



PORTFOLIO HOLDER DECISION NOTICE

INDIVIDUAL DECISION BY THE PORTFOLIO HOLDER FOR ECONOMY AND TOURISM

TOPIC – CULTURAL AND ECONOMIC SERVICES BUSINESS PLAN 2007/08

PROCEDURAL INFORMATION

The Access to Information Procedure Rules – Part 4, Section 22 of the Council's Constitution provides for a decision to be made by an individual member of Cabinet.

In accordance with the Procedure Rules, the City Secretary and Solicitor, the Chief Executive and the Director of Finance are consulted together with Chairman and Vice Chairman of the Principal Scrutiny Committee and all Members of the relevant Scrutiny Panel (individual Ward Members are consulted separately where appropriate). In addition, all Members are notified.

Five or more of these consulted Members can require that the matter be referred to Cabinet for determination.

Contact Officers

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Committee Administrator:

Frances Maloney, Tel: 01962 848 155, Email: fmaloney@winchester.gov.uk

SUMMARY

Approval is sought to the detailed Business Plan for this Division. The Business Plan sets out the key tasks that the Division will undertake over the coming five years, with SMART (Specific, Measurable, Agreed, Resourced and Timed) targets (both through actions and performance indicators) by which progress will be measured and monitored. The Plan also gives additional information about the role of the Division, the resources allocated to it (in terms of both staff and budgets) and the key risks that are being addressed through its work.

Key actions to be undertaken in this Division working with key partners are:

- a) Co-ordination of the City Council's part in the Winchester Business Improvement District project, to contribute towards the successful establishment of a new BID for the city centre;
- b) Launch of new Winchester Business Centre in Parchment Street;
- c) Co-ordination of the Year of Sculpture 2007 project by City Council officers, to ensure maximum benefits for local businesses through tourism spend in the district, including installation of a new work to encourage footfall down Parchment Street;
- d) Completion of two market towns health checks and action plans;
- e) Active identification and investigation of live-work spaces for creative practitioners around the district, and
- f) Publication and adoption of an evening economy framework for the city centre.

The Head of Division is satisfied that the actions put forward in this Business Plan will work towards the Council's corporate objectives, as set out in the Corporate Strategy 2007-12 or otherwise ensure that the Council meets the statutory obligations place on it by central Government. Other than where indicated, these actions can be achieved within the resources available. Plans are in place, or will be developed, to ensure that targets shown for key performance indicators can be achieved in the timescale shown.

DECISION

That the Business Plan for the Cultural and Economic Services Division be approved.

REASON FOR THE DECISION AND OTHER ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

Business Plans form an important part of the Council's performance management process as they set out the key actions for the coming year. The Business Plan put forward for adoption sets out the actions that will best help the Council achieve its corporate objectives and meet its statutory obligations within the resources available to it, as far as can be seen in the light of current circumstances. While alternative approaches would be possible in many parts of the Plan, the actions being recommended are believed to give best value to the authority.

The Local Economy Scrutiny Panel has been consulted on this Business Plan and raised the following issues:

- the need to ensure that all of the actions in the plan were understood to be of equal priority, regardless of the numbering used for easy reference and cross-referencing purposes, and
- the need to ensure that Members were also kept informed of progress in relation to actions not included in the division's high level action plan (attached) but still of some importance in delivering corporate objectives for the City Council and consequently included on the lower level divisional action plan or on local service plans.

FURTHER ALTERNATIVE OPTIONS CONSIDERED AND REJECTED FOLLOWING PUBLICATION OF THE DRAFT PORTFOLIO HOLDER DECISION NOTICE

N/A

DECLARATION OF INTERESTS BY THE DECISION MAKER OR A MEMBER OR OFFICER CONSULTED

None

DISPENSATION GRANTED BY THE STANDARDS COMMITTEE

N/A

Approved by: (signature)

Date of Decision

Councillor George Beckett – Portfolio Holder for Economy and Tourism