

Business Partnerships and Policy Co-ordination Portfolio Plan 2016/17

With responsibility for Strategic Economic Programmes



Cllr Rob Humby

'As Portfolio Holder for Business Partnerships and Policy Co-ordination my goal is to ensure that Winchester City Council is working in close collaboration with other agencies to achieve the best economic outcomes for local residents and businesses. This new portfolio, introduced in May 2016, will help to harness the resources, expertise and influence of stakeholders such as Hampshire County Council, our two Local Enterprise Partnerships and our MPs in delivering key objectives for Winchester City Council.'

The Council has four priority outcomes included in its [Community Strategy](#). Each outcome is supported by a number of objectives. I list below the significant projects that I am responsible for in delivering these objectives and the Council's priorities during 2016/17.

High Quality Environment

Objective: Effective traffic management and support for transport provision

- Draw on County Councillor and Local Enterprise Partnership roles to support Portfolio Holder for Transport and Professional Services in bringing forward new transport plans and projects in and around the District (eg City of Winchester Movement Strategy , Botley Bypass, M3 and M27 improvements)

Prosperous Economy Priority Outcome

Objective: Supporting the local economy.

- Work with Winchester BID, Chamber of Commerce and local agents to support the needs of businesses in search of larger premises in the Town area and the wider Winchester District in the near future;
- Explore the potential for the development of enterprise parks in the rural areas of the District;
- Explore opportunities for Winchester to become a digital city;

- Ensure that the greatest economic benefits are considered and embedded in major development plans and projects (eg West of Waterlooville, Station Approach and Central Winchester);
- Continue to support proactively improvements to broadband speed and connectivity across the District.

Effective and Efficient Priority Outcome

Objective: Medium term financial-planning to ensure effective use of available resources including asset management.

- Oversee the development and timely delivery of the Council's new Efficiency Plan 2016 - 2020; including exploring opportunities to grow or generate additional income streams to the Council;

Objective: Streamlined decision making to reduce bureaucracy whilst retaining openness and creativity.

- Champion collaborative working at every level between the City Council and other public and private sector bodies to make best use of constrained resources and explore innovate new solutions to deliver services;

Key documents and strategies that are linked to the objectives in this Portfolio Plan

[Economic Strategy, 2010 – 2020](#)

[Efficiency Plan 2016 - 2020](#)

[Stanmore Planning Framework, 2013 - 23](#)

[Winnall Planning Framework](#)

[Low Carbon Route Map](#)

[Cultural Strategy, 2014 – 2017](#)

[Visit Winchester and the Heart of Hampshire Destination Management Plan 2015-20](#)

[Low Carbon Route Map](#)

List of acronyms

BID	Business Improvement District
FSB	Federation of Small Businesses
LEP	Local enterprise partnerships
SME	Small and medium-sized enterprises

Business Partnerships Portfolio Plan 2016/17

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
Priority Outcome: High Quality Environment					
Objective: Effective traffic management and support for transport provision					
Draw on County Councillor and Local Enterprise Partnership roles to support Portfolio Holder for Transport and Professional Services in relation to development of transport strategy & infrastructure including: <ul style="list-style-type: none"> - City of Winchester Movement Strategy - - - - - Botley Bypass - - - M3 J9 improvements - - 	Commence work on Strategy Complete Strategy for adoption by City & County Councils N/A N/A N/A	October 2016. July 2017 N/A N/A N/A	Assistant Director Environment	Future policy and investment decisions by the City Council and County Council informed by Movement Strategy. Completion of Botley by-pass Completion of M3 J9 works	Existing staff resources.

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
- M27 J9improvements				Completion of M29 J9 works.	
Priority Outcome: Prosperous Economy					
Objective: Supporting the local economy					
Work with Winchester BID, Chamber of Commerce and local agents to support the needs of businesses in search of larger premises in the Town area and the wider Winchester District in the near future.	<p>Agree corporate approach to sites coming forward (eg Bushfield Camp, John Moore Barracks, Station Approach) as part of revised Community Strategy</p> <p>Facilitate and participate in stakeholder discussions about demand, design etc for Bushfield Camp.</p> <p>Ensure active liaison with Church Commissioners, MoD and their agents to secure best possible</p>	<p>October 2016</p> <p>October/November 2016</p> <p>Ongoing</p>	<p>Corporate Director (Operations)</p> <p>Supported by</p> <p>Assistant Director (Economy & Communities)</p>	<p>Businesses in urgent need of new premises feel supported, in spite of the challenges</p> <p>Joint working identifies some 'quick wins' whilst waiting for longer-term development at Station Approach etc.</p>	None

