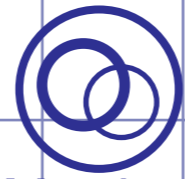




Promotion



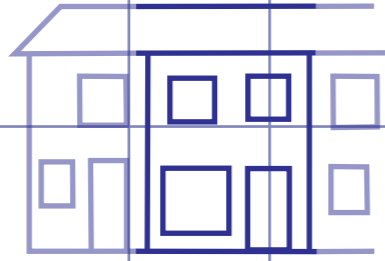
Cost



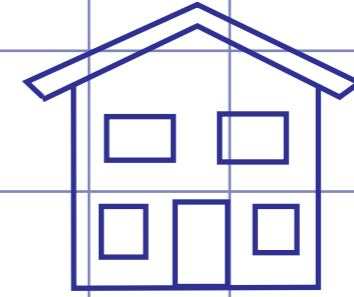
Marriage



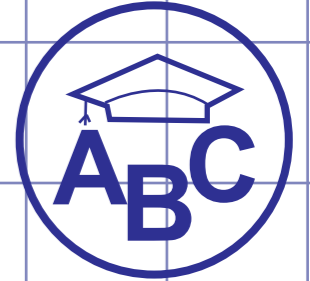
Start a family



Starter House



Small Family House



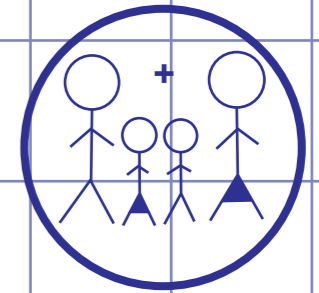
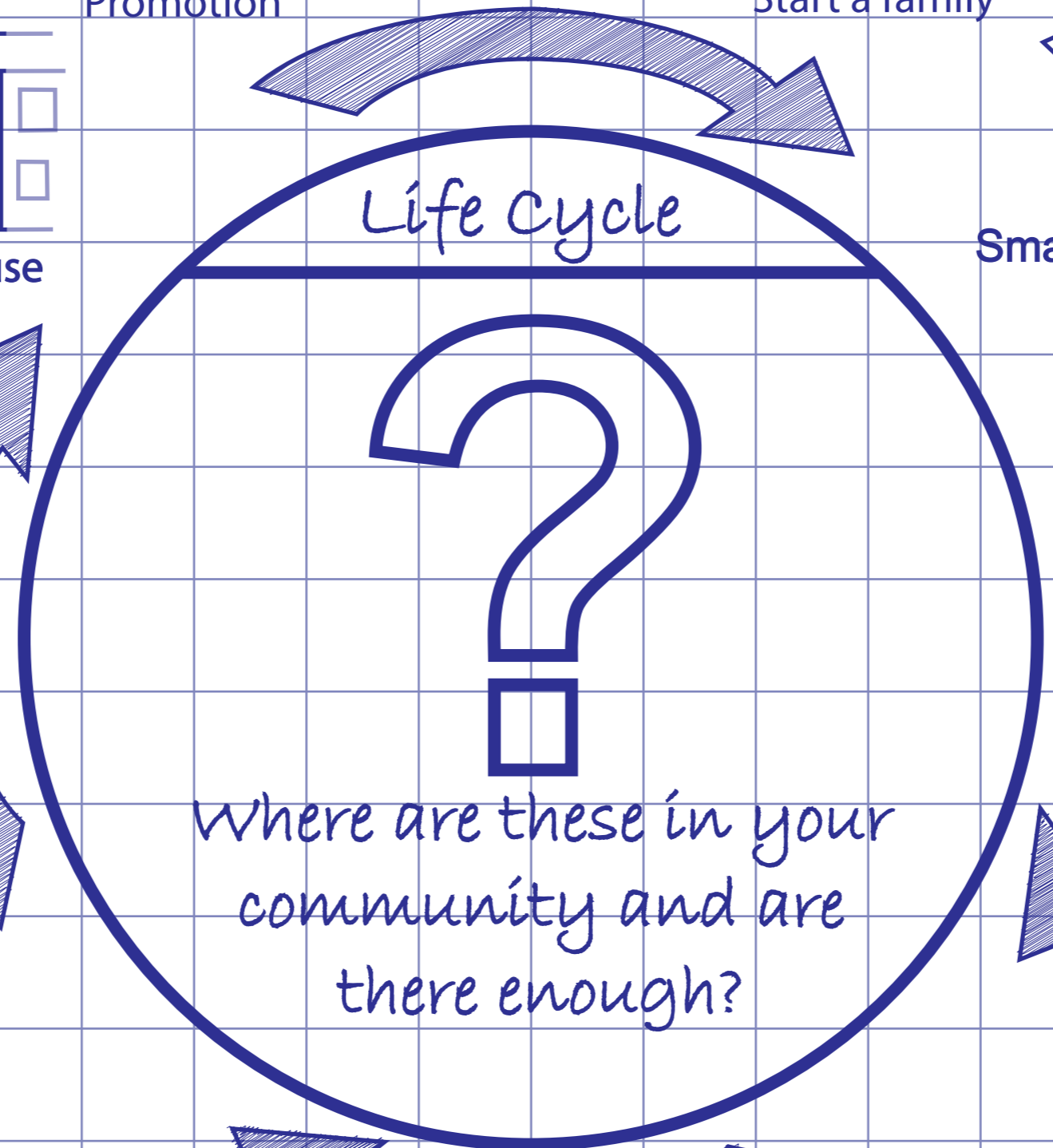
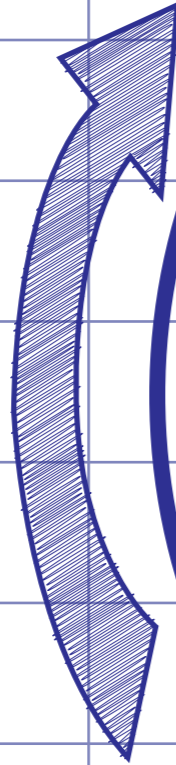
Schools



