in Winchester District and that some may need to be found in the rural villages.            Parish Council supports MRTA2 of Core Strategy Preferred Options.</p> <p>Young people leave to study but do not return – one main reason is they cannot afford housing</p> <p><u>Character</u>            Proud community and heritage and want to preserve the character of the village and the setting of it within the wider countryside and the SDNP. However, feel policies should be more flexible in allowing energy efficiency measures such as solar panels and double glazing within the village.</p> <p><u>Business &amp; economy</u>            Shop/post office in centre &amp; shop/tearoom on B2150 suffer from lack of parking and need more custom. Increase in working from home, but being hindered by lack of mobile reception and fast internet connection. Parish Council is investigating the possibility of providing allotments</p> <p><u>Facilities &amp; services</u></p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Hambledon (level 3)		
		<p>Parish survey shows an evening service to Waterloo/Portsmouth or Petersfield is desired. Parish Council is especially keen to provide more facilities for the youth of the village and is actively working on this.</p> <p><u>Traffic &amp; parking</u> Main area of concern of residents relates to roads. Traffic - speed and volume. The amount of traffic will increase with the WOW development and diversion of long-distance traffic around the village would be desirable. Parking - lack of parking is hampering businesses &amp; the village centre, where there is congestion. Improved parking provision is a goal for the future.</p>

Name of Parish (settlement) : Headbourne Worthy (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20019	Headbourne Worthy Parish Council (from joint public meeting with Kings Worthy Parish Council)	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• The 'Worthies' is distinct and separate from the City and has its own identity.</li> <li>• Need a good bus or community transport service into and across the City which has an extended service to operate early mornings and late evenings.</li> <li>• Need more local facilities and shops including openspace provision with changing facilities.</li> <li>• Infrastructure must keep up with development.</li> <li>• The local primary school may need a greater capacity.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Need a good mix of housing which includes sheltered and warden controlled accommodation plus larger homes to allow for increase in working from home.</li> <li>• The proportion of small 2 bed single storey dwellings and bungalows should be retained and extension to these dwellings not permitted.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Need larger homes to allow people to work from home.</li> <li>• Need faster broadband.</li> <li>• Development of locally based small hi-tech</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Headbourne Worthy (level 3)		
		companies should be encouraged.

Name of Parish (settlement) : Hursley (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20076	Hursley Parish Council	<p><u>Community Feedback</u> Issues raised include:</p> <ul style="list-style-type: none"> <li>• The threat to local amenities</li> <li>• The appearance of the village</li> <li>• The volume and speed of traffic through Hursley/pedestrian safety</li> <li>• Improved public transport (frequency and price)</li> <li>• Car parking in the centre of the village</li> <li>• Concern further development could change the nature of the village.</li> </ul> <p><u>Housing Feedback</u> It is suggested there is a small need for a wider range of house sizes and for further affordable housing to be developed. There is concern over the affordability gap between house prices and household income.</p> <p><u>Employment Feedback</u> The frequency of public transport through the village and the affordability gap of housing are the biggest barriers to employment in the area. The majority of residents do not use Winchester's Park and Ride schemes.</p>