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
	<p>outcomes for Winchester.</p> <p>Liaison with Chamber of Commerce, BID and other business networks to ensure their needs are taken into account in emerging plans.</p>	Ongoing			
Explore the potential for the development of enterprise parks in the rural areas of the District	<p>Review available sites set out in Local Plan Pt 2</p> <p>Develop costed proposals, building on experience of Bury Farm at North Whiteley</p> <p>Discuss potential for funding with Local Enterprise Partnerships</p> <p>Report to Cabinet setting out proposed next steps.</p>	<p>September 2016</p> <p>December 2016</p> <p>May 2016</p> <p>February 2017</p>	<p>Assistant Director (Economy & Communities)</p> <p>Supported by Head of Economy & Arts</p>	<p>Delivery of at least one completed Rural Enterprise Park (REP)</p> <p>%age occupancy and feedback from tenant businesses</p>	<p>Capital funding – requirement tbc following feasibility work</p> <p>Potential growth item for 2017/18 following decision made at June Cabinet</p>
Explore opportunities for Winchester to become a digital city	Host event to inspire key partners on the possibilities for	March 2017	Assistant Director (Economy & Communities)	Winchester is well placed to attract and retain modern	Within existing local Economy budget

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
	<p>Winchester's digital future.</p> <p>Define key objectives which may be met by an enhanced digital infrastructure</p> <p>Create a long term vision of Winchester's digital capabilities</p>	<p>May 2017</p> <p>September 2017</p>	<p>Supported by Head of Economy & Arts and Head of IM&T</p>	<p>businesses from the knowledge and creative sectors, in line with economic strategy objectives, providing jobs for skilled local workforce and reducing the incentive to 'out commute'</p> <p>Winchester's businesses are able to work efficiently because IT, transport, communications and other systems are built on strong and forward-looking digital platforms.</p>	
<p>Ensure that the greatest economic benefits are considered and embedded in major development plans and projects</p>	<p>Refreshed Community Strategy will set out aspirations for major developments</p> <p>Economic objectives and consideration set out clearly for each new major project adopted or facilitated by the Council</p>	<p>February 2017</p> <p>Ongoing from January 2017</p>	<p>Assistant Director (Policy and Projects)</p> <p>Working with Assistant Director (Economy & Communities)</p>	<p>Major developments (eg Station Approach, Central Winchester, West of Waterlooville) will offer new and relevant opportunities for the local workforce, reducing the need to commute and retaining talent from our schools and universities.</p>	<p>None</p>

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
				Business developments provide benefits for local communities, over and above employment, and are designed in a way which is sympathetic to the environment.	
Continue to support proactively improvements to broadband speeds and connectivity across the District.	<p>Liaise with Hampshire County Council about current roll-out plan, via officer and Member meetings</p> <p>Work with Winnall Business Forum to establish cost-effective solution to broadband provision</p> <p>Facilitate practical matters (eg wayleaves, consents) for roll-out of broadband projects in the District</p>	<p>Ongoing</p> <p>March 2017</p> <p>Ongoing</p>	<p>Head of Economy & Arts</p> <p>Head of Economy and Arts supported by Head of IM&T</p>	<p>95% of premises in Hampshire have access to superfast broadband by the end of 2018</p> <p>There are plans in place to ensure full coverage of the Winchester District</p>	Within existing resources and budgets
Priority Outcome: Efficient and Effective Council					
Objective: Medium term financial-planning to ensure effective use of available resources including asset management					

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
<p>Oversee the development and timely delivery of the Council's new Efficiency Plan 2016 – 2020, including exploring opportunities to grow or generate additional income streams to the Council</p> <p>Act as Member Champion for this programme of work.</p>	<p>The Plan will be delivered via a range of new initiatives which will have individual milestones set as Cabinet approvals are sought.</p>	<p>Ongoing</p>	<p>Corporate Director (Professional Services) and Head of Policy & Projects</p>	<p>Anticipated savings and income are secured, supporting a sustainable Medium Term Financial Strategy, protecting the delivery of Council services.</p>	<p>Resources needed to implement new opportunities and schemes for income generation will be considered as part of Cabinet approvals.</p>
<p>Objective: Streamlined decision making to reduce bureaucracy whilst retaining openness and creativity</p>					
<p>Champion collaborative working at every level between the City Council and other public and private sector bodies to make best use of constrained resources and explore innovate new solutions to deliver services;</p>	<p>Milestones will related to any projects which result from improved collaborative working.</p>	<p>Ongoing</p>	<p>CMT and Assistant Directors</p>	<p>The City Council is considered an excellent partner to do business with and is able to take advantage of opportunities to collaborative.</p>	<p>Resources will be considered as part of any specific projects resulting from opportunities for improved collaborative working.</p>

