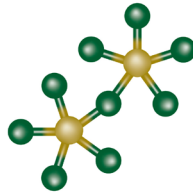




Hampshire
County Council



**CONNECT2
INNOVATION**
Enabling Business to Succeed

www.connect2innovation.co.uk



High Growth Support for Hampshire Businesses

Connect 2 Innovation, sponsored by Hampshire County Council, is now providing High Growth Business support to Hampshire businesses starting-up, or looking for funding and support to help them grow. This support can help increase your business's turnover, profitability and customer service satisfaction.

"The last year has been incredible for our team at SimplyUnite – and as MD, I found the help of our Connect 2 Innovation business coach invaluable. Our coach worked with us intensively to help develop our business strategy and focus us on actions to realise rapid growth, such as developing our value proposition, and targeting our sales & marketing effort" – SimplyUnite CEO.*

*A value proposition based on an analysis of the benefits, costs and value that an organisation or its product can deliver to its customers.

Who uses our coaching, mentoring & specialist support services?

- Successful companies aiming for rapid growth
- Business start-ups
- Micro, small, medium and large firms wanting to expand or become more profitable

What does this support cover?

Connect 2 Innovation's experienced executive and non-executive directors, will look at your business with an unbiased eye, helping you to:

- Start your business
- Set business strategy
- Improve sales & marketing
- Get "investment ready" and secure finance
- Connect to new ideas, technologies and markets
- Initiate research & development projects and commercialise Intellectual Property
- Link to Universities and business support bodies i.e., UKTI, Intellectual Property Office and MAS

A number of high growth business support assignments can be offered free of charge to Hampshire companies, thanks to sponsorship by Hampshire County Council [subject to eligibility and availability].

Visit www.connect2innovation.co.uk to find out how other businesses have benefitted from our business support.

Call today

If you would like a no obligation discussion about how we can help your business, please call 01483 685 232 or E: succeed@connect2innovation.co.uk to find out more.

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