Name of Parish (settlement) : Itchen Valley (Itchen Abbas level 3, Itchen Stoke level 4)		
Rep No	Name of Organisation	Brief summary of comments
20068	Itchen Valley Parish Council and the Upper Itchen Valley Society	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Public transport should be improved by increasing bus frequency, coordinating timetables with bus/train timetables and using smaller buses which would also stop at Easton and Avington.</li> <li>• Road surface and drains maintenance should be improved.</li> <li>• There is no mains drainage in three of the villages and this needs to be considered in planning applications.</li> <li>• A rural footway should be considered along the</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Itchen Valley (Itchen Abbas level 3, Itchen Stoke level 4)		
		<p>B3047.</p> <ul style="list-style-type: none"> <li>• The primary school in Itchen Abbas should continue to be supported. The current bus timetable which enables secondary school pupils to travel to and from schools in Alresford and Winchester at appropriate times should continue.</li> <li>• The rural character of the parish should be protected.</li> <li>• Would like a village (or mobile) shop, perhaps run out of one of the pubs in the parish and allotments.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Whilst there is little or no appetite for significant change in the Parish it is recognised that there will be a demand for more housing that will have to be met both nationally and in the City Council area. In this Parish any such development should give consideration to the need for housing suitable for those starting out and those down sizing as they get older through low-density, small-scale housing. The Upper Itchen Valley Society comments: “Any development within the Parish should be very small scale in order to reflect the character of the villages.”</li> <li>• Would like to see conditions limiting the size of vehicles to be used in connection with developments/extensions in the small lanes in order to avoid damage to the environment and the imposition of a time limit within which the development should be completed.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Broadband speed should be improved.</li> <li>• Sympathetic conversion of redundant (farm and other) buildings into work units for small businesses should be considered.</li> </ul>
20068	Upper Itchen Valley Society	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Residents would like to see a visual change from the urban area of Kings Worthy to the Abbots Worthy side of the A33 in the National Park by, for example creating a wild flower meadow on the triangle of grass on the corner of the A33 and B3047 with a gateway effect on either side of the road.</li> <li>• The setting of the houses along Mill land and on the opposite side of the B3047 should be protected.</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Itchen Valley (Itchen Abbas level 3, Itchen Stoke level 4)		
		<ul style="list-style-type: none"> <li>The turning on to the B3047 from Mill Lane needs improvements for safety.</li> </ul>
20037	Ian Carter	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>Retain identity of area – includes wide, unpopulated open space with broad public access. Particularly important to keep character of area where development is permitted.</li> <li>Provide facilities (doctors, council services, childcare) to encourage people to put down deep roots in our area but allow them to work wherever the skilled work is.</li> <li>Need to improve public transport to integrate with other transport modes (run later in the evening, tie in with train times).</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>Any housing provision should be through redevelopment of brownfield sites not greenfield.</li> </ul>

Name of Parish (settlement) : Kilmeston		
Rep No	Name of Organisation	Brief summary of comments
20103	Kilmeston Parish Council	<p>Do not wish to see a great deal of new houses being built.</p> <p>Key infrastructure issues include:</p> <ul style="list-style-type: none"> <li>Availability of school places</li> <li>Lack of public transport,</li> <li>Drainage</li> <li>Lack of shops</li> <li>The road through the village is used as a 'rat run' It is unsuitable for this as it is not wide enough. The village has a bad junction with the main road at New Cheriton.</li> </ul>

Name of Parish (settlement) : Littleton and Harestock (Littleton level 3, Harestock – part of Winchester Town)		
Rep No	Name of Organisation	Brief summary of comments
20153	Littleton & Harestock Parish Council	<p>Summary of meeting of 40 people 3<sup>rd</sup> December 2010 held in Littleton.</p> <p><u>Housing</u> It might not be possible to accommodate the projected</p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Littleton and Harestock (Littleton level 3, Harestock – part of Winchester Town)	
	<p>housing demands of the Parish over the next 10 yrs (natural growth) given the village character of Littleton and the already densely built Harestock.</p> <p>Retention of local gap and separation of Littleton from Harestock and Winchester very important locally. However, possibility of a single line of development on northern edge of Harestock Rd (between Stockbridge Rd &amp; Kennel Lane). Any development here should be of relatively low density, appropriate for its location and for local needs, respecting the current built environment. Must not set a precedent for further development within the gap.</p> <p>No further development should be permitted on Kennel Lane</p> <p>Land behind Paddock View exception site should not be developed</p> <p>Further infilling and building on garden sites is not appropriate and should be discouraged. Any development allowed must fit in with the existing character of the neighbourhood and retain a significant amount of surrounding green space.</p> <p>There is a need for properties required for downsizing and they should be considered as part of future developments. They should have sufficient space for family/friends/carers to stay as well. Existing smaller properties should therefore not be expanded into large family homes.</p> <p>Should Barton Farm be developed, development should not continue north beyond Well House Lane. The size of development proposed should be reduced.</p> <p>The most appropriate development of Bushfield Camp (houses &amp;/or knowledge Park) should be considered and a co-ordinated vision developed that includes any Barton Farm possibilities</p> <p>Younger people are probably better served by living in Winchester (including Harestock) than in villages like Littleton, which have limited facilities</p> <p><u>Employment</u></p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Littleton and Harestock (Littleton level 3, Harestock – part of Winchester Town)		
		<p>The scope for increased employment space in the Parish is limited and not considered necessary to support the local economy.</p> <p>Possibly retain some of the existing employment space at the Holmes Nursery site in Littleton Development of space in Winchester suitable for business start-ups and move-on space, particularly for high tech industries, should be supported.</p> <p>Do not encourage large scale manufacturing in the area.</p> <p>Development of appropriate skills in the population to address some of the inward migration and commuting issues.</p> <p>The balance between public sector/retail/high tech jobs in Winchester needs addressing to give a better mix.</p> <p>High speed broadband in the area would be welcomed.</p> <p><u>Facilities</u> There is an ongoing need for facilities for young families to keep this area attractive to them. eg a nursery school in Littleton.</p> <p>Public transport needs improving in Littleton.</p> <p>Footpaths within Littleton need to be improved to give greater pedestrian safety</p> <p>Additional facilities are in needed in Littleton to link important centres of activity in the village.</p> <p>Allotments would be welcomed in the area</p>
20132	David & Barbara Strugnell	<p>Development along northern side of Harestock Rd would be contrary to the local gap and the VDS. Affordable housing would be undeliverable here due to housing density and financial constraints.</p> <p>Support development of infill site between 90-112 Harestock Rd/Main Road for either private or affordable housing. This would not harm the local gap.</p> <p>Limited employment development relating to existing employment use could be allowed within the gap, (ref</p>



## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Littleton and Harestock (Littleton level 3, Harestock – part of Winchester Town)		
		CE3 of WDLPR)

Name of Parish (settlement) : Micheldever (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20013	Micheldever Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Support services are needed for elderly and disabled parishioners to enable them to stay within the community.</li> <li>• The parish needs the village shop and PO as well as easy access to medical care and health services.</li> <li>• Increased broadband speed is essential.</li> <li>• Need more frequent and reliable public transport services</li> <li>• Increased policing is required to tackle rural crime.</li> <li>• Leisure activities requiring a ‘critical mass’ of people must be resourced and encouraged.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• There is some interest in a restricted number of new homes being built over the next 20 years, but there are concerns about putting strain on existing services, the impact on the character of the parish and the affordability of these homes.</li> <li>• Need more housing for the elderly and disabled parishioners provided over long-term (no large scale development, but small scale to keep rural character) and should include social and market provision to cater for both ends of the financial spectrum.</li> <li>• There is a need for affordable housing for young people although a mix of views about whether this should be provided in the parish or is more suited to larger towns.</li> <li>• The location of any new development needs to be subject to local consultation, but the rural character of the parish and gardens should be protected.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• More local jobs are needed which are in keeping with the rural nature of the parish.</li> <li>• People working from home should be supported for example through a community resource centre.</li> <li>• Increased broadband speed is essential.</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Micheldever (level 3)		
		<ul style="list-style-type: none"> <li>The use of redundant farm buildings for appropriate small countryside businesses is advocated.</li> </ul>

Name of Parish (settlement) : Northington		
Rep No	Name of Organisation	Brief summary of comments
20114	Northington Parish Council Northington - Swarraton	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>Roads should be well maintained.</li> <li>The speed restrictions on the B3046 should be extended past the entrance to Grange Park.</li> <li>There is no significant pressure for additional bus services.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>Limited rental accommodation and possibly some lower cost housing would be desirable.</li> <li>Disused farm/industrial buildings could be suitable for this type of development, but a proper audit is needed.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>Majority do not support further commercial activities in the village.</li> </ul> <p>Much faster broadband is needed.</p>

Name of Parish (settlement) : Old Alresford (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20056	Old Alresford Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>Need to retain development gap between village and New Alresford.</li> <li>Need social facilities for 14 – 18 year olds such as a youth club.</li> <li>There is some interest in having Community Tennis Courts.</li> <li>A well resourced village community centre is essential to support local community organisations.</li> <li>The bus service needs to be extended to run into the evenings. Car-share schemes could be considered.</li> <li>Cango is useful but should be better advertised. The Alresford Town Trust mini-bus should be supported and protected.</li> <li>Path maintenance should be a high priority. Lighting is considered essential but should be low</li> </ul>