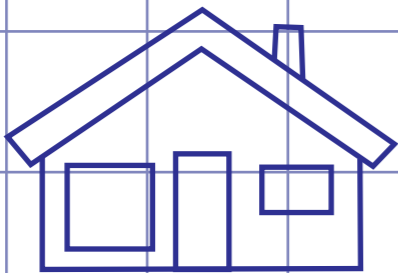
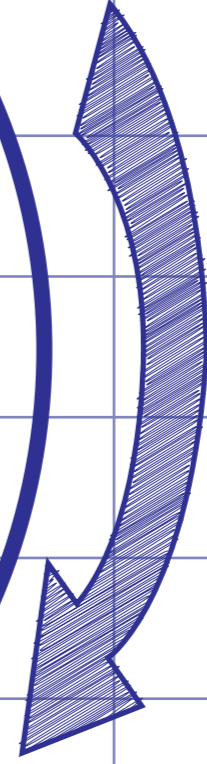
Need more speciality housing



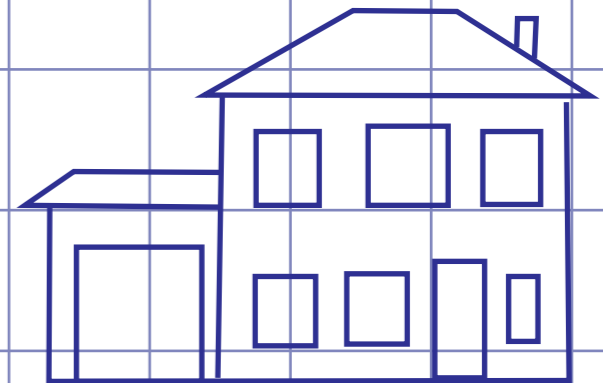
Need for extra care



More space needed



Smaller Accommodation/Bungalow



Larger Family House



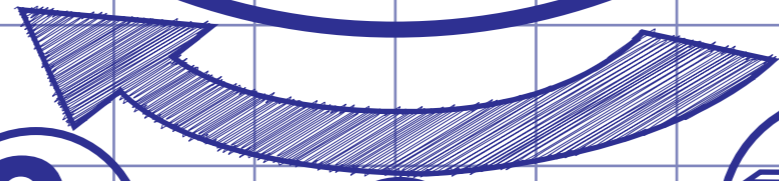
Too expensive



Children leave home



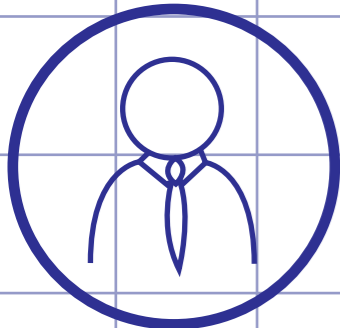
House/Garden too big



>no targets, just real needs <



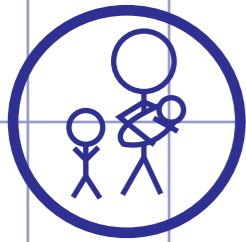
Recession



No help for business start-ups



Type of employment in the area

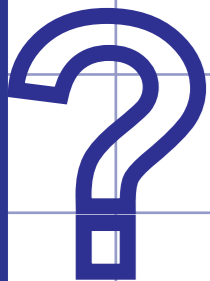


