

## Environment, Health and Wellbeing Portfolio Plan 2015/16

With responsibility for Environmental Health and Licensing, Environment Contracts, Landscape and Open Spaces, Streetcare, Health and Wellbeing, Community Safety & Neighbourhood Services, Traffic, Transport & Engineering and Sport & Physical Activity.



**Cllr Frank Pearson**

*'As Portfolio Holder for Environment, Health and Wellbeing I recognise the need to maintain and protect all aspects of our environment that impact upon not only our health and wellbeing and enjoyment of the District but also its economic vitality. Tackling such issues requires working across many agendas and my aim is to ensure that the contribution of each service is complementary and effective in order for residents to get value for money and outcomes that they expect.'*

The Council has four priority outcomes included in its [Community Strategy](#). Each outcome is supported by a number of objectives. I list below the significant projects that I am responsible for in delivering these objectives and the Council's priorities during 2015/16.

### **Active Communities Priority Outcome**

**Objective:** Ensuring that our communities are healthy and safe

- Work with a range of partners through the Winchester District Health and Wellbeing Partnership Board;
- Lead the delivery of Phase 2 of the Supporting Families Programme in the Winchester District.
- Work with partners to deliver the actions within the Community Safety Partnership Plan
- Deliver 2012 Legacy Strategy through Council actions in the Sports and Physical Activity Alliance Action Plan for 2015/16

### **High Quality Environment Priority Outcome**

**Objective:** Ensuring that the quality of place we enjoy is maintained and enhanced

- Update the Air Quality Action Plan for 2015 to 2020, in order to improve air quality in Winchester City Centre;
- Ensure value for money and achievement of acceptable levels of performance for the waste, street cleansing and grounds maintenance services;

- Introduce new measures to ensure that dogs are well provided for, whilst not intruding on the enjoyment of others;
- Undertake a programme of tree planting to perpetuate the green character of Winchester City;
- Identify a way forward following the production of the Ecosystem Services mapping undertaken in 2014/15;
- Review the management and use of WCC owned open spaces;
- Equestrian SPD (see Built Environment Portfolio Plan 15/16).
- Reduce the amounts of fly-tipping across the District through targeted enforcement campaigns

**Objective:** Working towards a low carbon District

- Demonstrate community leadership in the area of climate change, by delivering our Carbon Reduction Programme;
- Deliver The Great Waste Project 2015: a year-long corporate campaign to reduce waste and increase levels of recycling across the District.

**Objective:** Effective traffic management and support for transport provision.

- Seek opportunities to promote and improve sustainable transport provision in the District including the support of appropriate agreed walking and cycling strategies;
- Continue to work with all stakeholders to encourage the provision of appropriate public and community transport.

### **Prosperous Economy Priority Outcome**

**Objective:** Supporting the local economy

- Investigate the implementation of an independent 'Regulatory Advice Service' for Environmental Health and Licensing across Hampshire, in support of the 'Better Business for All' model promoted through the Better Regulation Delivery Office.
- Investigate the viability of introducing a district wide street trading consent regime.

### **Effective and Efficient Priority Outcome**

**Objective:** Medium term financial planning to ensure effective use of available resources including asset management

- Continue with the implementation of electronic improvements to the parking service
- Explore other options for energy efficient lighting systems and electric vehicle charging points
- Investigate income potential for the CCTV control room service

**Objective:** Ensure that the Council is resilient with an agile and flexible workforce

- Ensure that the Streetcare Team is appropriately accommodated, structured and able to respond to growing demand for services.

**Key documents and strategies that are linked to the objectives in this Portfolio Plan:**

[Air Quality Action Plan](#)

[Climate Change Programme](#)

Joint Waste Resources Action Plan

Health and Wellbeing District Action Plan

[Stanmore Planning Framework, 2013 - 2023](#)

Winnall Planning Framework, in preparation from January 2014

[Low Carbon Route Map](#)

Walking Strategy, being finalised as at Nov 2014

[Winchester District Local Plan](#) (and Local Plan Part 2, under development at time of writing)

Winchester Station Approach Development Assessment September 2014

Community Safety Partnership Plan

## Environment, Health and Wellbeing Portfolio Plan 2015/16

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
<b>Priority Outcome:</b> Active Communities					
<b>Objective:</b> Ensuring that our communities are healthy and safe.					
Work with partners to deliver the actions within the Community Safety Partnership Plan	These will be included within the plan once agreed by the Partnership	Will be set out in the plan	Assistant Director (Environment)	Delivery of all actions within the plan  Improvements in KPIs relating to priority areas	Not yet known as funding from Police & Crime Commissioner not agreed for 2015/16
Deliver Council actions to support 2012 Legacy Strategy via Winchester District Sports and Physical Activity Alliance Action Plan for 2015/16	As set out in Action Plan	March 2016	Assistant Director (Housing)	More people are taking part in physical activity and feeling the benefits of improved health	Within revenue budgets