Name of Parish (settlement) : Old Alresford (level 4)		
		<p>level and on a time switch. The main paths should be suitable for mobility scooters. The footpath along Basingstoke Road should be extended from Southdowns to Barton College.</p> <ul style="list-style-type: none"> <li>• Further traffic claming measures are needed.</li> <li>• Would like to see the significant green spaces along the B3046 within the village maintained as essential to village setting.</li> <li>• Community volunteering needs to be encouraged/ supported.</li> <li>• Neighbourhood Watch, Farm Watch and Country Watch schemes should be encouraged and would benefit from having contact with a locally based Police Officer.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• The village needs one/ two bedroom dwellings and single storey dwellings for elderly residents and any future development should rebalance the housing mix. However, the earlier proposed development of 3-4 dwellings/yr is too high. They feel there are enough three and four bed properties in private ownership in the village. Consider that 25-50% of new housing should be social housing in perpetuity for residents with local connections – the PC should be more involved in allocating and managing such housing.</li> <li>• There is insufficient nursing home care within the wider locality.</li> <li>• The character of the village should be retained through any development. Infill potential is limited; areas for sympathetic small-scale development may need to be identified.</li> <li>• Future development may need to consider the lack of mains drainage in the village and impact on local water courses and groundwater flooding events.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Small businesses could be encouraged into the village where appropriate to the village setting and local road network. The potential of developing further premises is very limited.</li> <li>• Need faster broadband and better mobile network coverage to support local businesses and home working.</li> <li>• There number of HGV movements through the village needs to be reduced.</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Old Alresford (level 4)		
20042	Solent Planning on behalf of landowner client	<p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Old Alresford needs to be allowed to evolve; additional homes are needed to support the existing community and increasing number of single older person households.</li> <li>• The client has a site at Southdowns which could help meet some of the additional market and affordable housing need and provide additional community facilities and infrastructure.</li> </ul>

Name of Parish (settlement) : Otterbourne (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20021	Otterbourne Parish Council	<p>The Parish Council have submitted copies of the Otterbourne Parish Plan (2004) and the Otterbourne Village Design statement (2008) to be considered as part of the Blueprint consultation.</p> <p>Key points from the Parish Plan (covering the period 2004 -2009) included:</p> <p>Housing - the village had grown to capacity and that further development would only destroy the character of the village and exacerbate the traffic and drainage problems within the village, although many people supported the concept of affordable housing. Over 95% of the properties were owner occupied and property prices were considered expensive.</p> <p>Employment – the village has high employment, with most people employed outside the parish. Many of the business within the parish are home based. They did not want new business premises created, with the exception of local shops and healthcare facilities.</p> <p>Community - transport concerns included: issues of noise from M3, excessive volumes of heavy goods vehicles travelling through the village and perception that Main Road and Otterbourne Hill are more dangerous since traffic calming measures had been introduced. 25% of the population was under 18, and they felt they were poorly by current facilities and public transport. 50% of respondents to the Parish Plan surveyed wished for healthcare facilities to be established (including a doctor, dentist, pharmacy and ancillary facilities).</p> <p>The Parish Council also commented on the draft 10 principles set out by Winchester Action on Climate Change (see response in Appendix A), and have</p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Otterbourne (level 3)		
		suggested adding ‘...and taking full account of community aspirations as expressed in Parish Plans and Design Statements’ to Principle 10.
20102	Otterbourne Primary School (Year 6)	<p>The children viewed their community as:</p> <ul style="list-style-type: none"> <li>• Safe</li> <li>• Lots of young families growing up</li> <li>• Housing quite expensive</li> <li>• Good access to the motorway, Winchester, Eastleigh and Southampton.</li> <li>• Would like a doctors surgery and dentist</li> <li>• Would like more shops</li> <li>• Lots of activities happening at the village hall for all ages</li> <li>• As there are a lot of children in the village they would like the park to be equipped for all ages.</li> </ul>
20024	Mr Gary Darrock (submitted by Southern Planning Practice)	<p>Supported the inclusion of Otterbourne as a level 3 settlement in the Preferred Option consultation as the village needs further greenfield housing and employment development to meet local needs and to support local services and community facilities. There are suitable sites on the edge of the village. Considers Otterbourne to be a sustainable location.</p> <p>Also supported the Local connections home policy in the Preferred Option, but if it is carried forward would ask that it also applies to level 3 settlements and allows for a greater percentage of market housing.</p> <p>There should not be the designation of gaps between settlements. Clearly defined settlement boundaries should be sufficient to protect the land between settlements.</p>