Childcare required

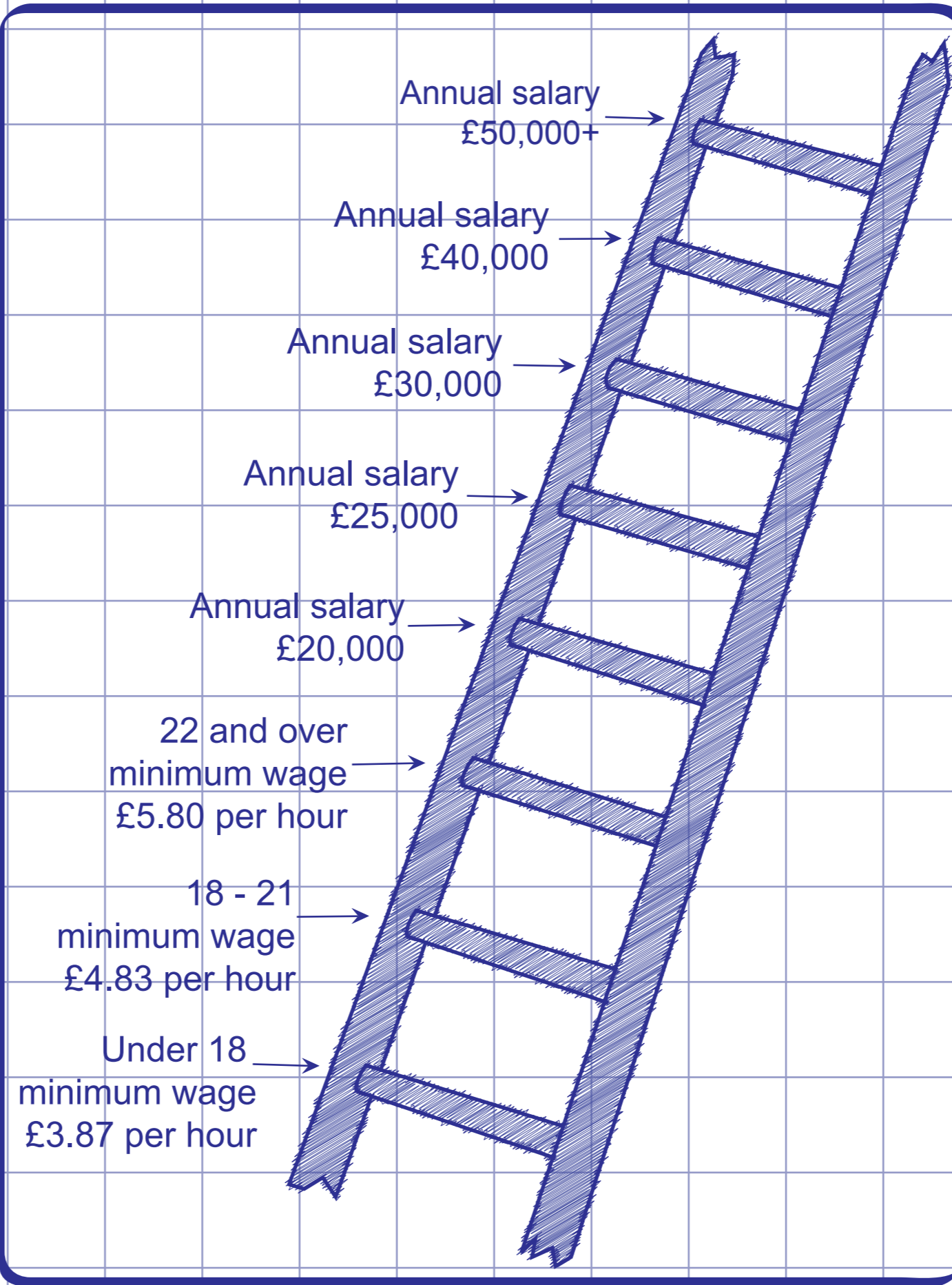


High rents for business premises

Employment Ladder



Which barriers to employment affect the characters and how do we overcome them?



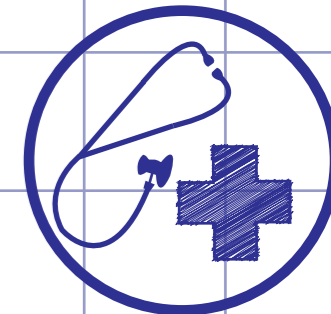
No access to transport



High competition for jobs



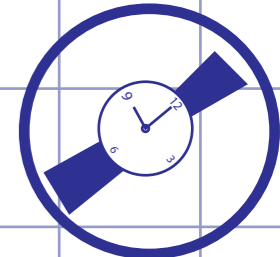
Education & qualifications



ill health



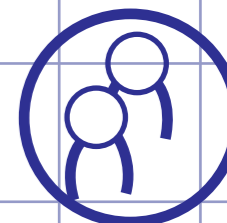
Full/Semi Retirement



Full/Part Time



Maternity Leave



Caring for someone

Social Network

?

Which facilities are in your area and where are they?