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
Lead the delivery of Phase 2 of the Supporting Families Programme in the Winchester District	<p>Submission of quarterly performance reports to HCC central programme team</p> <p>Payment by Results (PBR) reward payments claimed</p> <p>Meet HCC target for Phase 2 families (to be determined at time of writing)</p>	<p>30 April 2015 31 July 2015 30 Oct 2015 31 Jan 2016</p> <p>To be agreed</p> <p>March 2016</p>	Assistant Director (Housing)/ Head of Health and Wellbeing and SRO for Supporting Families Programme	<p>For families engaged with the programme:</p> <ul style="list-style-type: none"> <li>- A reduction in the number of adults claiming out of work benefits and an increase in the number of adults back in work.</li> <li>- An improvement in school attendance levels leading to better attainment.</li> <li>- A reduction in crime and nuisance ASB in local communities.</li> </ul>	Phase 2 funding to be determined by HCC/Govt by end 2014
Work with a range of partners through the Winchester District Health and Wellbeing Partnership Board	Deliver the Partnership Action Plan for 2015/16	31 March 2016	Assistant Director (Housing)	The health and wellbeing of residents in the District is maintained and improved according to agreed indicators	Existing staff and other resources
<b>Objective:</b> Ensuring that the quality of place we enjoy is maintained and enhanced					
Update the Air Quality Action Plan for 2015 to 2020, in order to improve air quality in Winchester City Centre	Milestones and actions are included within the Action Plan and linked to other strategies such as Car Parking, Walking,	Draft Plan Sept/Oct 2015	Assistant Director (Economy and Communities)	<p>Approved Air Quality Action Plan in place</p> <p>A demonstrable trend towards improvements</p>	Existing budgets and other resources

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
	Cycling			in air quality in Winchester City Centre	
Ensure value for money and achievement of acceptable levels of performance for the waste, street cleansing and grounds maintenance services	Review milestones are set by the meeting dates of the Joint Environmental Services Committee and the Joint Environmental Services Scrutiny Committee	On-going	Corporate Director	Reduced levels of complaints about the service  Fewer rectification and default notices served	Total budget for the provision of services is £3.5 million
	Investigate the adoption of a public open space and dog bin bar coding management system	July 31 <sup>st</sup> 2015	Assistant Director (Economy and Communities)	Potential for smarter monitoring of dog bin emptying system  Fewer public complaints	Tbc – likely to be capital cost
Introduce new measures to ensure that dogs are well provided for, whilst not intruding on the enjoyment of others	Write a new policy for the Anti Social Behaviour Crime and Policing Act 2014 and its application to dog control, fouling and welfare provision	May 31 <sup>st</sup> 2015	Assistant Director (Economy and Communities)	Robust policy in place locally to ensure appropriate enforcement under new powers  High level of awareness of new requirements	No additional resources – staff time
	Undertake a dog micro-chipping promotional programme to prepare for the new requirements for in 2016	March 2016		High level of take up of free micro-chipping clinics provided through parishes	

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
Undertake a programme of tree planting to perpetuate the green character of the City as identified in <i>The Vision for Winchester Town 2012 – 2017</i>	Milestones are set in the Landscape and Open Spaces Business Plan 2015/16	March 2016	Assistant Director (Environment)	Additional trees planted within key strategic areas within Winchester City	Growth bid submitted
Identify a way forward following the production of the Ecosystem Services mapping undertaken in 2014/15	Milestones are set in the Landscape and Open Spaces Business Plan 2015/16	March 2016	Assistant Director (Environment)	Strategy for taking ecosystem services mapping work forward identified	Existing budgets and other resources
Review the management and use of WCC owned open spaces	<p>Milestones are set in the Landscape and Open Spaces Business Plan 2015/16, including:</p> <p>Agree strategy for reviewing and enhancing open spaces within Winchester City with the aim of making them work better for residents and visitors</p> <p>Draw up Management Plan for St Giles Hill</p> <p>Future management of Whiteshute Ridge</p>	March 2016	Assistant Director (Environment)	The benefits of the District's open spaces are maximised	From within existing resources

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
	identified and actions implemented				
Up-dated planning guidance to support planning decision making in relation to horse related development in the form of a new Equestrian SPD which will replace existing guidance. The <b>Portfolio Holder for Built Environment</b> will lead on this action.	Adopt SPD by March 2016	March 2016	Assistant Director (Policy & Planning)	New SPD	Existing staff and other resources plus earmarked reserve.
Reduce the amounts of fly-tipping across the District through targeted enforcement campaigns	No specific milestones are set because the numbers of prosecutions are dependant upon investigations and resulting public response. Overall aim though is to reduce the number of fly tipping incidents across the District	April 2016	Assistant Director (Environment)	Increased number of successful prosecutions  Increased number of warnings and cautions issued  Reduced number of fly tipping incidents	Existing budget and other resources
<b>Objective:</b> Effective traffic management and support for transport provision					
Seek opportunities to promote and improve	Continue to work with all stakeholders to encourage	On-going	Assistant Director (Environment)	Delivery of good quality services to provide	Staff time and existing



Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
sustainable transport provision in the District including the support of appropriate agreed walking and cycling strategies to reduce carbon emissions and improve air quality	the provision of appropriate public and community transport			choice of modes of transport for our residents	budgets for Community Transport
Continue to work with stakeholders to ensure successful provision of public transport, including resolution of bus interchange options for Silver Hill	Identify opportunities to secure funding to support public transport and respond to proposed changes to public transport provision	March 2016	Assistant Director (Environment)	Maintain or enhance public transport provision	Staff time and existing budget to support community transport
<b>Objective:</b> Working towards a low carbon District					
Demonstrate community leadership in the area of climate change, by delivering our Carbon Reduction Programme.	Individual actions are contained within the City Council's Climate Change Programme under 4 work streams and the Low Carbon Route Map  Promote new carbon reduction targets for the District, in tandem with launch of new 'low carbon' branding	As set out in the Climate Change Programme  May 2016	Assistant Director (Economy and Communities)	Reduced carbon emissions across the District  Continued reduction in from City Council's own activities	Programme supported by High Quality Environment and Economic Prosperity Commissioning budgets

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
	To investigate possible options available to influence the adoption of low CO <sub>2</sub> vehicles within the taxi fleet licensed by Winchester City Council, with the view to implementation through an amended Licensing Policy.	March 2016			
Deliver The Great Waste Project 2015: a year-long corporate campaign to reduce waste and increase levels of recycling across the District, in partnership with East Hampshire DC and Recycle for Hampshire as appropriate	<p>Great Waste Exhibition and workshops (City Space)</p> <p>Love Food Hate Waste event, and Swap &amp; Swish</p> <p>Rebrand recycling stations across District, plus associated PR campaign/web information</p> <p>Summer family workshops</p> <p>Design competitions</p> <p>Design show</p>	<p>April 2015</p> <p>May 2015</p> <p>Sept 2015</p> <p>Sept 2015</p> <p>Nov 2015</p> <p>March 2016</p>	Assistant Director (Economy and Communities)	<p>Reduced levels of contamination in recycling material</p> <p>Increased recycling rates</p>	£20,000 in corporate campaign budget for 2015/16, to be supplemented by grants and contributions from revenue budgets
<b>Priority Outcome:</b> Prosperous Economy					
<b>Objective:</b> Supporting the local economy					
To investigate the	Meet with LEP officers to	April 2015	Assistant Director	Agreed plan with	Within existing

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
<p>implementation of an independent 'Regulatory Advice Service' for Environmental Health and Licensing across Hampshire, in support of the 'Better Business for All' model promoted through the Better Regulation Delivery Office</p>	<p>discuss potential approach and any available funding</p> <p>Meet with colleagues to determine the scope of the objective and to set down a project plan</p> <p>Meet with the Hants wide Environmental Health Managers to determine whether a consortium approach is viable</p> <p>Consult with business stakeholders to determine need (LEPs, BID, Chamber of Commerce) and any available funding streams</p> <p>Draft and present a Cabinet report based in the findings.</p> <p>Pending outcome of above, implement recommendations</p>	<p>April 30<sup>th</sup> 2015</p> <p>April 30<sup>th</sup> 2015</p> <p>May 31<sup>st</sup> 2015</p> <p>Dec 2<sup>nd</sup> 2015</p> <p>From Jan 2016</p>	<p>(Economy and Communities)</p>	<p>partners</p> <p>Increased compliance by businesses with legal requirements</p> <p>Improved satisfaction from businesses with advice received</p>	<p>budgets (subject to funding from LEP, partnership working etc) although there</p>

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
Investigate the viability of introducing a district wide street trading consent regime	<p>Gather County wide data on existing schemes</p> <p>Contact a representative cross section of Hants authorities and other stakeholders with targeted questions on the pros and cons of such a regime</p> <p>Draft a report for consideration by the Licensing and Regulation Committee</p> <p>Present report to Licensing and Regulation Committee</p> <p>Adopt outcome of the Committee Decision</p>	<p>31<sup>st</sup> May 2015</p> <p>30<sup>th</sup> June 2015</p> <p>15<sup>th</sup> Sept 2015</p> <p>8<sup>th</sup> Oct 2015</p> <p>1<sup>st</sup> April 2016</p>	Assistant Director (Economy and Communities)	<p>New opportunities are created for traders that actively enhance the street scene</p> <p>Traders and stakeholders are clear about the regime and how it works</p>	Within existing resources

Which projects will contribute towards the outcomes?	Milestones	Milestone Due Date	Responsible Officer	What will success look like?	Budget/ Resources
<b>Priority Outcome:</b> Efficient and Effective					
<b>Objective:</b> Ensure that the Council is resilient with an agile and flexible workforce					
Ensure that the Streetcare Team is appropriately accommodated, structured and able to respond to growing demand for services	Move to temporary accommodation at Bar End, pending development of new depot facility	April 2015	Assistant Director (Economy & Communities)	Team able to provide good standard of service in spite of personnel changes and depot moves	New depot costs within wider capital programme for Bar End / Barfield Close improvements
	Rationalise materials and stock in preparation for move to new long term premises	August 2015			
	Review team structure to take into account growing demand for services and the need for succession planning	June 2015			