Name of Parish (settlement) : Owslebury (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20163	Owslebury Parish Council	<p><u>Housing comments</u></p> <ul style="list-style-type: none"> <li>• Some newcomers to the village would benefit its vitality and diversity</li> <li>• suggest mix of starter homes/affordable housing 1 &amp; 2 beds, social housing with occupancy preference to local people</li> <li>• accommodation suitable for the retired and elderly warden accommodation and a care home would enable the elderly and infirm to remain in the</li> </ul>

Name of Parish (settlement) : Owslebury (level 4)		
		<p>village and release larger family properties onto the market.</p> <ul style="list-style-type: none"> <li>• No more large family homes are needed</li> <li>• Housing development that meets identified local need only would be acceptable. The area should not be over developed e.g. no more than 25 homes (perceived need subject to further research).</li> <li>• Must assess capacity of utilities and services and these being upgraded to support development</li> <li>• Development should be spread across the parish and be in keeping with the character of the area.</li> <li>• Consider brownfield sites before greenfield. Ensure the release of such sites does not result in Greenfield land being required for replacement brownfield uses in the future.</li> <li>• Barn conversions are a possibility, but must ensure the environment and local habitats are protected.</li> <li>• Additional homes in the countryside should be allowed to support local agricultural families, however additional homes should not be allowed in the countryside against the wishes of the local community through loopholes in planning law.</li> </ul> <p><u>Employment comments -</u></p> <ul style="list-style-type: none"> <li>• Support for development of local economy provided businesses are discreet and landscaped and there are no adverse traffic impacts.</li> <li>• Business requirements are – Shared small office/ light industrial small business units for purchase and rent</li> <li>• Better Communications - broadband and fibre optic links and mobile phone mast for improved reception</li> <li>• More reliable electricity service</li> <li>• Agricultural barns should be brought within the public consultation process, with evidence of their requirement. Barns built under APN should not later be turned into a 'brownfield' site with limited or no agricultural use. When buildings cease to be used for agriculture they should be removed.</li> <li>• No business growth within 400m of residential areas without full local agreement.</li> </ul> <p><u>Community comments-</u></p>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Owslebury (level 4)		
		<ul style="list-style-type: none"> <li>• Would like the following facilities :-Village shop.(possibly within Ship Inn Public House, Parish Hall, Church, Cricket Club Hut or a Mobile Van). Supported by a local supermarket or local store. Perhaps run in partnership with volunteers; A pub that works with its community - strong opposition for this land being used for housing; Coffee shop with Internet Café (located within the Ship Inn Public House and/or Parish Hal); Post Office facilities expanded to support small businesses/home workers; Effective community centre, based on the Village Hall to encompass sports and leisure activities, clubs and events, health facility, post office and shop. Access to finance to support Owslebury Clubs and new Youth Activities required.</li> <li>• New cemetery and an area set aside for ashes</li> <li>• Allotments</li> <li>• Retain green spaces</li> <li>• Wish to retain mobile library service</li> <li>• Need to review medical services to meet needs</li> <li>• Concern over traffic and speeds on rural roads – need to retain banks and grass verges</li> <li>• Need to protect against excessive aircraft noise and excessive hours for motorbike events, damage to the environment (SDNP) and take immediate action on excessive noise from businesses.</li> <li>• Need more stringent enforcement procedures – current process in favour of the applicant rather than the views of the community</li> <li>• To significantly increase a sense of community / volunteering spirit, we require: - 1) Larger 'Parish Units' to influence WCC/HCC/SDNP; 2) Child / young person management (join up Toddlers group, school, youth club etc) 3) An effective PARISH PLAN</li> </ul>

Name of Parish (settlement) : Soberton and Newtown (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20047	Soberton Parish Council	<p>Circulated own questionnaire, to the whole parish. 184 returned (appx 12% response rate) Summary below:</p> <p>Protect and conserve existing environment (built</p>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Soberton and Newtown (level 4)		
		<p>environment of village and its rural setting). Consider the VDS and gaps and glimpses very important.</p> <p>No need for new development which would spoil existing character</p> <p><u>Housing</u> No desire for additional housing</p> <p>Possible infill on small brownfield sites may be acceptable, but this would have to fit in with the existing character and be within existing development lines.</p> <p>Resist development of caravan parks in the area</p> <p><u>Employment</u> The village is not an appropriate place for employment development</p> <p>Want to see more working from home. Against industrial development in the area and open storage uses in the vicinity.</p> <p><u>Facilities</u> Improved facilities at recreation ground desired</p> <p>Village shop needed</p> <p>Improvement in public transport services wanted</p> <p><u>Future concerns</u> Increased road traffic on un-suitable rural roads, likely to be exacerbated by planned new urban areas to the south. Increase in danger to pedestrians</p>
20016	SoberNewts	<p>An environmental group for the Soberton &amp; Newtown area.</p> <p>People choose to live here because of its unique environmental attractions, its setting and tranquillity. People are prepared to tolerate a corresponding lack of services and amenities. In the SDNP, the maintenance of the visual landscape and the rural village feel may help to attract tourists to the area to the benefit of local businesses.</p> <p>Need for good quality small-scale family housing – 3 bed homes, not just starter homes – to provide affordable homes for local people</p>



## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Soberton and Newtown (level 4)		
		<p>Community shop desired – possibly sharing a community building, which could focus on local produce</p> <p>High speed broadband urgently required and would greatly assist home working and local, low-impact business. Supermarkets should contribute to the cost of fibre-optic networks in exchange for increased use of internet shopping. This would reduce the need for physical supermarkets and lessen shopping-related traffic.</p> <p>Wildlife – all parishes should adopt the Parish Wildlife Map Toolkit (HWT) which is v helpful when considering biodiversity issues. Planning restrictions on use of horsiculture need to be tightened in the interests of maintaining biodiversity. Need improved pedestrian access to the local woodland from the village. Support 'Quiet Roads' where non-motorised forms of transport have a priority. Promote safe cycling in the area.</p> <p>Plots of under-used land could accommodate community growing schemes or a community orchard.</p> <p>Renewable energy strategies should be better developed at the local level with encouragement of domestic solar, wind and geothermal initiatives.</p>
20058	Soberton & Newton Guide Hut Management Committee	<p>People like to live in this village with its rural environment that does not discriminate on grounds of age, gender, income or social standing and would like to keep it that way.</p> <p>Provision of low-cost housing would enable local families to stay in the village</p> <p>Extensions to smaller houses should be resisted to enable first time buyers to buy within the parish.</p> <p>Better public transport/community bus facilities required within the area.</p>

Name of Parish (settlement) : South Wonston (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20014	South Wonston Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Need to maintain existing services including shop, PO and surgery and develop other services such as</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : South Wonston (level 3)		
		<p>social/learning activities and other facilities like adult ed, mobile library, social meeting places, allotments and more varied sports facilities (e.g. swimming pool at a school, tennis courts).</p> <ul style="list-style-type: none"> <li>• Need improved affordable, regular and reliable local transport service which runs into the evenings and good walking routes and safe cycle routes to Winchester especially. Could consider other schemes such as car sharing or rented scooter schemes.</li> <li>• Better broadband provision is needed.</li> <li>• Some interest in encouraging energy efficiency in village.</li> <li>• Speed limits should be reduced at the entrance to South Wonston.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• There is a lack of a good housing mix in the parish. Wardened sheltered housing is needed for the aging population and there's a need for more affordable properties (including affordable rental) in the parish for younger people.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Better broadband provision is needed to enable people to work from home; a 'Home Club' might be needed to support those working from home.</li> <li>• Need to improve opportunities for work in the village, although employment is more likely in Winchester.</li> </ul>

Name of Parish (settlement) : Tichborne (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20084	Tichborne Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Want to see road improvements to Riverside Lane (prone to flooding).</li> <li>• Need improved broadband.</li> <li>• Would like to see some improvements to the mobile phone network coverage using existing equipment and infrastructure. Alternatively, the payphone service should be fully reinstated (including coin operated) at the current location in the village.</li> <li>• Public transport links from Tichborne to Winchester and New Alresford should be vastly improved with</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Tichborne (level 4)		
		<p>more regular services and improvements to the existing service to allow the younger population to take advantage of after-school activities in these neighbouring areas.</p> <ul style="list-style-type: none"> <li>• There are a significant number of schoolchildren living in the Parish; the schools in the New Alresford area should therefore be retained and improved. There are few after-school activities within the Parish, so any provision for this would be welcomed.</li> <li>• Protect the River Itchen – particularly against additional treated effluent discharges into the river.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Support WCC Core Strategy Preferred Option policy MTRA2 which places Tichborne as a level 4 settlement in the settlement hierarchy.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Don't want to see businesses in Alresford stifled by access issues and congestion, but would like to see some improvements to the way car parking in New Alresford is managed and organised.</li> </ul>

Name of Parish (settlement) : Twyford (Level 3)		
Rep No	Name of Organisation	Brief summary of comments
20162	Twyford Parish Council	<p>Housing comments-</p> <ul style="list-style-type: none"> <li>• Need warden controlled accommodation for the elderly</li> <li>• Need b&amp;bs for visitors of elderly to stay</li> <li>• Value families as they add to the sustainability of the settlement</li> <li>• Need affordable housing to allow young people to stay</li> </ul> <p>Employment comments-</p> <ul style="list-style-type: none"> <li>• Consider already have enough business premises concern over more traffic and parking problems</li> <li>• Limited existing premises for small new businesses – could support more small units but consider are enough existing medium sized units</li> <li>• Given local business opportunities – it was thought that once all the planning permissions are implemented the jobs will exceed the pool of skills/labour</li> <li>• Wish to retain existing businesses and acknowledge that there is a wide range of</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Twyford (Level 3)		
		<p>businesses which could be expanded if necessary to keep them in the village – but no case for additional employment.</p> <ul style="list-style-type: none"> <li>• Support rural diversification</li> <li>•</li> </ul> <p>Community comments –</p> <ul style="list-style-type: none"> <li>• Need to encourage car sharing</li> <li>• Support/car services must be extended – links with local surgery</li> <li>• Need pavements and safe crossings</li> <li>• Support the local services and facilities – shops, school etc</li> <li>• Request more frequent bus services</li> <li>• Value volunteers – care group</li> <li>• Need more cycle paths – dedicated route to Winchester</li> </ul>

Name of Parish (settlement) : Upham (Lower Upham level 3, Upham level 4)		
Rep No	Name of Organisation	Brief summary of comments
20050	Upham Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Wish to retain rural character of village – see Village Design Statement.</li> <li>• Would like to encourage domestic renewable energy schemes.</li> <li>• Would like to see a cycleway from Fishers Pond to Bishops Waltham.</li> <li>• Off-road paths to the primary school are needed.</li> <li>• A small minibus between the rural villages to connect to bus services to Fair Oak, Bishops Waltham etc should be considered.</li> <li>• Parking around Hoyle Close is an ongoing problem and could be addressed with a possible one way system to free up spaces, or possibly use some of the green spaces.</li> <li>• There are concerns about how care services will be provided in future.</li> <li>• Residents would like to address speeding along the Winchester Road by reducing speed limits and adding some street furniture to slow traffic.</li> <li>• Many properties are not on mains drainage or gas supply and this should be addressed.</li> <li>• Existing services such as the shop/PO, the 3 village pubs, the Old Peoples Club, the primary and secondary schools and the church are highly valued</li> </ul>

Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Upham (Lower Upham level 3, Upham level 4)		
		<p>and should continue to be supported.</p> <ul style="list-style-type: none"> <li>• The Parish Council has refurbished the recreation ground at the top end of the village, but nothing is available at the lower end of the village. This could be provided through the development of affordable housing if the site the Parish Council have in mind is acceptable.</li> <li>• The ponds in Upham should be landscaped and maintained.</li> <li>• The village hall should be used for community activities. Some evening use could be made of the school by community groups. Further recreational facilities that could be considered are a community tennis court and a bowling green.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• Would like to see limited affordable housing built which integrate into village. These should be for a mix of households to rent/buy for those with people connections and include housing for families and bungalows for the elderly. The PC would like to facilitate housing for young Upham parishioners to set up home. No future extensions should be allowed on these dwellings to keep them affordable. A close of houses rather than infilling was suggested.</li> <li>• A Care Home or sheltered accommodation could be considered.</li> <li>• Siting of mobile homes should be restricted.</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Homeworking should be encouraged and faster broadband is needed to support this.</li> <li>• Need better mobile network.</li> <li>• Do not want to see additional businesses in the Parish which would generate more traffic as road infrastructure will not cope with this.</li> </ul>
20092	Paul & Lynn Swanwick	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Wish to retain rural character of village.</li> <li>• Public transport could be improved although the car is likely to remain the preferred means of transport while viable.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• There us a need for smaller 'affordable' houses</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : Upham (Lower Upham level 3, Upham level 4)		
		<p>which should be retained as affordable housing for future owners/occupiers. The Village Design Statement should be followed in any future development.</p> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>Any further development for employment should be on a small scale.</li> </ul>

Name of Parish (settlement) : West Meon (level 3)		
Rep No	Name of Organisation	Brief summary of comments
20055	West Meon Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>The character of the village and facilities should be maintained.</li> <li>Public transport could be improved to offer access to more work opportunities and social activities at evenings and weekends.</li> <li>More off-street parking is needed to support businesses and to help people using public transport, or walking to the shops and the surgery – residents should be able to cross the A32 safely, which is currently a concern.</li> <li>The school must remain viable</li> <li>families with young children should be encouraged to remain in the village. Better play facilities are needed at the school or safer walking routes to the recreation ground are needed. Higher education options are limited due to transport limitations.</li> <li>Younger members of the community should be encouraged to become involved in the different aspects of village life.</li> <li>The village hall will need to be rebuilt in 20-30 years – it could be relocated to a more central location.</li> <li>Coffee for the over 60s could be introduced in the local café. The village hall or other local facilities could be used for an over 60s lunch get together.</li> <li>Communication about volunteering, social care and village activities could be improved.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>There is a need to encourage younger families to stay or move into the village to support the school and local businesses.</li> </ul>

## Appendix C Market Towns and Rural Area Summary of Comments

Name of Parish (settlement) : West Meon (level 3)		
		<ul style="list-style-type: none"> <li>• There is a lack of low to mid-range housing to buy or for shared ownership for younger families or for elderly people to downsize. There is a lack of land available in the middle of the village and housing densities here should not be increased.</li> </ul>

Name of Parish (settlement) : Wonston (level 4)		
Rep No	Name of Organisation	Brief summary of comments
20115	Wonston Parish Council	<p><u>Community Feedback:</u></p> <ul style="list-style-type: none"> <li>• Public transport is lacking on weekday and Sunday evenings. Important to retain existing transport services.</li> <li>• Need access to health and leisure facilities.</li> </ul> <p><u>Housing feedback:</u></p> <ul style="list-style-type: none"> <li>• There is a good mix of housing in the parish.</li> <li>• Local affordable/social housing is needed; there is a lack of starter homes and smaller homes suitable for downsizing/retirement (include more suitable designs for elderly) in the parish.</li> <li>• There is a need for a cheaper option for elderly housing in the locality</li> </ul> <p><u>Employment feedback:</u></p> <ul style="list-style-type: none"> <li>• Better local employment opportunities are needed for young adults (there are few part time job opportunities available for them).</li> <li>• There are a significant number of local businesses operating in the parish (diverse local workforce) which in the near future are unlikely to look at expanding (due to economic climate), although long-term aspirations likely to change. Farm diversification could provide expansion opportunities for small businesses, but if they can't find suitable premises the parish will lose the business. Currently two brownfield sites have not been taken up for employment and are now earmarked for mixed use (housing and live/work units).</li> <li>• Need better high-speed broadband coverage to support local businesses.</li> </ul>

**Appendix D : List of Organisations submitting District Wide comments to Blueprint :**

<b>Rep no</b>	<b>Organisation</b>
20077	Fareham Borough Council
20012	Fair Oak and Horton Heath Parish Council
20028	The Theatres Trust
20088	Brimble Lea & Partners (on behalf of Travelling Showpeople)
20098	WACA Staff and Trustees
20123	Winchester Centre Licensees
20005	Aerodrome Standards Department CAA
20051	Hampshire Constabulary
20112	Natural England
20072	North of Fareham SDA Promoters
20073	Grainger Plc (via Savills)
20065	Winchester Green Party
20011	RSPB
20001	Coal Authority
20007	Health and Wellbeing Group
20125	CPRE Hampshire
20138	Hampshire County Council